

School of Journalism and Mass Communications
Faculty Meeting
January 27, 2017

Faculty and staff in attendance were Julie Adam, Chris Bacon, Barbara Barnett, Kerry Benson, Gerri Berendzen; Peter Bobkowski, Ann Brill, John Broholm, Yvonne Chen, Jerry Crawford, Joseph Erba, Pam Fine, Mugur Geana, David Guth, Justin Henning, Penny Hodge, Carol Holstead, Jammie Johnson, Heather Lawrenz, Tien Lee, Denise Linville, Frances Lyons, Chuck Marsh, Kerry Navinsky, Jon Peters, Scott Reinardy, Janet Rose, Steve Rottinghaus, Hyunjin Seo, Susanne Shaw, Matt Tidwell, Gayle Vannicola, Tom Volek, Mike Vrabac, Hong Vu, and Barbara Warner.

Search updates

- Chen asked faculty to give assistant professor candidate feedback to search committee
- Brill welcomed Angie Hendershot who will be based on the KU Edwards campus. She will teach on both campuses, including a crisis communications class and will have a 4/4 load. The position's allocation of effort for teaching and service is 80/20 and her salary is paid by KUEC.
- Max Utsler will chair the News Director search.

Admissions and Curriculum (Volek)

- Motion needed to open JOUR 534 to non-journalism majors who have eight hours of journalism credits.

Rationale: This is a consistency request. JOUR 534 Diversity in Media is listed in the catalog as open to non-majors. The pre-requisite is eight hours of journalism. However, Enroll & Pay blocks non-journalism majors and minors from enrollment. To align JOUR 534 with the other classes that fulfill our diversity requirement (JOUR 590 International Journalism and JOUR 613 International Strat Comm), Advising suggests removing the restriction programmed within Enroll & Pay that denies enrollment to non-majors.

Broholm made a motion to accept the JOUR 534 change and Geana seconded the motion. After discussion a vote was called. All were in favor and the motion carried.

- Motion needed to make the admission criteria change permanent that was approved in December 2016.

Rationale: This makes permanent the admissions change we made at our last faculty meeting. The change admitted 50 additional students to the School. Students will be considered for admission to the School of Journalism and Mass Communications directly out of high school if they are admissible to KU by assured admission.

Reinardy made a motion to accept the admission criteria change and Holstead seconded the motion. There was no discussion, a vote was called and all were in favor. Motion carried.

Working on our "weaknesses"

- ❖ *Inconsistent instruction in multiple-section classes*
- ❖ *A compelling need for more domestic minority faculty (African-American, Hispanic, Native American)*
- ❖ *Facilities and equipment that do not match the School's ambitions*
- ❖ *Clarity in identifying direct and indirect measures of assessment and showing clear results*

J302, J304 – inconsistent instruction

- Teaching standards needed
- Outcome based and student focused curriculum needed
- Instructors need to stick to syllabus
- J300, J302, and J304 instructors should meet with curriculum committee

DIAG update (Erba)

- Watch for and provide feedback on cultural competency assessment sent to faculty, staff and students; collaborations with other campus units discussed; applications being accepted for \$5000 summer applied research award

Building assessment and needs (Chen)

- Stauffer-Flint remodeling committee needs feedback, survey will be sent to faculty and staff

Jan Slater visit, Feb. 12-16 (Brill)

- Itinerary is tentative; assessment and branding will be discussed

Other announcements

Information Literacy Project (Ann)

- KU Libraries, Spencer Museum of Art and the School of Journalism will collaborate on media literacy presentations
- School of Journalism Men of Merit – congratulations to students Sam Eastes, Juan Paublo Marroquin and academic advisor Dan McCarthy!
- Lee Young Professorship has been established and funded by donor

Meeting adjourned

Priorities for AY 2016 – 2107: Recruitment; Reaccreditation; Curriculum: Assessment and norming; Diversity; Fundraising

SAVE THE DATE: APRIL 20, 3:30 P.M., Woodruff Auditorium, Kansas Union
Charlie Rose, National Citation Award and Scholarship & Awards Ceremony