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## Faculty News

**Assistant Professor Yvonne Chen's** co-authored abstract was accepted for oral presentation at the 2014 Society for Nutrition Education and Behavior (SNEB) conference. Chen is the first author on this study, which examined the relationship between health literacy and media literacy related to sugar-sweetened beverages.

**Associate Professor Tim Bengtson's** Media Writing students will visit with Lawrence Journal-World reporters on Thursday, April 3, to review recent extended news stories that appeared in the newspaper. The students also will tour the Journal-World's facility.

**Associate Professor Mugur Geana** has been asked to serve as a panelist at the 2014 Joan Berkley Bioethics Symposium on April 25, 2014. The event, organized by the Center for Practical Bioethics, brings together clinicians, patients, patient advocates, researchers and non-profit organizations to discuss about promoting continuous improvement in quality of care and about ethical issues linked to the transformations that the US health care system is currently undergoing. Dr. Geana will talk about how public health and mass media research can be used to better inform journalists, clinicians and the general public about important health care issues.

**Associate Professor Doug Ward, Assistant Professor Yvonne Chen,** School bibliographer **Julie Petr** and doctoral student **Kristen Grimmer** are serving on a committee to revamp the journalism master's program. They have scheduled these two open meetings in 303 Stauffer-Flint to invite input from faculty:

- Thursday, April 10, noon to 1
- Wednesday, April 16, 2 to 3:30

## Student News



Congrats, Sam Logan! Last Tuesday, the KU Prize Patrol dropped by Sam Logan's class to award him the Caryl K. Smith Student Leader Award. Sam was executive producer for the 2014 Rock Chalk Revue, which involved nearly 500 student participants and raised approximately \$65,000 for Big Brothers Big Sisters of Douglas County and the KU Endowment's DreamMaker Fund. Above, Sam appears with the KU Prize Patrol, who invited his parents to join in on the surprise. Pictured are: Carol Logan, Associate Vice Provost of Student Affairs Frank DeSalvo, Sam Logan, Dean Ann Brill, and Kansas Board of Regents Chairman Fred Logan.

## Guest Speakers

Visiting Professor Bill Oates's JOUR 590 will have three guest speakers on Tuesday, April 1:

- Bob Nowell (via Skype), PhD in journalism, Indiana University; retired
- Jacob Kipp, PhD in Russian history, Penn State University; adjunct professor, KU Center of Russian and East European Studies; former director, Foreign Military Studies Office, Fort Leavenworth, Kansas
- Vitaly Chernetsky, PhD in Comparative Literature, University of Pennsylvania; Associate Professor of Slavic Languages and Literatures, University of Kansas; native of Odessa, Ukraine

Extra seats are available if anyone wishes to attend.

## Visitors

Photojournalists Ben Brody and John Moore visited the School of Journalism and Mass Communications March 26-28 to help launch the opening of The Conflict Zone exhibit. The exhibit features photographs from civilian and military journalists in Iraq and Afghanistan. Brody, a freelance journalist, and Moore, who works for Getty Images, also met with journalism students and spoke to classes, including Media Writing, Visual Storytelling and Health Writing.

A delegation from Bournemouth University in the UK will visit KU this Friday, April 4. It will include Dr. Ana Adi, who is head of International Development for Bournemouth's Media School, where she is a lecturer in Marketing and Corporate Communications. Adi received the 2011 EUPRERAs Social Media Award for most innovative use of social media techniques in a communication research project or investigation. She also works internationally as a public relations consultant and has extensive experience in teaching and research on social media. At the request of Associate Professor Mugur Geana, Adi will present on research tools for social media at a research roundtable and luncheon discussion. The event is open to faculty and graduate students and will be at Noon on Friday in 303 Stauffer-Flint. If you plan to attend, please RSVP by Wednesday, April 4, to Kerry Navinsky at knavinsk@ku.edu.

## Student Opportunities

The Journalism Student Ambassadors are a select group of student volunteers who are committed, through their actions, to the positive promotion of the William Allen White School of Journalism and Mass Communications. J-School Ambassadors serve an important role in the School's public relations and recruitment efforts. We are now recruiting ambassadors for next year! Contact J-School Recruitment Coordinator Ashley Anguiano for more information at aanguiano@ku.edu or 785-864-4768.

KU Alternative Breaks is partnering with the School of Social Welfare, School of Business, Honors Program, Dole Institute Student Advisory Board, Student Union Activities and the National Residence Hall Honorary to sponsor the lecture "From Volunteerism to Activism" at 7:00 p.m. on April 3 at the Adams Alumni Center. JD Stier, the manager of Raise Hope for Congo, will speak about his history as a drug rehabilitation facilitator, his experience working for the White House and his current position at the Enough Project. Stier will explain

the importance of volunteering, how it can build to advocacy, and how those elements can lead people to pursue service careers. The lecture will be followed by a reception with refreshments. Check out more information [here](#).

The KU School of Public Affairs & Administration invites journalism students to participate in Change Your World: Exploring Careers in Government Service! Change Your World. a free two-day student conference designed to help undergraduates in Kansas and the Kansas City region explore careers in public service. It's hosted by KU's Edwards Campus in Overland Park on May 21st and 22nd, and organizers are working with Johnson County Community College to organize this event. Participation is NOT limited by major or undergraduate institution. It will be a great opportunity for KU students to learn more about career opportunities in local government. The application deadline has been extended to April 7. Check out the Facebook event for the conference [here](#).

## Mark Your Calendar

Following the success of their book, *Game Change*, and its film adaptation, Penguin Press gave Mark Halperin and John Heilemann a \$5 million advance payment in 2010 to write a book on the 2012 presidential election. The result was *Double Down: Game Change 2012*. As they did for *Game Change*, Halperin and Heilemann conducted in-depth interviews with the candidates, their aides, and members of the Washington, D.C. political establishment. The book relies on over 400 sources, most of whom are anonymous. On Tuesday, April 8, at 7:30 p.m., the Dole Institute of Politics will host Halperin and Heilemann to discuss their book, which bares the secrets of the 2012 campaign and provides a 360-degree account of the hard-fought, momentous presidential election. Mark Halperin, editor-at-large and senior political analyst for *TIME*, covers politics, elections and government for the magazine and *TIME.com*. He created *TIME.com's* The Page, a news-and-analysis political tip sheet, and is senior political analyst for MSNBC, where he appears regularly on *Morning Joe* and other programs. He also is a frequent guest on *Meet the Press* and *Charlie Rose*. John Heilemann writes for *New York* magazine, where he covers US politics. He previously was a staff writer for *The New Yorker*, *Wired*, and *The Economist*. He is the author of the book *Pride Before the Fall*, which analyzed the Microsoft antitrust case. He was the host of a four-part documentary series for the Discovery Channel called *Download: The True Story of the Internet*, which first aired in 2008. Heilemann is also an MSNBC political analyst. This event is FREE and open to the public, will include a brief question and answer session, and will be followed by a

book sale and signing.

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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