The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

Faculty and Staff News

Associate Professor Jerry Crawford welcomed Sgt. Trent McKinley, public affairs officer, and Kim Murphree, technical services manager/TAC, both from the Lawrence Police Department, to his J550 Digital Broadcast Reporting class Feb. 1. Sgt. McKinley spoke about the various types of reports and information research students can use to interact with law enforcement in the area. Murphree discussed the Kansas Open Records Act and how students can request information directly from her office. McKinley and Murphree are part of a series of speakers made available by the Lawrence Police Department.
Assistant Professor Hyunjin Seo’s two research papers have been accepted for presentation at the 2016 International Communication Association conference, which will be June 9-13 in Fukuoka, Japan. The first paper, "Roles of Social Media in Social Support and Adjustment: A Study of International Students in the United States," was co-written with Ren-Whei Harn and Husain Ebrahim, J-School Ph.D. students, and José Aldana, a University Scholar and School of Business honors student. The second paper, "Information Communication Technologies and Economic Performance," was co-written with Stuart Thorson at Syracuse University.

Associate Professor Doug Ward represented KU last week at the annual conference of Tools for Evidence-based Action in Davis, California. The organization, known as TEA, develops visualization tools for evaluating evidence-based teaching practices. It is an offshoot of the Bay View Alliance, a consortium of research universities working to improve the culture of teaching in higher education.

Last week, the J-School welcomed Kathleen McElroy, assistant professor in Oklahoma State’s School of Media & Strategic Communications, who visited with several classes and faculty members Feb. 1-4.

The deadline for nominations for the Tim Bengtson Mentor Award is Feb. 12. Full-time faculty are eligible for the award, which will be given April 14 at the annual scholarships and awards program. Nominate a faculty member.

Please volunteer to judge the KSPA regional competition. Sign up to be an on-site judge Feb. 24 or judge entries online. Learn more or sign up.

Research in the Raw sessions this semester are:
Feb. 19: Avoiding Dissertation Disasters: Faculty and students will share their trials and tribulations of their dissertation experiences. The dissertation process and expectations will be discussed, as well as surviving the comprehensive exam.
March 11: Comforting the Uncomfortable: An open discussion to assist faculty and students resolve AEJMC conference paper issues in the final weeks prior to deadline.
April 15: Managing the (sometimes) unmanageable: We will discuss time management as a graduate student and tenure-track professor.
All sessions will be at 11 a.m. in the Clarkson Gallery.

Student News

Media Crossroads has moved

Media Crossroads has moved
from the Kansas Union to Anschutz Library. The new location, on the second floor of the library, is beneficial because it is centrally located on campus and is in a more visible area for students to watch the shows in studio. Read the story.

**Power up**

No more dead batteries in the J-School! A new charging station for student use has been installed in the Resource Center. Stop by and check it out.Text Link

**Associate Professor Yvonne Chen's**

Strategic Campaigns students toured Swope Health Services with Michelle Keller, vice president of patient services, on Feb. 4. During the tour, students learned about Swope's storied past and the legacy of retired physicians whose dedication continues to benefit patients and their families.

**Summer internships**

J-School students (from left) Scott Chasen, Shane Jackson and Nick Couzin will be covering Major League Baseball and the Olympics during internships this summer. Read the stories here.

**Internships and jobs**

The J-School's communications office has created a new position for a part-time student writer, who will help the communications coordinator write press releases, stories for the Jayhawk Journalist magazine, and content for the website and recruitment brochures. Hours are flexible,
and the student will work up to 20 hours a week. Pay is $8.50 an hour. View the job description.

University of Kansas alumna Kate LaBuda, an advertising sales manager with the Memphis Commercial Appeal, will be on campus Feb. 26, interviewing candidates for multimedia account executives. The interviews will take place in the University Daily Kansan conference room. A sign-up sheet is posted outside Dole 2050. For more information, contact Steve Rottinghaus, career and outreach coordinator, at steve_rottinghaus@ku.edu.

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, Steve Rottinghaus, can help you with your search. Recent opportunities include:

**Internships**
- UBM Life Sciences seeks interns for convention and meeting management, public relations and/or publishing.
- National Weather Service Office of the Chief Learning Officer seeks communications and media interns.
- GlynnDevins Advertising and Marketing seeks public relations intern.
- Lawrence Memorial Hospital Endowment Association seeks promotional writing and storytelling intern.

**Jobs**
- KCCI in Des Moines, Iowa, is seeking an assistant creative services director.
- Ogden Publications seeks online editorial assistants.
- B the Change Media seeks a chief content officer.

CampusSports.net is seeking columnists, news writers and campus lifestyle writers looking to build their resume and gain experience in the journalism field. CampusSports.net works with the Fox Sports Engage Network, Rant Sports, the College Football Hall of Fame, Bleacher Report and others and has been featured on CBS, ESPN, SI.com, and more. To learn more, email contact@campussports.net.

Students are invited to apply to the Global Internship Program in Sydney, Australia. Learn more during a webinar 12:30 p.m. Feb. 9. Register here.

**Other student opportunities**
Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from $1,000 to $5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact Susanne Shaw, Doug Ward or Lisa McLendon so they can help you submit your work. Entries are now being accepted for:

- Profile writing
- Team multimedia news
- Breaking news

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page](#).

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a $2,500 scholarship. Enter April 1-30, 2016. [Get the details](#).

Applications are being accepted for the Ad Astra Per Aspera Scholarship, which is intended for first-generation college students who plan to pursue a career in public service. Two recipients will be awarded a non-renewable scholarship of $2,000 for tuition and fees at KU for the fall 2016 semester. [Apply online](#) by Feb. 12.

Students are encouraged to submit their best work from 2015 for the Radio Television Digital News Association's Student Edward R. Murrow Awards. The deadline has been extended to Feb. 17. Learn more at the [RTDNA website](#).

BBDO’s Allen Rosenshine Minority Education & Training (MET) Fund awards internships to minorities, women and individuals protected under the federal Americans with Disabilities Act to encourage the pursuit of careers in advertising. BBDO will award several MET Fund internships for the summer of 2016 across our U.S. offices in Atlanta, Chicago, New York, Minneapolis and San Francisco. Interns receive a $4,000 stipend for the 10-week internship. [Download the application](#).

Entries are now being accepted for the Kansas Association of Broadcasters Student Broadcast Awards. Deadline is Feb. 15. [Read the award guidelines and categories](#).

The Kansas Association of Broadcasters’ annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule](#).

**Events**
J-School graduates (above) Emily Dore, planning director at VML, and Tony Marin, creative director at VML, visited the KU Ad Club last week. Join the KU Ad Club at 7 p.m. in Stauffer-Flint room 100 for presentations from advertising industry professionals on the following Tuesday nights: Feb. 16, March 1, March 29; April 12; May 3. For more information, follow KU Ad Club on Twitter and like them on Facebook. You can also email KUAdClub@gmail.com with any questions.

The Career and Outreach Coordinator Office will host a workshop Feb. 22-23 to prepare students for next month's Journalism Career Fair. Two sessions are available: 1-2 p.m. Feb. 22 and 1-2 p.m. Feb. 23 in the Richard C. Clarkson Gallery. The office will provide tips on etiquette, presentation, communication and questions to ask employers at the fair, scheduled for 10 a.m.-3 p.m. March 2 in the Kansas Room at the Kansas Union. For more information on the fair, go to the Career Center website.

The J-School is co-sponsoring a visit by James Nachtwey, one of the world's foremost war photographers, who will present the keynote lecture for the University of Kansas’ Common Book Program on March 1. The Common Book for 2015-16 is Ernest Hemingway's “A Farewell to Arms.” Get the details.

Students are invited to the 2016 International Association of Business Communicators Kansas City Summit on Feb. 9 at the Holiday Inn Country Club Plaza in Kansas City, Missouri. Students may attend the all-day workshop for $55. Learn more and register.

Stop by the Clarkson Gallery at 11 a.m. on Feb. 10 for a slice of cake to celebrate William Allen White’s 148th birthday.

The Student Alumni Association will host Networking Night for SAA students to interact with University of Kansas journalism and business alumni at 6:30-8 p.m. Feb. 16 at the Adams Alumni Center. The alumni will help students learn about the work world and how they can
prepare now. Through the speed networking format, students will have an opportunity to visit with prominent KU alumni and ask questions. Register for the event. For more information, contact Paige Hofer at phofer@kualumni.org or 785-864-4795.

Frederic Brenner, a social anthropologist and photographer, will speak 4-6 p.m. Feb. 22 in the Malott Room at the Kansas Union. Brenner has photographed hundreds of Jews in 40 countries over the course of 25 years resulting in a volume entitled "Diaspora: Homelands in Exile." Learn more about Brenner.

**Journalism Career Fair**

The Journalism Career Fair is set for 10 a.m.-3 p.m. March 2 in the Kansas Room at the Kansas Union. Traditionally, more than 200 J-School students attend the event and 20 organizations participate, sharing internship and job opportunities. The Career and Outreach Office plans to host a Career Fair prep workshop for students the week of Feb. 22. Details will be announced soon. The following 19 businesses have committed to attend the fair:

* InTouch Solutions
* United States Tennis Association
* KAKE-TV
* Lawrence Journal-World
* GlynnDevis
* SPM Communications
* Smith & Loveless
* Allen Press
* The Trunk Club
* Muller Bressler & Brown
* BYM
* MMGY
* St. Joseph News-Press
* VML
* KLWN
* Bailey Lauerman
* Splash Media
* Trozzolo Communications
* Sullivan Higdon & Sink
* KSHB-TV, Channel 41
* The Topeka Capital-Journal
* The Hutchinson News
* Division-D
JSchool Tech

JTech Fridays will be the first and third Friday of each month.

The Stauffer-Flint labs are staffed noon-10 p.m. Sunday and 5-10 p.m. Monday-Thursday. Lab workers can help with a variety of assignments.

Please follow @JSchoolTech on Twitter and find us on Facebook. It is a great resource for new content on our site, as well as other tutorials and useful tech resources for those interested in journalism technology.

New content is added regularly to jschooltech.org. Tutorials on Wordpress are great for J304 students and for students looking at portfolio development for internships/jobs. InDesign tutorials have been requested by both J560 and J300 classes and offer in-depth training. If you would like to request any content, let us know.

Students also may make individual appointments by emailing halawrenz@ku.edu.

Alumni Update

Stephen Montemayor, 2011 J-School graduate, is now covering the U.S. Attorney's Office, the U.S. District Court in Minnesota, and federal agencies including the FBI, DEA, ATF and Homeland Security for the Star Tribune in Minneapolis, Minnesota.

Marshanna Hester, 2005 J-School graduate, is the 9 p.m. co-anchor on the CBS 58 News on WMLW in Milwaukee.

1996 J-School graduate Jonathan Stein (at left), senior relationship manager for College Sports with Fletcher Group, Chicago, and his supervisor, 1989 J-School graduate Dan Grainge were in Lawrence on Jan. 30 working the KU-Kentucky basketball game.

In Memoriam

Rodney D. Anderson, 1979 J-School graduate, died Jan. 22, 2016, in Des Moines. Read his...
obituary

JayhawkJournalist.com

The first digital-only edition of the Jayhawk Journalist was published earlier this month. Check it out at JayhawkJournalist.com.

Mark your calendars

Feb. 10: William Allen White's birthday celebration, 11 a.m., Clarkson Gallery
Feb. 16: Student Alumni Association Networking Night, 6:30-8 p.m., Adams Alumni Center
Feb. 23: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery
Feb. 24: KSPA Regional Contest, Kansas Union
March 2: Journalism Career Fair, Kansas Union
March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
April 1: Faculty meeting, 1:30-3 p.m., SF 206
April 6: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery
April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom
April 14-17: JEA/NSPA Conference, Los Angeles
April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom
April 21-23: Kansas Press Association convention, Overland Park
April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day
May 6: News/info track meeting, 9-10 a.m., SF 303
May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
May 7: KSPA State Competition, Kansas Union
May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn
May 15: Commencement
May 30: Memorial Day holiday; offices closed

To see all J-School events, go to http://journalism.ku.edu/calendar