

**School of Journalism
Faculty Meeting
October 17, 2014**

Those in attendance: Brett Akagi, Chris Bacon, Barbara Barnett, Genelle Belmas, Tim Bengtson, Peter Bobkowski, Ann Brill, John Broholm, Yvonne Chen, Joseph Erba, Pam Fine, David Guth, Penny Hodge, Carol Holstead, Jammie Johnson, Denise Linville, Chuck Marsh, Lisa McLendon, Corrie Moore, Kelli Nichols, Patty Noland, Jon Peters, Janet Rose, Hyunjin Seo, Eric Thomas, Max Utsler, Gayle Vannicola, Tom Volek and Doug Ward.

Dean Brill introduced Janet Rose, Agency Director and Professor of Practice. Brill stated The Agency has eight investing partners with the possibility of two more joining in early 2015. Partners each commit \$50K to become advisory board members and the donations are tax deductible. Board members have a front row seat to view our best and brightest students.

In an Agency update, Rose stated potential client's interest is being assessed and a business plan drafted. During Dr. Rose's evaluation of 32 peer university agencies she determined ours will be one of the best. We will capitalize on other agency's research, strategy and planning.

Doug Ward led a discussion on proposed changes to the master's program. Ward, Yvonne Chen, Julie Petr of the Libraries, and PhD student Kristin Grimmer held a series of open meetings for faculty discussion to further refine the attached proposal.

The program will start during the summer with one week for students to meet faculty and fellow students face to face. Online courses will be taught by graduate instructors from the J-School and the library. Fifteen hour certificates in Data Management and Analysis and in Social Media Strategy and Management will be earned by completing the three hour summer session along with 12 additional hours.

Genelle Belmas motioned to approve the master's program proposal and Lisa McLendon seconded the motion. A vote was taken with all in favor.

In closing:

- Brill reminded faculty of PhD student Goran Ghafour's talk about his new novel "The Statues" at 5:30 p.m. on October 29 in the Jayhawk Ink Lounge.
- Chuck Marsh reminded faculty of the upcoming promotion and tenure meeting and where to view materials online.
- Brett Akagi thanked alum Brian Bracco, vice president and general manager of KSHB-TV, for his donation of the stations used set for KUJH-TV use.
- Brill told faculty that a grand opening will be planned for The Agency.
- Kevin Lee, long-time advisor, will leave the School in November. He will be missed.

Meeting adjourned.

Priorities for AY 2014-2015 – Recruiting great students; Embracing comprehensive diversity; Implementing revised graduate programs; Focusing online curriculum development; increasing grants/awards/publications; Fundraising