

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



WILLIAM ALLEN WHITE DAY

Join us at 3 p.m. April 14 in the Kansas Union Ballroom for a presentation and reception honoring our William Allen White Foundation National Citation recipient and student scholarship and award winners.

Faculty and Staff News

Professor Pam Fine, Knight Chair in News, Leadership and Community, was a final judge for two sets of annual journalism awards announced last week: the 2016 ASNE Awards and the Robin Toner Award for Excellence in Political Reporting. The American Society of News Editors selected winners and finalists in nine categories during judging last week at the Poynter Institute in St. Petersburg, Florida. The winners will be honored at the annual ASNE-APME convention in September. The Toner Award was presented March 21 at a dinner in Washington, D.C., featuring President Obama as the guest speaker. Fine is president of ASNE this year.

Professor Barbara Barnett's paper, "The Good Mother/God Mother: Women and community 'mommy blogs'," has been accepted for presentation at the International Association of Media and Communication Research in Leicester, England in July.

Assistant Professor Jonathan Peters will give a talk, "Sexual expression and the First Amendment: From classic works of literature to sexting via Snapchat, your rights to express yourself sexually" for Naismith Hall's Fireside Chat Series at 5 p.m. March 31 at Naismith Hall.

Associate Professors Carol Holstead and Yvonne Chen and **Assistant Professor Joseph Erba** presented at the Center for Teaching Excellence Teaching Slam event March 25 in the

Clarkson Gallery. They joined speakers from other disciplines to share their best teaching tips, assessment ideas and class activities in front of a packed audience.

Holstead presented "Facebook: An Easy Way to Engage Students." Her interactive presentation gave specific examples from her Visual Storytelling class and offered tips to help other instructors incorporate Facebook into their course design.

Erba and **Chen** presented "Students' Evaluations of Research Methods Learning Activities." Their talk focused on how smaller sessions positively affected students' confidence in instructional methods and enhanced their learning when compared to face-to-face and flipped classroom activities.



Chen and Holstead present at the Center for Teaching Excellence Teaching Slam on March 25.

Student News

Jazmine Polk has been selected for the American Society of Magazine Editors internship program for summer 2016 in New York. ASME interns work on popular and prestigious consumer magazines. The internship program is highly selective: Only about 10 percent of applicants are invited for internships.

Cole Anneberg has received a summer internship offer from Barkley, a leading ad agency in Kansas City.

Brendan Dzwierzynski has accepted an internship with ESPN Radio in Champaign, Illinois.

Internships and jobs

Students are encouraged to apply for the \$2,000 Drew McLaughlin Memorial Scholarship, which is linked to a news internship at the Miami County Republic in Paola, Kansas. The internship lasts 8-10 weeks, depending on the student's availability, and will include a variety of responsibilities for the weekly paper, such as taking photographs, covering meetings and writing features. Interested applicants should contact Brian McCauley, Miami County Newspapers editor/publisher, at Brian.mccauley@miconews.com. The deadline is April 1.

The Tom Murphy Fellowship is designed to develop and enrich a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The fellowship is \$2,700 per month from June 15 to Dec. 15. [Learn more here.](#)

The National Association of Hispanic Journalists and the Las Vegas Review-Journal are offering a paid 10-week internship program. Students will work with breaking news reporters, cover dining,

entertainment and arts on the features desk, and put their Spanish-language skills to the test on the staff of the Spanish-language weekly, El Tiempo. Learn more at the [NAHJ website](#).

Nominations are now being accepted for the Fall 2016 and Spring Capital Semester -- Political Journalism Track, sponsored by the Fund for American Studies. Capital Semester is an academic internship program held each fall and spring in Washington, D.C., for undergraduates interested in journalism, communications and public relations. Learn more at [dcinternships.org](#).

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Recruitment assistant](#), KU Edwards Campus (Overland Park, Kansas)

[Design internship](#), Morningstar Communications (Overland Park, Kansas)

[Partnerships and events internship](#), Visit KC (Kansas City, Missouri)

[Marketing internship](#), Peoples Bank (Lawrence, Kansas)

[Staff writer internship](#), Farm Journal Media (Overland Park, Kansas)

Jobs

[Assistant marketing coordinator](#), Burns & McDonnell (Kansas City, Missouri)

[Executive staff positions](#), Center for Community Outreach (Lawrence, Kansas)

[Part-time public affairs student assistant](#), KU News Service (Lawrence, Kansas)

[Bilingual co-editor](#), Dos Mundos (Kansas City, Missouri)

Other student opportunities

Become a Journalism Student Ambassador

Do you love the J-School? Are you looking for an opportunity to get more involved? Then the Journalism Student Ambassador Program (JSAP) is the program for you. JSAP is a group of student volunteers who are dedicated to promoting the William Allen White School of Journalism and Mass Communications.

JSAP provides J-School students with the opportunity to meet prospective students and share their experiences by giving tours and attending events. Through these activities, ambassadors are able to enhance their public speaking and conversational skills. JSAP also provides networking opportunities with campus administrators, faculty and J-School alumni. J-School ambassadors should be positive role models, be interested in meeting with prospective students, and have a high level of professionalism. Ambassadors must be admitted J-School students and have a minimum of 2.75 cumulative KU and journalism GPA. [Apply here](#) or contact [Ashley Anguiano-Gomez](#) with questions.

CNBC is holding an invitation-only, interactive workshop at the 2016 NABJ and NAHJ Annual Convention and 2016 AAJA National Convention designed to educate aspiring journalists about the fundamental values of world-class business journalism. The workshop is an opportunity to get noticed by CNBC. Three participants will be selected at the end of the workshop for an opportunity to interview at CNBC global headquarters for a business news associate position. [Get the details.](#)

Applications are being accepted now through April 8 for the eighth annual Jim Nantz Award and

Sportscasters Talent Agency of America All-America program, recognizing the nation's most outstanding collegiate sports broadcasters. The 2016 Jim Nantz Award will be presented June 20 at the National Sportscasters and Sportswriters Association's annual awards banquet in Salisbury, North Carolina. [Get the details.](#)

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community interviewing and writing news stories. [Get the details.](#) The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details.](#)

The Online News Association Student Newsroom, funded for the seventh year by Google, provides a unique opportunity for the best and brightest journalism and tech students to get their work in front of 2,200 digital journalism professionals Sept. 14-17 in Denver. Lodging, travel and registration are covered for 20 selected students. Deadline to apply is April 14. Learn more at the [ONA website.](#)

The Asian American Journalists Association (AAJA) is accepting applications for the 2016 VOICES program, open to current college students, graduate students and recent graduates. The program is Aug. 8-13 during the week of the 2016 AAJA National Convention in Las Vegas. VOICES is a multimedia journalism training fellowship for college and graduate students, where they will be mentored by professional journalists and be expected to produce and complete news assignments at the 2016 convention. Transportation, convention registration and hotel expenses will be covered for the students selected. Deadline to apply is April 10. [Learn more and apply.](#)

The 2016 Envision Kindness Student Photography and Film Contest seeks photographers and photojournalists interested in promoting and inspiring kindness and compassion through the power of their lenses. [Get the details.](#)

Eligible students are encourage to apply for the Hispanic Scholarship Fund for the 2016-17 academic year. The merit-based scholarship awards range from \$500-\$5,000 and are available for undergraduate and graduate students from all majors and fields of study. [Learn more and apply.](#)

Are you working on a mentored research or creative project? If so, the Center for Undergraduate Research invites you to present your work at the KU Undergraduate Research Symposium on April 23. [Get the details.](#)

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the [AAF-Topeka website.](#)

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page.](#)

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production

skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details.](#)

The Kansas Association of Broadcasters' annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule.](#)

Amnesty International has recently expanded to the University of Kansas and is looking for new members. The first meeting is 5:30 p.m. March 28 in the Sabatini Multicultural Resource Center large classroom. Pizza will be served. If you are interested but cannot attend, email amnestyinterku@gmail.com.

Events

Diversity Town Hall meeting

J-School students, faculty and staff: You are invited to attend a Diversity Town Hall discussion at 5 p.m. March 29 in the Clarkson Gallery. Share your experiences in the J-School and tell us how we can create a more inclusive environment. [Place your sandwich order and RSVP.](#)

The J-School is sponsoring the next breakfast of the Social Media Club of Kansas City. Join us at 8 a.m. April 1 at the Grand Street Cafe, where the Hostess social marketing team and Bernstein-Rein Advertising will talk about their Opening Day Touchdown Twitter campaign. [Get tickets.](#)

Interested in learning more about the energy issues facing the world today? The KU Energy Conference is an annual one-day conference that brings in energy industry professionals to speak with and answer questions from students. The conference is 9 a.m.-3 p.m. April 11 in the Kansas Union Ballroom. Lunch and t-shirts provided. The conference is free, but [please register](#).

Doughnuts with the Dean

The last Doughnuts with the Dean of the semester is 9-10 a.m. April 6 in Clarkson Gallery. Stop by to chat with Dean Ann Brill and grab some breakfast on your way to class!



Learn InDesign

JTech will feature advanced and interactive InDesign techniques at 1 p.m. on April 1 in Room 105. Learn more at the [JTech website](#).

Alumni Update

Whitney Antwine, 2012 J-School graduate and campaigns analyst with Southwest Media Group in Dallas, was a guest in **Associate Professor Tim Bengtson** and **Associate Professor Tien Lee's** JOUR 420 Stratcom II class March 21. The title of her talk was Digital Advertising 101, and she covered topics including pay-per-click, Google AdWords and Google Analytics. She made a similar presentation to **Professor Jimmy Gentry's** JOUR 616 Financial Basics for Communicators class

March 22.

Erin McDaniel, 2002 J-School graduate, who is public information officer for Newton, Kansas, has been named Newton/North Newton Woman of the Year. [Read the story.](#)

J-School jobs

The J-School seeks an award-winning writer to teach core and elective writing courses in news-information and/or strategic communication starting in Fall 2016. [View the job description.](#)

The J-School seeks a student recruitment coordinator responsible for all student recruitment efforts. The coordinator will work with the Office of Admissions, the Office of Financial Aid and Scholarships, the assistant dean for student services, journalism faculty and staff, high schools and journalism education associations. [View the job description.](#)

Mark your calendars

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

April 1: Faculty meeting, 1:30-3 p.m., SF 206

April 4-8: KU Graduate Student Appreciation Week

April 6: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery

April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: Research in the Raw, 11 a.m., Clarkson Gallery

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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