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Faculty News

Associate Professor Max Utsler attended the annual convention of the Broadcast Education Association held in conjunction with the National Association of Broadcasters' Convention in Las Vegas April 6-9. He attended the meeting of the Past President's Council and was elected Vice-Chair of the Sports Division. He also served on two panels:

- Flipped, Blended or Hybrid: The Use of Emerging Technologies in Large
- Small Classrooms and From Competition to Collaboration: Cultivating Convergence in Student News Media.

Associate Professor John Broholm presented his paper "Assessing Journalism Ethics Education: A Content Analysis of Assessment Plans" at the Broadcast Education Association's national convention in Las Vegas, Nev., on Monday, April 7. It was chosen as the outstanding debut paper in the Curriculum Assessment & Administration division.

Student News

Will Webber, a Prairie Village, Ks., sophomore majoring in News and Information, was cited as the third byline in an *LA Times* story this weekend on yesterday's shootings at the Jewish Community Center of Greater Kansas City in Overland Park. Read the story [here](#).

Student Opportunities

The University Daily Kansan will host information sessions for the fall and summer 2014 semesters:

- Tuesday, April 22 at 6 p.m. in Dole 2092
- Wednesday, April 23 at 5 p.m. in Dole 2096
- Thursday, April 24 at 5 p.m. in Dole 2096

Candidates must attend one session in order to be considered for hiring. They are looking to hire print account executives, digital account executives, marketing specialists, creatives, social media specialists, and production engineers.

Journalism students have the opportunity to win a \$1,000 scholarship from Movoto, an online real estate brokerage based in San Mateo, Cali. Students who submit articles explaining why they're proud of their hometowns are eligible to win. For more information check out the [website](#). Good luck!

Mark Your Calendar

On Monday, April 21 at 1:30 p.m. in Watson 455, there will be a presentation on The Harry Watkins Diary Project, presented by Amy E. Hughes, professor of Theater History & Criticism at Brooklyn College. Hughes will discuss how the original vision of the project gradually transformed to take advantage of opportunities available within the Digital Humanities, including open-source tools, best practices in documentary editing and text encoding, and prospects for funding.

Student Alumni Association members, you and a friend are invited to the popular networking event, Dinner with a Dozen Hawks, in its updated format: speed networking. This Dinner with a Dozen Hawks has an emphasis on journalism, and lots of J-School alumni will be in attendance. Come spend an evening learning about different job opportunities, what to expect in the marketplace, how to prepare yourself for life after college and more. This event is free to attend for all SAA members, who may each bring one guest. Dinner will be provided and business attire is recommend. The event will be held Wednesday, April 23, from 6:30 to 8:30 p.m. at the Adams Alumni Center. If you have any questions, email Paige Hofer at phofer@kualumni.org.

On Wednesday, April 16, at 6:30 p.m. the Kansas City Public Library will host former Wall Street Journal Reporter Dean Starkman. He will discuss his new book "The Watchdog that Didn't Bark: The Financial Crisis and the Disappearance of Investigative Journalism." His thesis is that America's business journalists played a role in the 2008 financial collapse, because they failed to notice or investigate the

signs. Prior to the talk, there will be a reception from 6 to 6:30 p.m. with complimentary hors d'oeuvres and beverages.

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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