



# The Monday Memo

J-School News Bulletin

#### **TABLE OF CONTENTS**

- Faculty and Staff News
- Student News & **Opportunities**
- In Memoriam
- · Mark Your Calendar

#### IN OTHER NEWS

# **Send Your Items**

Submit news and events to Julie Adam at julieadam@ku.edu.

# **Jayhawk Journalist**



If you didn't get a copy of the Jayhawk Journalist, you can view this digital version of the magazine.

# **Faculty and Staff News**

Mark Johnson will appear with Secretary of State Kris Kobach at 12:15 p.m. Sept. 10 at the KU School of Law to talk about voter identification issues. The event is sponsored by the law school's chapters of the Federalist Society and the Hispanic Law Students Association.

Jammie Johnson hosted a table at AEJMC's Graduate Recruitment Expo in San Francisco along with assistant professors Peter Bobkowski, Joseph Erba and Hyunjin Seo and graduate students Jessica Casebier and Roseann Pluretti.

An interdisciplinary research team led by **Assistant Professor** Hyunjin Seo and Fengjun Li (computer science) presented a peerreviewed research paper, "Trust-Aware Review Spam Detection," to the IEEE International Conference on Trust, Security and Privacy in Computing and Communications on Aug. 21 in Helsinki, Finland. The other authors include Hao Xue and Roseann Pluretti, Ph.D. students in computer science and J-School.

John Price's film "Lost Minds: KC's Mental Health Crisis" has been nominated for a Mid-America Emmy. The final winners will be announced in St Louis on Oct. 3. View the film

here: http://bit.ly/1EfxySm

Professor Barbara Barnett's article, "Dividing Women: Magazines' Framing of Trafficking for Sexual Exploitation," has been published in Feminist Media Studies.

Barnett's article, "Apologia and Rape: How the U.S. Military Framed Two Cases of Sexual Assault," has been accepted for publication in Media Report to Women. Barnett's co-author was Nadine Billgen Hoffman, a KU alumna and assistant professor at Marist University.

**Barnett** has published "The Babe/Baby Factor: Sport, Women, and Mass Media," a chapter in the Routledge Handbook of Sport Communication.

Associate Professor Yvonnes Chen has been elected chair-elect for the Lawrence LiveWell Tobacco-Free Living work group. The goal of this work group is to advocate for tobacco-free policies to benefit Douglas County residents, and it is currently working on advocating for the expansion of the Lawrence Clean Indoor Air ordinance to include e-cigarettes.

**Chen** was co-author of a paper titled "Using Teach-Back to Understand Participant Behavioral Self-Monitoring Skills Across Health Literacy Level and Behavioral Condition," which has been accepted for publication in the Journal of Nutrition Education and Behavior.

**Professor Chuck Marsh**'s article, "The Strange Case of the Goddess Peitho: Classical Antecedents of Public Relations' Ambivalence Toward Persuasion," appears in the current issue of Journal of Public Relations Research.

The Pontifical University of the Holy Cross in Rome has invited **Marsh** to speak on communication ethics at the 2016 International Church Communications Seminar in Rome.

**Assistant Professor Jonathan Peters** has been re-elected as teaching chair for the Law and Policy Division of the Association for Education in Journalism and Mass Communication.

Peters spoke last week at the Frito-Lay plant in Topeka about digital security and privacy. He is also speaking Tuesday in Kansas City at the monthly meeting of the International Association of Business Communicators. Peters will discuss press freedom problems in Ferguson, Missouri. He also will discuss those problems in September at the Kansas City Press Club.

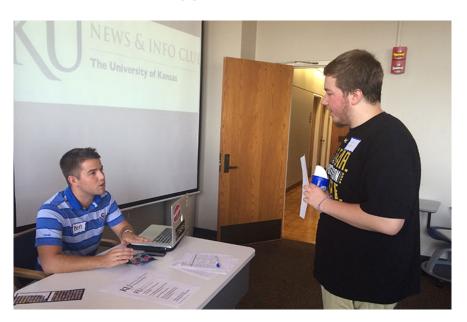
**Peters** has been quoted recently on First Amendment topics by several news outlets, including The Huffington Post, Editor & Publisher, Nieman Lab, and Litigation News (published by the American Bar Association).

Nominations are now being accepted for the 2015-2016 Budig Teaching Professorship of Writing. The fund provides a one-year stipend for a School of Journalism faculty member who has demonstrated a commitment to excellence in the teaching of writing. Send your nominations to **Associate Professor Carol Holstead** or **Associate Professor Doug Ward** by 5 p.m. Sept. 18. Read application requirements here: http://bit.ly/1KdarZp

The deadline for Employee of the Month nominations is Sept. 1. The

award recognizes exceptional university staff members. Winners receive a \$750 award, a surprise visit from a member of the Provost's Office, and they become a candidate for the 2016 Employee of the Year Award. Find the nomination form here: http://bit.ly/1V1nVL2

# **Student News & Opportunities**



Senior Ben Allen gave freshman Colby Dressler some information at the News & Info Club booth during the Academic Welcome for new students Aug. 23.

Faculty, staff and students met about 100 new students during an Academic Welcome on Sunday at Stauffer-Flint Hall. New students met with instructors and learned about the many opportunities available at the J-School.

Style on the Hill, a student-run fashion and culture website, and The Hill, its companion magazine, are seeking writers, photographers and designers to document the style and stories at the University of Kansas. Send resume, cover letter and samples to styleonthehill@gmail.com

**Globalo**, a new political journalism startup, is looking for contributors. Learn more about Globalo and how to apply on its **Facebook page**.

**Bill Hill**, assistant managing editor of MLB.com, will be at the J-School on Sept. 15 to interview prospects for summer 2016 paid internships. Here are two things designed to help students prepare for the interview.

Kansas City Star sports reporters Kathleen Gier and Rustin Dodd will host an information session at 2 p.m. Aug. 26, in the Dole Conference Room. To apply, send your resume by 5 p.m. Sept. 1 to **Associate Professor Max Utsler** at **utsler@ku.edu**. Students getting interview

will be notified by Sept. 5. (Resume hint: Emphasize game coverage. MLB.com already has experienced columnists).

Starting in September, digital media specialist **Heather Lawrenz** will offer workshops every other Friday for students to learn about digital trends. The first workshop, at 1 p.m. Sept. 4, will be about portfolio development and how to use WordPress. Just drop in Room 101, Stauffer-Flint Hall. Also check the website at <a href="http://jschooltech.org/">http://jschooltech.org/</a>.

**KUJH-TV** anchor and producer tryouts are 2-5:30 p.m. on Aug. 26, 27 and 28 (only need to attend one day for 1-1.5 hours). Tryouts will be for KUJH News and Jayhawk Sports Report. Candidates will have one hour to produce a mock newscast that will be recorded and evaluated. The newscast will include these items:

- Rewrite existing script for :25 reader
- Write:25 script from print story
- Rewrite a pre-written and pre-cut VO/SOT to suit their delivery
- Ad-lib weather with pre-made graphics (for KUJH News only)
- Write a tease for an on-set interview with the guest
- Conduct on-set guest interview
- Ad-lib show close

# Requirements:

- Must have completed J415. Some exceptions may be made for students who have been previously active with KUJH
- Need to provide a resume, cover letter, references, links to work, and links to social media
- Willing to commit to one show each week for the entire semester.
  Anchors/producers for KUJH News will need to be available noon 5 p.m. on the day of their program.
- RSVP by 5 p.m. Aug. 24. Email available times during tryout period when submitting resume and cover letter. Questions? Contact Chris Bacon at <u>cbacon@ku.edu</u>.

Join the University Daily Kansan: Attention, J-School students! Do you want to produce and edit stories that matter? Do you want to develop news applications or improve the content presentation online? Want to be a part of one of the biggest changes of The Kansan's 110-year history? Join the Kansan this fall as a correspondent. Correspondents are needed across sections — news, arts and culture, opinion, photo, design, sports and web. Prior experience at the Kansan or other publications is not a requirement. If you're interested, reach out to an editor.

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Sign up here to get the Kansan email newsletter sent straight to your inbox: http://eepurl.com/bwMFj9

# In Memoriam

**Amy E. De Yong**, 1955 J-School graduate, died July 20 in Kansas City, Missouri. Read her obituary here: http://bit.ly/1WM26kr

**John B. Alden**, a 1972 J-School graduate, died Aug. 4 in Olathe, Kansas. Read his obituary here: http://bit.ly/1hB32bs

# **Mark Your Calendar**

Sept. 7: Labor Day holiday; offices closed

**Sept. 11:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

Sept. 11: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

Sept. 11: Faculty meeting, 1:30-3 p.m., SF 206

Sept. 22: New student orientation dinner, 5:30-7:30 p.m., Clarkson

Gallery

**Sept. 23:** Kansas Scholastic Press Association fall conference at Kansas Memorial Union

**Sept. 23-25:** GALvanize workshop with Laura Okmin, FOX NFL sideline reporter

Sept. 29: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**Sept. 29:** Wooldridge Scholarship Dinner, 5:30 p.m., Kansas Union, English Room

Oct. 10-13: Fall Break; no classes

Oct. 18-20: Kansas Association of Broadcasters Convention, Oread Hotel

Oct. 23: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

Oct. 23: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

Oct. 23: Faculty meeting, 1:30-3 p.m., SF 206

Oct. 29-31: J-School Generations

Nov. 4: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

Nov. 11: Veterans Day holiday; classes are in session.

Nov. 12-15: JEA/NSPA Conference, Orlando

**Nov. 25-27:** Thanksgiving break; no classes Nov. 25-27, offices closed Nov. 26-27

Dec. 11: Strategic communication track meeting, 9-10 a.m., SF 206

Dec. 11: News/info track meeting, 9-10 a.m., SF 303

Dec. 11: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

Dec. 11: Stop day

Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed

Jan. 18: Martin Luther King Jr. Day holiday; offices closed

**Jan. 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 14-18: Spring Break

March 25: Faculty meeting, 1:30-3 p.m., SF 206

**April 14:** School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: William Allen White Foundation Board of Trustees meeting,

Kansas Union, Alderson Auditorium

**April 21-23:** Kansas Press Association convention, Overland Park **April 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center

and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to http://journalism.ku.edu/calendar

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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