



December 2018

Dear Editor or News Director:

Each year during William Allen White Day, the William Allen White Foundation in conjunction with the KU School of Journalism and Mass Communications presents the William Allen White Foundation Burton W. Marvin Kansas News Enterprise Award.

The eligibility for the award has been broadened from “a journalist at a newspaper that is circulated in Kansas” to **“a Kansas journalist or team of journalists for demonstrating enterprise in developing and producing a significant news story.”**

The award this year will be presented Friday, April 12, 2019, at the University of Kansas.

You may send up to two 2018 entries demonstrating enterprise in reporting by Feb. 12, 2019. Please include information on the difficulty of obtaining the story and any results from it with each entry. See the flier below for more information.

SEND ENTRIES TO: Kansas News Enterprise Award
 KU School of Journalism Office of the Dean
 Stauffer-Flint Hall
 1435 Jayhawk Blvd., Room 200
 Lawrence, KS 66045-7515

The Burton W. Marvin Award honors the best of the good work that appears in Kansas publications and broadcasts. We hope to hear from you.

Sincerely,

A handwritten signature in blue ink that reads 'Ann M. Brill'.

Ann M. Brill, Ph. D., Dean

**WILLIAM ALLEN WHITE FOUNDATION
BURTON W. MARVIN KANSAS NEWS ENTERPRISE AWARD**

Burton W. Marvin Kansas News Enterprise Award eligibility has been broadened to include Kansas publications and broadcasts produced by a Kansas journalist or team of journalists demonstrating enterprise in developing and producing a significant news story.

THE PROGRAM

The Kansas News Enterprise award of the William Allen White Foundation is named in honor of Burton W. Marvin, former dean of the William Allen White School of Journalism and the first director of the White Foundation.

A plaque will be presented to a Kansas journalist or team of journalists for demonstrating enterprise in developing and producing a significant news story. Judges will be provided by the William Allen White School of Journalism and Mass Communications.

The winner will be announced on Friday, April 12, 2019 at the University of Kansas, Lawrence. This will be the 46th year of the award.

ELIGIBILITY

Any journalist or team of journalists working and/or living in Kansas who has demonstrated enterprise in developing and producing a significant news story or stories on a single topic, which appeared during the 2018 calendar year, is eligible for the award. Opinion pieces are not eligible. If the contest judges think it is appropriate, separate awards will be made for entries from large and small news organizations.

CRITERIA

Judges will assess the extent to which each entry: 1) reflects a commitment to serve the public and demonstrates initiative in acting on that commitment, 2) bears the mark of good planning and professional execution, 3) reflects persistence and effectiveness in gathering information, such as through cultivation of knowledgeable sources and examination of public records, 4) is accurate and fair, and 5) had impact on the community.

RULES

All entries must be received no later than February 12, 2019. Any news story disseminated during the 2018 calendar year is eligible.

Entries plus a statement of not more than 300 words indicating what problems the writer overcame in developing the story and how it meets the contest criteria.

No unit may submit more than two entries.

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