

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



WILLIAM ALLEN WHITE DAY

Join us at 3 p.m. April 14 in the Kansas Union Ballroom for a presentation and reception honoring our William Allen White Foundation National Citation recipient and student scholarship and award winners.

Faculty and Staff News



Bremner Center Coordinator **Lisa McLendon** and six students attended the American Copy Editors Society annual conference in Portland, Oregon, earlier this month. The conference drew 650 copy editors from the United States and Canada for training and networking. McLendon presented a session called "Real Rules vs. Grammar Myths" that drew more than 200

attendees. KU student **Emily Donovan** wrote two stories for the conference blog, and student **Emma LeGault** also won second place in the headline competition at the conference. (From left) **Alleynah Cofas**, Kansan Editor-in-Chief **Vicky Diaz-Camacho**, 2015 J-School graduate **Tara Bryant**, Bremner Center Coordinator **Lisa McLendon**, 2014 J-School graduate **Hayley Jozwiak**, **Dani Malakoff**, **Emma LeGault**, **Emily Donovan** and **Leah Sitz**.

Girls are censored and self-censor much more than their male counterparts in high school journalism, according to a study by **Associate Professor Genelle Belmas** and **Assistant Professor Peter Bobkowski**. Read the [KU news story](#).

Assistant Professor Jonathan Peters' academic article "Conceptualizing Private Governance in a Networked Society" has been accepted for publication in the North Carolina Journal of Law and Technology, one of the top-ranked technology law journals in the country. The article explores the nature and history of corporate power over public discourse, and it synthesizes Internet governance concepts with those of content management and with normative First Amendment theories -- all to the end of better understanding the implications of privately governing speech in a networked society. Peters co-wrote the article with **Brett Johnson**, an assistant professor of journalism at the University of Missouri.

Peters spoke Wednesday night at the Sigma Nu fraternity about professional development, and today he is training the Columbus Dispatch staff in media law. Last week, he published a [CJR column](#) about two state courts that ruled, in suits brought by news organizations, that freedom-of-information laws require private entities to disclose their records if they perform a public function.

Assistant Professor Hyunjin Seo was a panelist discussing the future of mass communication research during the Pamela Shoemaker Festschrift event April 8 at the S.I. Newhouse School of Public Communications, Syracuse University.

Student News



Katie Kutsko (left), Fall 2015 editor-in-chief of the University Daily Kansan, and **Vicky Diaz-Camacho**, current editor-in-chief, attended the Christopher A. Georges Conference at the Nieman Foundation for Journalism at Harvard University last weekend. They were invited to the conference to present on the first year of the Kansan's digital-first strategy.



The J-School celebrated Graduate Student Appreciation Week last week with a luncheon. Congratulations to the following award winners, pictured with **Associate Dean Scott Reinardy** (from left):

Most Resilient: **Laveda Peterlin**

Most Creative Research Paper Title: **Yuchen Liu** and **Tara Logan**

Most Productive Research and Outstanding Graduate Student: **Monique Luisi**

Most Resilient: **Goran Ghafour**

Outstanding GTA: **Kristen Grimmer**



KUJH picked up 13 awards at the Kansas Association of Broadcasters Student Seminar on April 5. Approximately 125 college and high school students attended the event at Emporia State University. Pictured above are: (bottom row, from left) **Executive Producer Chris Bacon**,

Madison Coker, Claudia Close and Cailey Taylor. (Back row, from left:) **Daniel Garrett, Kayla Schartz, Hank Cavagnaro, Blake McFarland, Alex McLoon** and **Bernie Verhaeghe.** [Read more about the winners.](#)

Bacon also moderated a panel discussion entitled "What's Ahead in the Job Market." Panelists included **Ron Thomas**, KVOE AM/FM, Emporia; **Denise Killian**, KSN-TV, Wichita; and **Roger Brokke**, WIBW-TV, Topeka.

Radwan Dayib, a senior in strategic communication, has won a prestigious Diversity Fellowship at FleishmanHillard in Kansas City. Dayib was selected based on his commitment to promoting ethnic and cultural diversity through his work, education and life experiences. This paid internship will give Dayib an opportunity to rotate among account teams and gain practical experience in the field of integrated communications from some of the industry's best counselors.

Maddy Mikinski has been selected for the first White House College Reporter Day on April 28. Students in this program spend a full day at the White House, where they will meet with senior administration officials about campus-related issues, interact with members of the White House press corps, and attend a briefing with Press Secretary **Josh Earnest**. Participants are encouraged to report for their college media outlet via social media and write about their experience afterward.

Megan Pruett has accepted a summer internship in radio promotions for University Music Group in Nashville, Tennessee.

Ryan Miller has accepted a summer internship with the Yakima Herald in Yakima, Washington.

Ellis Wiltsey has accepted a summer internship with KETV, the ABC affiliate in Omaha.

On set with The Agency

Students from [The Agency](#) snapped a photo while working on a recent project for their client, KU Human Resources Management. The students are: (from left) **Samantha Modzelewski, Monica Marcolino, India Cohlmia** and **Chris Palmquist.**



Internships and jobs

Nominations are now being accepted for the Fall 2016 and Spring Capital Semester -- Political Journalism Track, sponsored by the Fund for American Studies. Capital Semester is an academic internship program held each fall and spring in Washington, D.C., for undergraduates interested in journalism, communications and public relations. Learn more at dcinternships.org.

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

[Internships](#)

[Brand and marketing agency fall internship](#), Salva O'Renicks (Kansas City, Missouri)
[Corporate communications internship](#), NIC (Olathe, Kansas)
[Student transit internship](#), KU Parking and Transit (Lawrence, Kansas)
[Summer communications internship](#), American Dental Association (Chicago, Illinois)
[Gigabit City Summit internship](#), Brainzooming.com (Kansas City, Missouri)

Jobs

[General assignment reporter](#), Jefferson City News Tribune (Jefferson City, Missouri)
[Wichita regional representative](#), University of Kansas (Wichita, Kansas)
[KC metropolitan area admissions representative](#), University of Kansas (Lawrence, Kansas)
[Admissions representative](#), University of Kansas (Lawrence, Kansas)
[Producer](#), KAKE-TV (Wichita, Kansas)
[Account executive](#), KAKE-TV (Salina, Kansas)
[Communications coordinator](#), NFL Players Association (Washington, D.C.)

Other student opportunities

The Tom Murphy Fellowship program is looking for a May 2016 University of Kansas School of Journalism and Mass Communications graduate-to-be interested in the sports and entertainment marketing industry. The competitive position provides the opportunity to work at a leading global marketing agency and learn from top experts in the field. Compensation for the six-month program in Norwalk, Connecticut, is \$2,700 per month. If interested, submit resume and cover letter to Victoria Baldwin at victoria.baldwin@octagon.com. The deadline to apply is April 21. [Get the details.](#)

CNBC is holding an invitation-only, interactive workshop at the 2016 NABJ and NAHJ Annual Convention and 2016 AAJA National Convention designed to educate aspiring journalists about the fundamental values of world-class business journalism. The workshop is an opportunity to get noticed by CNBC. Three participants will be selected at the end of the workshop for an opportunity to interview at CNBC global headquarters for a business news associate position. [Get the details.](#)

Applications are being accepted now through April 8 for the eighth annual Jim Nantz Award and Sportscasters Talent Agency of America All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. The 2016 Jim Nantz Award will be presented June 20 at the National Sportscasters and Sportswriters Association's annual awards banquet in Salisbury, North Carolina. [Get the details.](#)

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community, interviewing and writing news stories. [Get the details.](#) The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details.](#)

The Online News Association Student Newsroom, funded for the seventh year by Google, provides a unique opportunity for the best and brightest journalism and tech students to get their work in front of 2,200 digital journalism professionals Sept. 14-17 in Denver. Lodging, travel and registration are covered for 20 selected students. Deadline to apply is April 14. Learn more at the [ONA website.](#)

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details.](#)

Are you working on a mentored research or creative project? If so, the Center for Undergraduate Research invites you to present your work at the KU Undergraduate Research Symposium on April 23. [Get the details.](#)

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the [AAF-Topeka website.](#)

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page.](#)

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details.](#)

The Adobe Design Achievement Awards is a global digital media competition for student creators. ADAA entry offers the chance for mentorship, detailed feedback, career boot camps, internships, and a trip to San Diego to attend Adobe MAX 2016. [Get the details.](#)

Are you interested in becoming involved in community service and the Lawrence community? If so, KU Habitat for Humanity is currently accepting applications for its executive board for the 2016-2017 school year. Positions are also available for students with graphic design skills or an interest in planning events. [Apply here.](#) Applications due April 17. Have questions? E-mail kuhabitat4humanity@gmail.com.

[CampusSports.net](#) is looking for columnists, news writers and campus lifestyle writers. Interested applicants must submit a cover letter, resume and original 300-500 word sample to contact@CampusSports.net.

Events

Integrated Marketing Communications info session

Graduating seniors, learn about getting your master's degree in Integrated Marketing Communications at the KU Edwards Campus in Overland Park. The program is designed for working professionals, so you can start your career and start your master's degree at the same time. Sign up for the [April 26 info session](#).

Out for Work: Career Strategies for LGBTQ+ Students

The Business Career Services Center, as part of the KU Career Services Alliance, is partnering with the Center for Sexuality & Gender Diversity to present a program on LGBTQ+ students and career strategies. The program, titled "Out for Work: Career Strategies for LGBTQ+ Students," is scheduled for 7:30-8 p.m. April 14 at the Kansas Room at the Kansas Union. The event is open to all KU students, faculty and staff. Panelists from various industries and fields will participate, answering questions related to job search strategies. The event will end with a networking session between professionals and students. RSVP is encouraged but not required. Individuals may [RSVP online](#).

J-School alumna to speak

The Department of Curriculum & Teaching welcomes KU alumna [Andrea Warren](#) as a featured guest speaker at the 2016 Gertrude Way Strong Literature Lecture Series. Warren, 1983 J-School graduate, has published eight nonfiction books for young readers. Warren is a recipient of the Horn Book Award, the Sibert Honor Book Award, and is also the first Kansas author to receive the William Allen White Award. The event, which also features KU alumnus and American artist [Stephen T. Johnson](#) is 6-9 p.m. April 18, in room 150 of Joseph R. Pearson Hall. The event is free and will include a dessert reception, autograph and book-signing session, and formal lectures from both guest speakers.

Career workshop

The American Marketing Association of Kansas City will host a lunch workshop from 2 to 3 p.m. April 26 for college students and recent graduates. A registration fee of \$5 per student is required for the event at MBB Agency, 11610 Ash St., Room 200, Leawood, Kansas, 66211. Featured speaker **Kathryn Lorenzen** of LandaJob Marketing and Creative Talent will share practical strategies for preparing students for job searches. Her focus will be on networking and finding mentors for searches; using social media to your advantage; leveraging an internship; and separating yourself from the competition. [Register here](#).
Get more information on the [AMAKC Career Center](#).

Alumni Update

Two KU alumni spoke in **Professor Barbara Barnett's** Diversity in Media class. **Rhonda LeValdo**, who received her master's degree from the J-School in 2009, spoke March 28 about Native American images in media. LeValdo teaches at Haskell Indian Nations University and is a member of the UNITY board. **Nadia Imafidon**, who received her bachelor's degree from the J-School in 2013, spoke March 30 on race and media. Imafidon is magazine editor for Sunflower Publishing.

An article by **Suzanne Cole**, 2015 graduate of the Integrated Marketing Communications program

In Memoriam

Ethel Stewart, former J-School librarian, died April 7 at the age of 91. Stewart retired from the J-School in 1989. [Read her obituary.](#)

J-School jobs

The J-School seeks an award-winning writer to teach core and elective writing courses in news-information and/or strategic communication starting in Fall 2016. [View the job description.](#)

The J-School seeks a student recruitment coordinator responsible for all student recruitment efforts. The coordinator will work with the Office of Admissions, the Office of Financial Aid and Scholarships, the assistant dean for student services, journalism faculty and staff, high schools and journalism education associations. [View the job description.](#)

Mark your calendars

April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, 3 p.m. Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: Research in the Raw, 11 a.m., Clarkson Gallery

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 29: Faculty and staff lunch, 11:30 a.m.-12:30 p.m.; meeting, 12:30-2:30, in Clarkson Gallery

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

