

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



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## Faculty and Staff News

**Dean Ann Brill** was the keynote speaker for the Phi Kappa Phi initiation ceremony Nov. 20. Phi Kappa Phi is the nation's oldest, largest and most selective all-discipline honor society. Dean Brill also was initiated as a faculty member of the society during the ceremony. Other J-School initiates were **Katherine Miller**, **Roseann Pluretti**, **Sara Elizabeth Prendergast** and **Jessi Renae Royer**.

Can students bar journalists from campus events? What about officials at a public school? **Assistant Professor Jonathan Peters** examines recent incidents involving journalists and universities in this [Columbia Journalism Review article](#).

**Professor Barbara Barnett's** article, "Apologia and Rape: How the U.S. Military Framed Two Cases of Sexual Assault," has been published in Media Report to Women. Barnett was co-author of the article with **Professor Nadine Billgen Hoffman**, a KU alumna and assistant professor at Marist University.

**Associate Professor Max Utsler** was quoted in [this story](#) about the Possums, an adult hockey team that plays in the Kansas City Ice Center Adult Hockey League in Shawnee, Kansas.

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## Student News



Media Crossroads programs are wrapping up this week for the fall semester. Pictured above are the "Good Morning KU" crew (left) and "KU E-News" crew.

New officers have been selected for the KU PRSSA club:

President: Sophomore **Erica Golditch**, news and information and Chinese majors

Vice president: Sophomore **Ellen Balentine**, strategic communications and business majors

Secretary: Junior **Taylor Cain**, strategic communication and psychology majors

Social media manager: **Christie Cline**, strategic communications major and business minor

## Strategic Campaigns presentations

**Associate Professor Yvonne Chen's** Campaigns class presentation will be at 6 p.m. Dec. 8 in Alderson Auditorium at the Kansas Union. The class client is the Hallmark Visitors Center.

**Associate Professor David Guth's** Campaigns class will present its findings to the members of the Baldwin City Chamber of Commerce at The Lodge, 502 Ames St., Baldwin City, at 7 p.m. Dec. 10. (Space is limited.)

**Assistant Professor Hyunjin Seo's** Campaigns class presentation is 6:30-8 p.m. Dec. 10 in Alderson Auditorium at the Kansas Union. The class client is Google Fiber Kansas City. Representatives from Google Fiber, the Kansas City mayor's office and nonprofit organizations will attend the final presentation.

**Associate Professor Tim Bengtson's** Campaigns class presentation will be from 10:30 a.m. to 1 p.m. Dec. 15 in Alderson Auditorium at the Kansas Union. The class client is Noodles & Company.

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## Internships

**The Kansas Association of Broadcasters** is looking for a student to assist with social media, providing timely and informational content on Facebook and Twitter. The student may work from home. Learn more [here](#).

**The Omaha World-Herald** is looking for reporting interns for summer 2016. The internship pays \$10 an hour plus a \$1,000 scholarship after successful completion of the internship. Learn more

[here](#).

**The Economist** is seeking an intern to help with the newspaper's social media. The internship, based in Washington, D.C., is for at least six months and can be extended for up to a year. Deadline to apply is Dec. 30. Learn more [here](#).

**Ronald McDonald House Charities-Kansas City** is seeking a volunteer program intern. Deadline to apply is Dec. 18. Learn more [here](#).

**Sunflower Publishing**, a division of The World Company in Lawrence, is seeking an intern to market several spring publications through social media, assist with event planning and provide editorial support. The intern must be available to work between 8 a.m. and 5 p.m. Monday through Friday, approximately 10 hours per week, through June 2016. Learn more [here](#).

**Forbes** is looking for an intern/freelance reporter to help produce one of its most popular issues, which includes the annual ranking of the world's billionaires. Must be able to work December through February. This is a paid internship with opportunities to write for Forbes.com. Learn more [here](#).

**The Freeman East Asia Internship** Initiative and the KU Office of Study Abroad (OSA) anticipates offering \$4,000-\$6,000 scholarships to intern abroad in East Asia during the summer or fall 2016. Internships must be completed for credit and for a minimum of six weeks. Learn more [here](#).

Find internship opportunities at many large news organizations at [Poynter.org](http://Poynter.org) or check out the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search.

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## Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program for outstanding work in writing, broadcast, photojournalism and multimedia categories. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work.

Entries are now being accepted for the Gracie Awards, presented by the Alliance for Women in

Media (AWM, formerly AWRT). The Gracie Awards, named in honor of comedian and actress **Gracie Allen**, recognize programming by, for and about women and individuals who have made exemplary contributions to the media industry. Awards are presented for news, entertainment and production in three categories: television, radio and interactive media. The 2016 national awards will be presented at the Gracies Gala on May 24 in Beverly Hills, and the local and student awards will be presented at the Gracies Luncheon on June 21 in New York City. The final deadline for entries is Jan. 7. Learn more [here](#).

Fellowships at Auschwitz for the Study of Professional Ethics (FASPE) is accepting applications for its 2016 journalism program. FASPE Journalism uses the conduct of reporters and other media professionals during the Holocaust and in Nazi Germany as a launching point for an intensive course of study on contemporary journalism ethics. FASPE Journalism is open to graduate students going into journalism and working journalists early in their careers. Ten to 15 Journalism Fellows will be chosen for the 2016 program. FASPE Journalism will be May 20-June 2, 2016. Application deadline is Jan. 5. Apply or to learn more [here](#).

Applications are now being accepted for Golin's Internship, a high-stakes, unconventional internship concept. Application deadline is Jan. 15. The successful applicant will get paid to gain valuable real-world experiences outside the office for two months before being offered a full-time position with Golin at the end of their internship. Golin has 60 offices around the world and United States. Learn more [here](#).

The KU British Summer Institute in the Humanities is an opportunity for students to combine study and travel learning about British culture. Students will travel throughout Britain, including York, Edinburgh, the Scottish Highlands and London. An informational session will be 5 p.m. Dec. 8 in the Kansas Union Lobby. Learn more [here](#).

The J-School is accepting nominations for a new Journalism Student Leadership Board, which will meet with the dean and/or associate deans to discuss and advise on issues concerning the school and the university. The board will be comprised of a diverse group of students who can offer a wide range of viewpoints on issues relating to journalism and the campus community. Any student who has been admitted to the J-School majoring or minoring in journalism is welcome to apply. Students chosen for the board will be expected to attend a monthly meeting and might be called on for other J-School activities. Nominate yourself or a fellow J-School student [here](#).

**Keypathedu.com** is looking for freelance writers to write blog posts. To learn more, contact Amy Haake at [Amy.Haake@keypathedu.com](mailto:Amy.Haake@keypathedu.com).

**The Bryan-College Station Eagle** is looking for a photographer/videographer. The job is heavy on SEC sports coverage, so it requires sports photography and video experience. Learn more [here](#).

**The BEA Festival of Media Arts** is accepting entries for its international exhibition of student work in the following competitions: audio, documentary, interactive multimedia, two-year/small colleges, news, scriptwriting, sports and video. Winners will receive recognition and exhibition of their work during BEA's annual convention in Las Vegas, April 17-20, 2016. Deadline is Dec. 15. Learn more [here](#).

**The Scripps International Innovators Cup** invites colleges and universities to pit their best student team around a new media business idea with other teams from around the world. The contest promotes student innovation around media entrepreneurship and highlights creativity

and entrepreneurship as it is being implemented in communication and journalism school curricula and student clubs. The Innovators Cup Prize awards one team a top prize of \$5,000. Learn more [here](#).

Doctoral students are encouraged to consider a doctoral workshop presented by the Center for Information Technology Policy (CITP) at Princeton University and the Media Innovation Lab (MiLab) at the University of Vienna. The workshop will be April 27- 29 at the University of Vienna. The goal of the workshop is to provide a forum for leading doctoral students to present their late-stage research to experts in the field, receive feedback and advice, and gain exposure to related work in other disciplines. Deadline to apply is Feb. 7. Learn more [here](#).

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## KU Edwards Campus

**Allison Dollar**, a student in the integrated marketing communications master's program at the KU Edwards Campus, has a new job: digital advertising account executive for Scripps-Howard Broadcasting, Kansas City. She was previously an account executive with The Kansas City Star.

**Kayla Foley**, KU IMC student, wrote [this blog post](#) on innovation strategy and diversity.

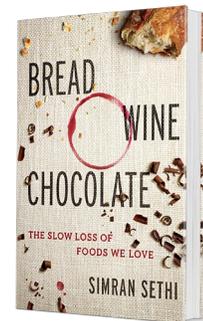
**Amy Castillo**, vice president, marketing and public relations, Centerpoint Medical Center and Lee's Summit Medical Center, HCA Inc., spoke to **Kerry Benson's** graduate writing class at KU Edwards Campus on Nov. 24. Castillo relayed information about health-care marketing communications, including specific public relations and media relations tactics and strategies.

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## Events

### An evening with author Simran Sethi

**Simran Sethi**, award-winning journalist and author of "Bread, Wine, Chocolate: The Slow Loss of Foods We Love," will speak about the lack of food biodiversity at 6:30 p.m. Dec. 8 at The Commons in Spooner Hall. The evening will feature sustainably sourced food by Hank Charcuterie, Queen of Tarts, and 1900 Barker Bakery and Cafe. The event is co-sponsored by the KU Biodiversity Institute and the William Allen White School of Journalism and Mass Communications. [Read this story](#) about Sethi in the Lawrence Journal-World.



KU faculty, staff and graduate students who identify as part of the LGBTQIA+ community are invited to an informal social event from 5 to 7 p.m. Dec. 14 at the Five 21 event space at The Oread Hotel. The event is sponsored by the Sexuality & Gender Diversity Consortium and the Office of Diversity and Equity.

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## Alumni Update

**Huck Boyd Leader**

## of the Year award

Kent Cornish, president/executive director of the Kansas Association of Broadcasters and 1976 J-School graduate, is one of two the winners of the 2015 Huck Boyd Leader of the Year award in Community Radio and Television. The Huck Boyd Institute honors its Leaders of the Year annually in several categories from among those featured on its weekly Kansas Profile radio program and column during the previous 12 months. Cornish has led the KAB since 2008, after serving as general manager of stations in Topeka and Wichita.



Essence writer **Taylor Lewis**, 2013 J-School graduate, talks about her about her story, "Women of the White House," which featured 29 black women who work for the Obama administration. Read the interview [here](#).

**Mike Goff**, 1976 J-School graduate, has been named executive vice president for account leadership for the Kansas City-based advertising agency Barkley. Read more [here](#).

**Mike Binkley**, 1980 J-School graduate, retired from WCCO in Minneapolis after 34 years in TV news. Watch a video of his goodbye [here](#).

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## Adopt-A-Family

All J-School students and faculty are invited to participate in the Adopt-A-Family Holiday Bureau. This year, the J-School has adopted a family of eight. We will collect cash donations until 5 p.m. Dec. 8 in the dean's office in Stauffer-Flint, room 200, or contact coordinator Ren Harn at [rham@ku.edu](mailto:rham@ku.edu).

## Mark your calendars

**Dec. 11:** Strategic communication track meeting, 9-10 a.m., SF 206

**Dec. 11:** News/info track meeting, 9-10 a.m., SF 303

**Dec. 11:** Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

**Dec. 11:** Stop day

**Dec. 24-25:** Christmas holiday; offices closed

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**Jan. 1:** New Year's Day holiday; offices closed

**Jan. 18:** Martin Luther King Jr. Day holiday; offices closed

**Jan. 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

**Jan. 29:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

**Jan. 29:** Faculty meeting, 1:30-3 p.m., SF 206

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**March 2:** Journalism Career Fair, Kansas Union

**March 14-18:** Spring Break

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**April 1:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

**April 1:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

**April 1:** Faculty meeting, 1:30-3 p.m., SF 206

**April 14:** School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

**April 14-17:** JEA/NSPA Conference, Los Angeles

**April 15:** William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

**April 21-23:** Kansas Press Association convention, Overland Park

**April 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

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**May 6:** Stop day

**May 6:** News/info track meeting, 9-10 a.m., SF 303

**May 6:** Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

**May 7:** KSPA State Competition, Kansas Union

**May 14:** School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

**May 15:** Commencement

**May 30:** Memorial Day holiday; offices closed

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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