

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



J-School Generations

Thanks to our alumni, faculty, staff and students who helped or participated in J-School Generations! The University Daily Kansan was the winner of the \$750 prize for J-School student organizations. Media Crossroads placed second and won \$500, and the J-School Student Ambassadors placed third and won \$250. See a photos from the two-day event on the J-School's [Facebook page](#).



Faculty and staff news

Professor Scott Reinardy was a guest on KCUR's Central Standard on Oct. 20 to discuss the state of newspaper newsrooms and his book, "Journalism's Lost Generation: The Un-Doing of U.S. Newspaper Newsrooms." [Listen here](#). (Start at 19 minutes) The conversation was also featured in [this blog](#). Reinardy also was the feature of a [podcast](#) on "It's All Journalism" posted Oct. 20.

The Digital Inclusion Project, a community-academic partnership aimed at closing the digital divide, is featured on the [LaunchKU site](#) of the KU Endowment. This project will hire J-School students as Digital Inclusion Ambassadors who will work with area nonprofit organizations to provide digital

literacy training to underserved populations. **Associate Professor Hyunjin Seo** will serve as the director of the project. **Dean Ann Brill**, **Associate Professor Mugur Geana**, **Assistant Professor Joseph Erba** and **Assistant Professor Crystal Lumpkins** (Department of Family Medicine) are also part of the project team. Support the project and help underserved populations in the community.

Associate Professor Hyunjin Seo was a special guest at the U.S. Army Command and General Staff College (CGSC) Plato's Cave program in Leavenworth on Oct. 20. Seo led a discussion on social media, social network analysis and U.S. foreign policy at the meeting of high-performing CGSC students and CGSC Foundation members.

Assistant Professor Jonathan Peters and 2012 J-School graduate **Breanna McCarthy** have accepted an offer from the First Amendment Law Review to publish their article "Student Journalists v. School Administrators: A Structured Way to Resolve Editorial Disputes." They explored the processes normally used to resolve student-press disputes, in which professional customs often create language barriers and misunderstanding - and ultimately they proposed a structured dispute-resolution process involving mediation.

Peters also published a Columbia Journalism Review column about a journalist who is suing the Miami Beach mayor under Florida's sunshine law to obtain some of the mayor's tweets and his Facebook block list. [Read the column.](#)

Matt Tidwell, doctoral student and Integrated Marketing Communications program director, attended the Public Relations Society of America's Educators Academy at the PRSA International Conference in Indianapolis on Oct. 22. Tidwell joined fellow researchers from three other universities to present results of their research entitled "Gauging the effectiveness of courses taught through the PRSA MBA/Business School Program".

Student news and opportunities



The Agency launched its new creative entity, Steam Whistle Creative, on Oct. 21 with a party and croquet tournament on the Stauffer-Flint lawn. During the launch party, Steam Whistle Creative announced its new website, www.steamwhistlecreative.org, and its ringtone, The Steam Whistle, which is a recording of KU's well-known campus whistle. The ringtone is available to purchase for \$1.29 from iTunes. See a photo album of the launch party on the [J-School Facebook page](#).

J-School student **Scott Chasen** will travel next week to Los Angeles to accept the prestigious 2016 Jim Murray Memorial Foundation

scholarship, a national award for excellence in sports writing at the college level. Chasen was named one of five national winners of the award for a column he wrote about Marlene Mawson, who is regarded as the mother of women's athletics at KU. [Read the KU News story.](#)



Four interview times remain for Wichita Eagle summer internship program. **Tom Shine**, deputy editor at the Wichita Eagle, will be at the J-School on Thursday to interview students for summer internships at the largest newspaper in Kansas. The interviews will be in Stauffer-Flint, Room 119. The remaining times are 1-1:30 p.m., 2-2:30 p.m., 3-3:30 p.m., and 4:30-5 p.m. To register, sign up in the Career and Outreach Office, Stauffer-Flint, Room 120.

J-School students participated in a KU Libraries presidential debate fact-checking event Oct. 19 at Watson Library. Read the [University Daily Kansan story.](#)

College students with an aptitude for editing are invited to apply for five scholarships totaling \$8,500 awarded by the Education Fund of the American Copy Editors Society. Juniors, seniors and graduate students may apply online for the 2016-17 awards. The scholarships are open to college juniors, seniors and graduate students who are or will be in school for at least one full term during summer 2016 through spring 2017. The application deadline is Nov. 15. [Get the details.](#)

Mishal Bukhari, an award-winning broadcast journalist who has worked in print, radio and television, will visit the J-School on Oct. 31-Nov.1. Bukhari reports on politics, public diplomacy, women's issues, civil-military relations and socioeconomic issues in Pakistan. If students or faculty would like to meet with her or have her speak to a class, please email Cindy Hogle at chogle@ku.edu.

Students are encouraged to apply to the 2017 IRTS Summer Fellowship Program for a chance to participate in a media industry internship in New York City that includes travel, accommodations and an allowance. Applications are due Dec. 1. [Get the details.](#)

Get some writing experience and enrich your portfolio by writing for the Jayhawk Journalist! We are looking for J-School students to write short alumni features. If you are interested, please contact Julie Adam at julieadam@ku.edu.

Applications now open for School of Journalism scholarships

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during your junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1 and scholarship recipients will be notified in April 2017. Scholarships are for the fall 2017 and spring 2018 academic year. [Apply here.](#)

Visiting professionals



Doris Truong and **Ron Smith** visited JOUR 550 and JOUR 419 classes on Oct. 17 and 18. Truong is the homepage editor at the Washington Post and former president of the Asian American Journalists Association, and Smith is the managing editor for news at USA Today. Truong and Smith also spent several hours working with University Daily Kansan editors, appeared on "Good Morning KU" at Media Crossroads, and participated in the J-School's "Media, Politics and Diversity" panel discussion Oct. 18 along with **Michelle LaRoche**, who was visiting from the Wall Street Journal.

Mike Wagner (below) was a guest speaker in instructor's **Phil Bressler's** JOUR 823 class on Oct. 17. Wagner spoke on the topic of big data and its effect on brands. Wagner, a KU alumnus, is senior vice president-enterprise sales at Yes Lifecycle Marketing and has spent his career in the technology and data enablement services sector including experience with IBM, Affinity Solutions and Axcion. The class was held at Bressler's agency, MBB+ Advertising.



Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full- or part-time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Jobs

[Marketing manager](#), International Association of Venue Managers (Coppell, Texas)

[Graphic designer](#), University of Kansas (Overland Park, Kansas)

[Producer - Weekend Morning Newscast](#), KAKE News (Wichita, Kansas)

[Contract writer](#), Uhlig (Overland Park, Kansas)

[Magazine editor](#), Sunflower Publishing (Lawrence, Kansas)

Internships

[Marketing and wholesales summer internship](#), adidas (Portland, Oregon)

[Great Plains Media Morning internship](#), Great Plains Media (Lawrence and Topeka)

See more job and internship opportunities [here](#).

J-School seeking to hire professor of the practice

The J-School is hiring a assistant/associate professor of the practice in integrated marketing communications and journalism, expected to begin Jan. 1, 2017. This is a nine-month non-tenure track faculty appointment for a three-year term with possible renewal upon satisfactory reviews. Successful applicants will have a master's degree in strategic communications, journalism, mass communications or a closely related field and experience teaching at the university level at the KU

Events

An ACEJMC site team will be visiting the J-School Oct. 30-Nov. 2 as part of the six-year reaccreditation process. Team members will interview full-time faculty and staff, make short visits to classrooms and meet with groups of students.

Come to a World Series watch party at 6 p.m. Oct. 25 in the Clarkson Gallery and learn about joining a new J-School sports club, the Sports Media and Marketing Association. We'll have food! [See flier.](#)

Author, broadcaster and journalist **Aminatta Forna** will discuss recent work on a "reverse Roots" project that stems from her childhood in West Africa at a lecture and book signing at 7 p.m. Nov. 10 at the Hall Center for the Humanities. She will trace her own links to the cultural heritage of Sierra Leone through the enslaved in the Americas. The J-School is a co-sponsor of the free event. [Download flier for more information.](#)

J-School students are invited to attend AAF-KC's Spark KC conference on Nov. 7 and learn about Kansas City advertising. [Learn more and register.](#)

October is Hunger Awareness Month at KU for Just Food, a food bank that helps provide food for over 11,000 residents of Douglas County. Bring packaged food any time before Oct. 31 to the barrel outside the Resource Center. [Get the details.](#)

Career Fair

All J-School students are invited to meet area employers from area companies during the fall J-School Career Fair on Nov. 1 at the Kansas Union. From 10 a.m. to 3 p.m. in the Kansas Room on the sixth level of the Union, employers will share internship and job opportunities available to students in the spring and summer. Students are encouraged to bring their resumes to the event. The following businesses will attend the career fair:

- [Lawrence Journal-World](#)
- [Smith & Loveless](#)
- [KSHB-TV, Channel 41](#)
- [The Topeka Capital-Journal](#)
- [Division-D](#)
- [Greater Kansas City Chamber of Commerce](#)
- [VML](#)
- [Worlds of Fun](#)
- [U.S. Tennis Association](#)
- [FleishmanHillard](#)
- [WOW! 6](#)
- [WIBW](#)
- [KSNT-TV](#)
- [Barkley](#)
- [KCPT](#)
- [KLWN](#)
- [The Topeka Radio Group/Alpha Media USA](#)
- [Trozzolo Communications Group](#)

JTech workshops

Fall semester JTech Training will be the first and third Thursday of each month at 4 p.m. The second and fourth Thursday will be a JTech workshop for students to work on the previous week's topic or get help on a project. All JTech events will be in Room 101. The last workshop this month is Oct. 27.



The William Allen White School of Journalism and Mass Communications is a sponsor for "Celebrating Centennials," a program to honor the 100-year anniversary of the Pulitzer Prize and the Baldwin City Library.

The library was selected by the Kansas Humanities Council to participate in its 2016 Pulitzer Prize Centennial Campfires Initiative program. The program in Kansas, "The Pulitzer Project in Kansas: William Allen White and Freedom of Speech," explores issues related to freedom of speech, democracy today, the role of William Allen White in Kansas history, and the impact of the Pulitzer prizes in journalism.

University of Kansas faculty, staff and students are welcome to attend at the library, 800 Seventh St., Baldwin City. Free.

The event schedule:

Oct. 25, 7 p.m.

Informance: "William Allen White: The Kansas of His Time"

KU professor emeritus **Jack Wright** will tell about the life and times of the KU alum and Emporia Gazette editor, Kansas' first Pulitzer Prize winner.

Alumni update

Rich Clarkson, 1955 J-School graduate, was honored on Oct. 18 at the University of Missouri School of Journalism. Clarkson received the Missouri Honor Medal, which is awarded to recipients to honor their distinguished service in journalism. [Get the details.](#)

Mark your calendars

Nov. 1: Career Fair, 10 a.m.-3 p.m., Kansas Union

Nov. 16: Doughnuts with the Dean, 9 a.m. Clarkson Gallery

Nov. 16: Networking that Works, 1-2 p.m., Clarkson Gallery

Dec. 9: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

Jan. 27: Faculty meeting, 1:30-3 p.m., 206 SF

Feb. 24: KSPA Regional Contest at the Kansas Union

March 10: Faculty meeting, 1:30-3 p.m., 206 SF

April 20: William Allen White Day

May 5: Faculty meeting, 10-11:30 a.m., and lunch, 11:30 a.m.-1 p.m., Clarkson Gallery

May 6: KSPA State Contest at the Kansas Union

June 11-15: Jayhawk Media Workshop

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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