

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Schedule changes for William Allen White Day

*Please note the following changes for William Allen White Day on April 20: The event will kick off at 3 p.m. with journalist **Bob Schieffer** participating in a Q&A discussion with J-School student **Jackson Kurtz**. Schieffer is attending on behalf of journalist **Charlie Rose**, who was scheduled to be the keynote speaker but is unable to attend for health reasons. Rose will receive the William Allen White Foundation National Citation award in absentia. Also attending will be **Judy Woodruff**, anchor of PBS NewsHour, who will give a tribute to her friend and co-worker, **Gwen Ifill**, who was awarded the citation last year and died Nov. 14, 2016. The annual Scholarships and Awards presentation will immediately follow the National Citation ceremony. The event is open to the public.*

Faculty and staff news

Assistant Professor Jonathan Peters recently completed a study and report exploring coverage of the 2016 presidential election and the legal and ethical propriety of reporting on stolen materials such as the hacked emails. [Read the KU News story.](#)

Associate Professor Jerry Crawford published an article in the Journal of Research Initiatives examining accreditation, governance and survival challenges that come with the ever-increasing competition for funding and students at historically black colleges and universities. Crawford says moving to a business model may be the key to survival. [Read the KU News story.](#)

Associate Professor Yvonne Chen was invited by Office of Admissions to dine with two high school students interested in enrolling in the J-School during the Admitted Senior Jayhawk Day on April 3. This event offers an opportunity for students to interact with professors one on one and is designed for any admitted high school senior who is making a final decision about attending KU.

Associate Professor Yvonne Chen is the newly elected board member of Kansas Action for Children (KAC), a nonprofit organization dedicated to shaping policies to improve the well-being of Kansas children. The Board of directors unanimously voted Chen into membership on March 24. Chen has worked with KAC previously in a strategic campaigns course for which students produced an award-winning state and regional campaign for KAC.

Steve Rottinghaus, career and outreach coordinator, judged business ethics last week at the Kansas Future Business Leaders of America state leadership conference in Topeka.

The Center for Undergraduate Research is currently taking applications from faculty members and research staff who are interested in mentoring a student through the Emerging Scholars Program

during the Fall 2017-Spring 2018 academic year. The center would like to have a wide array of positions available for students (lab sciences, humanities, professional schools, arts, etc.) so faculty and research staff from all departments are encouraged to submit a job description. [Learn more here.](#)

Research, conferences and presentations

Associate Professor Mugur Geana spoke on March 27 at the Lawrence Rotary Club meeting about his research and community engagement project in Costa Rica and about the Center for Excellence in Health Communications to Underserved Populations. He invited members to visit the center and to learn more about the center's projects and activities. He was one of the three speakers that KU International Programs selected to showcase some of the international engagement of KU to the Lawrence business community.

Associate Professor Mugur Geana is the co-investigator (and KU-Lawrence principal investigator) of a multidisciplinary grant award from the Brown Foundation aimed at engaging rural urology clinics in the state of Kansas with recruitment for cancer clinical trials. The \$56,000 award represents the funding for phase two of a three-phase project involving researchers from KU Medical Center, the main KU campus, and shared resources of the KU Cancer Center.

Associate Professor Hyunjin Seo's research paper, "Network Approach to Regime Type and Global Internet Connectedness," has been accepted for publication in the Journal of Global Information Technology Management.

Associate Professor Hyunjin Seo is the speaker for the screening of a documentary film, "People are the Sky: A Journey to North Korea," from 2 to 4 p.m. April 8 at the Lawrence Public Library. Seo will give a pre-screening lecture discussing her experience of covering North Korea as a journalist and lead a post-screening Q&A. This event is sponsored by the KU Center for East Asian Studies.

Student news and opportunities

J-School student **Dayton Hammes** wrote this feature for Rock Chalk Weekly about softball coach **Megan Smith** and her "Jayhawk Way" philosophy, which is six core values that the Kansas softball program lives by. [Read the story.](#)

J-School student **Ellen Balentine** wrote this feature for Rock Chalk Weekly about why tennis player **Tess Bernard-Feigenbaum** decided to transfer to KU. [Read the story.](#)

The Journalism Student Ambassador Program is accepting applications for next year. The program consists of a select group of student volunteers who are committed to the positive promotion of the William Allen White School of Journalism and Mass Communications. Ambassadors lead tours of the J-School in Stauffer-Flint and Dole. In addition, the student volunteers represent the school at events and programs. Deadline to apply is April 14. Email katiehmillier@gmail.com for more information or to get the application. [Download the flier.](#)

Graduate Student Appreciation Week is April 3-7. On April 6, the J-School will host a lunch for graduate students at noon in the Clarkson Gallery. Awards will be presented for:

- Most creative research paper title
- Most resilient
- Outstanding GTA
- Most productive researcher
- Outstanding graduate student (research, teaching, service)

KU Advertising Club

Feel free to attend the following KU Ad Club events at 7 p.m. in Stauffer-Flint Hall, Room 100, on these dates with the following speakers:

- April 4: **Rachael Pegg** and **Cori Land**, SMG Insights

- April 25: **Mike Goff**, Goff+ Marketing
- May 2: **Sarah Vanlandingham**, ER Marketing
- May 9: **Gina Stingley**, Populous

Scholarships and fellowships

The Diversity and Inclusion Action Group at the William Allen White School of Journalism and Mass Communications is calling for proposals for a \$5,000 DIAG Summer Applied Research Award. The research award aims to promote applied research in an area of mass communication science that can directly benefit our understanding, acknowledgment, interaction with, research and/or acceptance of diversity. [Learn more here.](#)

Octagon, the global sports, entertainment and experiential marketing arm of the Interpublic Group, is offering the Tom Murphy Fellowship to a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The candidate will work closely with a variety of accounts and creative groups to learn about the intricacies of sports and entertainment marketing. The fellowship runs from June 14 to Dec. 14, and the compensation is \$2,700 a month. Deadline to apply is April 10. [Get the details.](#)

In partnership with the Public Relations Society of America (PRSA) Foundation, Axia Public Relations is offering a \$2,000 annual scholarship for students interested in a career in public relations. [Get the details.](#)

The \$5,000 Jim Murray Scholarship competition is now open. Deadline to submit an essay for consideration is April 7. Please contact **Professor Scott Reinardy** at reinardy@ku.edu for the details.

Applications are being accepted now through April 7 for the Jim Nantz Award and STAA All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. [Get the details and apply here.](#)

J-School students entering their senior year who are focusing on broadcast or print journalism are encouraged to apply for the **C.W. Gusewelle** Journalism Scholarship. Deadline is April 14. [Learn more and download the application here.](#)

Students interested in a career in broadcast engineering can earn up to \$10,000 in scholarship funding from the IEEE Broadcast Technology Society and the Association of Federal Communications Consulting Engineers. Deadline to apply is May 31. [Get the details.](#)

Contests and awards

All current undergraduates at the University of Kansas are invited to enter the annual Philip Whitcomb Essay Contest. \$500 is awarded for the winning essay. Deadline is April 21. [Learn more here.](#)

Students are encouraged to enter the 2017 Freedom of Speech PSA contest by creating a 30-second TV or radio public service announcement on what this invaluable right means to them. Winners will each receive \$2,500 and have their PSAs distributed to stations nationwide. Deadline is April 30. [Get the details.](#)

Internships and job opportunities

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Media coordinator](#), Kruskopf and Company (Minneapolis, Minnesota)

[Weekend anchor/weekday reporter](#), WIBW (Topeka, Kansas)

[Digital marketing coordinator](#), Oklahoma State (Stillwater, Oklahoma)
[News editor](#), The Montrose Daily Press (Montrose, Colorado)
[Sports/news reporter](#), The Montrose Daily Press (Montrose, Colorado)
[Anchor/reporter](#), NBC Nebraska-KSNB (Hastings, Nebraska)

Internships

[Entry level TV/film position](#), Herizon Productions (Overland Park, Kansas)
[Marketing communications paid summer internship](#), KU Cancer Center (Kansas City, Kansas)
[KCUR internships](#) (Kansas City, Missouri)
[Total media producer](#), WIBW-TV (Topeka, Kansas)
[New business development manager](#), The Black Sheep (Lawrence, Kansas)
[Strategic communications intern](#), KU Medical Center & Department of Family Medicine (Kansas City)

See more job and internship opportunities [here](#).

Student Spotlight

The Jayhawk Journalist alumni magazine will share current students' job and internship information in its May publication. We welcome information from the Spring 2017 semester and plans for the summer and fall.

Please include the following details:

- * Your name
- * Job or internship title
- * Time of internship (spring, summer or fall)
- * Location of job or internship

Forward the information by April 14 to **Steve Rottinghaus**, J-School career and outreach coordinator, at steve_rottinghaus@ku.edu.

Events

Student Leadership Board news event

The Journalism Student Leadership Board will be tabling on April 4 on National Hug a Newsperson Day. Board members will be talking with students about how to identify fake news and support reputable journalism and news outlets. Please stop by between 11 a.m. to 3 p.m. on Wescoe Beach.



Dole Institute discussion

National Public Radio's White House correspondent **Scott Horsley** will join J-School alumnus **Johanna Maska** for the Dole Institute Discussion next week at 4 p.m. April 5 at the Dole Institute along with **Tim Miller**, former spokesman for Republican presidential candidate **Jeb Bush**.

Broadcasting seminar

The Kansas Association of Broadcasters is sponsoring a student seminar for high school and college students who have an interest in pursuing a broadcast education and career. The seminar, which is April 4 at the Downtown Topeka Ramada Inn, will include a half-day of panels and roundtable discussions about the real world of broadcasting, its future, and career opportunities. There will also be a job fair for graduating college seniors. [Learn more here](#).

Fact-checking Boot Camp

Faculty members are leading fact-checking boot camps to share tips for evaluating and verifying news sources in a four-part series at the Lawrence Public Library. All sessions will be 6:30-8 p.m. in Library Meeting Room C:

- April 18: Gain strategies for effective online searching, plus ways to search and access public documents.
- April 25: Learn the telltale signs of news that may not be factually sound and about the online resources you can use to verify news stories.
- May 2: Uncover the ins and outs of filing requests for public documents under the Freedom of Information Act (FOIA) and Kansas Open Records Act (KORA).
- May 9: Follow the money in campaign and other political financing by learning about campaign finance laws and searching public records.

ACES Digital Editing Boot Camp

Register now for a ACES Digital Editing Boot Camp on April 21. This daylong workshop at the Kansas Union will cover:

- Writing and editing text in the digital space
- Digital headlines and SEO
- Engaging audiences through social media, curation platforms and e-blasts
- Digital analytics and innovation

[Get the details and sign up here.](#)

JTech training and tips

JTech Training: This week's session features InDesign interactive options. Learn how to create an index, animations, slideshows and publish a document online. Think beyond "publications" -- this is also a great presentation tool, 4 p.m. April 6 in Room 101.

Complete this [training survey](#) for next year's JTech training.

JTech Tips feature helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School go even smoother.

This week's tip: This tip is so important, we thought we would share it again: How to deal with the dreaded keychain issue:

When you change your KU Online ID password, you may be prompted with a keychain notification when you log in. Your options are: Continue Log-In (best option). Selecting "Continue Log-in" will provide access to desktop files, however network and some third-party applications will present dialog warnings because the keychain is locked. Fortunately, the keychain can still be updated using the following method:

1. Open Keychain Access located in Applications > Utilities.
2. From the Edit menu, choose: Change Password for Keychain "login"...
3. Type the previous password, then click OK.
4. If the correct password is entered, a new window appears. Enter the original password again in the Current Password field.
5. In the New Password field, type the password that matches the current account password.
6. Re-enter the newer password in the Verify field, then click OK.

The new password will still need to be entered for other directory services such as email or server mounts.

Alumni update

J-School graduates **Colleen McCain Nelson** ('97) and **Eric Nelson** ('93) visited **Lisa McLendon**'s Multimedia Editing class last week and had lunch with faculty and staff. Colleen is vice president and editorial page editor at The Kansas City Star, and Eric is assistant managing editor/digital. Both joined The Star in December. Colleen previously was a White House correspondent for The Wall Street Journal and an editorial writer and columnist for The Dallas Morning News. She is a Pulitzer Prize winning journalist and a former political reporter who has chronicled three presidential campaigns. Eric was the former managing editor of digital content for the U.S. Chamber of Commerce in Washington, D.C. He also served as technology editor for Politico.



Visiting professionals

The J585 Multimedia Sports Journalism has featured the following guest speakers this semester:

- **Ryan Lefebvre**, radio and television announcer, Kansas City Royals
- **Mike Swanson**, vice president of communication and broadcasting, Kansas City Royals
- **Jeff Chadiha**, reporter, NFL Network
- **Marty Raskin**, KU alumnus, retired radio sports broadcaster
- **CJ Moore**, lead college basketball writer, Bleacher Report

Mark your calendars

April 20: William Allen White Day, 3 p.m., Woodruff Auditorium, Kansas Union

May 1: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

May 6: KSPA State Contest at the Kansas Union

May 13: J-School Recognition Ceremony, 8:30 a.m., Lied Center

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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