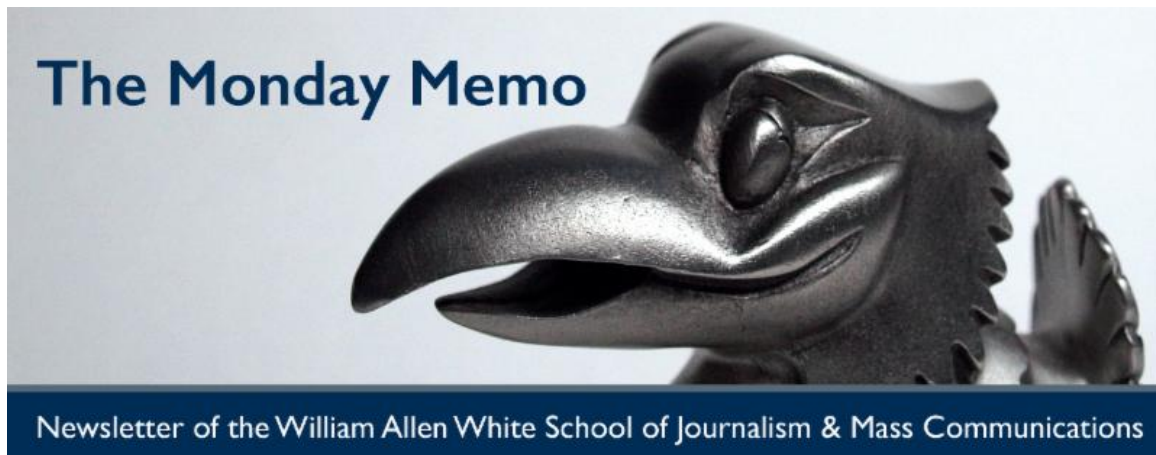


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Faculty and Staff News

Lawrence Community Town Hall Meeting

Associate Professor Jerry Crawford will be a panelist at tonight's Lawrence Community Town Hall Meeting, titled "Conscious Conversations: Closing the Cultural Divide Together," 6:30-9 p.m. at the Douglas County Fairgrounds, Building 21.

The poster for the Lawrence Community Town Hall Meeting has a green and blue background with a geometric pattern. The title 'Conscious Conversations: Closing the Cultural Divide Together' is prominently displayed in white and yellow text. Below the title, it says 'Take a Stand. Let Your Voice Be Heard. Speak Out. Offer Solid Solutions For Business and Economic Success... For ALL Lawrence Residents!'. The event details include: Date: Feb. 22nd 2016, Time: 6:30pm-8:30pm, Networking: 8:30pm-9:00pm, Location: Douglas County Fairgrounds, Building 21. It is hosted by Allegro Training & Consulting, with contact information for ongoing details: 1-785-423-5917, Email: beth@allegrotraining.com, T: @bethclark7, and F: facebook.com/bethclarkallegro. An image of hands holding a globe is also present.

Associate Professor Yvonne Chen judged the Fountain Awards entries for the Business Marketing Association of Greater Kansas City on Feb. 19. Fountain Awards honor the best in business-to-business marketers and communicators. Chen judged entries in categories ranging from content strategy to multimedia campaigns.

Research in the Raw sessions this semester are:

March 4: Avoiding Dissertation Disasters: Faculty and students will share their trials and tribulations of their dissertation experiences. The dissertation process and expectations will be discussed, as well as surviving the comprehensive exam.

March 11: Comforting the Uncomfortable: An open discussion to assist faculty and students resolve AEJMC conference paper issues in the final weeks prior to deadline.

April 15: Managing the (sometimes) unmanageable: We will discuss time management as a graduate student and tenure-track professor.

Student News

Congratulations to KUJH-TV, which has been named the first-place winner of the BEA Signature Station Award. The application included programming from both KUJH and Media Crossroads.

Internships and jobs

The National Association of Hispanic Journalists and the Las Vegas Review-Journal are offering a paid 10-week internship program. Students will work with breaking news reporters, cover dining, entertainment and arts on the features desk, and put their Spanish-language skills to the test on the staff of the Spanish-language weekly, El Tiempo. Learn more at the [NAHJ website](#).

Nominations are now being accepted for the Fall 2016 and Spring Capital Semester -- Political Journalism Track, sponsored by the Fund for American Studies. Capital Semester is an academic internship program held each fall and spring in Washington, D.C., for undergraduates interested in journalism, communications and public relations. Learn more at [dcinternships.org](#).

KU Marketing Communications is hiring a student photographer/assistant. [Learn more here](#).

University of Kansas alumna **Kate LaBuda**, an advertising sales manager with the Memphis Commercial Appeal, will be on campus Feb. 26 to interview candidates for [multimedia account executives](#). A sign-up sheet is posted outside Dole 2050. For more information, contact Steve Rottinghaus, career and outreach coordinator, at steve_rottinghaus@ku.edu.

CampusSports.net is seeking columnists, news writers and campus lifestyle writers looking to build their resume and gain experience in the journalism field. CampusSports.net works with the Fox Sports Engage Network, Rant Sports, the College Football Hall of Fame, Bleacher Report and others and has been featured on CBS, ESPN, SI.com, and more. To learn more, email contact@campussports.net.

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Graphics communications intern](#), KU Center for Sustainability (Lawrence)

[Public relations summer internship](#), FleishmanHillard (Kansas City, Missouri)

[Summer internships for juniors](#), Sullivan Higdon & Sink (Kansas City, Missouri, and Wichita, Kansas)

[Athletics communications internships](#), KU Athletics (Lawrence)

[Americorps Project spring/summer intern](#), Harvesters Community Food Network

[Community engagement spring/summer intern](#), Harvesters Community Food Network

[Production assistant](#), KCCI-TV (Des Moines, Iowa)

Jobs

[General assignment reporter/photographer](#), The Saratoga Sun (Saratoga, Wyoming)

[Account executive](#), KAKE-TV (Wichita, Kansas)

[Producer](#), KAKE-TV (Wichita, Kansas)

[Communications assistant](#), City of Overland Park, Kansas

[Breaking news reporter](#), The Coloradoan (Fort Collins, Colorado)

[Washington, D.C., reporter](#), The Dallas Morning News (Washington, D.C.)

Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work. Entries are now being accepted for:

- **Profile writing**
- **Team multimedia storytelling/news**
- **Enterprise reporting**
- **Breaking news**

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the [AAF-Topeka website](#).

The deadline for the Larry Whiteside Scholarship has been extended to March 17. The \$3,000 scholarship includes a free trip to the National Association of Black Journalists' Convention and Career Fair in Washington, D.C. Learn more at the [NABJ website](#).

The KU Student Endowment Board, a philanthropic organization sponsored by KU Endowment, is accepting applications for the Tradition of Excellence Award until Feb. 28. The award is given to outstanding students who make a difference on campus both in and out of the classroom. [Learn how to apply](#).

A one-day "Free Speech on Campus" conference at the Newseum will discuss the challenges to free expression on college campuses related to conversations about race, ethnicity, class, gender and sexual identity. College students who are interested in free expression issues on campus should apply by midnight Feb. 28. Applicants will be notified by March 4 if they have been accepted. [Learn more and apply](#).

The KU Undergraduate Research Award (UGRA) competition for summer 2016 and fall 2016 is

underway. Each award provides a \$1,000 scholarship for students taking part in original, independent research, scholarship or creative projects. Students from any major may apply. Get details on deadlines and workshops at the [Center for Undergraduate Research website](#).

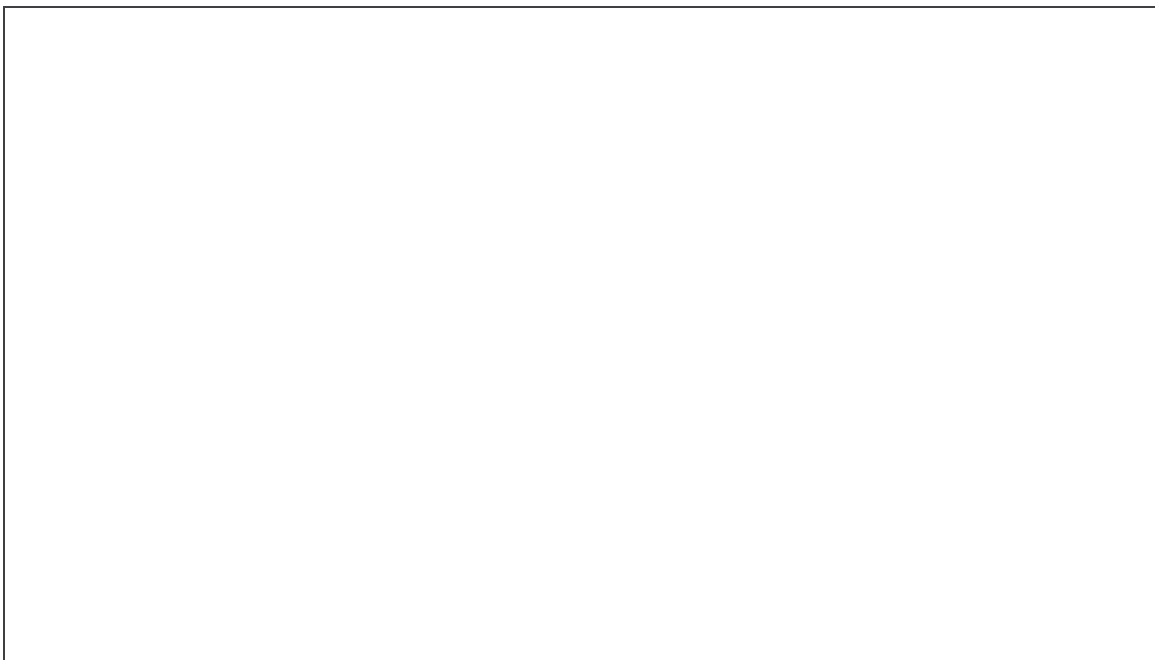
The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page](#).

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details](#).

The National Newspaper Association Foundation is seeking a news fellow for the fourth annual News Fellows Program, which is March 16-19 in Washington, D.C. College journalists visit the nation's capital to report on a public policy issue for a local audience. With professional mentors, they spend an intense two and a half days interviewing Washington experts. Then they return home to publish a story in a student publication or local newspaper on the year's theme. [Learn more here](#).

BBDO's Allen Rosenshine Minority Education & Training (MET) Fund awards internships to minorities, women and individuals protected under the federal Americans with Disabilities Act to encourage the pursuit of careers in advertising. BBDO will award several MET Fund internships for the summer of 2016 across our U.S. offices in Atlanta, Chicago, New York, Minneapolis and San Francisco. Interns receive a \$4,000 stipend for the 10-week internship. [Download the application](#).

The Kansas Association of Broadcasters' annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule](#).





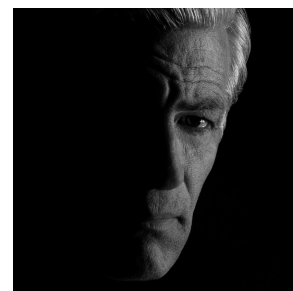
Study abroad in Stirling

Study abroad in Scotland this summer! The School of Journalism is offering a four-week media and culture course (J613) in Stirling, Scotland, from June 11 to July 9. Kerry Benson, strategic communications track chair, will lead the trip. In addition to the KU credit, students may take a University of Stirling course that easily transfers credit to KU. Some financial assistance is available. Interested students should contact Benson at benson@ku.edu by March 1 or attend an information session at 4 p.m. Feb. 29 in the Resource Center in Stauffer-Flint Hall. For more information, go to the [KU J-School in Scotland website](#).

Events

Acclaimed war photographer James Nachtwey to speak at KU

The J-School is co-sponsoring a visit by **James Nachtwey**, one of the world's foremost war photographers, who will present the keynote lecture for the University of Kansas' Common Book Program on March 1. The Common Book for 2015-16 is **Ernest Hemingway's** "A Farewell to Arms." [Get the details.](#)



The Career and Outreach Coordinator Office will host a workshop Feb. 22-23 to prepare students for next month's Journalism Career Fair. Two sessions are available: 1-2 p.m. Feb. 22 and 1-2 p.m. Feb. 23 in the Richard C. Clarkson Gallery. The office will provide tips on etiquette, presentation, communication and questions to ask employers at the fair, scheduled for 10 a.m.-3 p.m. March 2 in the Kansas Room at the Kansas Union. For more information on the fair, go to the [Career Center website](#).

Frederic Brenner, a social anthropologist and photographer, will speak 4-6 p.m. Feb. 22 in the

Malott Room at the Kansas Union. Brenner has photographed hundreds of Jews in 40 countries over the course of 25 years resulting in a volume entitled "Diaspora: Homelands in Exile." [Learn more about Brenner.](#)

Journalism Career Fair

The Journalism Career Fair is set for 10 a.m.-3 p.m. March 2 in the Kansas Room at the Kansas Union. Traditionally, more than 200 J-School students attend the event and 20 organizations participate, sharing internship and job opportunities. The Career and Outreach Office plans to host a Career Fair prep workshop for students the week of Feb. 22. Details will be announced soon. The following 19 businesses have committed to attend the fair:

- * [InTouch Solutions](#)
- * [United States Tennis Association](#)
- * [KAKE-TV](#)
- * [Lawrence Journal-World](#)
- * [GlynnDevins](#)
- * [SPM Communications](#)
- * [Smith & Loveless](#)
- * [Allen Press](#)
- * [The Trunk Club](#)
- * [Muller Bressler & Brown](#)
- * [BYM](#)
- * [MMGY](#)
- * [St. Joseph News-Press](#)
- * [VML](#)
- * [KLWN](#)
- * [Bailey Lauerman](#)
- * [Splash Media](#)
- * [Trozzolo Communications](#)
- * [Sullivan Higdon & Sink](#)
- * [KSHB-TV, Channel 41](#)
- * [The Topeka Capital-Journal](#)
- * [The Hutchinson News](#)
- * [Division-D](#)
- * [Greater Kansas City Chamber of Commerce](#)
- * [FanSided Inc.](#)
- * [Go Local Interactive](#)
- * [WOW! 6](#)
- * [WIBW](#)
- * [Meers](#)
- * [The Kansas City Star](#)

Alumni Update

Mike Swenson visits



Mike Swenson, 1978 J-School graduate and president of Crossroads in Kansas City, was a guest lecturer in the combined StratCom II and Strategic Communication Campaigns class and two Ethics classes on Feb. 18.

Dave Kendall, 1983 graduate and instructor of journalism and mass communications at Kansas State University, founded Prairie Hollow Productions last year with his wife, Laura Mead. They are now working on a project called "Tallgrass Prairie National Preserve: A Flint Hills Love Story." [Read the story.](#)

Steve Campanini, 1994 J-School graduate and chief communication officer at Splash Media Group in the Dallas area, will be on campus March 2 for the J-School Career Fair. Campanini's interests are crisis communications and the intersection of PR, news and social media. He would like to speak to a KU class about those topics during his time on the Lawrence campus. Instructors interested in having Campanini visit a class should contact Steve Rottinghaus, career and outreach coordinator, at steve_rottinghaus@ku.edu.

Andrew Joseph, 2012 J-School graduate, has accepted an offer to be a sportswriter for USA Today and For The Win.

Ryan Ptomey, student in the Integrated Marketing Communications program at the KU Edwards Campus, now is a client solutions specialist with Alight Analytics.

J-School alumnus visits KU Ad Club

Ryan Hobbs, 2013 J-School graduate and media buyer at Keypath Education, spoke Feb. 16 to the KU Ad Club. Keypath is a marketing firm for higher education with services such as enrollment management, retention, delivery and design, and career preparation and placement.



JayhawkJournalist.com

The first digital-only edition of the Jayhawk Journalist was published earlier this month. Check it out at JayhawkJournalist.com.



Mark your calendars



William Allen White Day

Gwen Ifill, moderator and managing editor of "Washington Week" and co-anchor and managing editor of "PBS NewsHour," will receive the 2016 William Allen White Foundation National Citation on William Allen White Day, which is April 14 at the University of Kansas. Ifill and "PBS NewsHour" co-anchor **Judy Woodruff** made history last week as the first pair of women to moderate a major presidential debate. [Read the story here.](#)

Feb. 22-23: Career fair workshops, 1-2 p.m., Clarkson Gallery

Feb. 23: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery

Feb. 24: KSPA Regional Contest, Kansas Union

March 2: Journalism Career Fair, Kansas Union

March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

April 1: Faculty meeting, 1:30-3 p.m., SF 206

April 6: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery

April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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