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#### CALENDAR

[See full J-School Calendar for more information](#)

**Nov. 7 - 2013**  
Montgomery Family Symposium: How News Organizations Can Increase Digital Revenues.

**Nov. 13 - 7:30 - 9:00 p.m.**  
at the Lied Center, Sir Max Hastings presents "Catastrophe 1914," a look at the first months of World War I.

**Nov. 27 - Thanksgiving**  
break begins

## Nov. 4, 2013

### Faculty News

**Chuck Marsh** has been invited to join the news editorial board of the *Journal of Mass Media Ethics*.

**Max Utsler's** paper, "Vaudeville in Minor League Baseball," has been accepted for the Pop Culture Association Convention in Chicago in April. The study looks at ticket sales, corporate sponsorships and in-game promotions in the Class A Midwest League. The paper is co-authored by Film Studies PhD student David Sutura.

Sarian Bouma, a Dole Institute of Politics Fellow, spoke about "World Business Culture" at **Yvonne Chen's** International Strategic Communication course. Bouma is the founder and CEO of Capitol Hill Building Maintenance, Inc. and is currently a consultant on small business startups and international trade policies.

**Kelly Crane** presented on Relationship Marketing for Constituent Engagement at a SWAT Team meeting at the KU Edwards Campus. The event, hosted by Assistant Vice Chancellor Marilu Goodyear, brought together stakeholders from a variety of disciplines from both the Lawrence and Edwards Campuses to brainstorm new ways to market Edwards Campus-based academic programs and recruit students.

### Opportunities

The **Hearst Journalism Awards deadlines** are as follows:

**Writing Competitions deadline:**

- Enterprise Reporting - Tuesday, Dec. 10

- Sports Writing - Tuesday, Feb. 4
- Personality/Profile Writing - Tuesday, March 4
- Breaking News Writing - Tuesday, April 1

#### Broadcast News Competitions deadline:

- Radio: New and Features - Tuesday, Nov. 12
- Television: Features - Tuesday, Nov. 12
- Television: News - Tuesday, Feb. 11

#### Photojournalism Competitions deadline:

- Photo News and Feature - Tuesday, Nov. 5
- Photo Picture/Story Series - Tuesday, Feb. 25

### Student Employment Opportunity

The Achievement and Assessment Institute is hiring a part-time student hourly position to provide administrative support to the graphics team within Editing and Communications. The work schedule for this position is flexible, but preference will be given to students who can work 15-20 hours per week. The wage is \$10 per hour. Interested students may apply through the online portal: <http://employment.ku.edu/jobs/4102>

### Stratcom Recruiters On Campus

Three representatives from **The Richards Group** in Dallas will be visiting the School of Journalism today and Tuesday for class visits, a presentation to a joint meeting of Ad Club and PRSSA at 6 this evening, and informational interviews with students about brand management.

### Fellowship Opportunity

Museum of Jewish Heritage--A Living Memorial to the Holocaust, is now accepting applications for a fellowship that uses the conduct of journalists in Nazi Germany as a launching point for an intensive two-week summer program on contemporary journalism ethics.

Fellowships include an all-expense paid trip from New York to Berlin, Krakow and Auschwitz where students will work with leading faculty to explore both journalism history and the ethical issues facing working journalists today. All program costs, including international and European travel, lodging and food, are covered. The program will run from May 25 to June 5. **To be eligible applicants must be enrolled in a graduate program or be working journalists who completed their undergraduate degrees between June 2009 and June 2013.** To apply, visit: <http://FASPE.info>

### IRTS Seminar

Application deadline for IRTS Faculty/Industry Seminar 2014 is

Tuesday, Nov. 5. The seminar: Reaching Audiences in a Multi-Device World will be held Jan. 6 - 8 in Las Vegas. Sessions will address how content providers, media agencies and ad tech companies are changing the way business is done in a multi-device world. To apply, send a cover letter and CV to:

[http://FacultySeminar@irts.org](mailto:FacultySeminar@irts.org)

Email subject line should be YOUR NAME followed by the words FACULTY APPLICATION.

### **Workshop on Personal Branding for the Job Search**

*How to Get the Job of Your Dreams: Personal Branding for the Job Search.* Professor Emeritus of the KU School of Business Dr. Dennis Rosen will show you how to apply planning and principles of marketing to gain a competitive advantage and increase your chances for getting the job you really want. The workshop will be held from 5:30 p.m. to 7:00 p.m. on Wednesday, Nov. 6 in the Gridiron Room of the Burge Union.

## **Alumni News**

**Erin Bajackson** has joined the law firm of Welch, Martin Albano in Independence, Mo. She will specialize in family law.

**Zack McQuiston** is now Assistant Account Manager at VML.

**Kelly Duffy** joins NBC affiliate KOAA-TV in Colorado Springs, Colo. as News Director.

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