**Business and Leadership**

Journalism students following the KU Core should take one of these courses to fulfill the business and leadership journalism degree requirement. The course may also fulfill a major or KU Core requirement.

- LDST 201: Introduction to Leadership
- FIN 101: Personal Finance
- MGMT 305: Survey of Management & Leadership
- ENTR 301: Starting Your Own Business
- ENTR 302: Financing Your Own Business
- ECON 104: Introductory Economics
- ECON 142: Principles of Microeconomics
- ECON 144: Principles of Macroeconomics
- JOUR 616: Financial Basics for Communicators
- JOUR 617: Multimedia Management & Leadership
- PUAD 641: Public Administration Leadership
- SCM 305: Survey of Decision Making in Business

*Or another course approved by the Assistant or Associate Dean.*