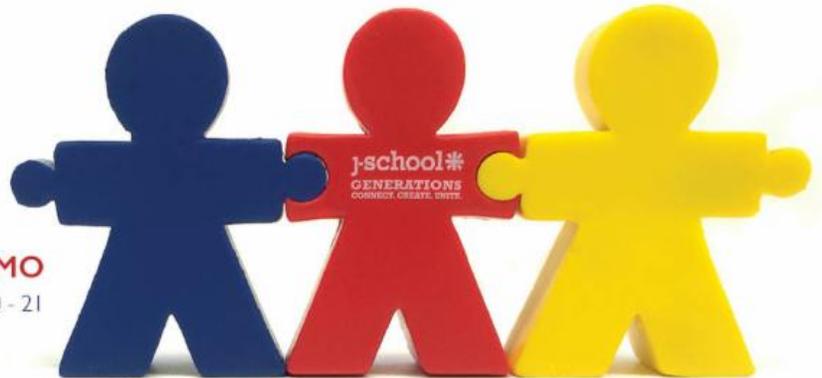


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

**THE MONDAY MEMO**  
J-School Generations Oct. 20 - 21



## Attend J-School Generations and win prizes!

Students, don't miss this year's J-School Generations! Not only will you get to meet and network with our successful alumni, but you can win prizes, too! Students who attend the J-Talk or participate in the round-robin networking and trivia/game show will get tickets to be entered into a drawing for individual prizes and \$750, \$500 or \$250 for their J-School-affiliated student media organization. Find out who this year's [alumni quests](#) are and see the [schedule of events](#). Please fill out [this web form](#) to let us know which events you plan to attend so we can plan accordingly for the Oct. 20-21 event.

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## Faculty and staff news

**Associate Professor Max Utsler** was a panelist in a discussion, "Perspectives: Athletes as Public Figures," an interdisciplinary faculty panel on Sept. 22. The Honors Student Co-Curricular Advisory Board was the sponsor of the event.

A study by **Assistant Professor Peter Bobkowski** and **Assistant Professor Patrick Miller** showed students who took high school journalism classes were more likely to vote later in life and that students from a lower socioeconomic background were even more influenced to do so than their peers who did not take the classes. [Read the KU News story.](#)

**Associate Professor Genelle Belmas** took her JOUR 177 class ("45 Words: The Five Rights of the First Amendment"), below, to the Douglas County Courthouse on Sept. 19. **Judge James McCabria** talked with them about the rule of law and how the justice system works in Douglas County.



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## Student news and opportunities

The Career and Outreach Office is hosting a workshop for J-School seniors 1-2 p.m. Sept. 28 in the Clarkson Gallery. Topics to be discussed include resume and cover letter development, making the most of an internship experience, and starting a job search. Other workshops through the Career and Outreach Office are planned throughout the academic year. For more information, contact **Steve Rottinghaus** at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

An editor at the Wall Street Journal will be on campus Tuesday, Oct. 18, to interview students for summer 2017 reporting internships. A registration form is posted at the Career and Outreach Office, Stauffer-Flint 120. Interested students unable to schedule an interview are encouraged to apply. [Get the details.](#)

An editor at the Dallas Morning News will be on campus Tuesday, Oct. 18, to interview students for summer internships. Positions are available in reporting, editorial, digital design and data, copy editors, audience engagement and photography. A registration form is posted at the Career and Outreach Office, Stauffer-Flint 120. [Get the details.](#)

KU Alternative Breaks offers programs for all fall, winter, spring and summer breaks. Weekend break opportunities are also available in the Lawrence, Kansas City, and Topeka areas. Through the for-credit class component offered with weeklong breaks, students are able to fulfill requirements for the KU Core Goal 5.2, as well as the majority of the components for the Service Learning Certification. [Get the details.](#)

The Gilman Scholarship Program aims to diversify the kinds of students who study and intern abroad and the countries and regions where they go by offering awards to U.S. undergraduates who might otherwise not participate due to financial constraints. The program is open to U.S. citizen undergraduate students who are receiving Federal Pell Grant funding at a two-year or four-year college or university. Deadline to apply is Oct. 4. [Get the details.](#)



Woodridge Scholars were honored last week at a dinner at the Kansas Union. Students in attendance were (from left): **Natalie Sitek**, **Lara Korte**, **Deanna Ambrose**, **T.J. Blake**, **Vanessa Gonzales**, **Emily Derrick**, **Erin Wesselowski**, **Garrett Farlow**, **Laura Furney**, and **Ryan Camenzind**.

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## KU Climate Study

On Sept. 13, KU launched the "Your Voice. Your KU" climate study, a university-wide examination of the living, learning and working environment at KU. This is an opportunity for faculty, staff and students to share their thoughts, ideas and suggestions about KU. Please complete the survey at [kuclimatestudy.ku.edu](http://kuclimatestudy.ku.edu) before Oct. 14.

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# Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

## Jobs

[Health policy associate](#), Alliance for Health Reform (Alexandria, Virginia)  
[Digital marketing specialist](#), Morningstar Communications (Overland Park, Kansas)  
[Digital content producer](#), 10 11 News (Lincoln, Nebraska)  
[Part-time communications assistant](#), KU Endowment (Lawrence, Kansas)  
[Reporter](#), KSNB-TV (Lincoln, Nebraska)  
[Sports reporter/anchor](#), KOLN/KGIN-TV (Lincoln, Nebraska)  
[Part-time communications student assistant](#), KU Law Office of Communications (Lawrence, Kansas)

## Internships

News department interns, KPR News (Lawrence, Kansas) contact J. Schafer at [jschafer@ku.edu](mailto:jschafer@ku.edu).  
[2017 summer interns](#), San Antonio Express-News (San Antonio, Texas)

See more job and internship opportunities [here](#).

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# Alumni update

Congratulations to Blue Valley Northwest teacher **Jim McCrossen**, 1984 J-School graduate, who is one of eight journalism teachers from across the country to receive the National Scholastic Press Association's Pioneer Award this year. J-School **Assistant Professor Peter Bobkowski** received the award last year. [Read the story.](#)



**Zach Mendenhall** of VML, 2005 J-School graduate, spoke to the KU Ad Club on Sept. 20 (above).

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# In Memoriam

**Lawrence Knupp**, 1975 J-School graduate, died Sept. 7 in Lodi, Wisconsin, at the age of 74. [Read his obituary.](#)

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# Events

Students are invited to a free screening of "Design Disruptors," a documentary about technology, innovation and design, at 5 p.m. Tuesday, Oct. 4, in Woodruff Auditorium at the Kansas Union. Get the details and see a preview [here](#).

The Dole Institute of Politics is sponsoring "Toss Out the Playbook" at 4 p.m. Sept. 27 featuring J-School alumnus **Steve Kraske** of KCUR along with **Diana Carlin**, an expert on presidential debates, and KU Professor **Scott Harris**. [Get the details](#).

Former U.S. senator and current president of the National Association of Broadcasters **Gordon Smith** will look at the evolving role of the media in covering politics at 7 p.m. Sept. 29 at the Dole Institute of Politics. [Learn more](#).

J-School students are invited to attend AAF-KC's Spark KC conference on Nov. 7 and learn about Kansas City advertising. [Learn more and register](#).

**Kevin Willmott**, professor of film and media studies, will lead a conversation on representation in media at 11 a.m. Sept. 28 at The Learning Studio, Third Floor, Anschutz Library. [Learn more](#).

## JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. The last workshop for this month is:

- Sept. 29: Bonus session: Adobe Apps (Spark post, page, video -- Mobile storytelling and marketing tools that would appeal to both tracks)



## Montgomery Symposium on Oct. 7

One of the nation's premier digital marketing experts will headline the 2016 Montgomery Family Symposium on Oct. 7 at the Adams Alumni Center. **Mike Blinder's** presentation will be designed to focus on ways to increase revenue from digital operations at Kansas Press Association member newspapers. Blinder, founder of the Blinder Group, is internationally recognized as an expert on media advertising. The schedule is:

**Breaking Down Digital**, 9:30-11:30 a.m.

Look beyond selling legacy print offerings (and our local website) to remain competitive. Blinder will break down a list of digital services being sold by media groups around the world.

**Lunch and program**, 11:30 a.m.-1 p.m.

**Taking Digital To Market**, 1-3 p.m.

This session will cover real-world case studies on how newspapers are bundling digital products with legacy offerings. The J-School has several paid spots available to faculty or students. Please contact **Pam Fine** at [pamfine@ku.edu](mailto:pamfine@ku.edu) to learn more. [Get more details here](#).

## Celebrating Centennials

The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend the events at the library,

800 Seventh St., Baldwin City. Admission is free. All events begin at 7 p.m.  
The event schedule:

**Sept. 27**

Writing workshop: "Flying through the Alphabet: A Poet's Tools"

Led by Baker University Assistant Professor of English and writer-in-residence **Marti Mihalyi**.

**Oct. 25**

Informance: "William Allen White: The Kansas of His Time"

KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer prize winner.

## Mark your calendars

**Sept. 28:** Career and Outreach Connection for Seniors, 1-2 p.m., Clarkson Gallery

**Sept. 29:** Doughnuts with the Dean, 9 a.m., Clarkson Gallery

**Oct. 9-11:** Kansas Association of Broadcasters annual convention, Wichita

**Oct. 13:** Special dual session on portfolios LinkedIn and resumes with Career Services in Clarkson Gallery, 4 p.m.

**Oct. 14:** Faculty meeting, 1:30-3 p.m., 206 SF

**Oct. 19:** Career Fair Workshop and Networking, 1-2 p.m., Clarkson Gallery

**Oct. 20-21:** J-School Generations

**Nov. 1:** Career Fair, 10 a.m.-3 p.m., Kansas Union

**Nov. 16:** Doughnuts with the Dean, 9 a.m. Clarkson Gallery

**Nov. 16:** Networking that Works, 1-2 p.m., Clarkson Gallery

**Dec. 9:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**Jan. 27:** Faculty meeting, 1:30-3 p.m., 206 SF

**Feb. 24:** KSPA Regional Contest at the Kansas Union

**March 10:** Faculty meeting, 1:30-3 p.m., 206 SF

**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**May 6:** KSPA State Contest at the Kansas Union

**June 11-15:** Jayhawk Media Workshop

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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