

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



[Sign up now for J-School Generations!](#)

Mark your calendars for J-School Generations, which is Oct. 5-6 in conjunction with KU Homecoming. This event is for students, alumni faculty and staff of the J-School to get together to network, learn, have fun and reminisce. The schedule of events is:

Thursday, Oct. 5

All day: Alumni speakers visit J-School classes. [See a list of alumni speakers.](#)

Noon: Hot dog lunch for all J-School students, faculty, staff and alumni (Clarkson Gallery, Stauffer-Flint Hall)

5:30 p.m.: J-Talk: A TED-style event featuring alumni speakers **Zak Beasley**, **Jenni Carlson** and **Kameron Mack** (Stauffer-Flint Hall, Room 100)

6:30 p.m.: Alumni reception (Clarkson Gallery, Stauffer-Flint)

Friday, Oct. 6

9 a.m.: Trivia/game show with students and alumni on combined teams (Clarkson Gallery, Stauffer-Flint)

10:30 a.m.: Round-robin networking (Resource Center, Room 210, Stauffer-Flint)

Noon: Lunch (Clarkson Gallery, Stauffer-Flint)

1 p.m.: Sneak peek of William Allen White's 150th birthday celebration events in 2018!

Students, please RSVP to let us know which events you plan to attend. Those who RSVP and are in attendance will be entered into a drawing to win prizes at each event. [RSVP here.](#)



Steve Rottinghaus, career and outreach coordinator, was interviewed by student **Kait Krueger** last week on "Good Morning KU" about J-School Generations. [Watch the video.](#)

Faculty and staff news

Associate Professor Yvonne Chen is one of the selected 2017-2018 Center for Teaching Excellence Diversity Scholars. During this one-year program, she plans to incorporate inclusiveness and diversity content in her Research Methods class. The goal of Diversity Scholars Programs is to promote broader faculty adoption of teaching methods, strategies and course materials that enhance inclusivity and respect for diversity while building a network of leaders in this area across KU.

Chen also begins her three-year term serving on the University Committee on Sabbatical Leaves.

Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Some recent opportunities include:

Jobs

[Marketing associate](#), Shor-Line (Kansas City, Kansas)

[Communications director](#), Department of Administration (Topeka, Kansas)

[Admissions representative](#), University of Kansas (Lawrence, Kansas)

See more job and internship opportunities [here](#).

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**, career and outreach coordinator at steve_rottinghaus@ku.edu.

Pulliam Journalism Fellowship interviews set for Oct. 21

A representative from the Pulliam Journalism Fellowship will be in Lawrence on Saturday, Oct. 21, to interview students for its 10-week summer internship program, which is June 4-Aug. 10, 2018, at the Indianapolis Star or Arizona Republic. The internship pays each fellow up to \$650/week for 10 weeks. Juniors, seniors or graduate students enrolled at the J-School as of Nov. 1, 2017, and committed to a career in news journalism are eligible to apply and interview. It is recommended that student candidates possess the following experience by spring 2018: two or more semesters of on-campus, campus media experience; or one or more off-campus journalism newspaper or media internships. In-person interviews do not

replace the official application process but provides the fellowship judges with supplemental information to consider along with the official application.

Access the official application form at www.indystar.com/pjf

A registration form to interview with Pulliam representative Alan Blanchard on Oct. 21 at Panera Bread, 520 W. 23rd St., is available at the Career and Outreach Office, Stauffer-Flint, Room 120. For more information, contact **Steve Rottinghaus** at steve_rottinghaus@ku.edu

Want a top summer internship? You have to apply now

Most of the the large media organizations are looking for summer interns now! CNN, NBC, NPR, The New York Times, The Washington Post, Slate, Politico and many other news outlets have deadlines for their internships in just a few weeks, so you need to apply now. [Check out this comprehensive list of internships](#) and deadlines and make sure you apply! If you need help with your resume or cover letter, make an appointment to see our career and outreach coordinator, **Steve Rottinghaus**, at steve_rottinghaus@ku.edu.

Student opportunities

Students with Photoshop skills are encouraged to apply for the Pretty Photoshop Action Scholarship Program. The winner will be awarded a \$500 scholarship. Deadline to enter is Oct. 15. [Learn more.](#)

The KU Chapter of the Society for Collegiate Leadership and Achievement invites students who have at least a 3.0 GPA to apply for membership. [Learn more here.](#)

Students, if you are looking to get involved in any of the student media organizations or clubs at the J-School, check out the J-School [website](#) for more information.

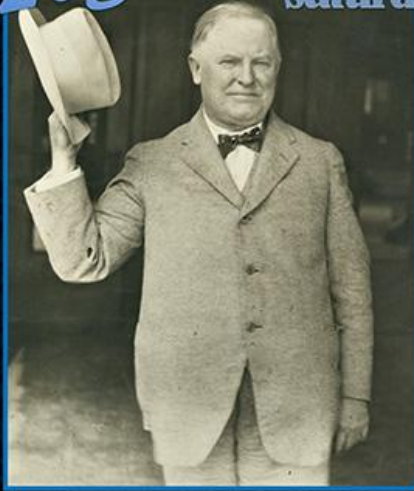
Events

Rock Chalk Connect

Jayhawks living around the San Francisco Bay Area are invited to join Dean Ann Brill for an evening of conversation Oct. 11 to learn about and help shape the J-School's vision for its future. Heath Peterson, president of the KU Alumni Association, also will share information about the launch of a transformative, university-wide KU Alumni Mentoring platform. Created by PeopleGrove, this tool will help foster professional and industry connections between Jayhawk alumni and current students. Special guest: Adam Saven, co-founder and CEO of PeopleGrove. [Learn more here.](#)

William Allen White Legacy Day in Emporia 2017

Saturday, October 7, 2017



The Making of the Film William Allen White

with Director Kevin Willmott

~ Plus a Special Pre-Program ~ 1944 Radio Biography of the Sage of Emporia ~

4 PM—Albert Taylor Hall, Emporia State University

General Admission at the Door—\$5

Post-Program V.I.P. Patron Reception with Mr. Willmott. Tickets are \$45 in advance and may be purchased at the Emporia Convention & Visitor Bureau,

719 Commercial St., 620-342-1600

Emporia Underwriting & Partnering Sponsors invite you to celebration with us!

KU professor and film director **Kevin Willmott** will speak about his involvement in a new documentary on William Allen White at the fourth annual William Allen White Legacy Day in Emporia at 4 p.m. Oct. 7 in Albert Taylor Hall on the Emporia State University campus.

Archiver, a project by the Kansas Humanities Council, and Fountain City Frequency published a podcast last week about a historian finding what may be the only surviving recording of William Allen White. [Listen to the podcast here.](#)



The first Doughnuts with the Dean was a success last week, with about 100 students enjoying assorted treats. Mark your calendars for the next Doughnuts with the Dean on Nov. 8.

JSchool Tech

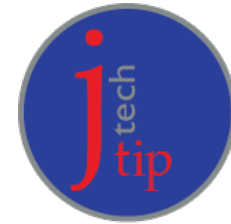
Build your brand by gaining creative technical skills and adding to your digital portfolio with JSchool Tech. Friday, Sept. 29, is the last fall boot camp in our basics series. Join us to learn what coding is and take advantage of the tools at Google Code Academy to learn more.



Sign up at jschooltech.org today.

JTech Tips

JTech Tips will feature helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School smoother. This week's tip:



File extensions

File extensions can tell you a lot about what is going right (or wrong) with a project. Typically a program's native extension will look similar to the program's name. For example, the extension for Photoshop native files is .psd and the extension for Microsoft Word documents is .doc or .docx. The extension is at the end of the document's name and is preceded by a '.' One common error is for users to put in additional '.' which confuses what the actual extension is. For example, naming a document REALLY.final.doc instead of REALLYFINAL.doc. The program automatically adds the extension, so just remember to keep file names simple. Some extensions are not easily recognizable. IF you are having trouble opening, displaying or printing a file, begin by examining the file type and then converting the type to a more common, usable file type. By googling the file type you can easily find what you can convert it to and what can be used to convert it.

Alumni update



Andy Hyland, 2006 J-School graduate and Integrated Marketing Communications master's student, was a contestant on Jeopardy earlier this year, and the episode aired last week. [Read about his experience.](#)

Correction

In last week's Monday Memo, **Professor Tien Lee** was incorrectly identified as an associate professor.

Mark your calendars

Sept. 25-26: KSPA Fall Conference, Topeka

Oct. 5-6: J-School Generations

Oct. 14-17: Fall Break

Oct. 15-17: Kansas Association of Broadcasters convention, Manhattan, Kansas

Oct. 26: Portfolios, LinkedIn and Resumes workshop, 4 p.m., Clarkson Gallery

Oct. 27: Faculty meeting, 1:30-3 p.m., Room 206

Nov. 8: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

Nov. 9: Career Fair: 10 a.m.-3 p.m., Kansas Room, Kansas Union

Nov. 22-26: Thanksgiving Break

Dec. 8: Stop Day

Dec. 8: Faculty meeting, 10:30-noon, followed by lunch, Clarkson Gallery

Dec. 15: Last day of finals

Feb. 23: Judging for the KSPA Regional Contest

May 5: Judging for the KSPA State Contest

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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