

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



*The J-School Recognition Ceremony is at 8:30 a.m. May 13 in the Lied Center.*

## William Allen White Day

Journalists **Bob Schieffer** and **Judy Woodruff** were guests on William Allen White Day last week, and about 200 students were honored with awards and scholarships at the program at the Kansas Union, which included a Q&A discussion with J-School student **Jackson Kurtz** and Schieffer (below). See a [photo gallery on Facebook](#) or read the [Lawrence Journal-World story](#).



## Faculty and staff news

**Associate Professor Jerry Crawford** has been elected to a three-year term on the Faculty Senate. Faculty Senate members serve simultaneous terms on the University Senate. Crawford's term begins officially May 15, 2017.

**Assistant Professor Jonathan Peters** published a Columbia Journalism Review [column](#) last week about a FOIA request he sent to the Federal Communications Commission asking for all consumer complaints submitted since Oct. 1, 2016, containing the phrase "fake news." Harvard's

Nieman Lab wrote about the column in a [story](#) it ran about fake news, and The Verge summarized the column in a [story](#) of its own. This week, Peters will speak briefly at 7 p.m. April 25 at Spooner Hall at the event "Free Speech on a University Campus." He will respond to the remarks made by speakers from outside the KU community, including **Frank LoMonte**, director of the Student Press Law Center, and **Susan Kruth**, senior program officer of the Foundation for Individual Rights in Education.

## KSPA judges needed

Please sign up to be a judge for the Kansas Scholastic Press Association state contest May 6. High school journalists and teachers value our journalism school's expertise in giving feedback for this key KSPA event.

We have an improved way to sign you up, with two options:

- On-site judging: This is our greatest area of need. Judging takes place at the Kansas Union on Saturday, May 6, for a few hours. Entries must be judged that afternoon. [Sign up here.](#)
- Digital submission judging: We will again be using our improved interface that will make the process efficient and polished. Judging will be online starting on April 28. Entries are due noon May 1. [Sign up here.](#)

## Student news and opportunities



Congratulations to graduate student **Alberto Araujo**, who was part of a team of journalists that won a Pulitzer Prize for the Panama Papers investigation. A consortium of more than 300 journalists conducted a yearlong investigation that exposed the hidden infrastructure and global scale of offshore tax havens. While working in Ecuador last year, Araujo wrote an article about the Chinese company CWE that was building a hydroelectric plant there and was accused of tax evasion. He also wrote about corruption in the biggest state oil company in Ecuador. [Read more here.](#)



Several members from **Associate Professor Hyunjin Seo's** Fall 2016 Strategic

Campaigns class gave a presentation to the Kansas Board of Regents on April 20 on their work with the mayor's office of Kansas City, Missouri, regarding a branding strategy for an innovation center to open in Kansas City. The campaigns project was one of the three KU student projects chosen to represent KU and the only undergraduate project. The presenters were **Darcey Altschwager**, **Kate Brazier**, **Erica Hines**, **Danielle Sorensen** and **Hallie Wilson**.



## Make money this summer as the face of the J-School

Each summer, the School of Journalism welcomes more than 100 high school journalists to campus to learn and experience life on the Hill. Director of the camp, **Eric Thomas**, recruits the best KU journalism students to be the upbeat hosts of these high school students. Come help make the Jayhawk Media Workshop great!

The workshop is five days, June 11-15, and allows you to spend some time in Lawrence during the summer while getting paid. Most of the work is helping to entertain and supervise the students at night. But we would also love to have your help in coaching them in photography, writing, design and videography. [You can find all of the details \(and application\) here.](#)

## Paid positions available on summer Kansan

Apply now for paid positions on the summer University Daily Kansan staff. Production for the summer Kansan will be on Sunday nights, but editors should expect to be in the newsroom every weekday. Learn more about the positions available and apply [here](#). Applications are due by the end of the day April 27. Email questions to **Christian Hardy** at [chardy@kansan.com](mailto:chardy@kansan.com).

### KU Advertising Club

Feel free to attend the following KU Ad Club events at 7 p.m. in Stauffer-Flint Hall, Room 100, on these dates with the following speakers:

- April 25: **Mike Goff**, Goff+ Marketing
- May 2: **Sarah Vanlandingham**, ER Marketing
- May 9: **Gina Stingley**, Populous

## Scholarships and fellowships

The Diversity and Inclusion Action Group at the William Allen White School of Journalism and Mass Communications is calling for proposals for a \$5,000 DIAG Summer Applied Research Award. The research award aims to promote applied research in an area of mass communication science that can directly benefit our understanding, acknowledgment, interaction with, research and/or acceptance of diversity. [Learn more here.](#)

In partnership with the Public Relations Society of America (PRSA) Foundation, Axia Public Relations is offering a \$2,000 annual scholarship for students interested in a career in public relations. [Get the details.](#)

Students interested in a career in broadcast engineering can earn up to \$10,000 in scholarship funding from the IEEE Broadcast Technology Society and the Association of Federal Communications Consulting Engineers. Deadline to apply is May 31. [Get the details.](#)

The Associated Press Sports Editors are sponsoring four \$1,500 scholarships for collegiate sports journalists. Collegiate sports journalists entering their sophomore, junior or senior years in 2017 are

eligible for a scholarship, which will be awarded based on the students' journalistic work, their academic record, financial need and geography. Deadline is June 1. [Get the details.](#)

The Kansas Association of Broadcasters is accepting applications for its Broadcast Scholarship Program, which awards up to \$16,000 annually for tuition and books. Deadline is May 1. [Get the details.](#)

The Bonnie Tiegel Memorial Scholarship Program is available for students pursuing a degree in broadcast journalism, communications and journalism. The recipient will receive \$2,500. Deadline to apply is May 31. [Learn more and apply here.](#)

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## Contests and awards



### Burton W. Marvin Award

Kansas City Star reporters **Mike Hendricks** (right) and **Matt Campbell** (not pictured) received the Burton W. Marvin Kansas News Enterprise Award from the William Allen White School of Journalism and Mass Communications on April 21 during a luncheon at the Adams Alumni Center. Also at the luncheon, the J-School honored the Pittsburg High School journalists (above) whose stories led to the resignation of their high school's newly hired principal.



Students are encouraged to enter the 2017 Freedom of Speech PSA contest by creating a 30-second TV or radio public service announcement on what this invaluable right means to them. Winners will each receive \$2,500 and have their PSAs distributed to stations nationwide. Deadline is April 30. [Get the details.](#)

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## Internships and jobs

**Sophia Templin** has accepted a position as an account executive for Finsbury Strategic Communications in New York City.

**Cailin Coker** will be a digital media intern this summer with Visit KC, assisting in the execution of integrated marketing campaigns to promote Kansas City as a travel designation.

**Corrine Dorrian** and **Brianna Johnson** have been hired as news producers at KSNT-TV in Topeka.

**MollyPatt Horan** has been hired as a multimedia journalist at KSNT-TV in Topeka.

**Ryan Miller** has been hired as a reporter at Enid News & Eagle in Enid, Oklahoma.

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

### **Jobs**

[Graphic artist](#), KCTV5 (Fairway, Kansas)

[Digital producer](#), Naples Daily News (Naples, Florida)

[Account coordinator](#), Associated Integrated Marketing (Wichita, Kansas)

[Texas regional admissions representative](#), University of Kansas (Dallas, Texas)

[Digital media coordinator](#), KU Alumni Association (Lawrence, Kansas)

### **Internships**

[Internships and coordinator positions](#), KU Alternative Breaks (Lawrence, Kansas)

[Student trainee - communications](#), Wolf Creek (Burlington, Kansas)

[Social media + email marketing intern](#), Swim Zip (Prairie Village, Kansas)

[Development internship](#), Seabury Academy (Lawrence, Kansas)

[Graphic design intern](#), University Career Center (Lawrence, Kansas)

[Midwest Innocence Project internship](#) (Kansas City, Missouri)

[Marketing content intern](#), Media Information Systems (Lenexa, Kansas)

[Public relations intern](#), IMA Financial Group (Denver, Colorado)

[Marketing intern](#), Professional Engineering Consultants (Wichita, Kansas)

[Account services internship](#), BYM Agency (Overland Park, Kansas)

[Creative internship position](#), BYM Agency (Overland Park, Kansas)

See more job and internship opportunities [here](#).

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## Events

### Digital Boot Camp

The Bremner Editing Center co-sponsored a Digital Boot Camp training workshop with ACES: The Society for Editing last Friday at the Kansas Union. The daylong session drew a dozen attendees from the region, including KU students and staff. Bremner Center Coordinator **Lisa McLendon** and Kansan Adviser **Gerri Berendzen** helped organize and present the workshop; other presenters were ACES President **Teresa Schmedding** of Rotary International and ACES board member **Nick Jungman** of the University of Oklahoma. Read J-School student **Candice Tarver's** [summary of the boot camp](#).

### Integrated Marketing Communications Networking Reception

The Integrated Marketing Communication program is sponsoring a networking reception from 5 to 7 p.m. May 3 at Barley's Brewhaus & Restaurant in Overland Park, Kansas. The event will cover the benefits of the IMC program, including the flexibility to advance your career while still maintaining a full-time job. Appetizers and soft drinks will be provided, and there will be a cash bar available.

### Fact-checking boot camp

Faculty members are leading fact-checking boot camps to share tips for evaluating and verifying news sources in a four-part series at the Lawrence Public Library. All sessions will be 6:30-8 p.m. in Library Meeting Room C:

- April 25: Learn the telltale signs of news that may not be factually sound and about the online resources you can use to verify news stories.
- May 2: Uncover the ins and outs of filing requests for public documents under the Freedom of Information Act (FOIA) and Kansas Open Records Act (KORA).
- May 9: Follow the money in campaign and other political financing by learning about campaign finance laws and searching public records.

### Doughnuts with the Dean

The last Doughnuts with the Dean of the semester is 9-10 a.m. May 1 in the Clarkson Gallery. Stop by to talk to the dean about your summer plans or what's



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## JTech training and tips

**JTech Training:** JTech this Thursday is a workshop, so bring in any project that you are working on in class and get help from **Heather Lawrenz** at 4 p.m. in Room 101.

Complete this [training survey](#) for next year's JTech training.

### JTech Tips: Presentation issues

*Helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School go even smoother.*

#### **This week's tip:**

If you are struggling to get your presentation to project properly, here are the steps we use to make sure things are running.



1. Is everything on? (Seems basic, but always start here)
2. If you are using consoles (Rooms 204, 206) is it set to the device you are using (laptop or PC)? Check the cabinet and make sure that the dial is set to console (or wall if you are using the wall cable).
3. If you are in the Clarkson Gallery, make sure you have set it to project to the correct output -- HDMI or VGA.
4. Make sure the connection from the cable to the device is secure. With a VGA adapter, make sure both connections are tight. (If you see green, this is your issue). Sometimes just reseating that connection will help.
5. Have you told your computer to mirror displays? Go to Apple/System Preferences/Displays and check this.
6. Everything is displaying but you don't like how it looks? In the same displays dialog, make sure that it is set to VGA display (not IMAC) and you can scale it from there if needed.

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## Alumni update

**Ranjit Arab**, 1993 J-School graduate, has accepted a position as senior acquisitions editor at the University of Iowa Press.

**Colleen McCain Nelson**, 1997 J-School graduate, will be inducted into the KU Women's Hall of Fame on April 25. [Read the KU News story.](#)

**Sarah Smarsh**, 2003 J-School graduate and a reporter on socioeconomic class, politics, and policy for The New Yorker, The Guardian, Harper's online, and other publications, discussed media coverage of class in the United States in this Harvard University Shorenstein Center program. [Listen to the discussion.](#)

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## In memoriam

**Todd D. Taylor**, 1986 J-School graduate, died April 9 at the age of 52. [Read his obituary.](#)

## Mark your calendars

**May 1:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**May 5:** Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

**May 6:** KSPA State Contest at the Kansas Union

**May 13:** J-School Recognition Ceremony, 8:30 a.m., Lied Center  
**June 11-15:** Jayhawk Media Workshop

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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