The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.

**Faculty and Staff News**

*Associate Professor Carol Holstead* was invited by the American Society of Magazine Editors to judge the National Magazine Awards for Print and Digital Media, or Ellies, on Monday, Jan. 25, 2016.
Columbia University in New York. The Ellies are the most prestigious awards for American magazines. In 2015, 294 magazines submitted 582 entries in 17 categories. About 300 judges, mostly top editors at magazines, judge the contest. Holstead judged Magazine Section.

**Associate Professor David Guth** has been invited to speak at the NASA/Goddard Space Flight Center Engineering Colloquium at the Goddard Space Flight Center in Greenbelt, Maryland, on March 14. The colloquium invites guest speakers from a variety of fields to talk to NASA spacecraft engineers, scientists and administrative employees on topics of interest. Guth's topic is based on his book, "Bridging the Chesapeake - A 'Fool Idea' that Unified Maryland."

**Knight Chair Pam Fine** has been invited to serve as a final judge for this year's Toner Prize for Excellence in Political Reporting. The prize is awarded annually by Syracuse University's S.I. Newhouse School of Public Communications in honor of Robin Toner, the late national political correspondent for The New York Times. Fine and Toner worked together at the Atlanta Constitution early in their careers. Other final judges include Tom Brokaw, former NBC news anchor; Adam Clymer, retired editor and Washington reporter for The New York Times; and Maralee Schwartz, former national political editor of The Washington Post.

**Associate Professor Tien Lee** gave a research talk titled "The Measures and Effects of Political Ideologies," at the City University of Hong Kong on Jan. 11.

A study by **Assistant Professor Jonathan Peters** explores whether the First Amendment has any role to play in the private sector as Internet companies such as Twitter and Facebook continue to create and enforce their own content rules and community guidelines. [Read the KU News story.](https://ui.constantcontact.com/rnavmap/email/action/print?agen...)

**Lisa McLendon**, Bremner Center coordinator, is this year's chair of the Kansas Notable Books committee. She served on the committee last year and previously in 2010-11. The committee reads nominated books by Kansas authors or about Kansas, then selects about 20 books to recommend to the state librarian as "notable" Kansas books. The list is announced in the summer and the authors are recognized at the Kansas Book Festival in the fall. The Notable Books program is run by the State Library of Kansas and the Kansas Center for the Book.

**McLendon** was the featured guest on the American Copy Editors Society Twitter chat, #ACESchat, on Jan. 6. The topic was "Tips for remembering tricky language points." [Read a Storify of the chat.](https://ui.constantcontact.com/rnavmap/email/action/print?agen...)

The Graduate Studies Office hosted a GTA Teaching Workshop and Luncheon on Dec. 17. Presenters were **Associate Professor Doug Ward** and **Aaron Long** from the Center for Teaching Excellence ("Teaching Expectations of the Uninitiated"); **Strategic Communications Track Chair Kerry Benson** ("Creating the Ideal Lesson Plan"); and **Graduate Advisor Jammie Johnson**, graduate student **Monique Luisi** and Ward ("Discussing Diversity"). The doctoral mentor program was introduced, and students received the names of their faculty mentors.
Ward and Johnson spoke to the Social Media Club of Lawrence on Jan. 6 about the new master's program in Digital Content Strategy.

Dannah Hartley, academic advisor, has accepted a position as associate director in KU's Undergraduate Advising Center. Her last day at the J-School is Jan. 28.

Steve Rottinghaus, career and outreach coordinator, was a session speaker today at the Council for Advancement and Support of Education's District VI conference at The Westin in Kansas City, Missouri. He spoke on internal communications.

The deadline for nominations for the Tim Bengtson Mentor Award is Feb. 12. Tenure track and tenured faculty are eligible for the award, which will be given April 14 at the annual scholarships and awards program. Nominate a faculty member.

Please volunteer to judge the KSPA regional competition. Sign up to be an on-site judge Feb. 24 or judge entries online. Learn more or sign up.

JayhawkJournalist.com

The first digital-only edition of the Jayhawk Journalist was published earlier this month. Check it out at JayhawkJournalist.com.

Student News
Associate Professor Tim Bengtson’s fall Strategic Campaigns class (above) presented Dec. 15. The class client was Noodles & Company.


Nicholas Constantine Couzin II has been accepted into NBC's internship program for the 2016 Olympic Games.

Scott Chasen and Shane Jackson have accepted internships with MLB.com. Chasen will assist in MLB's coverage of the Royals, and Jackson will help cover the Cleveland Indians.

Morgan Cox is working as an intern at the National Kidney Foundation this semester.

Miranda Davis is working as an intern at the KU Center for Research this spring and on The Kansas City Star's metro desk this summer.

Professor Jimmy Gentry's Entrepreneurial Communication class concluded the fall semester with a conversation with Barnett Helzberg in the boardroom of the Helzberg Entrepreneurial Mentoring Program in Kansas City, Missouri. Barnett, (pictured fourth from the left), poses with some members of the class.

Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, Steve Rottinghaus, can help you with your search. Recent opportunities include:

Multimedia journalist with WIBW-TV (Topeka)

Paid communications internship (Lawrence) with Life Enrichment Center
Photojournalist with KAKE News (Wichita)

Social strategy intern at VML (Kansas City)

Public affairs specialist at National Gallery of Art (Washington, D.C.)

Marketing and public relations intern (Lenexa)

**Other student opportunities**

Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from $1,000 to $5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](https://ui.constantcontact.com/rnavmap/email/action/print?agen...), then contact Susanne Shaw, Doug Ward or Lisa McLendon so they can help you submit your work. Entries are now being accepted for:

- Breaking news writing
- Profile writing
- Picture story
- Team multimedia news
- Multimedia enterprise

Applications are being accepted for the 2016-17 American Advertising Federation-Kansas City Foundation Scholarship. Winners will receive financial assistance of $1,500 a year; a mentor working in the area of business the student is interested in; free membership in AAF-KC and AAF National; and free admission to AAF-KC events (excluding the American Advertising Awards). [Learn more.](https://ui.constantcontact.com/rnavmap/email/action/print?agen...)

Doctoral students are encouraged to consider a doctoral workshop presented by the Center for Information Technology Policy (CITP) at Princeton University and the Media Innovation Lab (MiLab) at the University of Vienna. The workshop will be April 27-29 at the University of Vienna. The goal of the workshop is to provide a forum for leading doctoral students to present
their late-stage research to experts in the field, receive feedback and advice, and gain exposure to related work in other disciplines. Deadline is Feb. 7. Learn more.

Verge Campus, a media company that runs a national college lifestyle music tour and online college magazine, is looking for writers and an editor-in-chief to start a chapter on campus. Read the job descriptions here: Writer | Editor-in-chief

Students are invited to submit entries to the Great Plains Journalism Awards, a competition that honors the best work done by journalists and photographers from an eight-state region published in newspapers, magazines, blogs and media websites. Submissions due Jan. 29. Read the categories.

Entries are now being accepted for the Kansas Association of Broadcasters Student Broadcast Awards. Deadline is Feb. 15. Read the award guidelines and categories.

If you would like to study abroad in locales such as Prague, Dublin, Sydney, London or Madrid, visit the Office of Study Abroad. Deadline is Feb. 5.

Jan. 31 is the deadline for students to apply for the UNITY Journalists for Diversity Fellowship. Learn more.

Events

Gwen Ifill to be honored on William Allen White Day

Gwen Ifill, moderator and managing editor of "Washington Week" and co-anchor and managing editor of "PBS NewsHour," will receive the 2016 William Allen White Foundation National Citation on William Allen White Day, which is April 14 at the University of Kansas. Read the KU News story.

Stop by the Clarkson Gallery at 11 a.m. on Feb. 10 for a slice of cake to celebrate William Allen White's 148th birthday.

The University Career Center's annual Career Fair is 1-5 p.m. Feb. 10 in the Kansas Union, More than 150 companies and organizations promote career opportunities to students. Learn more at the University Career Center website.
Mark your calendar for the J-School Career Fair from 10 a.m. to 3 p.m. March 2 in the Kansas Room of the Kansas Union. Watch for more information coming soon, or contact Steve Rottinghaus at srottinghaus@ku.edu.

Students are invited to the 2016 International Association of Business Communicators Kansas City Summit on Feb. 9 at the Holiday Inn Country Club Plaza in Kansas City, Missouri. Students may attend the all-day workshop for $55. Learn more and register.

How would you like the chance to interview and network with 20 of Kansas City's top advertising companies all in one day? Here is your chance! If you're looking for a summer internship, join Ad 2 on Feb. 25 at Berg Event Space for a speed interviewing event and networking happy hour sponsored by the American Advertising Federation-Kansas City. Learn more or register.

**In Memoriam**

**Samuel Elliott**, former J-School professor, died Dec. 22, 2015, in Topeka. Elliott was owner and editor of The Flint Hills Independent newspaper in Eskridge, and he owned KULY, a radio station in Ulysses. Read his obituary.


**Marilyn Miller**, 1951 J-School graduate, died Dec. 24, 2015, in Madison, New Jersey. Read her obituary.


**Alumni Update**

**Sherry Scott**, 1991 J-School graduate, has been named president of Gagen MacDonald. Read the story.

**Brock Bowling**, 1998 J-School graduate, is play-by-play announcer at Davidson College/Schershot Productions.

**Tony Berg**, 2001 J-School graduate, has been named president and publisher of The Kansas
City Star. Read the story.

**Rustin Dodd**, 2009 J-School graduate, is the new Kansas City Royals beat reporter for The Kansas City Star. Dodd covered high school sports and was The Star's beat reporter covering KU. Read The Star's story.

**Daffodil Reumund**, 2013 J-School graduate, is now assistant account executive at Saatchi & Saatchi.

**Stephanie Bickel**, 2015 J-School graduate, has been working in public relations at Pennington & Company, a fraternity and sorority fundraising and consulting company in Lawrence, since June.

**Paul Pierce II**, 2015 J-School graduate, is compliance coordinator for the Kansas State University Athletics Department.

**William Allen White film project**

**Dave Seaton**, former publisher of the Winfield Daily Courier, is leading an effort to raise $200,000 to fund a video on the life of William Allen White. The filmmakers are Kevin Wilmott and Scott Richardson. Donations are being accepted through KU Endowment. Designate gift to "William Allen White film."

**Mark your calendars**

**Jan. 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
**Jan. 29:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
**Jan. 29:** Faculty meeting, 1:30-3 p.m., SF 206

**Feb. 5:** Resume workshop, 1 p.m. Stauffer-Flint Hall, Room 105  
**Feb. 10:** William Allen White’s birthday celebration, 11 a.m., Clarkson Gallery  
**Feb. 23:** Doughnuts with the dean, 9-10 a.m., Clarkson Gallery  
**March 2:** Journalism Career Fair, Kansas Union  
**March 14-18:** Spring Break

**April 1:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
**April 1:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
**April 1:** Faculty meeting, 1:30-3 p.m., SF 206  
**April 6:** Doughnuts with the dean, 9-10 a.m., Clarkson Gallery  
**April 14:** William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom  
**April 14-17:** JEA/NSPA Conference, Los Angeles  
**April 15:** William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson
Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom
**April 21-23:** Kansas Press Association convention, Overland Park
**April 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

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**May 6:** Stop day
**May 6:** News/info track meeting, 9-10 a.m., SF 303
**May 6:** Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
**May 7:** KSPA State Competition, Kansas Union
**May 14:** School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn
**May 15:** Commencement
**May 30:** Memorial Day holiday; offices closed

To see all J-School events, go to [http://journalism.ku.edu/calendar](http://journalism.ku.edu/calendar)

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