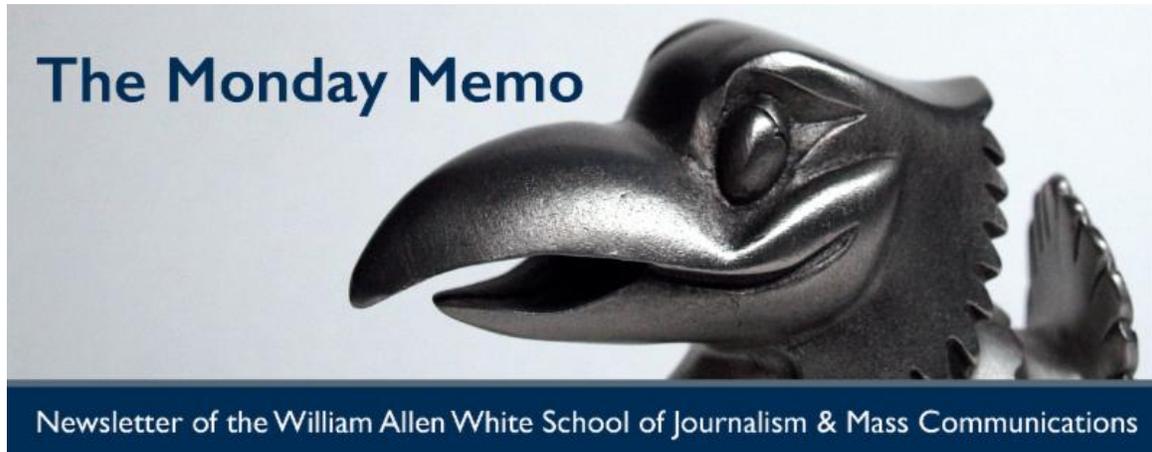


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



William Allen White Day



Bremner Editing Center Coordinator **Lisa McLendon** received the Tim Bengtson Faculty Mentor Award on April 14 during the Scholarships and Awards ceremony on William Allen White Day. She is pictured above with **Associate Professor Tim Bengtson** (left) and 1984 J-School graduate **Mark Mears**, who created the award to honor Bengtson.



Wall Street Journal Washington Bureau Chief **Gerald F. Seib** was the keynote speaker April 14 during William Allen White Day in the Kansas Union Ballroom. Seib, who graduated from the J-School in 1978, spoke about his time at KU and about the 2016 presidential campaign. After his address, more than 175 students were honored during the Scholarships and Awards ceremony (pictured above are students **Jazmine Polk**, left, and **Natalie Sitek**, who each received several scholarships). See more photos on the [J-School's Facebook page](#).



The Burton W. Marvin News Enterprise winners received their awards on April 15 after a luncheon in the Kansas Union Ballroom. The winners are (from left): **Judy Thomas** from The Kansas City Star, **Brian Lowry** from the Wichita Eagle, and **John Green** and **Amy Bickel** from the Hutchinson News. [Read about the winning stories.](#)

Faculty and Staff News

Professor Susanne Shaw, executive director of the Accrediting Council on Education in Journalism and Mass Communications, was featured in the Connecting newsletter last week. [Read the article.](#)

A study by **Assistant Professor Peter Bobkowski** shows that the media that young people

consume and their sexual self-concept predict how sexually they present themselves online.

[Read the KU News story.](#)

KU Head Football Coach **David Beaty** (below) visited **Mike Vrabac's** Sales Strategies class on April 18 to talk about the recruitment of student athletes to the University of Kansas football program. Beaty discussed the strategy and planning that goes into "selling" KU to potential recruits and his outreach to alumni and fans.



Student News

Doctoral student **Goran Ghafour** invites all faculty and students to his defense from 9 to 11:30 a.m. April 22 in Room 104 of Stauffer-Flint Hall. His dissertation is titled "To report or not to report: Journalists' view of social media's role in effecting differential outcomes of two journalists' murder cases in Kurdistan."

Based on her presentation at KU's Graduate Research Competition, doctoral student **Roseann Pluretti** has been awarded the Graduate Research Competition Award for the 2015-16 academic year. This recognition comes with a monetary award of \$250. The award will be presented to her at the 2016 Graduate Student Awards Ceremony at 3:30 p.m. April 27 in the Ballroom of the Kansas Union.

The Emily Taylor Center for Women & Gender Equity honored outstanding faculty, staff and students at the Women's Recognition Banquet on April 13. J-School student **Hannah Reinhart** was recognized as the Outstanding Woman Student in Leadership. [Read more about the honorees.](#)

Allyson Maturey and **Laura Furney** were among 25 students honored April 12 as nominees for KU Student Employees of the Year.

Vanessa Gonzales will be a summer intern at Sullivan Higdon & Sink in Wichita.

Chandler Boese has accepted a summer internship with the Miami (Kansas) County Republic.

Ellis Wiltsey has accepted a summer internship with KETV, the ABC affiliate in Omaha, Nebraska.

Eric Pahls has accepted a position as press secretary at Kansans for Marshall.

Lauren Katz and **Evan Cifor** of The Agency will be featured guests on "Good Morning KU" on April 19.

Students in the quantitative research methods class (JOUR 805) will give their final presentations on at 2:30 p.m. May 10 in Stauffer-Flint 303. All are invited to attend.

Students in the marketing communications research class (JOUR 829) will present the results of their semester-long research project at 7:30 p.m. May 12 in Regents 352 at the KU Edwards Campus. The project focuses on sponsored content in the Shawnee Mission Post (formerly the Prairie Village Post). All are invited to attend.

Internships and jobs

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Social media + marketing internship](#), SwimZip (Prairie Village, Kansas)

[Marketing data analyst + affiliate program development intern](#), SwimZip (Prairie Village, Kansas)

[Student public relations intern](#), KU School of Business (Lawrence, Kansas)

[NewsWatch 12 internship program](#), KDRV-TV (Medford, Oregon)

[Communications and marketing intern](#), Community Village Lawrence (Lawrence, Kansas)

Jobs

[Content producer](#), KDRV-TV (Medford, Oregon)

[Reporter](#), KDRV-TV (Medford, Oregon)

[News photographer/editor](#), KDRV-TV (Medford, Oregon)

[Sales coordinator](#), KDRV-TV (Medford, Oregon)

[News producer](#), KTUL (Tulsa, Oklahoma)

[Television careers](#), Hearst (Kansas City, Missouri)

[Leasing consultants](#), Legends Place (Lawrence, Kansas)

[Staff writer for medical division](#), Uhlig (Overland Park, Kansas)

[Writers](#), Kansas City Area Development Council (Kansas City, Missouri)

[Breaking news reporter](#), Topeka Capital-Journal (Topeka, Kansas)

Other student opportunities

The deadline for the Kansas Association of Broadcasters scholarship applications is May 1. The scholarships are for next year's juniors and seniors who are taking at least 12 hours per

semester. Scholarships range from \$2,000 to \$250. [Get the details.](#)

The Tom Murphy Fellowship program is looking for a May 2016 University of Kansas School of Journalism and Mass Communications graduate-to-be interested in the sports and entertainment marketing industry. The competitive position provides the opportunity to work at a leading global marketing agency and learn from top experts in the field. Compensation for the six-month program in Norwalk, Connecticut, is \$2,700 per month. If interested, submit resume and cover letter to Victoria Baldwin at victoria.baldwin@octagon.com. The deadline to apply is April 21. [Get the details.](#)

CNBC is holding an invitation-only, interactive workshop at the 2016 NABJ and NAHJ Annual Convention and 2016 AAJA National Convention designed to educate aspiring journalists about the fundamental values of world-class business journalism. The workshop is an opportunity to get noticed by CNBC. Three participants will be selected at the end of the workshop for an opportunity to interview at CNBC global headquarters for a business news associate position. [Get the details.](#)

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community, interviewing and writing news stories. [Get the details.](#) The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details.](#)

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details.](#)

Are you working on a mentored research or creative project? If so, the Center for Undergraduate Research invites you to present your work at the KU Undergraduate Research Symposium on April 23. [Get the details.](#)

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the [AAF-Topeka website](#).

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page](#).

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details.](#)

The Adobe Design Achievement Awards is a global digital media competition for student creators. ADAA entry offers the chance for mentorship, detailed feedback, career boot camps,

internships, and a trip to San Diego to attend Adobe MAX 2016. [Get the details.](#)

[CampusSports.net](#) is looking for columnists, news writers and campus lifestyle writers. Interested applicants must submit a cover letter, resume and original 300-500 word sample to contact@CampusSports.net.

Events

Integrated Marketing Communications info session

Learn about getting your master's degree in Integrated Marketing Communications at the KU Edwards Campus in Overland Park. The program is designed for working professionals, so you can work on your career and your master's degree at the same time. Sign up for the [April 26 info session](#).

Career workshop

The American Marketing Association of Kansas City will host a lunch workshop from 2 to 3 p.m. April 26 for college students and recent graduates. A registration fee of \$5 per student is required for the event at MBB Agency, 11610 Ash St., Room 200, Leawood, Kansas, 66211. Featured speaker **Kathryn Lorenzen** of LandaJob Marketing and Creative Talent will share practical strategies for preparing students for job searches. Her focus will be on networking and finding mentors for searches; using social media to your advantage; leveraging an internship; and separating yourself from the competition. [Register here.](#) Get more information on the [AMAKC Career Center](#).

Alumni Update

Sam Ford, 1974 J-School graduate and Washington bureau chief for WJLA-TV in Washington, D.C., was inducted into the Washington DC Hall of Fame Society on April 10. [Watch the video.](#)

J-School jobs

The J-School seeks an award-winning writer to teach core and elective writing courses in news-information and/or strategic communication starting in Fall 2016. [View the job description.](#)

Mark your calendars

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 29: Faculty and staff lunch, 11:30 a.m.-12:30 p.m.; meeting, 12:30-2:30 p.m., in Clarkson Gallery

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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