The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

Faculty and Staff News

Associate Professor Mugur Geana and Assistant Professor Joseph Erba were featured in this KU News story about their partnership with the Health Communication Research Shared Resource of the KU Cancer Center and Midwest Cancer Alliance. They are researching barriers for the elderly, racial minority populations and those living in rural areas to participate in cancer clinical trials.

Assistant Professor Jonathan Peters was the featured speaker last week during a national teletraining session for the Society of American Business Editors and Writers. The session, titled "The First Amendment in the Digital Age," explored the First Amendment's application across a changing media landscape and the importance of knowing the legal rights and responsibilities as a business journalist.

Peters also published two columns recently for the Columbia Journalism Review. One analyzed the Daily Kansan's lawsuit against top KU administrators, and the other discussed efforts by free-press advocates to pass state legislation that would give young people clearer rights to gather and share information about matters of public concern. Read the articles.

Lisa McLendon, Bremner Center Coordinator, was a judge in the American Copy Editors Society headline contest, which recognizes outstanding work in headline writing. She judged the staff category for publications with circulation of 200,000 and up. Winners will be announced at the ACES national conference in late March.

Research in the Raw sessions this semester are:

March 4: Avoiding Dissertation Disasters: Faculty and students will share their trials and tribulations of their dissertation experiences. The dissertation process and expectations will be discussed, as well as surviving the comprehensive exam.

March 11: Comforting the Uncomfortable: An open discussion to assist faculty and students
April 15: Managing the (sometimes) unmanageable: We will discuss time management as a graduate student and tenure-track professor. All sessions will be at 11 a.m. in the Clarkson Gallery.

**Associate Professor Yvonne Chen**'s Strategic Campaigns students conducted exit interviews with patients Feb 24-26 at Swope Health Services, a nonprofit, community-owned health center. The interviews were designed to explore patient satisfaction and health perceptions. (Below, from left: Maddie Nave, Meghan Sheehan, Chen and Zoe Jewell)

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**Student News**

**Matt Tidwell**, doctoral student, presented a paper he co-wrote with doctoral student **Kristen Grimmer**, "An exploration of transparency attributes of social era companies," at the Association for Education in Journalism and Mass Communication Midwinter Meeting on Feb. 27 at the University of Oklahoma.

**Garrett Farlow**, junior, received a Department of Defense fellowship to study Russian in Bishkek, Kyrgyzstan, for eight weeks this summer.

**Another award for KUJH**

KUJH News won third place at the Broadcast Education Association's Festival of Media Arts competition for Best Television Newscast (airing three days a week or less). See the results and the entry.

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**Internships and jobs**

KUJH-TV is seeking a web producer to manage content generation on the website. Learn more
The National Association of Hispanic Journalists and the Las Vegas Review-Journal are offering a paid 10-week internship program. Students will work with breaking news reporters, cover dining, entertainment and arts on the features desk, and put their Spanish-language skills to the test on the staff of the Spanish-language weekly, El Tiempo. Learn more at the [NAHJ website](#).

Nominations are now being accepted for the Fall 2016 and Spring Capital Semester -- Political Journalism Track, sponsored by the Fund for American Studies. Capital Semester is an academic internship program held each fall and spring in Washington, D.C., for undergraduates interested in journalism, communications and public relations. Learn more at [dcinternships.org](#).

CampusSports.net is seeking columnists, news writers and campus lifestyle writers looking to build their resume and gain experience in the journalism field. CampusSports.net works with the Fox Sports Engage Network, Rant Sports, the College Football Hall of Fame, Bleacher Report and others and has been featured on CBS, ESPN, SI.com, and more. To learn more, email [contact@campussports.net](mailto:contact@campussports.net).

Health Care Access clinic in Lawrence has a part-time communications job opportunity to assist with website, social media, graphics, e-newsletter and print materials. Pay is $15 an hour. Contact Jennifer Stucker at [stuckerj@healthcareaccess.org](mailto:stuckerj@healthcareaccess.org) for more information.

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, Steve Rottinghaus, can help you with your search. Recent opportunities include:

**Internships**
- [Events/marketing internships](#), Event and Arena Marketing Conference (Nashville, Tennessee)
- [App and web developer internship](#), Callahan Creek (Lawrence)
- [Filmmaker internship](#), Callahan Creek (Lawrence)
- [Summer communications internship](#), Kansas Electric Cooperatives Inc. (Topeka)
- [Marketing internship](#), Peoples Bank (Lawrence)

**Jobs**
- [Kansas Honors and Academic Programs coordinator](#), KU Alumni Association (Lawrence)
- [Public relations media analytics supervisor](#), SPM Communications (Dallas)
- [Graphic designer/multimedia specialist](#), Kansas Department for Children and Families
- [Manager of public relations and social media](#), Overland Park Convention and Visitors Bureau
- [Marketing coordinator](#), Levi Strauss & Co. (San Francisco)

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**Other student opportunities**
Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from $1,000 to $5,000. Deadlines vary for each category. Learn more at the Hearst Awards website, then contact Susanne Shaw, Doug Ward or Lisa McLendon so they can help you submit your work. Entries are now being accepted for:

- Profile writing
- Team multimedia storytelling/news
- Breaking news

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the AAF-Topeka website.

The deadline for the Larry Whiteside Scholarship has been extended to March 17. The $3,000 scholarship includes a free trip to the National Association of Black Journalists’ Convention and Career Fair in Washington, D.C. Learn more at the NABJ website.

The KU Undergraduate Research Award (UGRA) competition for summer 2016 and fall 2016 is underway. Each award provides a $1,000 scholarship for students taking part in original, independent research, scholarship or creative projects. Students from any major may apply. Get details on deadlines and workshops at the Center for Undergraduate Research website.

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year’s awards. Find out more and submit online applications through May 31 at the RTDNF scholarship page.

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a $2,500 scholarship. Enter April 1-30, 2016. Get the details.

BBDO's Allen Rosenshine Minority Education & Training (MET) Fund awards internships to minorities, women and individuals protected under the federal Americans with Disabilities Act to encourage the pursuit of careers in advertising. BBDO will award several MET Fund internships for the summer of 2016 across our U.S. offices in Atlanta, Chicago, New York, Minneapolis and San Francisco. Interns receive a $4,000 stipend for the 10-week internship. Download the application.
The Kansas Association of Broadcasters' annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule.]

Worlds of Fun in Kansas City is offering an opportunity for students to attend a hard hat tour on March 29 to learn more about the construction for five new rides under way at Planet Snoopy. Student journalists will be able to take photos, shoot video and interview Worlds of Fun officials during the tour. Interested students should report to the Worlds of Fun business office at 10 a.m. at 4545 Worlds of Fun Avenue. For more information, contact Eric Burke at 816-303-5125 or eric.burke@worldsoffun.com. RSVPs required by March 22.

**Study abroad in Stirling**

Study abroad in Scotland this summer! The School of Journalism is offering a four-week media and culture course (J613) in Stirling, Scotland, from June 11 to July 9. Kerry Benson, strategic communications track chair, will lead the trip. In addition to the KU credit, students may take a University of Stirling course that easily transfers credit to KU. Some financial assistance is available. Interested students should contact Benson at benson@ku.edu by March 1 or attend an information session at 4 p.m. Feb. 29 in the Resource Center in Stauffer-Flint Hall. For more information, go to the [KU J-School in Scotland website](#).
Hundreds of high school journalists and their teachers were on campus Feb. 24 for the Kansas Scholastic Press Association regional contest. The other host universities were Wichita State, Pittsburg State, Kansas State, Emporia State and Fort Hays State. About 2,500 entries were submitted from 87 member schools from as far away as Pittsburg and St. Francis. The KSPA would like to thank the following volunteers:

- On-site judges: Lisa McLendon and her copy editing crew, Candice Tarver, Michael Portman, Vicky Diaz-Camacho and Deanna Ambrose; Barbara Padget; Steve Rottinghaus; Pam Fine; David Guth; Chuck Marsh; Nikki Wentling; Genelle Belmas; Jonathan Peters; Heather Lawrenz; Hong Vu; Cal Butcher; Jerry Crawford and Julie Adam.
- Judges for the digital submission contests: Jim Jewell, Yvonnes Chen, Joseph Erba, Janet Rose, Hyunjin Seo, Tom Volek, Chris Bacon, Mike Vrabac, Allyson Maturey, Carol Holstead, Peter Bobkowski, Ren Harn and her J612 students.
- Also, Ashley Anguiano, Dean Ann M. Brill and Kerry Navinskey for providing extra help for the event.

The state KSPA contest is May 7 at the Kansas Union.

Assistant Professor Hyunjin Seo will present “Engaging North Korea: Lessons Learned Through Journalism and Science Exchanges” at 4 p.m. March 3 in the English Room of the Kansas Union. The talk is sponsored by the Center for East Asian Studies. [Get more details.](#)

**Journalism Career Fair**

The Journalism Career Fair is set for 10 a.m.-3 p.m. March 2 in the Kansas Room at the Kansas Union. Traditionally, more than 200 J-School students attend the event to learn more about internship and job opportunities. The following 30 businesses have committed to attend the fair:
Acclaimed war photographer
James Nachtwey to speak at KU

The J-School is co-sponsoring a visit by James Nachtwey, one of the world's foremost war photographers, who will present the keynote lecture for the University of Kansas' Common Book Program on March 1. The Common Book for 2015-16 is Ernest Hemingway's "A Farewell to Arms." Get the details.

Alumni Update

Coral Lu, 2014 J-School graduate, is now assignment editor for ESPN.

Matt and Kate LaBuda, (right) 2011 J-School graduates, interviewed students last week at Stauffer-Flint Hall for a multimedia account executive position at the Memphis Commercial Appeal.
Mark your calendars

William Allen White Day

Gwen Ifill, moderator and managing editor of "Washington Week" and co-anchor and managing editor of "PBS NewsHour," will receive the 2016 William Allen White Foundation National Citation on William Allen White Day, which is April 14 at the University of Kansas. Ifill and "PBS NewsHour" co-anchor Judy Woodruff made history last week as the first pair of women to moderate a major presidential debate. Read the story here.

March 2: Journalism Career Fair, Kansas Union
March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
April 1: Faculty meeting, 1:30-3 p.m., SF 206
April 6: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery
April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom
April 14-17: JEA/NSPA Conference, Los Angeles
April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom
April 21-23: Kansas Press Association convention, Overland Park
April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day
May 6: News/info track meeting, 9-10 a.m., SF 303
May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
May 7: KSPA State Competition, Kansas Union
May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn
May 15: Commencement
May 30: Memorial Day holiday; offices closed

To see all J-School events, go to http://journalism.ku.edu/calendar