

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



*The School of Journalism Recognition Ceremony is 8:30 a.m. May 14 at the Lied Center.*

---

## Faculty and Staff News

**Associate Professor Yvonne Chen** co-wrote a manuscript that will soon be published in Health Education Research. This work examines rural adults' satisfaction with a multi-component health literacy-based intervention to reduce sugar-sweetened beverage intake.

Chen also has received a Best Practice Institute grant from KU's Center for Teaching Excellence. She will design modules to facilitate team-based communication activities in Strategic Campaigns this summer.

**Assistant Professor Joseph Erba** and **Associate Professor Yvonne Chen** were invited to present keys to engage international students and enhance their success at the School of Business's Teaching Summit on April 15. Erba discussed the need to develop cultural competency in a diverse classroom. Chen discussed Chinese students' academic path and contextualized challenges through a cultural lens.

**Pam Fine**, Knight Chair in News, Leadership and Community, was a presenter and moderator for a panel at the International Symposium for Online Journalism at the University of Texas on April 15. The title of the session was "Journalists as activists and activists as journalists: Has the internet blurred the line between journalism and activism/advocacy?"

Fine also moderated a panel at the Newspaper Association of America Media Exchange event in Washington, D.C., on April 18. The panel was titled, "Changing the Culture: What Works."

**Kerry Benson**, strategic communication track chair, presented on "Music in Multimedia Storytelling" at the Journalism Education Association/National Scholastic Press Association Spring National High School Journalism Convention on April 15 in Los Angeles.

---

# Student News



J-School students got the opportunity to cover the Kansas Relays last week at Rock Chalk Park. At left, **Alana Flinn** was a sideline reporter for Time Warner Cable Sports Channel. At right, **Griffin Hughes, Nick Couzin, Kevin Gray** and **Jarett Goodman** worked on the live-stream for FloTrack.

The University Daily Kansan website - and editors **Katie Kutsko, Emma Legault** and **Miranda Davis** - won Student Website of the Year in the 2016 Great Plains Journalism Awards. Also, four J-School students were award finalists: **Katie Kutsko** for Student Editor in Chief of the Year, **Miranda Davis** and **Amie Just** for Student Writer of the Year, and **James Hoyt** for Student Photographer of the Year. The Great Plains Journalism Awards honor journalists in Oklahoma, Arkansas, Iowa, Kansas, Missouri, Nebraska, North Dakota and South Dakota for outstanding stories, photography and design.

**Alexandra Melendez** will be an intern for Mitú Network, a new start-up media company, in Santa Monica, California. Mitú is focused on creating compelling content and experiences for Latino youth, in English.

**Monique Luisi** is the recipient of a 2016 Summer Research Fellowship. Luisi will receive a \$5,000 stipend and will be featured on the KU Graduate Studies website.

**Rachel Gonzalez** has accepted a summer internship at BYM Agency in Kansas City, Missouri.

**Emma LeGault** has accepted an internship with Business Insider in New York.

**Allison Kite** has accepted a fall internship in the Wall Street Journal's Washington bureau.

Graduate student **Yuchen Liu** successfully defended her thesis, "From Social Media Uses and Gratifications to Social Media Addiction: A Study of the Abuse of Social Media among College

Students," on April 22.

Students in the quantitative research methods class (JOUR 805) will give their final presentations on at 2:30 p.m. May 10 in Stauffer-Flint 303. All are invited to attend.

Students in the marketing communications research class (JOUR 829) will present the results of their semester-long research project at 7:30 p.m. May 12 in Regents 352 at the KU Edwards Campus. The project focuses on sponsored content in the Shawnee Mission Post (formerly the Prairie Village Post). All are invited to attend.

## Exciting opportunities for two J-School students

**Jazmine Polk** (right) will be an intern this summer at American Society of Magazine Editors Magazine Internship Program in New York. [Read the story.](#)



**Maddy Mikinski** (far right) was chosen as a participant in the first White House College Reporter Day on April 28 in Washington, D.C. [Read the story.](#)

## Strategic Campaigns presentations

**Associate Professor David Guth's** students will present to their client, Kansas Land Trust, at 7 p.m. May 4 in the Clarkson Gallery.

**Associate Professor Yvonne Chen's** students will present to their client, Swope Health Services, at 6:30 p.m. May 5 at Alderson Auditorium in the Kansas Union.

**Associate Professor Mugur Geana's** students will present to their client, the Center for Practical Bioethics - PAINS project, at 5 p.m. May 12 in the Clarkson Gallery.



## Live from Australia

Media Crossroads used its LTN live-shot capability last week to interview a guest from Australia. Cameron Findley, who is from Australia but is studying at KU for a semester, interviewed a classmate via Skype live on Media Crossroads' "Good Morning KU" program. The interview took place at 10 a.m. here, but it was 1 a.m. in

Australia.

---

## Internships and jobs

KJHK 90.7 FM, KU's student-run radio station, is looking for new staff members for Summer and

Fall 2016. Applications are open now for:

- Summer 2016 DJs and staffs: DJs, music, street team, production, content
- Fall 2016 DJs and staffs: DJs, music, sports, street team, production, content, archive, live music

Find applications and staff descriptions at [www.kjhk.org/web/join-kjhk/](http://www.kjhk.org/web/join-kjhk/). Priority deadline for DJs and staffs is April 29, but KJHK will be taking volunteer applications through the summer.

Contact KJHK Station Manager **John Dillingham** with any questions: [stationmanager@kjhk.org](mailto:stationmanager@kjhk.org).

The Kansas Association of Broadcasters has compiled a list of more than 30 TV and radio jobs and internships in Kansas in news, production, programming and sales. [See the list.](#)

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### Internships

[PR summer internship](#), entertainment/talent, Metro Public Relations (Beverly Hills, California)

[Social media coordinator](#), Tutem Masks (Lawrence, Kansas)

[Marketing internship](#), Underwriters Laboratories Inc. (Overland Park, Kansas)

### Jobs

[Education reporter](#), Garden City Telegram (Garden City, Kansas)

[Account coordinator](#), CooperKatz & Company Inc. (New York, New York)

[Undergraduate writing consultant](#), part time, KU Writing Center (Lawrence, Kansas)

[Business development analyst](#), Five Elms Capital (Kansas City)

[Communications assistant](#), part time, College of Liberal Arts & Sciences (Lawrence, Kansas)

## University Daily Kansan is hiring advertising staff

The University Daily Kansan advertising staff is now hiring for Summer and Fall 2016. Here are the positions available:

- Account executive: Consult and build client accounts
- Marketing specialist: Promote the Kansan brand and plan events
- Social media specialist: Manage client social media accounts

Listed below are the mandatory info session times that you'll need to attend to apply. You only need to attend one meeting:

- 7-8 p.m. April 26 in Dole 2092
- 6-7 p.m. April 27 in Dole 2092
- 7-8 p.m. April 28 in Dole 2092

If students are unable to make to these times or have questions, contact **Thomas Petrie** at [tpetrie@kansan.com](mailto:tpetrie@kansan.com) or call/text at 816-896-7465.

---

## Other student opportunities

Broadcast media students are encouraged to apply online by May 31 for one of the Radio Television Digital News Foundation's Fall 2016- Spring 2017 scholarships, currently available to

outstanding students pursuing careers in radio, television or online news. RTDNF is also offering four fellowships for new professionals. Scholarship and fellowship recipients receive a cash award, one year of RTDNA membership, and an invitation to the 2017 Excellence in Journalism conference in Anaheim, California. [Get the details.](#)

Each year, the Business Press Educational Foundation awards the Vance Corporate Scholarship at the University of Kansas to a student who demonstrates an understanding of and an interest in the business-to-business media industry. The \$1,000 a scholarship is paid directly to the student. Candidates must submit their application to [jadvising@ku.edu](mailto:jadvising@ku.edu) by May 6. [Get the details.](#)

The Berlin Capital Program 2016 offers young U.S. journalists the opportunity to gain a deeper understanding of the political, economic and cultural environment in Germany/Europe with a special focus on the German media landscape and the role of media in politics and society. The grant provided by the Fulbright Commission covers program costs including hotel accommodations, round-trip transportation from the United States to Germany and back, local transportation, health insurance coverage during the seminar and a small incidental allowance. [Learn more and apply.](#)

KCRW radio in Santa Monica, California, is seeking entries for its 24-Hour Radio Race: a whirlwind day of high-stakes radio on Aug. 6 open to all members of the broadcast community. Entrants can produce solo or join together in teams and will have 24 hours to write, record and edit a nonfiction radio story. Winners will have their pieces broadcast on KCRW's "UnFictional" documentary program for a licensing fee of \$1,000, and will also receive one-year subscriptions to PRX (the Public Radio Exchange) and SoundCloud. Additional prizes will be awarded for special achievements like the "Social Butterfly Award" and the "UnFictional Award."

The deadline for the Kansas Association of Broadcasters scholarship applications is May 1. The scholarships are for next year's juniors and seniors who are taking at least 12 hours per semester. Scholarships range from \$2,000 to \$250. [Get the details.](#)

CNBC is holding an invitation-only, interactive workshop at the 2016 NABJ and NAHJ Annual Convention and 2016 AAJA National Convention designed to educate aspiring journalists about the fundamental values of world-class business journalism. The workshop is an opportunity to get noticed by CNBC. Three participants will be selected at the end of the workshop for an opportunity to interview at CNBC global headquarters for a business news associate position. [Get the details.](#)

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community, interviewing and writing news stories. [Get the details.](#) The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details.](#)

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details.](#)

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields.

The deadline to apply is April 30. Learn more at the [AAF-Topeka website](#).

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page](#).

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details](#).

The Adobe Design Achievement Awards is a global digital media competition for student creators. ADAA entry offers the chance for mentorship, detailed feedback, career boot camps, internships, and a trip to San Diego to attend Adobe MAX 2016. [Get the details](#).

[CampusSports.net](#) is looking for columnists, news writers and campus lifestyle writers. Interested applicants must submit a cover letter, resume and original 300-500 word sample to [contact@CampusSports.net](mailto:contact@CampusSports.net).

---

## Events

### JTech Fridays



Seniors, the April 29 JTech session is for you. Learn how to export portfolios.journalism.ku.edu to your own WordPress account. This will be set up as an individual workshop, so students can drop in any time between 1 and 2 p.m. to learn how to migrate their portfolio before they graduate.

Returning students, please [vote](#) for next fall's JTech day and time or give input into [topics for JTech sessions](#) or online tutorials.

### Integrated Marketing Communications info session

Learn about getting your master's degree in Integrated Marketing Communications at the KU Edwards Campus in Overland Park. The program is designed for working professionals, so you can work on your career and your master's degree at the same time. Sign up for the [April 26 info session](#).

### Career workshop

The American Marketing Association of Kansas City will host a lunch workshop from 2 to 3 p.m. April 26 for college students and recent graduates. A registration fee of \$5 per student is required for the event at MBB Agency, 11610 Ash St., Room 200, Leawood, Kansas, 66211. Featured

speaker **Kathryn Lorenzen** of LandaJob Marketing and Creative Talent will share practical strategies for preparing students for job searches. Her focus will be on networking and finding mentors for searches; using social media to your advantage; leveraging an internship; and separating yourself from the competition. [Register here.](#)  
Get more information on the [AMAKC Career Center.](#)

## Fundraiser for Lawrence Community Shelter

Students Empowering Local Futures (SELF) is a student organization that works with the Lawrence Community Shelter on various initiatives including health presentations, an after-school program for the kids at the shelter, and career development for the residents. SELF is holding a fundraising night and silent auction at 7 p.m. May 4 at Maceli's to benefit the shelter. Tickets are \$25. [Buy tickets.](#)

---

## Alumni Update



J-School graduates **Jodie Garcia** (2005) and **Amelia Arvesen** (2015) of the Ottawa Herald received the Victor Murdock Award at the Kansas Press Association Awards. They are pictured above with Dean Ann Brill.

Two recent J-School graduates returned to lecture on strategic communication in **Associate Professor Tien Lee** and **Associate Professor Tim Bengtson's** Principles of Advertising and Public Relations class last week. **Austin Falley**, KU School of Business director of communications, and **Jan-Eric Anderson**, vice president/director of strategy officer at Callahan Creek, spoke about the challenges and rewards they have enjoyed as strategic communications professionals, how to prepare for jobs in the field, and the importance of writing and presentation skills.

**Kaley Hatstrup**, 2007 J-School graduate, has accepted a position as the director of event marketing with Sporting KC.

**Tim Dwyer**, 2011 J-School graduate, is now a producer at ESPN.

---

## In Memoriam

**Harlan Lill**, 1948 J-School graduate, died April 1 in Lawrence at age 91. [Read his obituary.](#)

**Naomi Oaks Reddoch**, 1949 J-School graduate, died Jan. 19 in Kansas City at age 85. [Read her obituary.](#)

**Jay H. Cooper**, 1968 J-School graduate, died April 6 in Tampa, Florida. Throughout his career, he worked as a sports photographer, radio announcer at KPRS and KYYS/KY-102 and other communications enterprises. [Read his obituary.](#)

**Jeanette Whitehair**, 1983 J-School graduate, died March 27 in Irvine, California, at age 58. [Read her obituary.](#)

## Mark your calendars

**April 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

**April 29:** Faculty and staff lunch, 11:30 a.m.-12:30 p.m.; meeting, 12:30-2:30 p.m., in Clarkson Gallery

---

**May 6:** Stop day

**May 6:** News/info track meeting, 9-10 a.m., SF 303

**May 7:** KSPA State Competition, Kansas Union

**May 14:** School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

**May 15:** Commencement

**May 30:** Memorial Day holiday; offices closed

---

To see all J-School events, go to <http://journalism.ku.edu/calendar>

University of Kansas | William Allen White School of Journalism & Mass Communications  
785-864-7644 | jschool@ku.edu | journalism.ku.edu

Follow KU Journalism:

