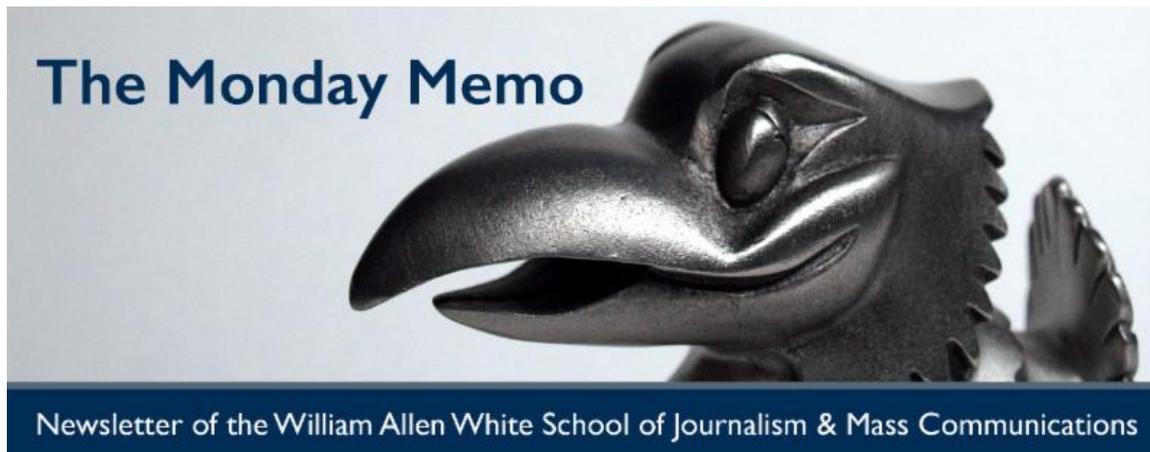


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Faculty and staff news

Associate Professor Genelle Belmas will be an alternate member of the editorial board for the University of Kansas Press for the academic year 2017-18. She will serve in the event of a regular member's inability to do so. Belmas also has been awarded a \$1,000 Course Transformation grant from the Center for Teaching Excellence to create a game for JOUR 618: First Amendment and Society. She is creating a game with a game programmer, Michael Curdie, to help students learn elements of intellectual property law more thoroughly, effectively, and quickly, while having fun.

Call for presenters at KSPA Fall Conference

Faculty are encouraged to present at the Kansas Scholastic Press Association fall conference Sept. 25-26 in Topeka. This year's conference commemorates 25 years since Kansas became one of the few states to protect student speech in school publications. More than 1,500 student journalists are expected to attend. Please consider presenting a session (or two) and critiquing a student publication.

Speakers include:

- **Jim Richardson**, photographer from National Geographic
- **Frank LoMonte**, former executive director of the Student Press Law Center
- **Mary Beth Tinker**, famed student from the Tinker v. Des Moines Supreme Court case
- **Colleen McCain Nelson**, vice president/editorial page for the Kansas City Star

Questions? Contact **Eric Thomas** or **Kerry Navinskey**.

Integrated Marketing Communications **Professor of the Practice Angie Hendershot** (right) brought a special prop to help demonstrate market segmentation last week in **Associate Professor David Guth's** Message Development class.



Research and presentations

Assistant Professor Hong T. Vu's paper, "Media vs. Reality: Who Sets the Public Agenda on Health?" has been accepted for publication to the Agenda Setting Journal. The paper used a big data approach to look at media coverage of health issues for 10 years and compare it with data about those issues in the same period. It was a collaborative project that Vu worked with **Assistant Professor Lei Guo** from Boston University.

Assistant Professor Hyejin Bang's article "The Carryover Effect of National Identity Activation on Consumers' Evaluations of Ads with Patriotic Appeals" has been accepted for publication in the Journal of Business Research. **Bang** also is co-author of an article, "Building a better native advertising disclosure," that has been accepted for publication in the Journal of Interactive Advertising. She also is co-author of an article, "Picture Perfect: How Photographs Influence Emotion, Attention and Selection in Social Media News Posts," that has been accepted for publication in the Media Psychology.

Student news

Christian Hardy, a senior in journalism from Derby, has been named one of five winners of the prestigious Jim Murray Memorial Foundation scholarship, a national award for excellence in sports writing at the college level. [Read the KU News story.](#)

Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Some recent opportunities include:

Jobs

[Account executive](#), KWCH/KSCW (Wichita, Kansas)
[Social community manager](#), Bernstein-Rein (Kansas City, Missouri)
[Part-time news anchor/reporter](#), KFDI (Wichita, Kansas)
[News producer](#), KWCH-TV (Wichita, Kansas)

Internships

[Copywriting intern](#), American Academy of Family Physicians (Leawood, Kansas)
[Production assistant](#), Midco Sports Network (Lawrence, Kansas)

See more job and internship opportunities [here](#).

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**, career and outreach coordinator at steve_rottinghaus@ku.edu.

Washington Post internships

The Washington Post is now accepting applications for its summer 2018 internship program. The deadline to apply is Oct. 6. [Learn more and apply here.](#)

Student opportunities

Hannah Wise, 2014 J-School graduate and engagement editor at the Dallas Morning News, will be on campus Sept. 19 to interview students for the Morning News' summer 2018 internship program. Positions are available in reporting, breaking news, digital design and data, copy editing and photography. A registration form is available at the Career and Outreach Office, Stauffer-Flint Room 120. For more information, contact **Steve Rottinghaus** at steve_rottinghaus@ku.edu.

Students with Photoshop skills are encouraged to apply for the Pretty Photoshop Action Scholarship Program. The winner will be awarded a \$500 scholarship. Deadline to enter is Oct. 15. [Learn more.](#)

The Agency is now accepting applications from students to join its team. [Download the application here.](#)

Students, if you are looking to get involved in any of the student media organizations or clubs at the J-School, check out the J-School [website](#) for more information.

Events



Mark your calendars for J-School Generations, which is Oct. 5-6 this year in conjunction with [KU Homecoming](#). This event is for students, faculty, staff and alumni of the J-School to get together to network, learn, have fun and reminisce. The schedule of events is:

Thursday, Oct. 5

All day: Alumni speakers visit J-School classes. [See a list of alumni speakers.](#)

Noon: Hot dog lunch for all J-School students, faculty, staff and alumni (Clarkson Gallery, Stauffer-Flint Hall)

5:30 p.m.: J-Talk: A TED-style event featuring alumni speakers **Zak Beasley, Jenni Carlson** and **Kameron Mack** (Stauffer-Flint Hall, Room 100)

6:30 p.m.: Alumni reception (Clarkson Gallery, Stauffer-Flint)

Friday, Oct. 6

9 a.m.: Trivia/game show with students and alumni on combined teams (Clarkson Gallery, Stauffer-Flint)

10:30 a.m.: Round-robin networking (Resource Center, Room 210, Stauffer-Flint)

Noon: Lunch (Clarkson Gallery, Stauffer-Flint)

1 p.m.: Sneak peek of William Allen White's 150th birthday celebration events in 2018!

Students, please RSVP to bit.ly/jgen-rsvp to let us know which events you would like to attend. There will be chances to win prizes at each event.

Black Love symposium

Mark your calendars to attend "Black Love: A Symposium," featuring a week of events that explore romantic, familial and communal love in African American art, literature, history, religious thought, politics and culture. The J-School is one of the sponsors of the event Sept. 11-18 on the KU campus and several locations in Lawrence. Journalist **Pamela Newkirk** speaks at 5:30 p.m. Sept. 14 at the Spencer Museum of Art. All events are free and open to the public. [See the full schedule here.](#)



JSchool Tech

Build your brand by gaining creative technical skills and adding to your digital portfolio with JSchool

Tech. Sign up at jschooltech.org today.

Teams

Team topics would be similar to boot camp: InDesign, coding, Photoshop, Illustrator, Premiere and After Effects. Teams would meet once a week for an hour and would be organized around project-based and inquiry-learning models. Teammates would set the schedule and develop an individual learning plan. You can sign up for existing teams now or contact **Heather Lawrenz** at halawrenz@ku.edu to create your own and have others join you!



Boot camps

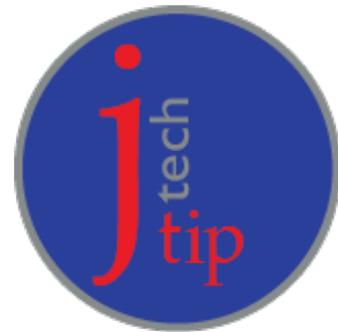
The JTech boot camps would be on the following topics: coding, InDesign, graphics creation (Photoshop and Illustrator), video (both capture and editing). The boot camps would run for two-three hours on Fridays. Attendees would have to sign up in advance. Light snacks/sandwiches will be provided. If you want to dig deeper and develop more practice, you could create your own team.

JTech Tips

JTech Tips will feature helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School smoother. This week's tip:

How to deal with printer errors

Our most common errors are 494C02 errors. Typically this means the printer doesn't like and image/font you have used. Change the font and/or PDF the print job and try to print that. To clear a 494c02 error you will need to turn the printer on/off and if you have sent the print job multiple times, delete that as well.



Alumni update

Sally Buzbee, 1988 J-School graduate and Associated Press executive editor, defended an AP report about 13 flooded Superfund sites in Texas after the Environmental Protection Agency criticized one of the reporters and called the story misleading. [Read more here.](#)

Hurricane assistance

If you would like to help students at the Valenti School of Communication at the University of Houston who have been affected by Hurricane Harvey, an emergency scholarship fund has been established (Valenti Scholarship Fund). [Learn more](#) or [donate here](#).

Mark your calendars

Sept. 4: Labor Day holiday

Sept. 21: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

Sept. 22: Faculty meeting, 1:30-3 p.m., Room 206

Sept. 25-26: KSPA Fall Conference presentation, Topeka

Oct. 5-6: J-School Generations

Oct. 14-17: Fall Break

Oct. 15-17: Kansas Association of Broadcasters convention, Manhattan, Kansas

Oct. 26: Portfolios, LinkedIn and Resumes workshop, 4 p.m., Clarkson Gallery

Oct. 27: Faculty meeting, 1:30-3 p.m., Room 206

Nov. 8: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery

Nov. 9: Career Fair: 10 a.m.-3 p.m., Kansas Room, Kansas Union

Nov. 22-26: Thanksgiving Break

Dec. 8: Stop Day

Dec. 8, 10:30-noon, followed by lunch, Clarkson Gallery

Dec. 15: Last day of finals

Feb. 23: Judging for the KSPA Regional Contest

May 5: Judging for the KSPA State Contest

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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