Faculty News

Assistant Professor Hyunjin Seo spoke about U.S.-North Korea academic science engagement at the University of Toronto on March 20 at the invitation of the 2014 INDePth conference organizer.

Lecturer Kerry Benson served as a judge on March 7 for the Business Marketing Association’s Fountain Awards, a national strategic communication competition that rewards excellence in business-to-business advertising and public relations.

Student News
On Monday, March 24, senior **Lindsey Mayfield** was presented with the Alexis F. Dillard Student Involvement Award. This award is presented to a graduating senior who has unselfishly contributed to the University through active campus involvement. This award was established in 1993 by the family and friends of Alexis F. Dillard. Pictured with Lindsey are Tammara Durham, vice provost for Student Affairs (left), and **Dean Ann Brill** (right). Congratulations, Lindsey!

**Alumni News**

**Roger James** (BSJ 1948) received the Knight of the French Legion of Honor, the highest medal awarded by the country, 70 years after he fought in the battle of Rittershoffen during World War II. He was recognized at a ceremony on March 15, 2014, during a meeting of the Sons of American Revolution in Overland Park. Read more [here](#).

**Alumni Magazine**

https://universityofkansasschoolofjournalismcreatesend.com/t/ViewEmail/i/E1E449AC590D2E61/C67FD2F38AC48S9C/
Allison Rose Lopez, public relations director and events manager, announces that the alumni magazine has been redesigned and drops in the mail today to the School’s nearly 14,000 alumni. The publication has reverted to its historical name, *The Jayhawk Journalist*, which graced its cover from 1969 to the early 2000s. The cover story features Erica Hawthorne, BSJ 2002, who graduated with a business communications degree and now is an arts activist in Philadelphia. It was printed by James Printing, which is owned by Evan James, BSJ 1978, son of Roger James (the same Roger James who wears a French Legion Medal of Honor, above). Special thanks go to:

- **Brett Akagi**, media director and content strategist, for contributing a photograph for the feature on Paul Steiger, the 2014 William Allen White National Citation recipient.
- **Amelia Arvesen**, a junior from San Raymon, Calif., for contributing a story on the fall J-School Generations event.
- **Dean Ann Brill**, for support and guidance and for co-writing the story about Marie Ross, KU’s first African American journalism
student and a true pioneer of journalism.

- **Carson Levine**, public relations and recruitment assistant, for fact-checking countless details, compiling the alumni updates section and hunting down photographs, including Molly McNearney, BSJ 2000, and Jimmy Kimmel’s wedding photo. (Molly is co-head writer of Jimmy Kimmel Live!)

- **Allyson Maturey**, graphic design and photography intern, for many hours of excellent design, collaboration and photography for this project.

- **Lisa McLendon**, Bremner Editing Center coordinator and lecturer, for her excellent suggestions and editing expertise.

- **Professor Chuck Marsh** and **Professor Suzanne Shaw**, for contributing memories for the In Memoriam feature on Professor Emeritus Calder Pickett.

- **Brittany Rubenstein**, a senior from Plymouth, Minn., for contributing photographs and a column about her Study Abroad experience in London.

- **Mike Vernon**, a senior from Houston, for letting us reprint his Jim Murray Award-winning story from *The Kansan* about the Boston Marathon bombing in conjunction with the story about his award.

- **Associate Professor Mike Williams**, for brainstorming in the early stages of the redesign and for helping to retrieve the photograph of Calder Pickett with President Kennedy.

## Conferences

![Image of three individuals smiling]

**Media Director and Content Strategist Brett Akagi** was a faculty
member at the National Press Photographers Association News Video Workshop in Norman, Okla., during spring break. Akagi teamed up with alum Greg Vandegrift, BSJ 1984, and spoke about team storytelling to 110 TV, radio, print and web professionals and students from the U.S., Denmark and Kenya. The workshop faculty consisted of reporters, photographers and editors from NBC, PBS, CBS, CNN, TV stations from Seattle, Minneapolis, Indianapolis, Denver, Tampa and San Diego. The workshop was an intense six days of morning and afternoon lectures, group and individual projects, one-on-one critiques, and evening breakout sessions. Akagi mentored 26 students with individual instruction and critiques. He was part of a panel for students called “After J-School.” Akagi also helped produce content for the workshop’s Facebook page during the week. KU J-School students Kayla Schartz and Harrison Drake also attended the workshop. They wrote nightly logs and a final paper on their experience.

Lecturer Lisa McLendon; Associate Professor Doug Ward (not pictured); Hannah Wise, a senior from Wichita; Paige Lytle, a junior from Wichita; Tara Bryant, a junior from Lawrence; and Kaitlyn Klein, a junior from Omaha attended the national conference of American Copy Editors Society in Las Vegas. They learned about—among other things—headline writing, accuracy and verification, AP Style, writing about people with disabilities and mental illness, plagiarism, sexist language, social media and dictionaries. They mixed with 330 other editors from a variety of industries in the U.S., Canada, Australia and England. They saw award-winning headlines and award-winning
editors. They talked about words and news and work and fun, and they even had an Elvis sighting.

**Associate Professor Doug Ward** co-led a session at the national conference of the American Copy Editors Society. The session, "Words of Respect," focused on writing about people with disabilities. Val Renault, communications coordinator of the Research and Training Center on Independent Living at KU, joined him in leading the session.

**Guest Speakers**

This week, the following speakers will address **Associate Professor Tien-Tsung Lee**'s Strategic Communications II class:

- Monday, March 24: **Allison Rose Lopez**, BSJ 1995, the School's public relations director and events manager.
- Wednesday, March 26: **Emily Esparza Hutchins**, MSJ 2003, brand planner for Blacktop Creative.

On Monday, March 24, Brian Marriot, vice president of P1 Training in Kansas City, will speak in **Lecturer Michael Vrabac**'s JOUR 611 class.

**Good Morning KU 100th Episode**

KUJH-TV’s morning news show Good Morning, KU will celebrate its 100th episode on Wednesday, March 26. A pre-show party will be held at Media Crossroads Wednesday at 9 a.m. **Dean Ann Brill** will be a guest on the show. Congratulations to **Media Crossroads Director Cal Butcher** and the students for all their hard work!

**Conflict Zone Exhibit**

The School is hosting The Conflict Zone traveling photography exhibit, which features the works of military and civilian photojournalists in Iraq and Afghanistan. The photos depict the lives of military women and men and civilians living in war-torn communities. Journalism School faculty and staff are invited to attend an opening reception for exhibit on Wednesday, March 26, from 4:30 p.m. to 6:00 p.m. in the Clarkson Gallery. Ben Brody, a free-lance photographer whose work is featured in the exhibit, and John Moore, a photojournalist with Getty Images, will attend the reception and will speak to students March 27 about their work.
The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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