

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Happy holidays, everyone! If you have not done so already, please view [our animated card](#) (with sound, too) created by 2016 J-School graduate Allyson Maturey!

Faculty and staff news



Katy Ibsen, general manager of Sunflower Publishing, and **Ariele Erwine**, an advertising representative at Sunflower Publishing, attended project presentations in **Associate Professor Carol Holstead's** Magazine Publishing class last week. Students in the course work in pairs to come up with ideas for new magazines, write business plans and design pages for them. The magazine prospectuses include competition analysis and plans for cross-platform editorial and marketing, apps, advertising, circulation and a five-year budget. Above, students **Nashia Baker** (left) and **Abigale Bamburg** presented their concept for Retro, a magazine that takes readers "on a journey into the best of TV, food, fashion, decor, celebrities, music, fitness and more from the 1960s to the early 2000s."

Associate Professor Yvonne Chen's Strategic Campaigns class (below) presented to the Kansas City Zoo on Dec. 6. Clients in attendance included **Sarah Gay** (marketing and



Associate Professor Hyunjin Seo's Strategic Campaigns class (below) gave final presentations to the mayor's office of Kansas City, Missouri, on Dec. 5. Each of the five project groups presented branding strategies for an innovation center scheduled to open in Kansas City in 2018.



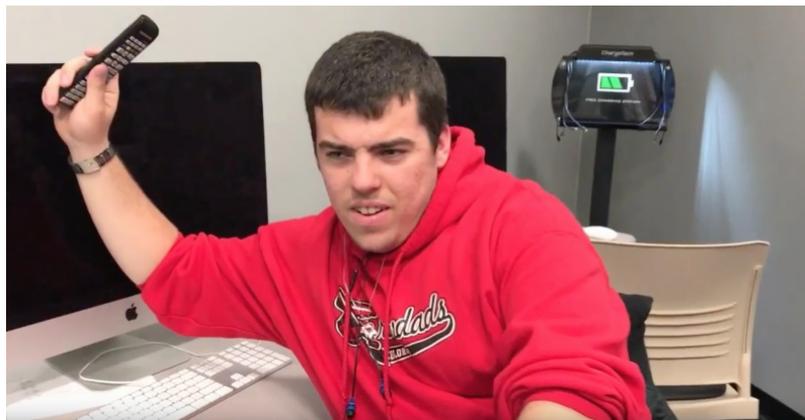
Student news and opportunities

J-School students **MollyPatt Horan**, **Caitlin Ungerer**, **Libby McEnulty**, **Maddie Irelan** and **Marissa Khalil** will be working as reporters at Cable 6 News next semester. **Peyton Heiman** will be a producer. **Jarett Goodman** will be a director. **Corrine Dorrian** will work at KSNT-TV, Topeka as a producer. All are members of the new TV News II class.

Anna Peirano, J-School junior, was the featured student in the Office of Study Abroad's Instagram account. Check out a few pictures of her semester in Florence [here](#).

Mannequin challenge

Tania Vega produced, filmed and edited a mannequin challenge video, shot during "Good Evening KU" last week. [Watch the video here](#).



In a recent poll of KU students, 53 percent

indicated they had some form of food insecurity. Lutheran Campus Ministries (LCM-KU) is addressing this issue by offering free meals and a food pantry. LCM-KU, at 1421 W. 19th St., is an inclusive community and welcomes people of all faiths and/or no faith. Free meals are offered on Tuesday, Thursday and Sunday. On Tuesdays from noon to 1 p.m., LCM offers a veggie lunch. Thursday nights are meatless ikigai noodles. Sunday night meals are prepared by Chef Jan Loux. Healthy alternatives and gluten-free options also are available. LCM offers a relaxed environment to study, have refreshments, plus free Wi-Fi. LCM-KU is open from 3 p.m. through late evening, Sunday through Thursday.



The School of Journalism and the University of Stirling are offering an opportunity for students to explore the coverage and marketing of sports in Europe while discovering Scotland in the summer of 2017. To learn more, [go to the website](#) or contact **Associate Professor Mike Williams** at mikewms@ku.edu.

The Newhouse Graduate Newspaper Fellowship for Minorities is a highly competitive 18-month program that provides two generous awards each year to minority students who have majored in subjects other than journalism as undergraduates. It is supported by the Newhouse Foundation, a private foundation established by Samuel I. Newhouse. Deadline to apply is Jan. 15. [Learn more here.](#)

FASPE (Fellowships at Auschwitz for the Study of Professional Ethics) is now accepting applications for its 2017 Journalism program, a fully-funded, two-week summer program. Fellows visit Auschwitz and other sites in Germany and Poland where they consider how to apply the lessons of history to journalism's ethical challenges. [Learn more here.](#)

DCinternships.org is now accepting applications for its program in community leadership and engagement, the Summer 2017 Institute on Philanthropy and Voluntary Service in Washington, D.C. The program is designed for undergraduate students from all fields of study who are interested in leadership and community engagement. [Learn more here.](#)

The application period for The Associated Press' Global News Internship is now open. The following internship opportunities are available:

- [AP Business News Internship](#)
- [AP Entertainment News Internship](#)
- [AP Global News General Assignment Internship 2017](#)
- [AP Sports Internship](#)

KU's University Awards committee is now accepting nominations for the 2017 University Awards, which are among the most prestigious awards presented at KU. These awards recognize students who embody service excellence, dedication, or whose academic achievements remain stellar. [Get the details.](#)

Students can now submit entries to the annual Great Plains Journalism Awards, a competition that honors the best work done by journalists and photographers from an eight-state region published in newspapers, magazines, blogs and media websites. Five student scholarships will be given in the following categories: Student Editor of the Year, Student Writer of the Year, Student Photographer of the Year, Student Designer of the Year, and the Dan Harrison Memorial Student Broadcaster of the

GJP

THE 2017 GREAT PLAINS JOURNALISM AWARDS



Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Communications specialist](#), Missouri Department of Transportation (Lee's Summit, Missouri)
[Multimedia journalist](#), KAKE News (Wichita, Kansas)
[Reporter](#), WSLS (Roanoke, Virginia)
[Producer](#), WSLS (Roanoke, Virginia)
[Anchor/producer](#), 1011 News (Lincoln, Nebraska)

Internships

[Development intern](#), Village Shalom (Overland Park, Kansas)

See more job and internship opportunities [here](#).

In Memoriam

David G. Manley, 1990 J-School graduate, died Nov. 20 in Lenexa, Kansas, at age 72. [Read his obituary.](#)

Reminders

The KU campus is on winter recess Dec. 22-Jan. 2. The dean's office will be closed during this time, and there will be no campus mail. Faculty and staff will need their key to enter Stauffer-Flint. Thermostats will be set at 65 degrees during this time and set at 55 degrees on weekends and holidays. The Resource Center will be closed all days that classes are not in session.

This edition of the Monday Memo will be the last until the spring semester begins. Enjoy the break!

Mark your calendars

Dec. 26: Christmas holiday
Jan. 2: New Year's Day holiday
Jan. 16: Martin Luther King Jr. Day holiday
Jan. 17: First day of spring classes
Jan. 27: Faculty meeting, 1:30-3 p.m., 206 SF
Feb. 24: KSPA Regional Contest at the Kansas Union
March 8: J-School Career Fair, 10 a.m.-3 p.m., Kansas Union
March 10: Faculty meeting, 1:30-3 p.m., 206 SF
March 16: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
April 20: William Allen White Day
May 1: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery
May 6: KSPA State Contest at the Kansas Union

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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