Business and Leadership

Journalism students following the KU Core should take one of these courses to fulfill the business and leadership journalism degree requirement. The course may also fulfill a major or KU Core requirement.

COMS 201: Introduction to Leadership
FIN 101: Personal Finance
MGMT 305: Survey of Management & Leadership
ENTR 301: Starting Your Own Business
ENTR 302: Financing Your Own Business
ECON 104: Introductory Economics
ECON 142: Principles of Microeconomics
ECON 144: Principles of Macroeconomics
JOUR 616: Financial Basics for Communicators
JOUR 617: Multimedia Management & Leadership
PUAD 641: Public Administration Leadership
SCM 305: Survey of Decision Making in Business

Or another course approved by the Assistant or Associate Dean.

Updated 3/17/14