The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

Faculty and Staff News

Associate Professor David Guth welcomed KU Associate Librarian Julie Petr (above right) to his Message Development class Jan. 27. Petr spoke about online strategic communication databases. Guth also welcomed Jerry Jost (above left), executive director of the Kansas Land Trust, to his Strategic Campaigns class Jan. 28. KLT is the client for Guth's class this semester.
Bremner Center Coordinator Lisa McLendon will join the Board of Directors of the American Copy Editors Society Education Fund in April. Through annual scholarships, the fund supports deserving students who have an interest in editing.

Associate Professor Max Utsler was emcee of the 95th annual meeting of the Olathe Chamber of Commerce on Jan. 29.

Kerry Benson, strategic communication track chair, served as a judge Jan. 25 for JayRock, the annual variety show hosted by the Student-Athlete Advisory Committee. The event is student-run, providing the student-athletes an opportunity to display the three pillars of Jayhawk SAAC: leadership, camaraderie and service.

Kelly Crane, Integrated Marketing Communication education program manager, and Angie Pastorek, program manager of the Professional Workplace Communication Graduate Certificate, presented at the Kansas City Direct Marketing Association's Direct Marketing Symposium on Jan. 18 at the KU Edwards Campus. With research, anecdotes and activities, they talked about networking life hacks for personal and professional networking.

The research paper titled "To be (or not) a Guinea Pig: Patients' knowledge and beliefs about cancer clinical trials" by Associate Professor Mugur Geana and Assistant Professor Joseph Erba has been selected for presentation at the 2016 Conference of the International Communication Association, which will be in May in Fukukoa, Japan. The paper is the result of research conducted by Geana and Erba with funding from the Midwest Cancer Alliance through the Health Communication Research Shared Resource of the University of Kansas Cancer Center.

Geana was interviewed by Lisa Gutierrez, a reporter with The Kansas City Star on Jan. 27. Geana talked about media coverage of the Zika epidemic and about his experience with promoting community engagement to control mosquito-borne infectious diseases. Geana worked with colleagues from the University of Costa Rica on a health communication project addressing dengue fever, which shares the same vector with the current Zika outbreak.

The deadline for nominations for the Tim Bengtson Mentor Award is Feb. 12. Tenure track and tenured faculty are eligible for the award, which will be given April 14 at the annual scholarships and awards program. Nominate a faculty member.

Please volunteer to judge the KSPA regional competition. Sign up to be an on-site judge Feb. 24 or judge entries online. Learn more or sign up.

Research in the Raw sessions this semester are:
Feb. 5: Research Match Game: Faculty and students will pitch research ideas and create teams to develop AEJMC conference papers. Please bring your research ideas.
Feb. 19: Avoiding Dissertation Disasters: Faculty and students will share their trials and tribulations of their dissertation experiences. The dissertation process and expectations will be discussed, as well as surviving the comprehensive exam.
March 11: Comforting the Uncomfortable: An open discussion to assist faculty and students resolve AEJMC conference paper issues in the final weeks prior to deadline.

April 15: Managing the (sometimes) unmanageable: We will discuss time management as a graduate student and tenure-track professor.

All sessions will be at 11 a.m. in the Clarkson Gallery.

Eric Thomas, instructor and Kansas Scholastic Press Association executive director, joined high school journalism teachers and a KU-based testing group to begin writing an assessment this month for many Kansas high school students who complete journalism and publications classes. The goal for the assessment, according to the testing group, is to offer "a way to measure high school students' readiness for post-secondary education or entry into the workforce."

Student News

Associate Professor Yvonne Chen's Strategic Campaigns class welcomed its client, Swope Health Services last week. Vice President of Patient Services Michelle Keller discussed her desired goal and objectives with the students. Swope Health Services is a not-for-profit, community-owned health care provider serving low-income and medically underserved communities. Swope Health Services has nine clinic sites, four residential treatment sites and one outpatient treatment site.

Congratulations to Miranda Davis, who placed 12th in the enterprise writing competition of the Hearst Journalism Awards program.
Internships and jobs

The J-School's communications office has created a new position for a part-time student writer, who will help the communications coordinator write press releases, stories for the Jayhawk Journalist magazine, and content for the website and recruitment brochures. Hours are flexible, and the student will work up to 20 hours a week. Pay is $8.50 an hour. View the job description.

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, Steve Rottinghaus, can help you with your search. Recent opportunities include:

Internships
- Washington Media Institute
- CBS News diversity internship program
- Family Service & Guidance Center marketing/PR internship

Jobs
- Wake Up Wisconsin producer
- KHGI-TV and KWNB-TV production director
- Kansas Historical Society public information officer

Other student opportunities

Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from $1,000 to $5,000. Deadlines vary for each category. Learn more at the Hearst Awards website, then contact Susanne Shaw, Doug Ward or Lisa McLendon so they can help you submit your work. Entries are now being accepted for:

- Profile writing
- Picture story
• Team multimedia news
• Multimedia enterprise

Applications are being accepted for the 2016-17 American Advertising Federation-Kansas City Foundation Scholarship. Winners will receive financial assistance of $1,500 a year; a mentor working in the area of business the student is interested in; free membership in AAF-KC and AAF National; and free admission to AAF-KC events (excluding the American Advertising Awards). Learn more.

Doctoral students are encouraged to consider a doctoral workshop presented by the Center for Information Technology Policy (CITP) at Princeton University and the Media Innovation Lab (MiLab) at the University of Vienna. The workshop will be April 27-29 at the University of Vienna. The goal of the workshop is to provide a forum for leading doctoral students to present their late-stage research to experts in the field, receive feedback and advice, and gain exposure to related work in other disciplines. Deadline is Feb. 7. Learn more.

Entries are now being accepted for the Kansas Association of Broadcasters Student Broadcast Awards. Deadline is Feb. 15. Read the award guidelines and categories.

If you would like to study abroad in locales such as Prague, Dublin, Sydney, London or Madrid, visit the Office of Study Abroad. Deadline is Feb. 5.

Events

Join the KU Ad Club at 7 p.m. in Stauffer-Flint room 100 for presentations from advertising industry professionals on the following Tuesday nights: Feb. 2, Feb. 16, March 1, March 29; April 12; May 3. For more information, follow KU Ad Club on Twitter and like them on Facebook. You can also email KUAdClub@gmail.com with any questions.

Students are invited to the 2016 International Association of Business Communicators Kansas City Summit on Feb. 9 at the Holiday Inn Country Club Plaza in Kansas City, Missouri. Students may attend the all-day workshop for $55. Learn more and register.

Stop by the Clarkson Gallery at 11 a.m. on Feb. 10 for a slice of cake to celebrate William Allen White's 148th birthday.

The Student Alumni Association will host Networking Night for SAA students to interact with University of Kansas journalism and business alumni at 6:30-8 p.m. Feb. 16 at the Adams Alumni Center. The alumni will help students learn about the work world and how they can prepare now. Through the speed networking format, students will have an opportunity to visit with prominent KU alumni and ask questions. Register for the event. For more information, contact Paige Hofer at phofer@kualumni.org or 785-864-4795.

How would you like the chance to interview and network with 20 of Kansas City's top
advertising companies all in one day? Here is your chance! If you’re looking for a summer internship, join Ad 2 on Feb. 25 at Berg Event Space for a speed interviewing event and networking happy hour sponsored by the American Advertising Federation-Kansas City. Learn more or register.

**Journalism Career Fair**

The Journalism Career Fair is set for March 2 in the Kansas Room at the Kansas Union. Traditionally, more than 200 J-School students attend the event and 20 organizations participate, sharing internship and job opportunities. The Career and Outreach Office plans to host a Career Fair prep workshop for students the week of Feb. 22. Details will be announced soon. The following 19 businesses have committed to attend the fair:

* InTouch Solutions
* United States Tennis Association
* KAKE-TV
* Lawrence Journal-World
* GlynnDevins
* SPM Communications
* Smith & Loveless
* Allen Press
* The Trunk Club
* Muller Bressler & Brown
* BYM
* MMGY
* St. Joseph News-Press
* VML
* KLWN
* Bailey Lauerman
* Splash Media
* Trozzolo Communications

**JSchool Tech**

JTech Fridays will be the first and third Friday of each month beginning Feb. 5. The first JTech will be a dual session with Career and Outreach Coordinator Steve Rottinghaus and Digital Media Specialist Heather Lawrenz focusing on jobs and internships by polishing resumes, building online portfolios and optimizing
LinkedIn. This session will set students up perfectly for the March 2 career fair.

The Stauffer-Flint labs are staffed noon-10 p.m. Sunday and 5-10 p.m. Monday-Thursday. Lab workers can help with a variety of assignments.

Please follow @JSchoolTech on Twitter and find us on Facebook. It is a great resource for new content on our site, as well as other tutorials and useful tech resources for those interested in journalism technology.

New content is added regularly to jschooltech.org. Tutorials on Wordpress are great for J304 students and for students looking at portfolio development for internships/jobs. InDesign tutorials have been requested by both J560 and J300 classes and offer in-depth training. If you would like to request any content, let us know.

Students also may make individual appointments by emailing halawrenz@ku.edu.

Alumni Update

Traci Carl, 1995 J-School graduate, has been promoted to director of international operation for the Associated Press.

Michael Holtz, 2011 J-School graduate, has accepted an offer to become the Christian Science Monitor's new Beijing bureau chief.

Jonathan Cooper, 2013 J-School graduate, is now a reporter at KOCO-TV in Oklahoma City.

JayhawkJournalist.com

The first digital-only edition of the Jayhawk Journalist was published earlier this month. Check it out at JayhawkJournalist.com.

In Memoriam

Judge Larry Campbell, 1970 J-School graduate, died Sept. 11, 2015, in La Selva Beach, California, at age 73. Read his obituary.

Rhonda Alisia Claudius, a 1993 J-School graduate, died Jan. 9, 2016, in Draper, Utah, at age
53. [Read her obituary](#)

Mark your calendars

**Feb. 5:** Resume workshop, 1 p.m. Stauffer-Flint Hall, Room 105  
**Feb. 10:** William Allen White's birthday celebration, 11 a.m., Clarkson Gallery  
**Feb. 16:** Student Alumni Association Networking Night, 6:30-8 p.m., Adams Alumni Center  
**Feb. 23:** Doughnuts with the dean, 9-10 a.m., Clarkson Gallery  
**March 2:** Journalism Career Fair, Kansas Union  
**March 14-18:** Spring Break

| April 1 | Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
| April 1 | News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
| April 1 | Faculty meeting, 1:30-3 p.m., SF 206  
| April 6 | Doughnuts with the dean, 9-10 a.m., Clarkson Gallery  
| April 14 | William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom  
| April 14-17 | JEA/NSPA Conference, Los Angeles  
| April 15 | William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom  
| April 21-23 | Kansas Press Association convention, Overland Park  
| April 29 | Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

| May 6 | Stop day  
| May 6 | News/info track meeting, 9-10 a.m., SF 303  
| May 6 | Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206  
| May 7 | KSPA State Competition, Kansas Union  
| May 14 | School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn  
| May 15 | Commencement  
| May 30 | Memorial Day holiday; offices closed

To see all J-School events, go to [http://journalism.ku.edu/calendar](http://journalism.ku.edu/calendar)

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