February 3, 2014

Faculty News

Associate Professor Carol Holstead has completed a book chapter on magazine design for *The Future of the Magazine Form: Research Perspectives and Prospects*. Holstead's chapter reviews all the research and theories related to magazine design and suggests future research. She was invited to contribute the chapter by the book's editors, David Abrahamson, Northwestern, and Marcia Prior-Miller, Iowa State. The book will be published by Peter Lang in 2014.

Assistant Professor Hyunjin Seo’s paper, “Mind the Gap: Network Analysis and Computational Approaches to the Global Digital Divide,” was accepted for presentation at the 2014 International Communication Association conference in Seattle in May. This was co-authored with Stuart Thorson (Syracuse University).

Assistant Professor Yvonnes Chen presented a talk titled “Media and Health Literacy in Health Promotion” at the Red Hot Research session at the Commons on January 31. Faculty from all disciplines attended the research sharing sessions designed specifically for research exchange.

Lecturer Kerry Benson spoke on persuasion to Kansas Action for Children in Topeka before the new state legislative session began. KAC is a non-profit organization that "seeks improvements in public policy and public systems that address the needs and rights of children in Kansas." Christie Appelhanz, KAC vice president of public affairs, and Lauren Beatty, KAC communications director, are KU School of Journalism alums. Benson also gave one of three
workshops to KU’s Multicultural Scholars during the program’s annual winter banquet on Jan. 24. Benson spoke to students about building confidence and credibility in their school and professional presentations.

**Assistant Professor Jerry Crawford**’s article “Marlen Livezey: Challenges and successes of establishing a journalism department at the nation’s first HBCU,” was published in the Journal of Media Education’s January online edition. Marlen Livezey arrived on Cheyney University’s campus in 1967 for an interview that would change not just her life, but also the academic emphasis of the department and real-world opportunities for students for the next half century. She is a first generation American, her parents left war-torn Germany during WWII. Dr. Livezey created a mass communications unit that has led to the creation of the degreed program and the building of the Ed Bradley Broadcast Center at Cheyney University.

**Professor Chuck Marsh**’s paper “The Re-Emergence of Classical Stasis for Analysis and Execution of Apologias” has been accepted for presentation at 2014 International Communication Association conference. His paper “The Strange Case of the Goddess Peitho: Classical Antecedents of Public Relations’ Ambivalence Toward Persuasion” has been accepted for presentation at the International History of Public Relations Conference.

**Assistant Professor Hyunjin Seo**’s teaching portfolio entitled, “Social Media as a Vehicle for Connecting Theory and Practice,” is featured on the KU Center for Teaching Excellence website. Check it out [here](#).

**Alumni News**

George Diepenbrock has joined the KU News Service. He will cover a number of humanities majors.

Kerry Gaines is an account executive for 1410 KGSO and 1480 KQAM in Wichita.

**Student News**

Bellevue, Neb. Junior **Kaitlyn Klein** obtained a summer internship at the *Kansas City Star*.

**William Allen White Day**
Please join us for William Allen White Day, Feb. 7!

**Mark Your Calendar**

On Thursday, February 6, Student Union Activities is hosting Laverne Cox, star of the hit Netflix show "Orange is the New Black." The lecture will take place at Crafton-Pyor Theatre in Murphy Hall at 7pm. Cox is the first African-American trans woman to produce and star in her own show. Cox's lecture "Ain't I a Woman: My Journey to Womanhood" explores the cause of transgender visibility and equality. This event is free for those with a KU ID and $5 for the general public.