

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Reminder: There will be no Monday Memo newsletters published during the semester break. The Monday Memo will resume Jan. 26, 2016.

Faculty and Staff News

Professor Scott Reinardy has been awarded a book contract through Routledge for "Journalism's Lost Generation: The Undoing of U.S. Newspaper Newsrooms." The book is an accumulation of more than a decade of research examining newspaper journalists and their newsrooms.

Steve Rottinghaus, career and outreach coordinator, visited with alumni and agencies Dec. 7-9 to learn more about internship and job opportunities for J-School students in the Dallas area. Several of them have made plans to participate in the March 2 Career Fair and next year's J-School Generations events. Rottinghaus met **Steven Campanini**, 1994 J-School graduate, chief communications officer at Splash Media Group; **Artie Megibben**, art director at Agency Creative; **Greg Kaul**, 1987 J-School graduate, vice president and general manager of Hello! Texas; **Melody Shreve**, 1988 J-School graduate, special features editor at the Fort Worth Star-Telegram; **Jim Houston**, local multimedia sales coach, Star-Telegram; **Todd Winters**, 1994 J-School graduate, creative director at Javelin Marketing Group; several members of the Dallas alumni chapter during its quarterly gathering; **Susanne Miller**, 1989 J-School graduate, president and founder of SPM Communications; and **Joel Thornton**, 1984 J-School graduate, copy desk chief at the Dallas Morning News.

Associate Professor Doug Ward represented KU last week at a steering committee meeting of the Bay View Alliance in Palo Alto, California. BVA is a consortium of North American research universities working to improve teaching and learning.

Associate Professor Carol Holstead has been invited to judge the National Magazine Awards, or Ellies, in New York in January. The Ellies is the world's most prestigious magazine contest.

More than 300 editors, writers and professors come to Columbia University to judge entries in 24 categories.

Guest speakers in Journalism 840 Innovation in Communications Management this semester included: **Marianne Carr** and **Mike Brown** from Brainzooming.com; **Brian Bracco** from Scripps-Howard Television; **Jonathan Robinson** from Kauffman Foundation; **Peter Friedman** from DEMDACO; **Richard Ward** from Iventis; and **Barrett Sydnor** from Sydnor and Associates. Guest speakers in J540 Sports, Media and Society included **Bill Hill** from MLB.com; **Amy Perko** from the Knight Commission; **Roger Twibell**, former ABC sportscaster; **Danny Clinkscale** from Sports Talk Radio WHB; **Laura Okmin** from FOX Sports; **Jim Stone**, former KNSD-TV San Diego, sports anchor; **Jim Marchiony**, KU associate athletic director; and J-School **Associate Professor Jerry Crawford**.

Applications are now open for the Joan Shorenstein Fellowship Program. Fellows conduct research; engage with students, faculty and the Harvard community; and participate in the various events associated with the Shorenstein Center. Learn more and apply [here](#).

Student News

Fall Strategic Campaigns classes made their presentations last week. (Below) **Assistant Professor Hyunjin Seo's** class presented to Google Fiber. (Middle) **Associate Professor David Guth's** class presented to the Baldwin City Chamber of Commerce (watch class video [here](#)). (Bottom) **Associate Professor Yvonne Chen's** class presented to the Hallmark Visitors Center. **Associate Professor Tim Bengtson's** class presentation will be from 10:30 a.m. to 1 p.m. Dec. 15 in Alderson Auditorium at the Kansas Union. The class client is Noodles & Company.





Internships

The Kansas Association of Broadcasters is looking for a student to assist with social media. The student may work from home. Learn more [here](#).

H&R Block is looking for a social media intern. Learn more [here](#).

The Omaha World-Herald is looking for reporting interns for summer 2016. The internship pays \$10 an hour plus a \$1,000 scholarship after successful completion of the internship. Learn more [here](#).

98.1 KMBZ-FM and **610 Sports** are looking for interns for the spring 2016 semester. Learn more [here](#).

The Theater League in Kansas City is seeking a marketing/public relations intern for spring 2016. The position pays \$7.65 an hour for 20 hours a week from Jan. 18-May 6.

The Cuba Journal is seeking college students and new graduates with a talent for reporting, fact checking and news design. Learn more [here](#).

The Black Sheep, the nation's leading mobile and online media source for college students, is offering internships where students can learn editing, writing, advertising, marketing and leadership skills. Openings are for advertising managers and writers. Learn more [here](#).

The Economist is seeking an intern to help with the newspaper's social media. The internship, based in Washington, D.C., is for at least six months and can be extended for up to a year. Deadline to apply is Dec. 30. Learn more [here](#).

Ronald McDonald House Charities-Kansas City is seeking a volunteer program intern. Deadline to apply is Dec. 18. Learn more [here](#).

Sunflower Publishing, a division of The World Company in Lawrence, is seeking an intern to market several spring publications through social media, assist with event planning and provide editorial support. The intern must be available to work between 8 a.m. and 5 p.m. Monday through Friday, approximately 10 hours per week, through June 2016. Learn more [here](#).

Forbes is looking for an intern/freelance reporter to help produce one of its most popular issues, which includes the annual ranking of the world's billionaires. Must be able to work December

through February. This is a paid internship with opportunities to write for Forbes.com. Learn more [here](#).

The Freeman East Asia Internship Initiative and the KU Office of Study Abroad (OSA) anticipates offering \$4,000-\$6,000 scholarships to intern abroad in East Asia during the summer or fall 2016. Internships must be completed for credit and for a minimum of six weeks. Learn more [here](#).

The Congressional Award is accepting applications for a spring 2016 internship (late January to late April) in Washington, D.C. Application deadline is Dec. 30. Learn more or apply [here](#).

Find internship opportunities at many large news organizations at Poynter.org or check out the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search.

Job openings

The Tulsa World has an immediate opening for a TV reporter. Learn more [here](#).

The Morning Sun in Pittsburg, Kansas, is looking for a talented journalist with multimedia and social media skills. Learn more [here](#).

The Bryan-College Station Eagle is seeking a photographer/videographer. The job is heavy on SEC sports coverage, so it requires sports photography and video experience. Learn more [here](#).

Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program for outstanding work in writing, broadcast, photojournalism and multimedia categories. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work.

Applications are being accepted for the 2016-17 AAF-KC Foundation Scholarship. Winners will receive financial assistance of \$1,500 a year; a mentor working in the area of business the student is interested in; free membership in AAF-KC and AAF National; and free admission to

AAF-KC events (excluding the American Advertising Awards). Learn more [here](#).

City Internships runs immersive career training programs for college students and recent graduates designed to expand participants' horizons and get them job ready. For each program, on top of hard- and soft-skill building at weekly career seminars, workshops and networking events, participants undertake an internship placement at a partner company. Apply [here](#).

Entries are now being accepted for the Gracie Awards, presented by the Alliance for Women in Media (AWM, formerly AWRT). The Gracie Awards recognize programming by, for and about women and individuals who have made exemplary contributions to the media industry. Awards are presented for news, entertainment and production in three categories: television, radio and interactive media. The final deadline for entries is Jan. 7. Learn more [here](#).

Fellowships at Auschwitz for the Study of Professional Ethics (FASPE) is accepting applications for its 2016 journalism program. FASPE Journalism uses the conduct of reporters and other media professionals during the Holocaust and in Nazi Germany as a launching point for an intensive course of study on contemporary journalism ethics. FASPE Journalism is open to graduate students going into journalism and working journalists early in their careers. FASPE Journalism will be May 20-June 2, 2016. Application deadline is Jan. 5. Learn more [here](#).

Applications are now being accepted for Golin's Internship, a high-stakes, unconventional internship concept. Application deadline is Jan. 15. The successful applicant will get paid to gain valuable real-world experiences outside the office for two months before being offered a full-time position with Golin at the end of their internship. Golin has 60 offices around the world and United States. Learn more [here](#).

The KU British Summer Institute in the Humanities is an opportunity for students to combine study and travel learning about British culture. Students will travel throughout Britain, including York, Edinburgh, the Scottish Highlands and London. Learn more [here](#).

Keypathedu.com is looking for freelance writers to write blog posts. To learn more, contact Amy Haake at Amy.Haake@keypathedu.com.

J-School student **Hannah Bettis** is starting a chapter of Spoon University at KU, and she is looking for writers, photographers and others to help launch the online publication. Spoon University is a food guide for college students with more than 100 chapters across the United States. To learn more, contact Bettis at hannahbettis@ku.edu.

Doctoral students are encouraged to consider a doctoral workshop presented by the Center for Information Technology Policy (CITP) at Princeton University and the Media Innovation Lab (MiLab) at the University of Vienna. The workshop will be April 27-29 at the University of Vienna. The goal of the workshop is to provide a forum for leading doctoral students to present their late-stage research to experts in the field, receive feedback and advice, and gain exposure to related work in other disciplines. Deadline to apply is Feb. 7. Learn more [here](#).

KU Edwards Campus

Integrated Marketing Communications students **Lindsay Santee**, director of sales and marketing at VPR Creative Group; **Evelyn Burns**, military analyst for the Combined Arms Center-Training at Fort Leavenworth; and **Jenny Matkovich**, marketing manager at Cerner Corporation, gave their

final capstone course presentation Nov. 23 at the KU Edwards Campus. Their clients were KU Professional & Continuing Education and the KU School of Journalism, and they did a viability study and developed a marketing communication plan for a non-credit IMC workshop series. Those in attendance included IMC alumni **Christine Falk**, marketing manager for the KU Edwards Campus; **Eric Buselt**, marketing project manager for KU Professional & Continuing Education; and **Kim Campbell**, director of marketing for MidAmerica Nazarene University. Also in attendance from KU Professional & Continuing Education were **Sharon Graham**, assistance vice chancellor; **Stacy Cordell**, assistant director; and **Steve Bunch**, director of marketing. Representing the J-School were **Associate Dean Scott Reinardy**, **Professor Jimmy Gentry** and **Agency Director Janet Rose**. **Kelly Crane**, IMC education program manager, was the capstone instructor.

Alumni Update

Erin Streeter, 1996 J-School graduate, has been named one of the Top Women in PR by PR News. Erin is the senior vice president of communications for the National Association of Manufacturers. Read more [here](#).

J-School graduates **Derek Helms**, **Katy Ibsen** and **Nadia Imafidon** attended the final presentations in **Associate Professor Carol Holstead's** Magazine Publishing class Dec. 9. Two-student teams pitched their ideas for new magazines. Each team wrote a complete business plan and designed parts of their magazines. Helms is the owner of Four Birds Media in Lawrence, which publishes Farmhouse and Lawrence Kids. Ibsen is general manager of Sunflower Publishing, a World Company subsidiary, which publishes regional magazines, including Lawrence Magazine. Imafidon is an editor at Sunflower Publishing.

Mark your calendars

Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed

Jan. 18: Martin Luther King Jr. Day holiday; offices closed

Jan. 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 2: Journalism Career Fair, Kansas Union

March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

April 1: Faculty meeting, 1:30-3 p.m., SF 206

April 14: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

University of Kansas | William Allen White School of Journalism & Mass Communications
785-864-7644 | jschool@ku.edu | journalism.ku.edu

Follow KU Journalism:

