

The Monday Memo is the weekly newsletter of the KU School of Journalism.
It is sent to journalism faculty, staff, students and alumni who have requested it.

The Monday Memo

Students, save the date (March 8) for the spring J-School Career Fair! Talk to more than 30 companies looking to fill jobs and internships. See who's coming [here](#). The Career and Outreach Office will host a session from 1 to 2 p.m. Feb. 22 in the Clarkson Gallery to prepare students for the Career Fair. Topics to be discussed include: researching prospective employers; preparing a brief speech on skills and interests; what to bring; what to wear; and how to follow up with employers. For more information, email steve_rottinghaus@ku.edu

Research and presentations

Associate Professor Jonathan W. Peters and Ph.D. student **Laveda J. Peterlin** will present their research, "Teaching Journalism Ethics Through 'The Newsroom': An Enhanced Learning Experience," at two events: The 2017 Graduate Student Research Conference on Feb. 24, and the KU Graduate Research Competition on April 6.

Assistant Professor Peter Bobkowski, Ph.D. student **Liefu Jiang** and Ph.D. student **Laveda J. Peterlin** will present their paper, "Who Gets Vocal about Hyperlocal: The Role of Neighborhood Involvement, Status, and Gender in the Sharing of Hyperlocal Website News," at the AEJMC Midwinter Conference in Oklahoma next month.

Liefu Jiang's paper, "Pilot study: How do Chinese students change their social media habits after moving to the United States, and what factors motivate this change" has been accepted by the Inclusion and Social Justice Graduate Student Research Conference and the KU Graduate Research Competition. He will make poster presentations on both of these two conferences.

Faculty and staff news

Bremner Center Coordinator **Lisa McLendon** served as a judge in the American Copy Editors Society headline contest, for the category of newspapers 100,000-200,000 circulation. The contest recognizes the great headline writing in newspapers, non-newspaper publications and digital media, honoring headlines for cleverness, sophistication and capturing potential readers' attention.

Student news

Dayton Hammes wrote [this story](#) about KU baseball catcher **John Remick** for Rock Chalk Weekly.

James Hoyt wrote [this article](#) for the Student Press Law Center, where he is an intern this semester.

Garrett Farlow has received a fellowship with the U.S. Department of Defense to study Russian language and foreign policy in Narva, Estonia, for seven weeks this summer.

J-School students will televise a hockey game between the KU Hockey club and the University of Missouri at 7 p.m. on Feb. 23. Viewers can see the game live on KUJH-TV at tv.ku.edu. It will also be archived on the website for later playback. Watch this [KUJH story](#) to learn more about KU Hockey.

ADDY Award winners

Ceci Fyock and **Emily Derrick** won an American Advertising Federation-Kansas City Chapter (AAF-KC) gold student ADDY award on Feb. 18 for a radio ad (for Centrum Silver) that they created in JOUR 560 Message Development in Spring 2016.



Scholarships and fellowships

The \$5,000 Jim Murray Scholarship competition is now open. Deadline to submit an essay for consideration is April 7. Please contact **Professor Scott Reinardy** at reinardy@ku.edu for the details.

The Kansas Pro Chapter of the Society of Professional Journalists expects to offer scholarships totaling at least \$7,000 this year to deserving college sophomores, juniors and seniors planning careers in journalism. Get the details and [download the application here](#).

J-School students entering their senior year who are focusing on broadcast or print journalism are encouraged to apply for the **C.W. Gusewelle** Journalism Scholarship. Deadline is April 14. [Learn more and download the application here](#).

Undergraduate and graduate journalism students of Greek American heritage may apply for annual \$5,000 scholarships in memory of **Peter Agris**, the late founder and publisher of The Hellenic Chronicle. Deadline is March 1. [Get the details](#).

Students interested in pursuing a career in sports are encouraged to apply for the **Larry Whiteside** Scholarship. Winners will receive a free trip to the 2017 NABJ Convention & Career Fair in New Orleans, including registration, lodging, a round-trip flight and a meal stipend. [Get the details](#).

The deadline is Feb. 28 for J-School upperclassmen to apply for the American Advertising Federation of Kansas City Foundation scholarship. The AAF-KC annually awards scholarships to students who show a desire to empower themselves with knowledge of the advertising, communications, marketing or graphic arts industries. [Get the details](#).

The Asian American Journalists Association (AAJA) is accepting applications for the 2017 VOICES program, open to currently enrolled college students, graduate students and recent grads. The program will take place July 24-29 during the week of the 2017 AAJA National Convention in Philadelphia. VOICES is a multimedia journalism training fellowship for college and graduate students, as well as a leadership program for mid-career journalists. Students will be mentored by professional journalists and will be expected to produce and complete news assignments at the 2017 convention. Transportation, convention registration and hotel expenses will be covered for the students selected. Visit [AAJA VOICES](#) for more information. Students of all races and ethnicities are encouraged to apply. Deadline is March 31.

Contests and awards

The Association of Food Journalists is now accepting entries for its 2017 awards competition. The deadline is March 15. View categories and how to enter [here](#).

Applications are now being accepted for the the Future of News Video Contest, which seeks video entries from college students enrolled in journalism programs. The videos should focus on why the future of media is bright and what inspired students to pursue journalism. Deadline is March 31. [Get the details.](#)

Internships and job opportunities

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Photojournalist](#) (part time), KWCH12 (Wichita, Kansas)

Internships

[Broadcasting newsroom summer internship](#), KWCH12 (Wichita, Kansas)

[Media summer intern](#), GlynnDevins (Lenexa, Kansas)

[Client service summer intern](#), GlynnDevins (Lenexa, Kansas)

[Allen Rosenshine Minority Education and Training Fund](#), BBDO (multiple locations)

[Special events intern](#), Ronald McDonald House Charities (Topeka, Kansas)

[Lee Ester News Fellow](#), Wisconsin Public Radio (Madison, Wisconsin)

[Washington Media Institute](#) (Washington, D.C.)

[Summer 2017 internship](#), Carmichael Lynch (Minneapolis, Minnesota)

[Marketing and communications intern](#), Kansas City Life Sciences Institute (Kansas City)

See more job and internship opportunities [here](#).

Applications are being accepted for the CBS News Intern Fellowship, which is a highly competitive program that identifies outstanding aspiring journalists who bring a variety of backgrounds to news production and news coverage. The fellowship is designed to attract candidates from a broad range of racial, ethnic, economic, age and geographical diversity, as well as candidates with disabilities. Application deadline is Feb. 21. Learn more [here](#). Download the application [here](#).

JTech training and tips



This week's JTech tip: Color printing and you

In order to take advantage of color printing at the J-School, you need to be in our print permission group. Save later heartache by test printing early in the semester. You can color print from any Resource Center desktop and on any Resource Center laptop (connected via Jayhawk WiFi). You will need to enter your KU online ID and password in a verification dialog. If this does not work, email halawrenz@ku.edu your name and KU online ID and she will add you to the print group.

Events

Black Women in Sports event

Claire Smith, award-winning sports journalist, editor and the first female writer to win the Spink Award from the Baseball Writers Association of America, will speak at "Black Women in Sports," a Women's History Month event at the Negro Leagues Baseball Museum in Kansas City, Missouri. The event is at 1:30 p.m. March 11 and is free with a paid admission to the museum. [Download the flier.](#)

Free leadership conference

J-School students are invited to attend a free Blueprints Leadership Conference from 9 a.m. to 3:30 p.m. March 4 in the Kansas Union. Students will take part in mini leadership sessions and will get breakfast, lunch and a t-shirt at no cost. [Register here.](#)



The graphic features a green background with the title 'Big Event T-Shirt Design Contest' in a large, dark green, handwritten-style font on the left. Below the title is the 'BIG Event at KU' logo, which includes a small building icon above the text 'BIG Event at KU'. On the right side, there is a white t-shirt with green text that reads: 'See your design on 4,000 student shirts. And we will list your name on the back with our sponsors!'. In the center, there are rules and submission details in a smaller, dark green font.

Rules:

- One color imprint (green)
- Front imprint
- Big Event Executive staff reserves the right to make minor changes for printing viability.
- Must submit as a PDF with editing capabilities enabled.

Due: March 10

Submit to: BigEventKU.Development@gmail.com

The Big Event KU

Students representing [The Big Event at KU](#) will be tabling 10 a.m. to 2 p.m. Feb. 21 in the Clarkson Gallery. Please stop by to get information about how to participate in the day of service on April 8. The Big Event at KU is also holding a t-shirt design contest for students. The winning design will be printed on shirts worn by more than 3,000 students at the event in April. The designer will get his or her name on the back of each shirt. Deadline to submit designs is March 10. Submit to bigeventku.development@gmail.com.

Alumni update

Anna Allen, 2012 J-School graduate, will be taking over the College of Liberal Arts & Sciences' Instagram on Feb. 21 to show what her typical day as a copywriter in Hamburg, Germany, is like. Follow along [@KUCollege](#).

Mark your calendars

Feb. 24: Kansas Scholastic Press Association Regional Contest at the Kansas Union

March 8: J-School Career Fair, 10 a.m.-3 p.m., Kansas Union

March 10: Faculty meeting, 1:30-3 p.m., 206 SF

March 16: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

April 20: William Allen White Day

May 1: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

May 6: KSPA State Contest at the Kansas Union

May 13: J-School Recognition Ceremony, 8 a.m., Lied Center

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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