

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



From the Dean

Journalism Student Leadership Board

The William Allen White School of Journalism and Mass Communications values freedom, diversity and inclusion.

The J-School is committed to ensuring that all students, faculty and staff are respected, valued and protected. In order for us to uphold these ideals, we rely on students, faculty, staff and alumni to let us know whether we fall short.



In response to recent events at KU and around the country involving the issues of racism, respect and responsibility, we want to ensure that we hear our students' voices and address their concerns. That is why the J-School has decided to create a Journalism Student Leadership Board that will launch next semester. Any student admitted to the J-School as a major or minor is eligible to apply.

The board will meet regularly with the dean and/or associate deans to help advise and address issues facing the school and the university. Students may nominate themselves or other students. [Fill out the form here.](#)

We want to assure our students that the J-School faculty and staff are always open and available to every student. We value your feedback, your experiences and your insight.

Sincerely,

Dean Ann M. Brill

Faculty and Staff News

Associate Professor Genelle Belmas was interviewed Nov. 18 on KCUR's Up-To-Date show about the public perception of journalists and journalism in the context of the MU protests and resignations.

Steve Rottinghaus, career and outreach coordinator, returned to his roots on Nov. 13 when he covered the Wellsville-Sabetha Class 3A state football quarterfinal for the Topeka Capital-Journal. Rottinghaus began his journalism career in 1985 with the Topeka Capital-Journal, where he worked for five years, including two years as its KU sports correspondent. Read the story [here](#).

Kerry Benson, strategic communication track chair, presented a lecture to researchers, engineers, students and post-docs on "Persuading Difficult People" on Nov. 19 at KU's [Center for Environmentally Beneficial Catalysis](#). The center's researchers, faculty and staff are involved in developing cost-competitive chemical manufacturing processes that prevent waste and conserve natural resources.

Congratulations to **Assistant Professor Hong Tien Vu**, who successfully defended his dissertation Nov. 19 at the University of Texas at Austin.

Professor Scott Reinardy was interviewed by Radio Free Europe about his study, "The New Women's Movement: Burnout, Workload Driving Females from U.S. Newspaper Newsrooms." The paper was presented at the International Communication Association conference in May and has been submitted for publication.

Bruce McRoberts of the Blue Valley School District brought six of his CAPS media students to visit the J-School on Nov. 16. Students met with faculty and staff members **Chris Bacon**, **Jerry Crawford**, **Yvonne Chen**, **Ashley Anguiano** and **Max Utsler**, and they toured the Dole Human Development Center and learned about the strategic communications and news and information tracks in the school.

Student News

Internship application deadlines are right around the corner, so please join the News & Information Club from 3 to 5 p.m. Dec. 3 in the Clarkson Gallery for a resume and cover letter workshop. **Professor Pam Fine**, **Associate Professor Carol Holstead** and **Career and Outreach Coordinator Steve Rottinghaus** will be available to provide feedback and assistance. Refreshments will be provided.

Integrated Marketing Communications students **Stephanie Maddox** and **Margaret Hair**, program coordinator for KJHK and Union Programs for the KU Memorial Unions, gave their final capstone course presentation on Nov. 16 at [Literacy Kansas City](#). The organization is undergoing a re-branding and needed assistance with a donor communications strategic plan. **Kelly Crane**, IMC education program manager, was their capstone instructor.

Roseann Pluretti, doctoral student, participated in the National Communication Association's 101st annual convention Nov. 19-22 in Las Vegas. As vice chair-elect of the Communication and the Future Division, she was in charge of the division's first fair at NCA.

Congratulations to J-School student **Amie Just**, who will be a sports intern at the Washington Post this summer.

Internships

The Kansas City Star sports department is seeking an intern for summer 2016 to cover community sports and help out with video and reporting from Royals games and Chiefs training camp. Students would work for 10 weeks for class credit. To apply, send a brief cover letter, resume and writing samples no later than Nov. 30 to sports editor **Jeff Rosen** at jrosen@kcstar.com or 1729 Grand Blvd., Kansas City, MO, 64108.

The Omaha World-Herald is looking for reporting interns for summer 2016. The internship pays \$10 an hour plus a \$1,000 scholarship after successful completion of the internship. Learn more [here](#).

The Economist is seeking an intern to help with the newspaper's social media. The internship, based in Washington, D.C., is for at least six months and can be extended for up to a year. Deadline to apply is Dec. 30. Learn more [here](#).

Ronald McDonald House Charities-Kansas City is seeking a volunteer program intern. Deadline to apply is Dec. 18. Learn more [here](#).

Sunflower Publishing, a division of The World Company in Lawrence, is seeking an intern to market several spring publications through social media, assist with event planning and provide editorial support. The intern must be available to work between 8 a.m. and 5 p.m. Monday through Friday, approximately 10 hours per week, through June 2016. Learn more [here](#).

Forbes is looking for an intern/freelance reporter to help produce one of its most popular issues, which includes the annual ranking of the world's billionaires. Must be able to work December through February. This is a paid internship with opportunities to write for Forbes.com. Learn more [here](#).

The Freeman East Asia Internship Initiative and the KU Office of Study Abroad (OSA) anticipates offering \$4,000-\$6,000 scholarships to intern abroad in East Asia during the summer or fall 2016. Internships must be completed for credit and for a minimum of six weeks. Learn more [here](#).

Find internship opportunities at many large news organizations at Poynter.org or check out the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search.

Other student opportunities



Hearst Journalism Awards

Students are encouraged to enter the Hearst Journalism Awards Program for outstanding work in writing, broadcast, photojournalism and multimedia categories. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work.

Each year, students are eligible to apply for School of Journalism scholarships. All students admitted to the school are encouraged to apply. Students who receive KU renewable scholarships should note that the School of Journalism will likely be funding those scholarships during your junior and senior years. Students receiving renewable scholarships should still apply for journalism scholarships; additional funds may be available. Applications are due Dec. 1. [Apply here.](#)

The Bryan-College Station Eagle is looking for a photographer/videographer. The job is heavy on SEC sports coverage, so it requires sports photography and video experience. Learn more [here.](#)

The BEA Festival of Media Arts is accepting entries for its international exhibition of student work in the following competitions: audio, documentary, interactive multimedia, two-year/small colleges, news, scriptwriting, sports and video. Winners will receive recognition and exhibition of their work during BEA's annual convention in Las Vegas, April 17-20, 2016. Deadline is Dec. 15. Learn more [here.](#)

The Scripps International Innovators Cup invites colleges and universities to pit their best student team around a new media business idea with other teams from around the world. The contest promotes student innovation around media entrepreneurship and highlights creativity and entrepreneurship as it is being implemented in communication and journalism school curricula and student clubs. The Innovators Cup Prize awards one team a top prize of \$5,000. Learn more [here.](#)

The University of Kansas McNair Scholars Program is seeking applicants for 2015-2016. The application is open until Nov. 27, 2015. The McNair Scholars Program helps low-income, first-generation college-going and underrepresented minority undergraduates prepare for doctoral study. Students who participate in this program are provided with paid research opportunities, faculty mentors, a GRE preparation course and tutoring. News and information or strategic communication majors looking to take their research to the next level are encouraged to apply. Learn more [here.](#)

Kansan advertising staff is hiring for next semester

The University Daily Kansan advertising staff is now hiring for the spring 2016 semester. All positions are paid. The Kansan is great way to build a professional skill set, along with building a network to help get an internship and a job. Positions available:

- Account executive: Consult and build client accounts
- Marketing specialist: Promote the Kansan brand and plan events
- Social media specialist: Manage client social media accounts

Students who want to apply must attend one of the following meetings:

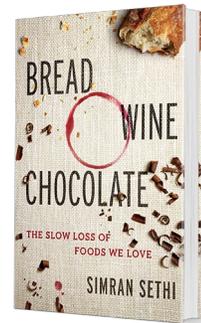
- Dec. 1: 5-6 p.m., Dole 2092
- Dec. 2: 6-7 p.m., Dole 2096
- Dec. 3: 6-7 p.m., Dole 2092

If you are unable to attend or have questions, contact business manager Gage Brock at gbrock@kansan.com or 913-433-8946.

Events

An evening with author Simran Sethi

Simran Sethi, award-winning journalist and author of "Bread, Wine, Chocolate: The Slow Loss of Foods We Love," will speak about the lack of food biodiversity at 6:30 p.m. Dec. 8 at The Commons in Spooner Hall. The evening will feature sustainably sourced food by Hank Charcuterie, Queen of Tarts, and 1900 Barker Bakery and Cafe. The event is co-sponsored by the KU Biodiversity Institute and the William Allen White School of Journalism and Mass Communications. [Read this story](#) about Sethi in today's Boston Globe.



KU faculty, staff and graduate students who identify as part of the LGBTQIA+ community are invited to an informal social event from 5 to 7 p.m. Dec. 14 at the Five 21 event space at The Oread Hotel. The event is sponsored by the Sexuality & Gender Diversity Consortium and the Office of Diversity and Equity.

Alumni Update

Destaney Sperry, 2008 J-School graduate, who is a producer for KNXV ABC15 in Phoenix, won a Rocky Mountain Emmy Award for best morning newscast for her team's coverage of the city's record-breaking rainfall in September.

Travis Jennings Brown, 2008 J-School graduate and staff writer for Vocativ, spoke via Skype on Nov. 18 to **Associate Professor Carol Holstead's** Magazine Writing class. Brown is a former editor at Esquire and Popular Mechanics magazines. He covers news and justice for Vocativ, a cutting edge website that mines the deep web for data and information that become stories.

Sara Sneath, 2013 J-School graduate and environmental reporter for the Victoria (Texas)

In Memoriam

Elon Torrence, retired Associated Press Topeka news correspondent and 1939 J-School graduate, has died at the age of 98. Torrence, who was a U.S. Army veteran of World War II, died Nov. 11, Veterans Day. Torrence covered the trial of two men executed for the "In Cold Blood" murders. He died two days after his wife of 70 years, Polly. Read the story [here](#).

Carol Dressler, who worked in the dean's office at the J-School from 1998 to 2005, died Nov. 6 in Mission, Kansas. Read her obituary [here](#).

Sandra Moran Pletcher, 1993 J-School graduate, died Nov. 7 at the age of 46. Read her obituary [here](#).

Harold F. Metz Jr., a 1957 J-School graduate, died Nov. 4 at the age of 81. Read his obituary [here](#).

Charlotte Gesey Higgins, a 1951 J-School graduate, died Nov. 10 at the age of 86. Read here obituary [here](#).

Kelly Cosby, a KU graduate and former columnist for the University Daily Kansan, has died at age 25. Read her obituary [here](#).

JSchoolTech

Dec. 4: Final JTech of the semester will be on using social media and online analytics to drive decisions.

- Got an idea for next semester's JTech? Let me know [here](#).
- If you need help on a final project, make an appointment to work one on one with Heather Lawrenz. Email her at halawrenz@ku.edu.
- Labs will be closed Nov. 25-29 for Thanksgiving break and will reopen Nov. 30.
- Follow [@JSchoolTech](#) on Twitter.



Mark your calendars

Nov. 25-27: Thanksgiving break; no classes Nov. 25-27, offices closed Nov. 26-27

Dec. 11: Strategic communication track meeting, 9-10 a.m., SF 206

Dec. 11: News/info track meeting, 9-10 a.m., SF 303

Dec. 11: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

Dec. 11: Stop day

Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed

Jan. 18: Martin Luther King Jr. Day holiday; offices closed

Jan. 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 2: Journalism Career Fair, Kansas Union

March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

April 1: Faculty meeting, 1:30-3 p.m., SF 206

April 14: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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