



December 2016

Dear Editor:

Each year during William Allen White Day, the KU School of Journalism and Mass Communications presents the William Allen White Foundation Burton W. Marvin Kansas News Enterprise Award to a journalist at a newspaper that is circulated in Kansas. The Award this year will be presented Friday, April 21, 2017, at the University of Kansas.

If you wish to send up to two entries demonstrating enterprise in reporting, please do so by March 21, 2017. Please include information on the difficulty of obtaining the story and any results from it with each entry. See the flier below for more information.

Send the entry to:

Kansas News Enterprise Award  
KU School of Journalism  
Attn: Office of the Dean  
Stauffer-Flint Hall  
1435 Jayhawk Blvd., Room 200  
Lawrence, KS 66045-7515

The Burton W. Marvin Award honors the best of the good work that appears in Kansas newspapers. We hope to hear from you.

Sincerely,

A handwritten signature in blue ink that reads 'Ann M. Brill'.

Ann M. Brill, Ph. D., Dean

**WILLIAM ALLEN WHITE FOUNDATION  
BURTON W. MARVIN  
KANSAS NEWS ENTERPRISE AWARD**

**THE PROGRAM**

The Kansas News Enterprise award of the William Allen White Foundation is named in honor of Burton W. Marvin, former dean of the William Allen White School of Journalism and the first director of the White Foundation.

A plaque will be presented to a Kansas newspaper journalist who has demonstrated enterprise in developing and writing a significant news story. Judges will be provided by the William Allen White School of Journalism and Mass Communications.

The winner will be announced on Friday, April 21, 2017, at the University of Kansas, Lawrence. This will be the 44<sup>th</sup> year of the award.

**ELIGIBILITY**

Any journalist working and/or living in Kansas who has demonstrated enterprise in developing and writing a significant news story or stories on a single topic, which appeared during the 2016 calendar year, is eligible for the award. Opinion pieces are not eligible. If the contest judges think it is appropriate, separate awards will be made for entries from daily and weekly newspapers.

**CRITERIA**

Judges will assess the extent to which each entry: 1) reflects a commitment to serve the public and demonstrates initiative in acting on that commitment, 2) bears the mark of good planning and professional execution, 3) reflects persistence and effectiveness in gathering information, such as through cultivation of knowledgeable sources and examination of public records, 4) is accurate, fair and well written, and 5) had significance to the newspaper's readership.

**RULES**

All entries must be received no later than March 21, 2017. Any news story published during the 2016 calendar year is eligible.

An entry should consist of full-page tearsheets containing the story plus a statement of not more than 300 words indicating what problems the writer overcame in developing the story and how it meets the contest criteria.

No unit may submit more than two entries.

**SEND ENTRIES TO:**

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