

**School of Journalism and Mass Communications
Faculty Meeting Minutes
October 26, 2018**

Faculty and staff in attendance: Julie Adam, Hyejin Bang, Barbara Barnett, Genelle Belmas, Kerry Benson, Gerri Berendzen, Peter Bobkowski, Ann Brill, Cal Butcher, Yvonne Chen, Jerry Crawford, Cade Cruickshank, Chad Curtis, Joseph Erba, Teri Finneman, Pat Gaston, David Guth, Angie Hendershot, Penny Hodge, Carol Holstead, Jammie Johnson, Mark Johnson, Rob Karwath, Tien Lee, Frances Lyons, Chuck Marsh, Lisa McLendon, Kerry Navinskey, Jennifer Paasch, Vicky Reyes, Janet Rose, Hyunjin Seo, Marlys Shulda, Matt Tidwell, Gayle Vannicola, Hong Vu and Mike Williams.

Interim Provost and Vice Chancellor Carl Lejuez

Provost Lejuez discussed university budget issues in depth and answered questions.

Reports

Graduate (Lee) Eleven graduate applications have been received for the next academic year and more are anticipated.

Strategic Communications (Benson) All strategic communication courses will require a minimum grade of C in order to advance.

News and Information (McLendon) Permanent numbers for two courses have been sent to the curriculum committee for approval.

Staff (Lyons) No staff meeting to report.

Updates (Brill) The School has contracted for a new elevator and entryway. Stauffer-Flint third floor will be completely renovated.

Announcements - none

Priorities AY 2018-2019

1. *Planning for strategic enrollment growth -- Undergraduate, graduate, diversity*
2. *Enhance student professional experiences*
 - a. *Visibility for student experiential learning*
 - b. *Student professional organizations*
3. *Curriculum*
 - a. *Assessment, norming across sections*
 - b. *Implement cultural diversity assessment, training*
 - c. *Awareness, competency about media literacy*
4. *Renovations to Stauffer-Flint Hall*