

The Monday Memo is the weekly newsletter of the KU School of Journalism .
It is sent to journalism faculty, staff, students and alumni who have requested it.

The Monday Memo



Note: The Monday Memo will not be distributed next week due to spring break. It will resume March 27.

Faculty and staff news

Associate Professor Yvonne Chen has received the competitively awarded Keeler Intra-University Professorship. Chen will explore interdisciplinary collaborations with faculty in the Religious Studies Department in Spring 2018. The Keeler Professorship is made possible through a gift from the Keeler family in memory of **W.W. Keeler**, former president of the KU Alumni Association, chief executive officer of Phillips Petroleum Company and principal chief of the Cherokee Nation. The program provides faculty members an opportunity to strengthen their knowledge of an academic specialty and to gain greater depth in a defined field of study.

Assistant Professor Jonathan Peters has been interviewed recently by numerous news organizations worldwide about the Columbia University [report](#) he wrote about coverage of the 2016 U.S. election. The news organizations included The Washington Post; ÉPOCA Magazine, a major newsweekly in Brazil; and Radio France Internationale, a Paris-based public radio service with more than 35 million listeners.

Knight Chair Pam Fine was a guest Friday on KCUR's "Up to Date" show with **Steve Kraske** discussing President Trump's impact on journalists and news organizations.



The J-School on Friday helped faculty members celebrate their promotions: Barbara Barnett to full professor; Tien Lee (unavailable for photo) to full professor; and Peter Bobkowski to associate professor with tenure.

Research, conferences and presentations

Dean Ann M. Brill was one of the two panelists on "Media and Journalism" at the LETWomen Conference on March 11. This panel, which was facilitated by **Associate Professor Yvonne Chen**, discussed the importance of female mentorship in journalism and film. The panelists also shared their own experiences of navigating through challenges in different stages of their careers and offered advice to a group of 20 attendees.

Associate Professor Genelle Belmas was an invited speaker at the AEJMC Midwinter Conference in Norman, Oklahoma, on March 4. She participated on a panel entitled "Scholastic Media Challenges, Current and Future." Belmas also was an invited guest speaker at **Professor Benjamin Rosenthal's** graduate seminar in visual arts, discussing the intersection of art, appropriation and copyright law on March 6. She and the class talked about how the law needs to catch up with new interpretations of transformation when it comes to artistic forms such as mashups.

Professor Chuck Marsh's paper, "Economics and Indirect Reciprocity: Applications to Public Relations," has been accepted for presentation at the Seventh Annual Barcelona International Critical PR Conference, July 3-4, 2017.

J-School Career Fair Recap

More than 100 students met last Wednesday with area businesses - and one from Texas - to learn more about job and internship opportunities at the J-School Career Fair at the Kansas Union. Of the 115 students at the fair, 52 will graduate in May. The May 2018 graduating class was represented by 26 students. Twenty-six companies - 18 connected to the strategic communication track and eight tied to the news

and information track - hosted booths at the five-hour event. Seventeen of them were from the Kansas City area. Dieste CEO **Greg Knipp**, a 1989 J-School graduate, traveled from Dallas to represent his multicultural marketing company. See more photos on the J-School's [Facebook page](#). The next J-School Career Fair is planned for Nov. 9.



Student news and opportunities



The KU Student Alumni Association featured J-School student **Abby Stuke** on its Facebook page last week. Stuke is president of the Student Alumni Leadership Board and is also a member of the Journalism Student Leadership Board. [See the post.](#)

A Monday Memo post last week highlighting a Rock Chalk Weekly story about a KU rower and J-School student neglected to mention that the author of the story is J-School student **Taylor Austin**, who is an intern for KU Athletics. [Read the story here.](#)

KU Advertising Club

The KU Ad Club has finalized its meeting schedule for the rest of the spring semester. Please feel free to attend at 7 p.m. in Stauffer-Flint Hall, Room 100, on these dates with the following speakers:

- March 14: Al Bonner, WIBW TV
- March 28: Sam Kovzan, Sporting KC
- April 4: Rachael Pegg and Cori Land, SMG Insights
- April 25: Mike Goff, Goff+ Marketing
- May 2: Sarah Vanlandingham, ER Marketing
- May 9: Gina Stingley, Populous

Scholarships and fellowships

Octagon, the global sports, entertainment and experiential marketing arm of the Interpublic Group, is offering the Tom Murphy Fellowship to a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The candidate will work closely with a variety of accounts and creative groups to learn about the intricacies of sports and entertainment marketing. The fellowship runs from June 14 to Dec. 14, and the compensation is \$2,700 a month. Deadline to apply is April 10. [Get the details.](#)

In partnership with the Public Relations Society of America (PRSA) Foundation, Axia Public Relations is offering a \$2,000 annual scholarship for students interested in a career in public relations. [Get the details.](#)

The \$5,000 Jim Murray Scholarship competition is now open. Deadline to submit an essay for consideration is April 7. Please contact **Professor Scott Reinardy** at reinardy@ku.edu for the details.

The Kansas Pro Chapter of the Society of Professional Journalists expects to offer scholarships totaling at

least \$7,000 this year to deserving college sophomores, juniors and seniors planning careers in journalism. Get the details and [download the application here](#).

J-School students entering their senior year who are focusing on broadcast or print journalism are encouraged to apply for the **C.W. Gusewelle** Journalism Scholarship. Deadline is April 14. [Learn more and download the application here](#).

The Asian American Journalists Association (AAJA) is accepting applications for the 2017 VOICES program, open to currently enrolled college students, graduate students and recent graduates. The program will take place July 24-29 during the week of the 2017 AAJA National Convention in Philadelphia. VOICES is a multimedia journalism training fellowship for college and graduate students, as well as a leadership program for mid-career journalists. Students will be mentored by professional journalists and will be expected to produce and complete news assignments at the 2017 convention. Transportation, convention registration and hotel expenses will be covered for the students selected. Visit [AAJA VOICES](#) for more information. Students of all races and ethnicities are encouraged to apply. Deadline is March 31.

Students interested in a career in broadcast engineering can earn up to \$10,000 in scholarship funding from the IEEE Broadcast Technology Society and the Association of Federal Communications Consulting Engineers. Deadline to apply is May 31. [Get the details](#).

Contests and awards

AEJMC logo contest

Student entries are being accepted for the official 2018 Association for Education in Journalism and Mass Communications conference logo. The winner will receive \$100. Deadline is March 31. [Get the details](#).



The Association of Food Journalists is now accepting entries for its 2017 awards competition. The deadline is March 15. [View categories and how to enter here](#).

Video Contest: Applications are now being accepted for the the Future of News Video Contest, which seeks video entries from college students enrolled in journalism programs. The videos should focus on why the future of media is bright and what inspired students to pursue journalism. Deadline is March 31. [Get the details](#).

Emily Taylor Awards: Please consider nominating outstanding faculty, staff, students or alumni for the Emily Taylor Center Recognition Awards. There are 10 award categories, and nominations are due March 27. [Find details and the nomination form here](#).

Internships and job opportunities

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Partnerships and events internship](#), VisitKC (Kansas City, Missouri)
[Reporter](#), Victoria Advocate (Victoria, Texas)

Internships

[Copywriter intern](#), VML (Kansas City, Missouri)
[Public relations and social media intern](#), Page Communications (Kansas City, Missouri)
[Videography internship](#), Clay County Public Health Center (Liberty, Missouri)
[Summer 2017 internship](#), Vera Institute of Justice (New York, New York)
[Marketing and communications intern](#), Junior Achievement of Greater Kansas City (Kansas City)

See more job and internship opportunities [here](#).

Events



Doughnuts with the Dean

Students, don't forget to stop by the Clarkson Gallery from 9 to 10 a.m. on Thursday, March 16, to grab a doughnut and chat with Dean Brill. See you there!

Broadcasting seminar

The Kansas Association of Broadcasters is sponsoring a student seminar for high school and college students who have an interest in pursuing a broadcast education and career. The seminar, which is April 4 at the Downtown Topeka Ramada Inn, will include a half-day of panels and round table discussions about the real world of broadcasting, its future, and career opportunities. There will also be a job fair for graduating college seniors. [Learn more here.](#)

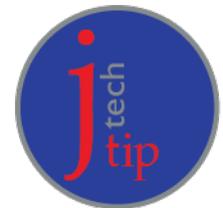
Career and Outreach Office to host session on social media

All J-School students are welcome to attend a discussion on the benefits of social media and LinkedIn during an internship and job search. The event is set for 1-2 p.m. March 15 in the Clarkson Gallery. For more information, contact Steve Rottinghaus at steve_rottinghaus@ku.edu.

JTech training and tips

This week's JTech tip: Mirror displays

If you are using an Apple device, make sure you also have a VGA adapter. These can be checked out at the Resource Center. Some Macbooks also have an HDMI cable, but not all Stauffer-Flint labs have HDMI cables.



Quick Steps to mirror display to projector:
Open Displays (Spotlight search in upper right hand corner)
Under Display, Optimize for VGA
The selection should be 'Best for VGA Display' * 800 x 600
Next click on Arrangement
Make sure Mirror Displays is checked

If mirror displays is not working as you expect, your first step should be to make sure power is flowing normally to the project and device, next reset each connection and make sure it is secure and in the correct location.

Alumni update

Ken Krehbiel, 1976 J-School graduate, has been named executive director of the National Council of Teachers of Mathematics. [Read the news release.](#)

Chelan David, 1994 J-School graduate, and **Brad Wells**, 1984 J-School graduate, visited **David Johnston's** Strategic Campaigns class last week. The client for Johnston's class is the Kansas Union.

Jonathan Shorman, 2012 J-School graduate, has joined the Wichita Eagle as its statehouse reporter. [Read the news story.](#)

Tejinder Singh Sodhi, 2013 J-School graduate, has accepted a position to head the Bureau of Republic TV in Jammu, India. [Read the news release.](#)

Matt Galloway, 2013 J-School graduate, interviewed **Brian Hanni**, 2002 J-School graduate, about Hanni's first season as the Voice of the Jayhawks. Read the Topeka Capital-Journal story [here](#).

Ashley Booker, 2015 J-School graduate, recently accepted an offer to work at the Kansas Health Foundation as a communication associate. Booker has been a reporter at The Hutchinson News since June 2015.

Mark your calendars

March 16: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

April 20: William Allen White Day, 3:30 p.m., Woodruff Auditorium, Kansas Union

May 1: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

May 6: KSPA State Contest at the Kansas Union

May 13: J-School Recognition Ceremony, 8:30 a.m., Lied Center

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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