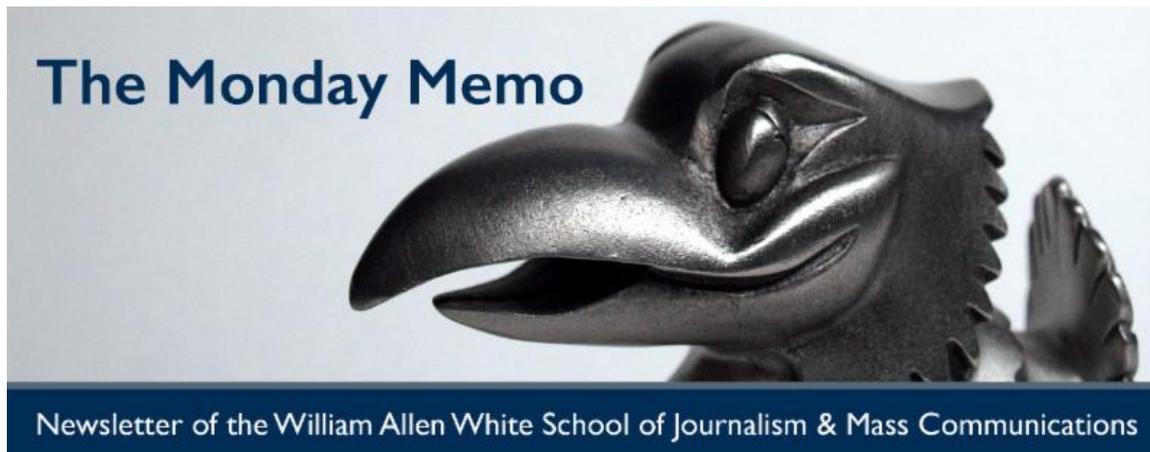


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



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## Faculty and staff news

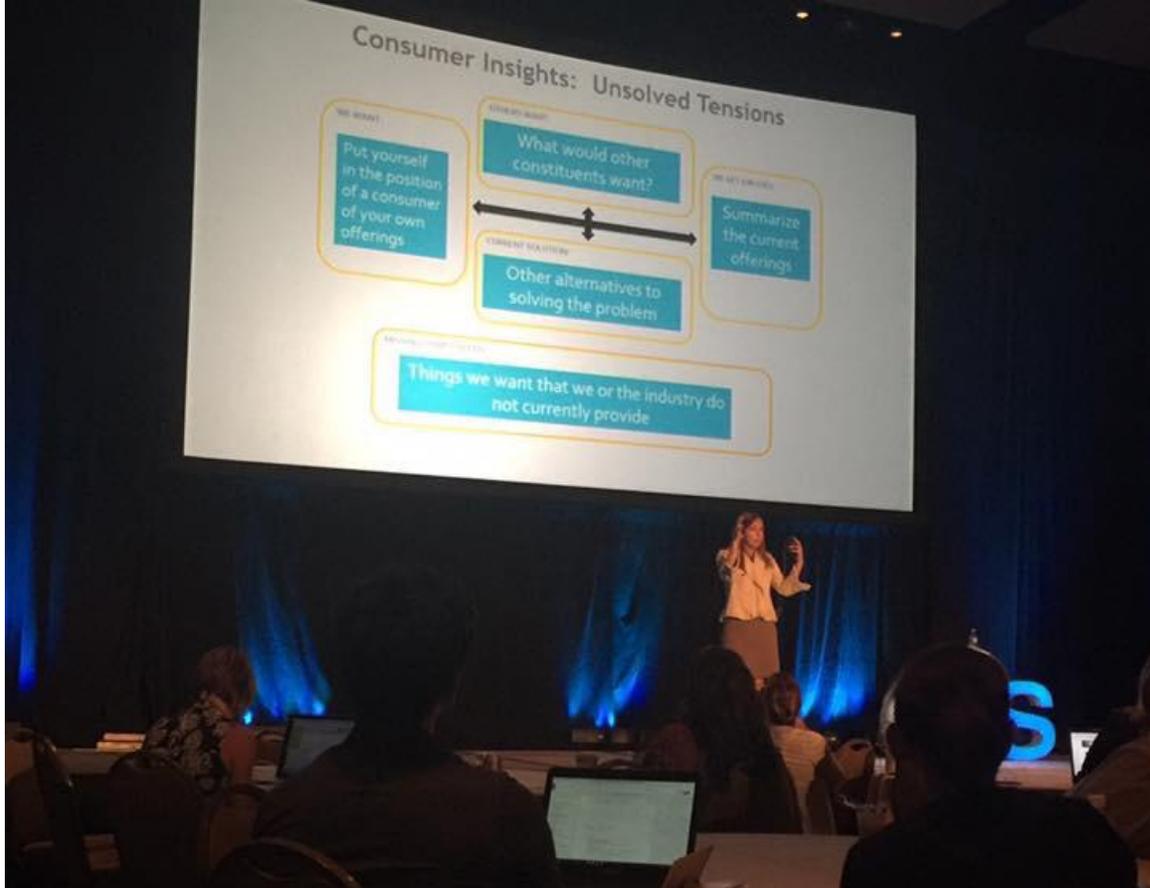
**Associate Professor Genelle Belmas** has accepted a position as chair of the University Senate Athletic Committee for fiscal year 2018.

**Associate Professor Doug Ward's** book, "A New Brand of Business," was used as the basis for a BBC Radio feature on how market research helped change the focus of modern businesses to consumption from production. The feature was part of a BBC series titled "50 Things That Made the Modern Economy." [Listen to the podcast.](#)

**Associate Professor David Guth** has received reaccreditation from Public Relations Society of America. Guth also was interviewed by the Delmarva Daily Times in connection with an article on the 65th anniversary of the Chesapeake Bay Bridge. [Read the story.](#)

**Matt Tidwell**, program director for the Integrated Marketing Communications master's program at the KU Edwards Campus, was named volunteer of the month by the Kansas City chapter of the International Association of Business Communicators.

**Angie Hendershot**, professor of the practice for the IMC program (below), presented a session on Consumer Insights to the Digital Summit KC. This is the first time this conference has come to Kansas City and was attended by several hundred area digital marketing professionals. Some IMC students and alumni were also in attendance.



## Research and presentations

In his new book, "Public Relations, Cooperation and Justice: From Evolutionary Biology to Ethics," **Professor Chuck Marsh** contends that cooperation and building positive relationships is, in fact, the superior practice -- and backs the claim with evidence from the fields of evolutionary biology, philosophy and rhetoric. [Read the KU News story.](#)

**Professor Tien Lee's** article, "What are they Really Selling? A Content Analysis of Advertisements During Religious Programming," with co-authors and former KU graduate students **Stephen Gray, Alexandra Inghish** and **Tejinder Singh Sodhi**, has been accepted for publication in the Journal of Media and Religion. This study was based on a group project in JOUR 803.

A study by J-School professors and former graduate students shows that mass communications studies rely heavily on nonrepresentative samples. Authors **Joseph Erba**, assistant professor of journalism; **Peter Bobkowski**, associate professor of journalism; **Brock Ternes**, lecturer in sociology, and **Yuchen Liu** and **Tara Logan**, then-master's students, all at KU. They presented the findings at the International Communication Association Conference. [Read the KU News story.](#)

**Associate Professor Yvonne Chen's** is co-author of an article, "Implementation of Media Production Activities in an Intervention Designed to Reduce Sugar-Sweetened Beverage Intake among Adults Journal of Nutrition Education and Behavior," that was accepted for publication in the Journal of Nutrition Education and Behavior. Supported by the National Cancer Institute, this study content analyzed media production from rural participants who underwent a media literacy intervention.

**Chen** and **Laura Martin** (University of Kansas Medical Center) received a pilot grant from the Center for Children's Healthy Lifestyles & Nutrition to study how adolescents respond to e-cigarette advertising after exposure to brief media literacy messages.

Invited by the Center for Teaching Excellence, **Chen** gave two workshops on "Young age as an asset" to graduate teaching assistants at the New GTA Conference on August 14.

Congratulations to the following faculty members, graduates and graduate students who presented or moderated sessions at the Association for Education in Journalism and Mass Communication

conference earlier this month: **Susanne Shaw**, **Peter Bobkowski**, **Genelle Belmas**, **Tien Lee**, **Hyunjin Seo**, **Mugur Geana**, **Scott Reinardy**, **Lisa McLendon**, **Joseph Erba**, **Crystal Lumpkins**, **Jonathan Peters**, **Laveda Peterlin**, **Liefu Jiang**, **Nathan Rodriguez**, **Roseann Pluretti**, **Sara Erlichman** and **Hannah Kang**.

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## Student news

**Christian Hardy** is one of the five winners of the the prestigious Jim Murray Memorial Foundation scholarship, a national award for excellence in sports writing at the college level.

**Christian Hardy**, **Amie Just** (j'17), **Danya Issawi** and **Brandon Cotter** are finalists in the College Media Association Pinnacle Awards contest. The University Daily Kansan also was a finalist in best social media presence.

**Conner Mitchell**, Fall 2017 Kansan editor, interviewed conservative commentator **Milo Yiannopoulos** during his internship with the Palm Beach Post this summer. [Read the story.](#)

**Jackson Kurtz** wrapped up his internship at CBS News as part of the winning news intern team. Their segment, "Frozen Melting Pot," aired on CBSN. [Watch Jackson and the winning story.](#)

Read about the impressive internships our students had this summer on the J-School's [Internship Experience Blog](#). **Allison Crist** (below) worked at Comedy Central.



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## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Some recent opportunities include:

### **Jobs**

[Client service representative](#), CBIZ (Kansas City, Missouri)

[Weekend anchor/producer/reporter](#), KOLN/KGIN (Lincoln, Nebraska)

[Student communications assistant](#) (part time), KU School of Music (Lawrence, Kansas)

[Senior communications specialist](#), Kansas Center for Economic Growth (Topeka, Kansas)

[Morning news producer](#), KSNB-TV (Lincoln, Nebraska)

## Internships

[News intern](#), KSNT (Topeka, Kansas)

See more job and internship opportunities [here](#).

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**, career and outreach coordinator at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

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## Student opportunities

The University Daily Kansan's arts section is currently looking for new correspondents. The position is unpaid, but it's an opportunity to build a resume and hone your writing skills. Correspondents cover the arts communities of campus and Lawrence. Contact **Courtney Bierman** at [cbierman@kansan.com](mailto:cbierman@kansan.com) with a resume and at least two writing samples (they do not have to be newspaper articles just anything that shows writing ability).

Students, if you are looking to get involved in any of the student media organizations or clubs at the J-School, check out the J-School [website](#) for more information.

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## Around the school

We have a colorful new addition to the J-School! This journalism-themed bench was a gift to the school from **Dean Ann Brill** and was created by artist **Nima Sherpa**, who is an apprentice artist at Van-Go JAMS (Jobs in the Arts Make Sense), a youth employment program for teens 14-18 years old. They are paid to produce artwork for sale in their communities. Sherpa said the bench, titled "Inspiration and Connection," represents truth and fact in stories, the history and future of the J-School, diverse audiences, and how journalism inspires and connects people.



Faculty, staff and students were on hand to greet new students to the J-School on Sunday at the Academic Welcome (below). New students had a chance to get more information about student media organizations, clubs, and get acquainted. See more photos (courtesy of **Associate Professor David Guth**) on [Facebook](#).



## J-School award

The Association of Schools of Journalism and Mass Communication commended the William Allen White School of Journalism and Mass Communications for 100 years of JMC leadership for its role as a founding school.



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## Events

# j-school

## GENERATIONS

CONNECT. CREATE. UNITE.

Mark your calendars for J-School Generations, which is Oct. 5-6 this year in conjunction with [KU Homecoming](#). This event is for students, faculty, staff and alumni of the J-School to get together to network, learn, have fun and reminisce. The schedule of events is:

### Thursday, Oct. 5

All day: Alumni speakers visit J-School classes. [See a list of alumni speakers.](#)

Noon: Hot dog lunch for all J-School students, faculty, staff and alumni (Clarkson Gallery, Stauffer-Flint Hall)

5:30 p.m.: J-Talk: A TED-style event featuring alumni speakers **Zak Beasley**, **Jenni Carlson** and **Kameron Mack** (Stauffer-Flint Hall, Room 100)

6:30 p.m.: Alumni reception (Clarkson Gallery, Stauffer-Flint)

## Friday, Oct. 6

9 a.m.: Trivia/game show with students and alumni on combined teams (Clarkson Gallery, Stauffer-Flint)

10:30 a.m.: Round-robin networking (Resource Center, Room 210, Stauffer-Flint)

Noon: Lunch (Clarkson Gallery, Stauffer-Flint)

*Students, please RSVP to [bit.ly/jgen-rsvp](http://bit.ly/jgen-rsvp) to let us know which events you would like to attend. There will be chances to win prizes at each event.*

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## JSchool Tech

Build your brand by gaining creative technical skills and adding to your digital portfolio with JSchool Tech. Sign up at [jschooltech.org](http://jschooltech.org) today.

### Teams

Team topics would be similar to boot camp: InDesign, coding, Photoshop, Illustrator, Premiere and After Effects. Teams would meet once a week for an hour and would be organized around project-based and inquiry-learning models. Teammates would set the schedule and develop an individual learning plan. You can sign up for existing teams now or contact **Heather Lawrenz** at [halawrenz@ku.edu](mailto:halawrenz@ku.edu) to create your own and have others join you!



### Boot camps

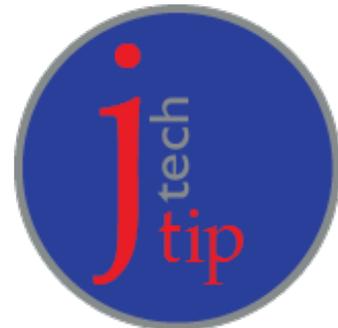
The JTech boot camps would be on the following topics: coding, InDesign, graphics creation (Photoshop and Illustrator), video (both capture and editing). The boot camps would run for two-three hours on Fridays. Attendees would have to sign up in advance. Light snacks/sandwiches will be provided. If you want to dig deeper and develop more practice, you could create your own team.

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## JTech Tips

JTech Tips will feature helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School smoother.

This week's tip: To report an issue with J-School desktops, laptops or printers, email [halawrenz@ku.edu](mailto:halawrenz@ku.edu), call 864-4601 or stop by Room 103 to report the issue. Help us out with a description of location, what happened and when. The more details, the quicker we can fix the problem. If we don't know, we can't fix it.



## Alumni update

**Jay Senter**, 2005 J-School graduate and publisher of the Shawnee Mission Post, was interviewed by Nieman Lab about his recipe for success in setting up a payroll for his news website. [Read the story.](#)

**Bobby Burch**, 2011 J-School graduate, is the editor-in-chief at Startland News, leading its editorial operations and engagement with the Kansas City community.

**Kate Garman**, 2007 J-School graduate, has been hired as a coordinator to run the City of Seattle's Smart City program. [Read the press release.](#)

**Nikki Wentling**, a 2014 J-School graduate, was accepted into the 2017-2018 class of the National Press Foundation's Paul Miller Washington Reporting Fellowship, which gives young reporters an

intensive overview of reporting in Washington, D.C. [Read the press release.](#)

**Allison Kite**, 2016 J-School graduate, is now statehouse reporter at the Topeka Capital-Journal.

**Brendan Dzwierzynski**, 2017 J-School graduate, has accepted a job with WIBW 580 AM in Topeka as a sports talk host and reporter.

**Laura Kay Furney**, 2017 J-School graduate, is now video producer for intercollegiate athletics at the University of California, Berkeley.

**Megan Pruett**, a 2017 J-School graduate, is a field marketing coordinator at MMGY Global in Kansas City, Missouri.

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## In memoriam

**Norma Gilpin**, 1950 J-School graduate, died June 20 in Topeka at the age of 88. [Read her obituary.](#)

## Mark your calendars

**Sept. 4:** Labor Day holiday

**Sept. 21:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**Oct. 5-6:** J-School Generations

**Oct. 14-17:** Fall Break

**Oct. 15-17:** Kansas Association of Broadcasters convention, Manhattan, Kansas

**Nov. 8:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

**Nov. 22-26:** Thanksgiving Break

**Dec. 8:** Stop Day

**Dec. 15:** Last day of finals

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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