

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



William Allen White Day changes

PBS television journalist **Gwen Ifill**, who was scheduled to be the keynote speaker for William Allen White Day and receive the William Allen White Foundation National Citation, is unable to attend. Ifill will receive the citation award in absentia, and **Gerald F. Seib**, Washington, D.C., bureau chief for the Wall Street Journal and 2005 National Citation recipient, will accept the award on her behalf and give the keynote address. Seib, a 1978 graduate of the J-School and former editor of the University Daily Kansan, will talk about how KU scholarships benefited him and about the media and the 2016 presidential campaign. He will take questions after his address, which will precede the school's scholarships and awards ceremony, where the school will award more than \$400,000 to students. The ceremony is at 3 p.m. April 14 at the Kansas Union Ballroom.



Faculty and Staff News

Professor Barbara Barnett's book, "Motherhood in the Media: Infanticide, Journalism, and the Digital Age," has been published by Routledge. The book examines print and broadcast coverage of 20 cases of infanticide reporting, analyzes blogs about motherhood, and includes interviews with reporters who covered stories about women who killed their children. The book is part of Routledge's series on research in cultural and media studies.

Assistant Professor Peter Bobkowski presented his and **Associate Professor Genelle Belmas'** research at SXSWedu on March 8 in Austin, Texas. Their study is informing a new "Active Voice" campaign (theactivevoice.org) that aims to support young women across the country in expressing themselves about issues that matter to them.

Associate Professor Yvonne Chen presented to 387 high school juniors and their guests on

March 11 for the Junior Day event. Junior Day is designed for high school juniors who are starting their college search. Chen featured her students' winning Strategic Campaigns work in her mock lecture "Inside the Classroom."

Two research papers by **Associate Professor Muger Geana** have been accepted for presentation to the prestigious International Conference on Communication in Healthcare on Sept. 7-10, 2016, at the University of Heidelberg, Germany. Geana, who is the principal author on both papers, conducted these projects in collaboration with researchers from three continents. The "Knowledge, barriers to prevention, and sources of information about dengue in rural Costa Rica" paper was developed in partnership with academics from the University of Costa Rica, and "Framing Angelina Jolie: Newspaper reporting in the US and the UK on her 2013 breast surgery" is the result of work with researchers in the United Kingdom and Bahrain. Doctoral student **Monique Robinson** also contributed to the second paper and is one of the co-authors. **Geana** also delivered a presentation on his research on strategic communication on dengue fever to faculty and students from the KU Center of Latin American & Caribbean Studies. After the presentation, Geana accepted the position of affiliate faculty for the KU Center of Latin American & Caribbean Studies.

Assistant Professor Jonathan Peters will give a talk, "Sexual expression and the First Amendment: From classic works of literature to sexting via Snapchat, your rights to express yourself sexually" for Naismith Hall's Fireside Chat Series at 5 p.m. March 31 at Naismith Hall.

The William Allen White School of Journalism and Mass Communications seeks an award-winning writer to teach core and elective writing courses in news-information and/or strategic communication starting in Fall 2016. [View the job description.](#)

Guth speaks at Goddard Space Flight Center

Associate Professor David Guth was invited to Goddard Space Flight Center in Greenbelt, Maryland, to speak at a NASA engineering colloquium last week about the building of the Chesapeake Bay Bridge.



Student News

Congratulations to **Hank Cavagnaro**, who placed 12th in the television news category of the Hearst Journalism Awards Program. Cavagnaro is a senior from San Diego who has been involved with KUJH since his freshman year. He plans to graduate in May.

Kansan wins multiple CMBAM awards

The University Daily Kansan placed in the top three in 15 of 44 possible categories in the

College Media Business and Advertising Managers (CMBAM) 2016 contest. The Kansan placed second as an overall media company.

First place

Best Advertising Manager -- Emily Stewart
Best Sales Strategy for a Special Section
Best Digital Sales Increase
Best Online Self-Promotion Ad
Best Online Display Ad
Best Special Section

Second place

Best Training Program
Best Multimedia Ad Campaign
Best Display Ad (Black & White)

Third place

Best Digital Sales Strategy
Best Sales Pitch or Proposal
Best Social Media Strategy
Best Audience Engagement Strategy
Best Self-Promotion Print Ad (Color)

Kansas Association of Broadcasters awards

KUJH and KJHK placed in several categories of the Kansas Association of Broadcasters 2016 Student Broadcast Awards.

Undergraduate TV Division

Complete Live Newscast

First place: Kayla Schartz, Sierra Upton, Bret Ivy, KUJH (Presidential Special)
Honorable Mention: Cailey Taylor, Emma Hogg, Hank Cavagnaro (12/9/15 Episode)

Hard News Package

First place: Tomas Hoppough, KUJH (Lawrence Triple Shooting)
Second place: Emma Hogg, KUJH (Read and Ride Program)

Enterprise News Package

First place: Allison Hammond, KUJH (Few Men Becoming Elementary School Teachers)
Second place: Emma Hogg, KUJH (KU Retention Rates)

Complete News Feature

First place: Tomas Hoppough, Hank Cavagnaro, KUJH (Bob Dotson profile)
Second Place: Emma Hogg, KUJH (Red Kettles Help Chico)

Complete Sports Feature

First place: Hank Cavagnaro, KUJH (Try Me)
Honorable Mention: Josh Kurelac, Amy Follmer (KU Senior Night)

Sportscast

First place: Nick Price, KUJH (5/1/15 episode)

Station Website

First place: Nick Price, Hank Cavagnaro, Madison Coker

Intern TV Division

Hard News Package

First place: Emma Hogg (KU Raises Admissions Standards)

Undergraduate Radio Division

60-second commercial

First place: KJHK

Station Promotion Announcement

Second place: KJHK

Honorable mention: KJHK

Enterprise News Package

Honorable mention: KJHK

Complete Sports Feature

First place: Derek Johnson, KJHK (Tayler Soucie profile)

Second place: Sam Davis, KJHK (Michael Andrew: Olympic Dreams)

Sportscast

First place: Brendan Dzwiezynski, Alex Blau, Mike Maicke, KJHK (The Pregame: Sept. 29, 2015)

Sports Play by Play

Second place: Derek Johnson, KJHK (Women's Volleyball NCAA Tournament Elite 8)

Honorable mention: Mike Maicke, Brendan Dzwiezynski, KJHK (KU vs. Kentucky)

Documentary

First place: KJHK

Entertainment Program

Second place: KJHK

Promotion Event/Activity

First place: KJHK

Please take a few minutes to complete a survey for a project by the Integrated Marketing Communications master's students at the KU Edwards Campus. [Take the survey.](#)

Internships and jobs

Students are encouraged to apply for the \$2,000 Drew McLaughlin Memorial Scholarship, which is linked to a news internship at the Miami County Republic in Paola, Kansas. The internship lasts 8-10 weeks, depending on the student's availability, and will include a variety of responsibilities for the weekly paper, such as taking photographs, covering meetings and writing features. Interested applicants should contact Brian McCauley, Miami County Newspapers editor/publisher, at Brian.mccauley@miconews.com. The deadline is April 1.

The Tom Murphy Fellowship is designed to develop and enrich a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The fellowship is \$2,700 per month from June 15 to Dec. 15. [Learn more here.](#)

A representative from [BYM Agency](#) will be on campus April 5 interviewing J-Schools students for its [summer 2016 internship program](#) in Overland Park, Kansas. The interviews will be from 8:30 a.m. to 4 p.m. in Stauffer-Flint Hall, Room 119. There are 12 interview times available. A sign-up sheet is posted on the Room 120 door. For more information, contact Steve Rottinghaus, career and outreach coordinator, at steve_rottinghaus@ku.edu

The National Association of Hispanic Journalists and the Las Vegas Review-Journal are offering

a paid 10-week internship program. Students will work with breaking news reporters, cover dining, entertainment and arts on the features desk, and put their Spanish-language skills to the test on the staff of the Spanish-language weekly, El Tiempo. Learn more at the [NAHJ website](#).

Nominations are now being accepted for the Fall 2016 and Spring Capital Semester -- Political Journalism Track, sponsored by the Fund for American Studies. Capital Semester is an academic internship program held each fall and spring in Washington, D.C., for undergraduates interested in journalism, communications and public relations. Learn more at [dcinternships.org](#).

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Business/government affairs internships](#), Institute on Business and Government Affairs (Washington, D.C.)

[Media relations internship](#), Twentieth Century Fox (Irving, Texas)

[Summer internships](#), Intouch Solutions (Kansas City, Missouri)

[Marketing communications internship](#), Kansas City Area Life Sciences Institute (Kansas City, Missouri)

[Internal communications internship](#), Driscoll's (Olathe, Kansas)

[Internal communications internship](#), Ascend Learning (Leawood, Kansas)

[Marketing internship](#), DLR Group (Overland Park, Kansas)

[Summer internship](#), GlynnDevins (Overland Park, Kansas)

[Editorial internship](#), B the Change Media (Overland Park, Kansas)

[Marketing coordinator](#), Marketing Keys (Chicago, Illinois)

Jobs

[Copywriter](#), VML (Kansas City, Missouri)

[Media coordinator](#), Ruth Burke & Associates (Kansas City, Missouri)

[Media planner](#), Intouch Solutions (Kansas City, Missouri)

[Marketing assistant](#), Odgen Publications (Topeka, Kansas)

[Recruiter](#), Advastar (Leawood, Kansas)

Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards](#)

[website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#)

so they can help you submit your work. Entries are now being accepted for:

- **Team multimedia storytelling/news**
- **Breaking news**

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community interviewing and writing news stories. [Get the details](#). The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details](#).

FleishmanHillard is encouraging students who have a strong commitment to ethnic or cultural diversity and an interest in the communications field to apply for its Alfred Fleishman Diversity Fellowship. Fellows have the opportunity to work on client projects, media relations, events, new business pitches, and many other practical experiences in the field of integrated communications. The fellowships last six to 12 months and include competitive pay and benefits, professional development and senior-level mentorship. At the end of the assignment, fellows are given strong consideration for full-time positions with FleishmanHillard. Deadline is March 27. [Learn more](#) or [apply here](#).

The Online News Association Student Newsroom, funded for the seventh year by Google, provides a unique opportunity for the best and brightest journalism and tech students to get their work in front of 2,200 digital journalism professionals Sept. 14-17 in Denver. Lodging, travel and registration are covered for 20 selected students. Deadline to apply is April 14. Learn more at the [ONA website](#).

The Kansas Pro Chapter of the Society of Professional Journalists expects to offer \$8,000 in scholarships to juniors and seniors planning careers in journalism. Deadline is March 25. Learn more about the available scholarships and [download the application](#).

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details](#).

Eligible students are encourage to apply for the Hispanic Scholarship Fund for the 2016-17 academic year. The merit-based scholarship awards range from \$500-\$5,000 and are available for undergraduate and graduate students from all majors and fields of study. [Learn more and apply](#).

Are you working on a mentored research or creative project? If so, the Center for Undergraduate Research invites you to present your work at the KU Undergraduate Research Symposium on April 23. [Get the details](#).

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the [AAF-Topeka website](#).

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find

out more and submit online applications through May 31 at the [RTDNF scholarship page](#).

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details](#).

The Kansas Association of Broadcasters' annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule](#).

Events

Diversity Town Hall meeting

J-School students, faculty and staff: You are invited to attend a Diversity Town Hall discussion at 5 p.m. March 29 in the Clarkson Gallery. Share your experiences in the J-School and tell us how we can create a more inclusive environment. [Place your sandwich order and RSVP](#).

New name for Kansas Journalism Institute



The Kansas Journalism Institute has changed its name to Jayhawk Media

Workshop. For more than 50 years, the University of Kansas has hosted summer journalism camps for high school students to learn about any type of media: web, yearbook, news publications, video and photography. This year's workshop is June 12-16.

[Check out the new website](#).

Alumni Update

Julian Gonzalez, 1983 J-School graduate, will be inducted into the Michigan Journalism Hall of Fame next month. Gonzalez has been a sports photographer for the Detroit Free Press for 25 years. [Read the story](#).

Alison Young, 1988 J-School graduate, has won the Scripps Howard Award for public service reporting for an investigation of safety and security lapses at hundreds of secretive biodefense laboratories. This project was the result of reporting by Young, along with Nick Penzenstadler, Tom Vanden Brook and a team of journalists in local newsrooms across the USA Today Network. [Read the series](#).

Andrew Joseph, 2012 J-School graduate, is now sports reporter for USA Today writing for For The Win.

Caitlin Doornbos, 2014 J-School graduate, is now breaking news reporter for the Orlando Sentinel.

KOAA-TV, the NBC affiliate in Colorado Springs, Colorado, has been named Station of the Year for the third year in a row. **Kelly Duffy**, 1990 J-School graduate, has been news director at KOAA since 2013.

In Memoriam

John A. Hons, 1966 J-School graduate, died Feb. 22 at the age of 71 in Wallingford, Pennsylvania. [Read his obituary.](#)

Mark your calendars

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

April 1: Faculty meeting, 1:30-3 p.m., SF 206

April 4-8: KU Graduate Student Appreciation Week

April 6: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery

April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: Research in the Raw, 11 a.m., Clarkson Gallery

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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