

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Schedule changes for William Allen White Day

*Please note the following changes for William Allen White Day on April 20: The event will kick off at 3 p.m. with journalist **Bob Schieffer** participating in a Q&A discussion with J-School student **Jackson Kurtz**. Schieffer is attending on behalf of journalist **Charlie Rose**, who was scheduled to be the keynote speaker but is unable to attend for health reasons. Rose will receive the William Allen White Foundation National Citation award in absentia. Also attending will be **Judy Woodruff**, anchor of PBS NewsHour, who will give a tribute to her friend and co-worker, **Gwen Ifill**, who was awarded the citation last year and died Nov. 14, 2016. The annual Scholarships and Awards presentation will immediately follow the National Citation ceremony. The event is open to the public.*

Faculty and staff news

Bremner Center coordinator **Lisa McLendon** was a guest on KCUR's "Up to Date" on March 16. She talked with host **Steve Kraske** about language, grammar and building confidence. The program is archived [here](#). (The grammar part starts about 24 minutes in).

Associate Professor Mike Williams been appointed to a three-year term on the Kansas Memorial Union Board of Directors. Williams also was part of a panel discussing fake news, alt-truth and the media presented to the KC Centurions Young Leaders Group on March 23.

Associate Professor Carol Holstead will be an on-air guest 10 a.m.-noon on April 1 to help raise funds for Kansas Public Radio's Campaign for Excellence 2017. She will be on during the National Public Radio weekly news quiz show, "Wait Wait...Don't Tell Me!" Holstead also reads newspapers for KU Audio-Reader, a radio service for the blind and print-disabled.

Assistant Professor Jonathan Peters recently published [two Columbia Journalism Review columns](#) to observe Sunshine Week, the annual nationwide celebration of freedom of information. The first cataloged bright spots around the country where court decisions, laws and bills are breathing life into FOI principles. In the second column, Peters asked a dozen Freedom of Information Act experts for one piece of advice that would help journalists use the FOIA effectively. Poynter, Bill Moyers and the Sunlight Foundation all noted those columns. Peters was also quoted in a "How Stuff Works" story about the FOIA and in a National Public Radio story exploring whether the United States could prosecute journalists for publishing classified information. Peters also is conducting a webinar this week for the BBC, CNN, BuzzFeed and others through the London-based International News Safety Institute on the newsgathering rights of U.S. journalists.

The Center for Undergraduate Research is currently taking applications from faculty members and research staff who are interested in mentoring a student through the Emerging Scholars Program during the Fall 2017–Spring 2018 academic year. The center would like to have a wide array of positions available for students (lab sciences, humanities, professional schools, arts, etc...) so faculty and research staff from all departments are encouraged to submit a job description. [Learn more here.](#)

Research, conferences and presentations



ACES conference

University Daily Kansan adviser **Gerri Berendzen**, Bremner Center coordinator **Lisa McLendon**, J-School students **Chandler Boese**, **Matt Clough** and **Candice Tarver**, and December 2016 J-School graduate **Maddy Mikinski** attended the American Copy Editors Society national conference over spring break. Berendzen presented a session on fact-checking, and McLendon presented a session on diagramming sentences, both to packed rooms. Mikinski took second place in the ACES headline contest, student category, for her headlines in the University Daily Kansan. Berendzen is a member of the ACES executive committee, and McLendon is on the ACES Education Fund board.

*Above (from left): Lisa McLendon, Chandler Boese, Maddy Mikinski, Candice Tarver, Matt Clough, Gerri Berendzen
Right: Maddy Mikinski with her headline award*



Associate Professor Mike Williams will be participating at the UDL Summit 2017, sponsored by the Universal Design for Learning Implementation and Research Network this week in Orlando. He was marketing and communications chair for the organization and created the plan and designed most of the marketing materials that has led to a sold-out conference with a 200 percent increase in registration over last year. He will be the facilitator for several un-conference sessions on the adoption of UDL (individualized learning strategies) in higher education classes.

Associate Professor Yvonne Chen's work on adolescents and e-cigarette advertising will soon be published in *Addiction Biology*. Funded by a KU Cancer Center pilot grant, this fMRI study found that adolescents responded to e-cigarette advertising, both behaviorally and neurally. Chen led the study with **Laura Martin**, associate director of Hoglund Brain Imaging Center at KU Medical Center, and **Carina Fowler** of the University of North Carolina and former KU post-baccalaureate student, in collaboration with Hoglund Brain Imaging Center research staff **Vlad Papa**, **Rebecca Lepping**, **Morgan Brucks** and **Andrew Fox**.

Ph.D. candidate **Roseann Pluretti** has been awarded a \$5,000 Summer Research Scholarship. The Office of Graduate Studies awarded only 23 Summer Research Scholarships this year.

Student news and opportunities

Lara Korte, editor of the University Daily Kansan, is a finalist in this year's Region 7 Mark of Excellence Awards. The winners will be announced and all finalists honored at the Society of Professional Journalists' Region 7 Spring Conference on May 5-6 at Kansas State University. Mark of Excellence regional winners go on to compete in the nationwide SPJ student content.

J-School student **Rebecca Rumpitz** was featured in the Chancellor's Report and the March issue of the KU Alumni Association magazine. See the Chancellor's Report [here](#).

Graduate Student Appreciation Week is April 3-7. On April 6, the J-School will host a lunch for graduate students at noon in the Clarkson Gallery. Awards will be presented for:

- Most creative research paper title
- Most resilient
- Outstanding GTA
- Most productive researcher
- Outstanding graduate student (research, teaching, service)

Please submit nominations to **Professor Scott Reinardy** by 5 p.m. on March 29. Students, faculty and staff will vote on the winners.

Kansas Association of Broadcasters Awards

University of Kansas students have been named winners in more than a dozen categories from the 2017 Kansas Association of Broadcasters (KAB) Awards.

Entries included work from Spring 2016 and Fall 2017, so some of the winners have already graduated. Awards will be presented during the KAB Convention on April 4.

Television awards

Station Promotion Announcement

1st: Griffin Hughes, The Playmakers Promo

Complete Live Newscast

1st: Madison Coker, Alana Flinn, Jacob Asherman, Nick Couzin, KUJH News 12/7/16

2nd: Kayla Schartz, Aungelina Dahm, Travis Calvin, KUJH News 3/4/16

Station Website

1st: Alex McLoon, Alana Flinn, KUJH-TV

Hard News Package

1st: Emma Hogg, Homicide House Fire

Enterprise News Package

1st: Hank Cavagnaro, Bike Safety

2nd: Marissa Khalil, Housing Debt

Complete News Feature

1st: Emma Hogg, Bob Brings Joy

Complete Sports Feature

2nd: Nicole Feyh, The Cole Hayden Story

Sportscast

2nd: Alex McLoon, KUJH Sports 2/29/16

Sports Play-by-Play

HM: Griffin Hughes, Shep Jones, Dallas Milligan, Fulton Caster, KUJH High School Showcase

Radio Awards

Enterprise News Package

1st Place: Sam Davis, Pressure

2nd Place: Jordan Winter, Lucid Dreaming

HM: Flammy Huo, Being Mortal

Complete News Feature

1st: Flammy Huo, Body Worlds

2nd: Chad Onianwa, Media Literacy with Joseph Erba

Sports Play by Play

2nd: Derek Johnson, Nick Lewis, Kansas vs. West Virginia: Big 12 Tournament

Station Website

2nd: Mason Kilpatrick, Erick Oduniyi, Cody Boston, Doug Bybee, KJHK Staff, KJHK.org

PRSSA networking event

The KU PRSSA Club is holding an Ice Cream Networking event from 1:30 to 3 p.m. March 28 in the Clarkson Gallery. All students are invited to attend.



KU Advertising Club

Feel free to attend the following KU Ad Club events at 7 p.m. in Stauffer-Flint Hall, Room 100, on these dates with the following speakers:

- March 28: **Sam Kovzan**, Sporting KC
- April 4: **Rachael Pegg** and **Cori Land**, SMG Insights
- April 25: **Mike Goff**, Goff+ Marketing
- May 2: **Sarah Vanlandingham**, ER Marketing
- May 9: **Gina Stingley**, Populous

Scholarships and fellowships

The Diversity and Inclusion Action Group at the William Allen White School of Journalism and Mass Communications is calling for proposals for a \$5,000 DIAG Summer Applied Research Award. The research award aims to promote applied research in an area of mass communication science that can directly benefit our understanding, acknowledgment, interaction with, research and/or acceptance of diversity. [Learn more here.](#)

Octagon, the global sports, entertainment and experiential marketing arm of the Interpublic Group, is offering the Tom Murphy Fellowship to a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The candidate will work closely with a variety of accounts and creative groups to learn about the intricacies of sports and entertainment marketing. The fellowship runs from June 14 to Dec. 14, and the compensation is \$2,700 a month. Deadline to apply is April 10. [Get the details.](#)

In partnership with the Public Relations Society of America (PRSA) Foundation, Axia Public Relations is offering a \$2,000 annual scholarship for students interested in a career in public relations. [Get the details.](#)

The \$5,000 Jim Murray Scholarship competition is now open. Deadline to submit an essay for consideration is April 7. Please contact **Professor Scott Reinardy** at reinardy@ku.edu for the details.

Applications are being accepted now through April 7 for the Jim Nantz Award and STAA All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. [Get the details and apply here.](#)

J-School students entering their senior year who are focusing on broadcast or print journalism are encouraged to apply for the **C.W. Gusewelle** Journalism Scholarship. Deadline is April 14. [Learn more and download the application here.](#)

The Asian American Journalists Association (AAJA) is accepting applications for the 2017 VOICES program, open to currently enrolled college students, graduate students and recent graduates. The program will take place July 24-29 during the week of the 2017 AAJA National Convention in Philadelphia. VOICES is a multimedia journalism training fellowship for college and graduate students, as well as a leadership program for mid-career journalists. Students will be mentored by professional journalists and will be expected to produce and complete news assignments at the 2017 convention. Transportation, convention registration and hotel expenses will be covered for the students selected. Visit [AAJA VOICES](#) for more information. Students of all races and ethnicities are encouraged to apply. Deadline is March 31.

Students interested in a career in broadcast engineering can earn up to \$10,000 in scholarship funding from the IEEE Broadcast Technology Society and the Association of Federal Communications Consulting Engineers. Deadline to apply is May 31. [Get the details.](#)

Contests and awards

AEJMC logo contest

Student entries are being accepted for the official 2018 Association for Education in Journalism and Mass Communications conference logo. The winner will receive \$100. Deadline is March 31. [Get the details.](#)



Video Contest: Applications are now being accepted for the the Future of News Video Contest, which seeks video entries from college students enrolled in journalism programs. The videos should focus on why the future of media is bright and what inspired students to pursue journalism. Deadline is March 31. [Get the details.](#)

Emily Taylor Awards: Please consider nominating outstanding faculty, staff, students or alumni for the Emily Taylor Center Recognition Awards. There are 10 award categories, and nominations are due March 27. [Find details and the nomination form here.](#)

All current undergraduates at the University of Kansas are invited to enter the annual Philip Whitcomb Essay Contest. \$500 is awarded for the winning essay. Deadline is April 21. [Learn more here.](#)

Internships and job opportunities

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Media coordinator](#), Kruskopf and Company (Minneapolis, Minnesota)
[Director/master control operator](#), KAKE (Wichita, Kansas)
[Americorps VISTA member](#), Kansas Big Brothers Big Sisters
[Digital campaigners](#), Public Interest Research Group (Denver, Colorado)
[Video specialist](#), KOLN/KGIN-TV (Lincoln, Nebraska)
[Reporter](#), KCUR (Topeka, Kansas)
[Reporter](#), Eagle Communications (Hays, Kansas)
[News producer](#), KCCI (Des Moines, Iowa)

Internships

[Remote reporting internship](#), The Tab
[Publishing Institute](#) (Denver, Colorado)
[Partnerships and events internship](#), Visit KC (Kansas City, Missouri)

See more job and internship opportunities [here](#).

Division-D to share internship, job opportunities

Libby Brown, the recruitment manager for Division-D, will host an informational booth from 10 a.m. to 2 p.m. on March 30, at the Clarkson Gallery. The ad network and digital media buying agency, which attended the J-School Career Fair in early March, is looking for future interns and full-time employees.

Events

CLAS Time

Please join **Dean Ann Brill** and members of the Diversity and Inclusion Action Group (DIAG) for lunch at 11:30 a.m. on March 29 at Watson West. The series supports the primary goal of the Office of Diversity, Equity, and Inclusion CLAS strategic plan to build and maintain diverse, equitable and inclusive learning and workplace environments. It is intended to offer space for students to come together, in a space to meet others, learn about current happenings, share news and concerns, and meet faculty and staff who may elect to attend.

KU Climate Study presentations set for March 29

Consultants from Rankin & Associates will be on campus March 29 to share results from the KU Climate Study survey, which polled students, faculty and staff on the Lawrence and Edwards campuses. The faculty and staff presentation will be noon-1:30 p.m. in Alderson Auditorium at the Kansas Union; the student presentation will be 3-4:30 p.m. in Alderson Auditorium. The presentation also will be live-streamed on the [KU Climate Study website](#). Online viewers will be able to submit questions by sending them to diversity@ku.edu while the event is under way.

Broadcasting seminar

The Kansas Association of Broadcasters is sponsoring a student seminar for high school and college students who have an interest in pursuing a broadcast education and career. The seminar, which is April 4 at the Downtown Topeka Ramada Inn, will include a half-day of panels and roundtable discussions about the real world of broadcasting, its future, and career opportunities. There will also be a job fair for graduating college seniors. [Learn more here.](#)

Fact-checking Boot Camp

Faculty members are leading fact-checking boot camps to share tips for evaluating and verifying news sources in a four-part series at the Lawrence Public Library. Sessions are:

- April 18: Gain strategies for effective online searching, plus ways to search and access public documents.
- April 25: Learn the telltale signs of news that may not be factually sound and about the online resources you can use to verify the veracity of news stories.
- May 2: Uncover the ins and outs of filing requests for public documents under the Freedom of Information Act (FOIA) and Kansas Open Records Act (KORA).
- May 9: Follow the money in campaign and other political financing by learning about campaign finance laws and searching public records.

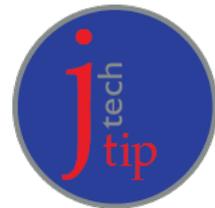
All sessions will be 6:30-8 p.m. in Library Meeting Room C.

JTech training and tips

JTech Workshop, 4 p.m. March 30: Bring whatever you need help on.

JTech Tips feature helpful hints and suggestions from Heather Lawrenz to make your tech life at the J-School go even smoother.

This week's tip: The J-School Resource Center has a charging station available for student use. Ask the desk if you have questions.



Alumni update



Gerald Seib, 1978 J-School graduate, is featured in The Wall Street Journal's "The Face of Real News" campaign: [Watch the video](#).

Jessica Sain Baird, 2009 J-School graduate, recently became content manager at Central Park Conservancy in New York City. She writes and edits copy across print and digital platforms, creates content and oversees social media. The Central Park Conservancy restores, manages and enhances Central Park in partnership with the public.

Visiting professionals

Eric Levy was a guest speaker in **Mike Vrabac's** JOUR 611: Sales Strategies class on March 27. He is a KU graduate and director of sales for Meridian Business Services LLC. He has held similar positions with Tricension and Weather Metrics, all based in the Kansas City area. Levy and his company partner with small and mid-size business to provide strategic advantages in the marketplace through technology. He presented a demonstration of Sales Force automation, marketing automation tools and technology, and an overview of account-based marketing.

In Memoriam

Virginia Frost Ruhl, a 1950 J-School graduate, died March 1 in Overland Park, Kansas, at the age of 88. [Read her obituary](#).

Lt. Col. Colby D. Rehmert, a 1958 J-School graduate, died March 6 in Portsmouth, Virginia, at the age of 81. [Read his obituary](#).

Thomas P. Doyle, a 1973 J-School graduate, died March 3 in Mission Hills, Kansas, at the age of 67. [Read his obituary](#).

Mark your calendars

April 20: William Allen White Day, 3:30 p.m., Woodruff Auditorium, Kansas Union

May 1: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

May 6: KSPA State Contest at the Kansas Union

May 13: J-School Recognition Ceremony, 8:30 a.m., Lied Center

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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