

**School of Journalism
Faculty Meeting Minutes
August 26, 2016**

Those in attendance were Julie Adam, Patrick Allen, Ashley Anguiano, Chris Bacon, Barbara Barnett, Genelle Belmas, Kerry Benson, Gerri Berendzen; Peter Bobkowski, Ann Brill, John Broholm, Cal Butcher, Yvonne Chen, Jerry Crawford; Joseph Erba, Pam Fine; Mugur Geana, David Guth, Penny Hodge, Carol Holstead, Jammie Johnson, Heather Lawrenz, Denise Linville, Frances Lyons, Chuck Marsh, Dan McCarthy, Lisa McLendon, Kerry Navinsky, Jennifer Paasch, Jon Peters, Scott Reinardy, Vicky Reyes, Janet Rose, Steve Rottinghaus, Jon Schlitt, Hyunjin Seo, Susanne Shaw, Eric Thomas, Matt Tidwell, Max Utsler, Gayle Vannicola, Tom Volek, Hong Vu, Doug Ward, Barbara Warner and Mike Williams.

Climate Study (Nate Thomas) – Nate Thomas, Vice Provost for Diversity and Equity, spoke about the upcoming Climate Study that will accurately assess how we as an institution value others and enable their success by evaluating the University's living, learning and working environment. The study, that will launch on Sept. 13 and close on Oct. 14, will be conducted on all KU campuses and will be administered in partnership with Human Resources. Data collected will be shared mid-spring. Visit kuclimatestudy.ku.edu for more information.

Student Panel (Rottinghaus) – Nashia Baker, Greater Kansas City Chamber of Commerce; Sophia Templin, Finsbury Strategic Communications; Cole Anneberg, Barkley; Jazmine Polk, *People Magazine*; Nick Couzin, NBC Olympics; Juan Pablo Marroquin-McLead, Transitions Online in Prague; Amie Just, *Washington Post*; Garrett Farlow, Kazakhstan Press Club. The students introduced themselves and answered questions about their intern experiences.

Recruitment, other student services (Volek, Lyons, Reyes) – Tom Volek gave an update on the AY17 spring and summer schedules. He said the School's relationship with Health, Sport & Exercise Sciences is strong and will lead to collaboration on minors. Volek asked faculty to spend a few minutes in class to explain the importance of addressing faculty formally. He had heard from others across campus about our students being too informal.

Frances Lyons reported the J-School graduated 250 students in May including 200 Strat Comm majors and 50 News Info majors. Advising met with over 100 direct admits and transfer students during summer orientation. Steve Rottinghaus will offer one hour programs and workshops geared toward freshmen throughout the academic year. He will host the Journalism Career Fair on Nov. 1, 2016 and March 8, 2017. Moving forward, students will be assigned to specific advisors in an effort to provide consistency through their senior year.

Vicky Reyes recently travelled with the Rock Chalk Roadshow and will attend as many Admissions events as possible. She looks forward to working with KSPA and Jayhawk Media Workshop counselors. Her goal is to provide one on one personal visits and personalized correspondence with prospective students. She is excited to offer workshops and presentations by Heather Lawrenz for visiting high school seniors and asked faculty to consider developing workshops for high school visits.

Grammar quiz changes (McLendon) – Lisa McLendon reported on the revamping of the on-line grammar class over the summer. Successful completion of the class is required of all J-School majors and minors. Students must complete the course and pass the test before admission to J304. Students who fail twice must conference with McLendon.

J304 (Broholm) – John Broholm discussed the history of J304 and was asked about the possibility of including an introduction to video in J304. Some agreed J304 is the appropriate class for this since it would benefit students before enrollment in J415.

Graduate program (Reinardy) – Scott Reinardy discussed the rebranding of the J-School's KU Edwards Campus master's program. An IMC Board has been created and Matt Tidwell was hired as IMC Program Director. Doug Ward is on board with on-line IMC classes. Reinardy and Jammie Johnson have created a graduate handbook. New on-line certificates were launched this summer.

Reaccreditation & Preview AY 2016-2017 (Brill) – Ann Brill thanked Heather Lawrenz for her J-School Tech presentations. The reaccreditation self-study is nearing completion and accreditors will visit Sunday, October 30 through Wednesday, November 2. Brill and KUEA will conduct listening tours to gather alums' opinions about the School's focus. J-School on-line classes were full this summer and classrooms were not. Promotion & Tenure documents have been sent to outside reviewers as Barbara Barnett and Tien Lee seek promotion to Full Professor and Peter Bobkowski seeks tenure and promotion to Associate Professor. The School strives to build our retention rate and new Provost Neeli Bendapudi's goal is retention. Expenditure limits will make for a difficult year. Travel expenses will be reduced, pre-tenured faculty will be given priority and no limits will be placed on recruitment. The new travel policy will be posted on the School's website. The School will conduct two to three searches this year. Yvonne Chen will chair a search committee for an Assistant Professor in Strat Com. Another search will seek a Prof. of the Practice to be hired with a 4/4 teaching load, 80% teaching and 20% service.

Meeting adjourned

Priorities for AY 2016 – 2107: Recruitment; Reaccreditation; Curriculum: Assessment and norming; Diversity; Fundraising

REACCREDITATION SITE TEAM VISIT: OCT. 30 – NOV. 2, 2016

August 26, 2016

TRAVEL

As you are aware, we will be living under **strict expenditure limits** this fiscal year. One of the areas where we are going to have to watch carefully is travel. To that end, each of you will have a limit for travel expenditures.

Following are the limits on travel:

- Full professors -- \$1000
- Associate professors -- \$2000
- Assistant professors -- \$3000

Travelers **MUST** get their travel receipts turned in to Kelly **no later than 45 days after you return**. These are IRS rules and KU is enforcing the rules.

Our commitment to support for pre-tenured faculty remains. In addition:

- You will still have to submit a travel request.
- The travel budget for student recruitment remains and I know some of you travel under that budget.
- In addition, DAG will consider requests beyond this limit if we determine there is an advantage to the entire School as a result of your attendance.
- Policies about being named in the meeting program still apply.

As always, I am open to discussing this with any of you. I regret that we, for the first time as far as I know, have to institute these limits.

Parking for guests will remain in the Kansas Union/ Mississippi Street garage. Please see Jennifer Paasch or the dean's office for a voucher to have parking paid there.

Lunch reimbursement is limited to guest speakers who appear in TWO or MORE classes. We will not reimburse lunches for guest speakers who appear in only one class.

Furniture moves will occur twice a year. Please plan accordingly.

Jennifer Paasch coordinates **ALL** furniture and office location items. Please work with her on any needs.

**SCHOOL OF JOURNALISM AND
MASS COMMUNICATION
ACADEMIC YEAR 2016-2017**

MEETING
AUGUST 26, 2016



AGENDA

12:30 – 12:45

Climate Study (Nate Thomas)

1 - 2

Student Panel (Rottinghaus)

Nashia Baker, Greater Kansas City Chamber of Commerce

Sophia Templin, Finsbury Strategic Communications

Cole Anneberg, Barkley

Jazmine Polk, *People* Magazine

Nick Couzin, NBC Olympics

2 – 2:30

Recruitment, other student services (Volek, Lyons, Reyes)

2:30 – 4

Updates

Grammar quiz changes (McLendon)

J304 (Broholm)

Graduate program (Reinardy)

Reaccreditation (Brill)

4 – 4:30

Preview AY 2016-2017 (Brill)


Living under expenditure limits

AY17 searches

4:30

Adjourn

STUDENT PANEL

- ◆ Cole Anneberg, Barkley
 - ◆ Nashia Baker, Greater Kansas City Chamber of Commerce
 - ◆ Nick Couzin, NBC Olympics
 - ◆ Amie Just, *Washington Post*
 - ◆ Juan Pablo Marroquin-McLead, Transisions Online in Prague
 - ◆ Jazmine Polk, *People Magazine*
 - ◆ Sophia Templin, Finsbury Strategic Communications
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WHAT ARE 2016 TUITION, FEES?

Kansan undergraduates taking 30 credit hours, AY17

\$9,800

Out-of-state students

\$25,182

School's course differential fee

\$22.05/ credit hour

Undergraduate required campus fees

\$910



WHAT ARE OTHER COSTS?

Room and board cost

\$6,100 to \$11,600

Average book bill

\$1,080



TOTAL BILL FOR KU JOURNALISM STUDENTS?

\$18,551.50 to \$39,433.50*

*30 hours before discounts,
scholarships

WHAT ELSE DOES ~\$30K BUY?



A 2000-2005 Honda S2000

OR...



Okay, you will need to spend another \$25,000 for renovations!

FRESHMAN CLASS

Fall 2016:

Direct Admits = 96

26.0% Male
44.8% Out of State
16.7% Non-White
45.8% Strat Comm

Fall 2015:

Direct Admits = 130

32.3% Male
46.9% Out of State
18.5% Non-White
50% Strat Comm

SCHOOL ENROLLMENT

Fall 2016:

(total students as of 8.22.16) = 835

27.1% Male

45.9% Out of State

17.2% Non-White

· 1.2% INTL, .48% non-specified,

67% Strategic Communication

Fall 2015:

(20th day enrollment) = 887

29.5% Male

43.3% Out of State

18.4% Minority (15.3% URM)

65.7% Strategic Communication



CLASSES BY THE NUMBERS

Current level:

FR = 123 (some direct admits are SO by hours, and some third semester students are FR by hours)

SO = 211

JR = 233

SR = 268

TOTAL = 835

OTHER IMPORTANT NUMBERS

Fall 2016 enrollment as of 8.22.16

- 163 pre-journalism students
- 79 journalism minors – 34 CLAS, 17 Arch, Design, Planning, 9 SOTA, 13 Bus, 6 Education
- We had 61 minors as of fall 2015 20th day
- Popular minors for J students: Business (191), Leadership Studies (25), Comms (16), Soc (15), Spanish (13), Visual Arts (10)

WHAT WE HEARD SUNDAY @ WELCOME:



PRIORITIES AY 2016 - 2107

- ◆ ***Recruitment***
 - ◆ ***Reaccreditation***
 - ◆ ***Curriculum: Assessment and norming***
 - ◆ ***Diversity***
 - ◆ ***Fundraising***
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