

Business and Leadership

Journalism students following the KU Core should take one of these courses to fulfill the business and leadership journalism degree requirement. The course may also fulfill a major or KU Core requirement.

LDST 201: Introduction to Leadership

FIN 101: Personal Finance

MGMT 305: Survey of Management & Leadership

ENTR 301: Starting Your Own Business

ENTR 302: Financing Your Own Business

ECON 104: Introductory Economics

ECON 142: Principles of Microeconomics

ECON 144: Principles of Macroeconomics

JOUR 616: Financial Basics for Communicators

JOUR 617: Multimedia Management & Leadership

PUAD 641: Public Administration Leadership

SCM 305: Survey of Decision Making in Business

Or another course approved by the Assistant or Associate Dean.