

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Faculty and staff news

Associate Professor Hyunjin Seo and **Bremner Center Coordinator Lisa McLendon** participated in ACEJMC site team training Oct. 29-30 in Chicago, where they learned how to participate in accreditation visits. They are each scheduled for visits in the spring.

The Digital Inclusion Project, a community-academic partnership aimed at closing the digital divide, is featured on the [LaunchKU site](#) of the KU Endowment. This project will hire J-School students as Digital Inclusion Ambassadors who will work with area nonprofit organizations to provide digital literacy training to underserved populations. **Associate Professor Hyunjin Seo** will serve as the director of the project. **Dean Ann Brill**, **Associate Professor Mugur Geana**, **Assistant Professor Joseph Erba** and **Assistant Professor Crystal Lumpkins** (Department of Family Medicine) are also part of the project team. [Watch this 6News story about the project.](#)

Student news and opportunities



Associate Professor Hyunjin Seo's Strategic Campaigns class had a Skype session (above)

with **Mayor Sly James** of Kansas City, Missouri, to discuss innovation projects. The class is working with his office to develop branding strategies for an innovation center planned to open in Kansas City soon.

Check out the news coverage of The Agency's launch of Steam Whistle Creative and a ringtone of the KU steam whistle:

- [Lawrence Journal World](#)
- [KU News](#)
- [KU Alumni Association](#)
- [KUJH-TV](#)
- [Steam Whistle Creative website](#)



Margarita Alely Nuñez Arroyois is featured on the Center for Undergraduate Research website for her research on how Latina women are portrayed through popular fiction and how society then takes that as an image of what Latina women are in the United States. Read more about [her research](#).

Doctoral student **Roseann Pluretti's** article "Toward an 'Other' Dimension: An Essay on Transcendence of Gender and Sexuality" was recently published in the International Journal of Communication. Two additional articles she was co-author of, "The End of Material Scarcity: Dystopia and Immanent Critique of Capitalism" and "Future im/perfect: Defining Success and Problematics in Science Fiction Expressions of Racial Identity," were accepted in Volume 10 of the International Journal of Communication now available online.



KU Ad Club members spent Friday visiting several Kansas City advertising agencies for their KU Ad Crawl event. The agencies included MMGY Global, Barkley and VML.

Learn more about a new summer abroad opportunity! Creativity & Culture: Rome 2017 focuses on helping students develop the ability to immerse, observe, understand and connect with people and culture in context. Students will work in collaborative teams to conduct ethnographic research with an emphasis on trends and cultural consumer styles. In addition to structured, ethnographic exploration, the three-week session includes a series of collaborative group intensive creative workshops where teams will produce one special edition of The Agency's new culture and trends quarterly online publication called "The Watch." Work for this special edition will include developing promotional messaging. Students can earn three hours of JOUR 500 credit. Learn more at an info session at 4 p.m. Nov. 10 in the Clarkson Gallery.

College students with an aptitude for editing are invited to apply for five scholarships totaling \$8,500 awarded by the Education Fund of the American Copy Editors Society. The scholarships are open

to college juniors, seniors and graduate students who are or will be in school for at least one full term during summer 2016 through spring 2017. The application deadline is Nov. 15. [Get the details.](#)

Students are encouraged to apply to the 2017 IRTS Summer Fellowship Program for a chance to participate in a media industry internship in New York City that includes travel, accommodations and an allowance. Applications are due Dec. 1. [Get the details.](#)

Scott Chasen traveled to Los Angeles last month to accept the prestigious 2016 Jim Murray Memorial Foundation scholarship, a national award for excellence in sports writing at the college level. Chasen was named one of five national winners of the award and received a \$5,000 scholarship for a column he wrote about Marlene Mawson, who is regarded as the mother of women's athletics at KU. See more photos on the [Murray Foundation Facebook page.](#) Read the [KU News story](#) about Chasen.



More than 100 students met with 16 companies during the fall J-School Career Fair on Nov. 1 (below). See more photos on the [J-School Facebook page.](#)



Applications now open for School of Journalism scholarships

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during your junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1 and scholarship recipients will be notified in April 2017. Scholarships are for the fall 2017 and spring 2018 academic year. [Apply here.](#)

Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Part-time production technician](#), Sunflower Broadcasting (Wichita, Kansas)

[News anchor/reporter](#), WIBW Radio (Topeka, Kansas)

Internships

[Marketing research intern, marketing communications intern](#), Smith & Loveless, (Lenexa, Kansas)

[Student marketing assistant](#), Lied Center (Lawrence, Kansas)

[Social media and public relations internship](#), Page Communications (Kansas City, Missouri)

See more job and internship opportunities [here](#).

Office of the Governor to discuss internship program

University of Kansas J-School alumnus John Milburn, director of legislative and public affairs for the Kansas Department of Administration, will be at the J-School on Nov. 16 to talk about internship opportunities with the Kansas Office of the Governor. The information session is set for 11 a.m.-1 p.m. in the Clarkson Gallery. Most of the state agencies have internships available for pay or class credit. The spring session runs from January to May. The summer session runs from June to August. The deadline to apply for the spring is Dec. 31, and the deadline to apply for the summer is March 1. Get details on the internship programs [here](#). Please email Career and Outreach Office coordinator Steve Rottinghaus, steve_rottinghaus@ku.edu, if you plan to attend the mid-November session.

J-School seeking to hire professor of the practice

The J-School is hiring a assistant/associate professor of the practice in integrated marketing communications and journalism, expected to begin Jan. 1, 2017. This is a nine-month non-tenure track faculty appointment for a three-year term with possible renewal upon satisfactory reviews. Successful applicants will have a master's degree in strategic communications, journalism, mass communications or a closely related field and experience teaching at the university level at the KU Edwards Campus. [See full job description.](#)

Events

Author, broadcaster and journalist **Aminatta Forna** will discuss recent work on a "reverse Roots" project that stems from her childhood in West Africa at a lecture and book signing at 7 p.m. Nov. 10 at the Hall Center for the Humanities. She will trace her own links to the cultural heritage of Sierra Leone through the enslaved in the Americas. The J-School is a co-sponsor of the free event.

[Download flier for more information.](#)

The J-School is one of the sponsors of "The Music That Unites Us," presented by the KU Symphony Orchestra and choirs and Schlagle High School Choir from Kansas City, Kansas, at 3 p.m. Nov. 13 in Helzberg Hall at the Kauffman Center for the Performing Arts in Kansas City, Missouri, and at 6 p.m. Nov. 20 at the Lied Center. The musical program will be an inspirational proclamation to promote understanding and inclusiveness. Both events are free and open to the public.

JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. This month's workshops are:

Nov. 10: Workshop (bring your own project)

Nov. 17: After Effects



Mark your calendars

Nov. 16: Doughnuts with the Dean, 9 a.m. Clarkson Gallery

Nov. 16: Networking that Works, 1-2 p.m., Clarkson Gallery

Dec. 9: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

Jan. 27: Faculty meeting, 1:30-3 p.m., 206 SF

Feb. 24: KSPA Regional Contest at the Kansas Union

March 10: Faculty meeting, 1:30-3 p.m., 206 SF

April 20: William Allen White Day

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

May 6: KSPA State Contest at the Kansas Union

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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