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Faculty News

Reuters interviewed **Assistant Professor Yvonne Chen** to comment on a study that examined how Facebook contributes to eating disorder risk. Read the article [here](#).

Professor Jimmy Gentry's graduate students in JOUR 850, Capstone in Marketing Communication at the Edwards Campus, will present their integrated marketing communication plans to their candidates as follows:

- Children's Center for the Visually Impaired presenting at CCVI offices in KCMO at 10 a.m. Wednesday, April 2
- Fine Vines Artisanal Ketchup presenting at Edwards Campus at 6 p.m. Monday, April 7
- BATS Global Markets presenting at BATS headquarters in Lenexa at 3 p.m. Tuesday, April 8

Assistant Professor Jerry Crawford was invited to be part of a panel on HBCUs and Networking held by the American Educational Research Association (AERA). He was invited by Dr. Ivory Toldson, deputy director of the White House Initiative on Historically Black Colleges and Universities. The panel discussed how HBCUs can play a major role in expanding college access to school-age Black males. Check out more information on the project [here](#).

Media Director and Content Strategist Brett Akagi participated in the Kansas Association of Broadcasters Student Seminar in Salina, Kansas. Akagi viewed and critiqued video projects from four Kansas High Schools. The students learned about visual concepts, graphics, shooting, writing and editing.

Visiting Professor Dawn Fallik was a moderator on the "Big Data" panel at the Association of Health Care Journalists' national conference last week in Denver. She talked about the pitfalls of big data (see: [inaccurate Google Flu Trends](#)) and how to find the local angles in multi-million record datasets.

Associate Professor Doug Ward gave a presentation titled "Crowdsourcing a Syllabus" at the Teach-a-Thon session of Journalism Interactive in College Park, Md.

Associate Professor Scott Reinardy's Statehouse Reporting class had an exclusive press conference with Gov. Sam Brownback on Wednesday, April 2. The students write for the KU Statehouse Wire Service, which distributes their stories to about 20 media outlets across Kansas. The reporters have produced more than 70 stories from the State Capitol this semester.





Teaching-Related Education and Travel Fund

For Summer 2014, the Center for Teaching Excellence will provide travel funds for faculty members through the TREAT program. This program is designed to encourage Lawrence campus faculty members to explore cutting-edge work being done in teaching, helping them become part of the national and international workshops on teaching. Applications and details can be found [here](#). The deadline for Summer 2014 applications is April 28. For more information, contact Dan Bernstein at (785) 864-4199 or djb@ku.edu.

Student News

In collaboration with *The Lawrence Journal-World*, journalism seniors **Caitlin Doornbos, Joanna Hlavacek, Trevor Graff, Lindsey Mayfield, Nicole Wentling, Hannah Wise** and Raelean Finch, MSG 2013, created "**Powering the Prairie: A Look at Kansas Wind Energy**." Students wrote stories focusing on wind energy and renewable energy legislature in the state of Kansas. The project was funded by the Clay Blair Family Foundation, which supports educational opportunities throughout Kansas. **Associate Professor Scott Reinardy** and **Visiting Professor Dawn Fallik** directed this project.

Ashley Booker, a junior in news and information, obtained a summer internship at *The Garden City Telegram*.

KUJH-TV broadcasted live coverage of the KU Senate Debate last Thursday. Twelve journalism students and two staff members got hands on experience producing KU's first televised Senate debate. The event was seen on local cable channels and the web. At one point the students and staff members tracked 73 Ustream viewers from seven states. KUJH-TV and the *University Daily Kansan* helped plan the debate with the KU Elections Commission using conventional debate rules, live social media interaction and a video question from the Chancellor. It was seen as a resounding success according to the KU Elections Commission, the Kansas Memorial Union and the candidates.

The replay can be seen on Channels 2-1 and 31.

- Mon: 10:30 a.m., 1 p.m., 3:30 p.m. & 6 p.m.
- Tue: 10:30 a.m.
- Wed: 1 p.m. & 6 p.m.
- Thu: 10:30 a.m.

Journalism students attended the Kansas Association of Broadcasters Student Seminar in Salina, Kansas on Tuesday, April 1. They met with broadcast professionals and talked about real world expectations, internships and got critiques of their work. **Sierra Upton, Kayla Schartz, Tomas Hoppough, Cailey Taylor and Jill Bainbridge** spoke with KWCH-TV General Manager Joan Barrett, KSNW-TV News Director Denise Killion, KAKE-TV News Director Michael Sipes, KSNT-TV News Director and KU alumna Nate Hill, WIBW-TV Reporter and KU alumna Sarah Plake and KSNT-TV Sports Reporter and KU alumna Matt Gasper.



KJHK picked up 13 first-place awards at the Kansas Association of Broadcasters Student Awards Ceremony in Salina, Kansas. KJHK competed against Kansas university and community college radio stations in news, entertainment, sports and the web. **Farzin Vousoughian, Ricky Baugh, Ben Allen and G.J. Melia**, pictured above, won Best Sportscast for their "KJHK Sports - The Jayhawk Zone" February 10 show. Overall, KJHK earned 24 awards their efforts.

Guest Speakers

March guest speakers in **Associate Professor Max Utsler's** JOUR 512 included:

- Tim Robisch, General Manager of Great Plains Radio
- Richard Ward, CEO of CentraMart

March guest speakers in **Associate Professor Max Utsler's** JOUR 540 included:

- Blair Kerkhoff, Kansas City Star
- Dennis Dodd, CBSsports.com
- Steve Wieberg, formerly of USA Today and current member of the College Football Playoff Committee
- Amy Perko, Executive Director of the Knight Commission via Skype

Student Opportunities

The Journalism Student Ambassadors are a select group of student volunteers who are committed, through their actions, to the positive promotion of the William Allen White School of Journalism and Mass Communications. J-School Ambassadors serve an important role in the School's public relations and recruitment efforts. We are now recruiting ambassadors for next year! Contact J-School Recruitment Coordinator Ashley Anguiano for more information at aanguiano@ku.edu or 785-864-4768. Applications are due April 12.

Arizona State University's Walter Cronkite School of Journalism and Mass Communications encourages recent or soon-to-be graduates to apply for a special summer program that will give them an intensive, 10-day "boot camp" experience in media sales. In partnership with the National Association of Broadcasters Education Foundation, the Cronkite School is hosting the NABEF Media Sales Institute June 1-10, 2014. The curriculum is designed to provide an entrée into media sales for talented students of diverse backgrounds. MSI trains the candidates in radio, television, cable, print, digital and Internet sales. The application process is simple and includes a cover letter, resume and references. Applications are available [here](#). Application materials must be submitted online by Friday, April 18, 2014. Check out more information [here](#).

The American Marketing Association of Kansas City invites students to attend their workshop event "Facebook, Twitter, LinkedIn and My Future: Why Should I Care?" on Tuesday, April 15 from 2 to 4 p.m. The event takes place at Avila University (119th and Wornall), Whitfield Hall Room 509. Topics covered during the workshop include how to use your social media to support your job search goals, enhancing your reputation on Facebook without killing the fun and other savvy social media techniques. The event is free for students, but registration is required and available [here](#).

Mark Your Calendar

Following the success of their book, *Game Change*, and its film adaptation, Penguin Press gave Mark Halperin and John Heilemann a \$5 million advance payment in 2010 to write a book on the 2012 presidential election. The result was *Double Down: Game Change 2012*. As they did for *Game Change*, Halperin and Heilemann conducted in-depth interviews with the candidates, their aides, and members of the Washington, D.C. political establishment. The book relies on over 400 sources, most of whom are anonymous. On Tuesday, April 8, at 7:30 p.m., the Dole Institute of Politics will host

Halperin and Heilemann to discuss their book, which bares the secrets of the 2012 campaign and provides a 360-degree account of the hard-fought, momentous presidential election. Mark Halperin, editor-at-large and senior political analyst for TIME, covers politics, elections and government for the magazine and TIME.com. He created TIME.com's The Page, a news-and-analysis political tip sheet, and is senior political analyst for MSNBC, where he appears regularly on Morning Joe and other programs. He also is a frequent guest on Meet the Press and Charlie Rose. John Heilemann writes for New York magazine, where he covers US politics. He previously was a staff writer for The New Yorker, Wired, and The Economist. He is the author of the book *Pride Before the Fall*, which analyzed the Microsoft antitrust case. He was the host of a four-part documentary series for the Discovery Channel called *Download: The True Story of the Internet*, which first aired in 2008. Heilemann is also an MSNBC political analyst. This event is FREE and open to the public, will include a brief question and answer session, and will be followed by a book sale and signing.

Robert McChesney, professor of communication at the Institute of Communications Research at the University of Illinois Urbana-Champaign, will speak at The Commons at 4 p.m. Monday, April 7. His talk, "Dollarocracy: How the Money and Media Election Complex is Destroying America," will address the relationship between the U.S. political system and the media. McChesney's research interests include the political economy of communication, 20th century media history, international communication, media and communication policy, and media and social change.

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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KU School of Journalism and
Mass Communications
1435 Jayhawk Boulevard
Lawrence, KS 66045

jschool@ku.edu