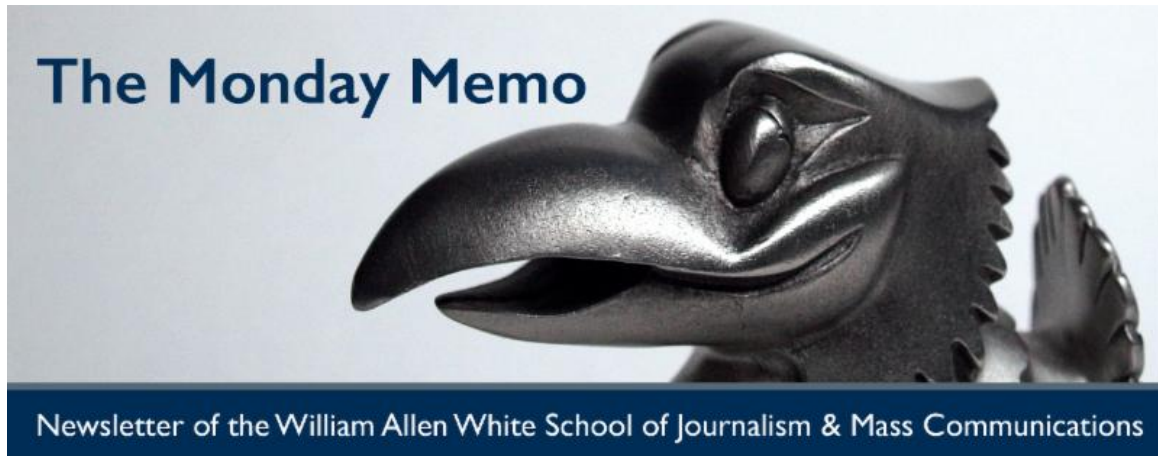


The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



Note: There will be no Monday Memo next week during Spring Break.

Journalism Career Fair



More than 180 University of Kansas students attended the Journalism Career Fair on March 2 at the Kansas Union. Throughout the day, 186 students submitted resumes and interacted with 29 organizations, including two from Dallas (SPM Communications and Splash Media) and one from Chicago (The Trunk Club). [See complete list.](#)

According to the registration form, 94 seniors, 66 juniors and 20 sophomores attended the fair. J-School students with a strategic communication emphasis topped the list with 119. Students in news and information were second with 46.

"Thanks to everyone who helped promote the event," said Steve Rottinghaus, career and outreach coordinator. "I believe spreading the word early, especially through social media and the J-School website, was a major factor in the increased turnout. The employers said they were impressed by the quality of students."

The next J-School Career Fair will be Nov. 1, 2016. Next year's spring semester career fair will be March 8, 2017. See a photo gallery from the career fair on [Facebook](#).

Faculty and Staff News



A research project conducted by **Professor Barbara Barnett** and doctoral student **Goran Ghafour** is highlighted in the 2016 KU Chancellor's Report. Barnett and Ghafour interviewed Iraqi journalists about the stress of covering chronic violence. [Read the report.](#)

Research by **Assistant Professor Peter Bobkowski** and **Associate Professor Genelle Belmas**, "Silence of the Girls," will be presented April 21 at a conference sponsored by the Kopenhagen Center for the Advancement of Women in Communication of the School of Journalism and Mass Communication at Florida International University. The theme of the conference is "Equity and Quality of the Sexes in Communication: Are Women Getting There?"

Congratulations to **Ashley Anguiano Gomez**, who has accepted the Academic Advisor position in the Student Services office. She has served as the J-School's recruiter since August 2013.

Nominations are now being accepted for the Katich Creativity Award. Consider nominating a colleague or yourself for this award. The deadline is April 8. [Get the details.](#)

Associate Professor John Broholm participated in the KU Core review panel during the KU Student Learning Symposium on March 4.

Assistant Professor Hyunjin Seo has received a provost's recommendation for promotion to associate professor with tenure.

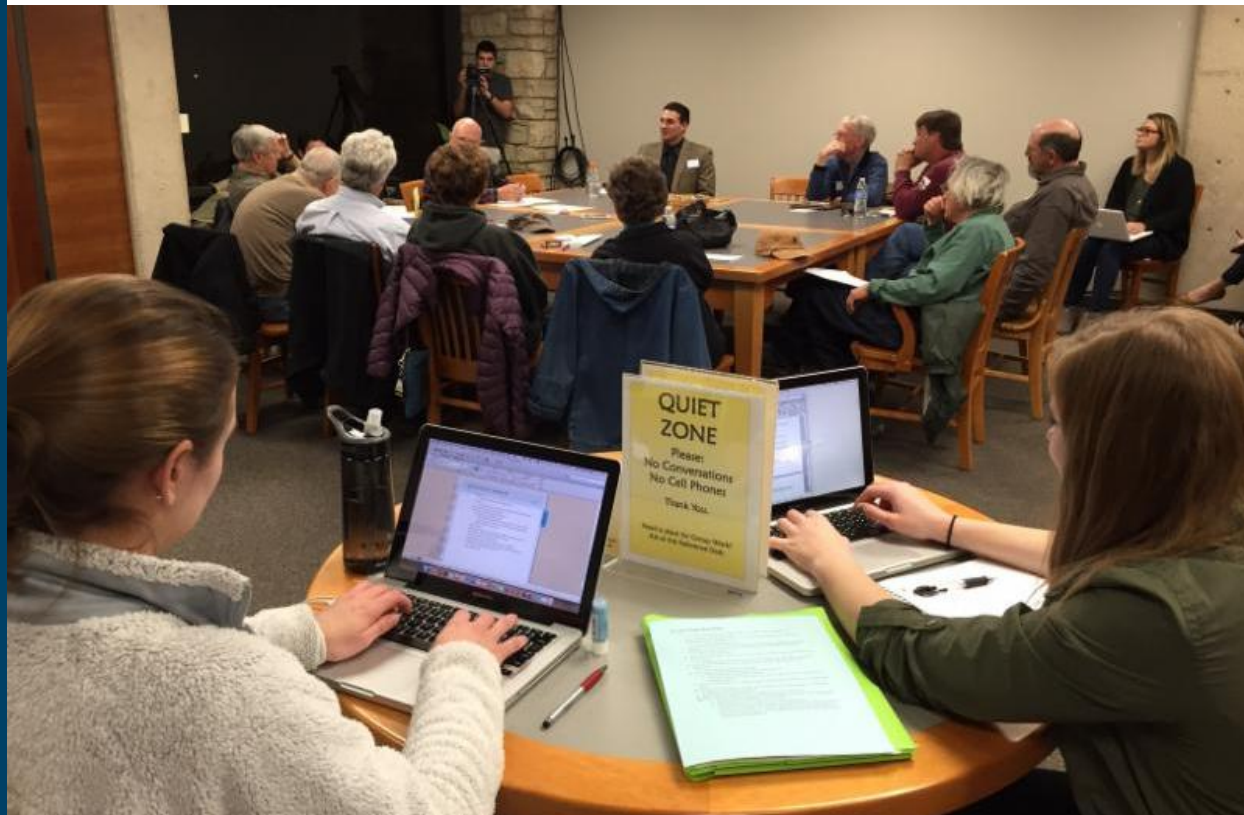
Seo also has been named editor of the Korean American Communication Association (KACA) Newsletter. On March 3, Seo gave a talk, entitled "Engaging North Korea: Lessons Learned Through Journalism and Science Exchanges," as part of the Tea and Talk series organized by the KU Center for East Asian Studies. During her talk, Seo discussed her experiences of covering North Korea as a journalist and of being involved in U.S.-North Korea academic science exchanges.



The William Allen White School of Journalism and Mass Communications seeks an award-winning writer to teach core and elective writing courses in news-information and/or strategic communication starting in Fall 2016. [View the job description.](#)

Brian Allers, vice president of Local Division of TVB in New York City, is a guest speaker today in **Mike Vrabac's** Journalism 611 Sales Strategies Class. TVB is the not-for-profit trade association of America's local broadcast industry. It actively promotes local media marketing solutions to the advertising community developing advertising for the medium's multiple platforms including on-air, online and mobile. Allers, 2000 KU graduate, has worked for the Dallas Morning News and KSHB and KCTV in Kansas City.

Associate Professor David Guth's Strategic Campaigns class held focus groups last week in Lawrence and Manhattan on behalf of this semester's client, the Kansas Land Trust. Below, students were at the Manhattan Public Library on Wednesday night.



Student News

On Feb. 29, graduate student **Monique Luisi** presented "Hello Addy!!- A thematic analysis of U.S. newspaper articles covering the first drug to treat sexual dysfunction in premenopausal women" at the AEJMC Midwinter Conference with **Tim Luisi**, a KU alumnus. Also, the publication: "Homosexuality and the Heartbeat of a Locker Room: An Analysis of Quotations in the Context of Hegemonic and Inclusive Masculinity Theories" (**Monique Luisi, Tim Luisi and Mugur Geana**, 2016) was published online for now and is available [here](#).

J-School students **Paola Alor, Darcey Altschwager, Maria Kingfisher, Jarred Morris** and **Anna Perrone** have been selected as orientation assistants for the Office of First-Year Experience for the 2016-2017 year.

Internships and jobs

The Tom Murphy Fellowship is designed to develop and enrich a recent KU graduate interested in pursuing a career in sports and entertainment marketing. The fellowship is \$2,700 per month from June 15 to Dec. 15, 2016. [Learn more here](#).

The National Association of Hispanic Journalists and the Las Vegas Review-Journal are offering a paid 10-week internship program. Students will work with breaking news reporters, cover dining, entertainment and arts on the features desk, and put their Spanish-language skills to the test on the staff of the Spanish-language weekly, El Tiempo. Learn more at the [NAHJ website](#).

Nominations are now being accepted for the Fall 2016 and Spring Capital Semester -- Political Journalism Track, sponsored by the Fund for American Studies. Capital Semester is an academic internship program held each fall and spring in Washington, D.C., for undergraduates interested in journalism, communications and public relations. Learn more at [dcinternships.org](#).

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Political affairs intern](#), Borgen Project (telecommute)

[Graphic design intern](#), Ascential Marketing (Wichita, Kansas)

[Media and communications internship](#), United Nations High Commissioner for Refugees (Washington, D.C.)

[Editing internship](#), Mother Earth News (Topeka)

[Corporate communications internship](#), NIC (Olathe, Kansas)

[Communications internships](#), Kansas Action for Children (Topeka, Kansas)

[Ad agency internship](#), Muller Bressler Brown (Leawood, Kansas)

Jobs

[Web producer](#), KUJH (Lawrence)

[Copywriter](#), Greteman Group (Wichita, Kansas)

[Proofreader-copy editor](#), Callahan Creek (Lawrence)

[Photojournalist](#), KWCH-TV (Wichita, Kansas)

[Reporter, weekend anchor/producer](#), Fox26 KNPN (St Joseph, Missouri)

[Associate editor](#), RadioResource Media Group (Centennial, Colorado)

[Multimedia coordinator](#), National Association of Collegiate Women Athletics (Kansas City, Missouri)

Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work. Entries are now being accepted for:

- **Profile writing**
- **Team multimedia storytelling/news**
- **Breaking news**

Students are invited to join a discussion with **Joe Loverro**, who produces Royals baseball for FoxSports Midwest, at 3:30 p.m. on March 8 in 2094 Dole. Loverro will discuss how to develop a storyline in live television and will take questions.

Delve into telling great stories with two course offerings with **Professor Scott Reinardy**. The first is JOUR 690, a two-week community journalism class May 17-May 27, where students spend the first week researching community news stories and arranging interviews and the second week immersed in a community interviewing and writing news stories. [Get the details](#). The second course is JOUR 630: Depth Reporting for Fall 2016. The goal is to produce stories that will be candidates for the Hearst Journalism Awards. [Get the details](#).

American Advertising Federation of Topeka will award two scholarships to students pursuing a degree in advertising, journalism, communications, graphic design, marketing and related fields. The deadline to apply is April 30. Learn more at the [AAF-Topeka website](#).

The deadline for the Larry Whiteside Scholarship has been extended to March 17. The \$3,000 scholarship includes a free trip to the National Association of Black Journalists' Convention and Career Fair in Washington, D.C. Learn more at the [NABJ website](#).

The KU Undergraduate Research Award (UGRA) competition for summer 2016 and fall 2016 is underway. Each award provides a \$1,000 scholarship for students taking part in original, independent research, scholarship or creative projects. Students from any major may apply. Get details on deadlines and workshops at the [Center for Undergraduate Research website](#).

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page](#).

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details](#).

BBDO's Allen Rosenshine Minority Education & Training (MET) Fund awards internships to minorities, women and individuals protected under the federal Americans with Disabilities Act to encourage the pursuit of careers in advertising. BBDO will award several MET Fund internships for the summer of 2016 across our U.S. offices in Atlanta, Chicago, New York, Minneapolis and San Francisco. Interns receive a \$4,000 stipend for the 10-week internship. [Download the application](#).

The Kansas Association of Broadcasters' annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule](#).

Worlds of Fun in Kansas City is offering an opportunity for students to attend a hard hat tour on March 29 to learn more about the construction for five new rides under way at Planet Snoopy. Student journalists will be able to take photos, shoot video and interview Worlds of Fun officials during the tour. Interested students should report to the Worlds of Fun business office at 10 a.m. at 4545 Worlds of Fun Avenue. For more information, contact Eric Burke at 816-303-5125 or eric.burke@worldsoffun.com. RSVPs required by March 22.



Study abroad in Stirling

There is still time to sign up to study abroad in Scotland this summer! The School of

Journalism is offering a four-week media and culture course (J613) in Stirling, Scotland, from June 11 to July 9. Kerry Benson, strategic communications track chair, will lead the trip. In addition to the KU credit, students may take a University of Stirling course that easily transfers credit to KU. Interested students should contact Benson at benson@ku.edu. For more information, go to the [KU J-School in Scotland website](#).

Events



Associate Professor Carol Holstead invited photojournalist **James Nachtwey** to speak on campus as part of the KU Common Book lecture series, and she introduced Nachtwey on March 2 in Woodruff Auditorium, which was attended by about 350 people. One of the world's foremost war photographers, Nachtwey is a five-time winner of the Robert Capa Gold Medal Award for courage and enterprise and was named Photographer of the Year seven times. The school held a reception for Nachtwey before his lecture. His presentation was co-sponsored by the J-School and the KU Office of First-Year Experience. (Photo courtesy of **Ray Prop.**)

In Memoriam

William T. Smith Jr., 1948 J-School graduate, died Jan. 6, 2016, at the age of 94. [Read his obituary.](#)

Kathleen O'Connor Pierson, 1951 J-School graduate, died Jan. 25, 2016, at the age of 86. [Read her obituary.](#)

Don L. Baker, 1971 J-School graduate, died Feb. 5, 2016, at the age of 68. [Read his obituary.](#)

Tom Weir, 1971 J-School graduate, died Feb. 14, 2016, at the age of 66. [Read his obituary.](#)

Alumni Update

Greg Farmer, 1994 J-School graduate, has been named managing editor of The Kansas City Star. [Read The Star story.](#)

Mark your calendars



William Allen White Day

Gwen Ifill, moderator and managing editor of "Washington Week" and co-anchor and managing editor of "PBS NewsHour," will receive the 2016 William Allen White Foundation National Citation on William Allen White Day, which is April 14 at the University of Kansas. Ifill and "PBS NewsHour" co-anchor **Judy Woodruff** made history last week as the first pair of women to moderate a major presidential debate. [Read the story here.](#)

March 11: Research in the Raw, 11 a.m., Clarkson Gallery

March 14-18: Spring Break

April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303

April 1: Faculty meeting, 1:30-3 p.m., SF 206

April 6: Doughnuts with the dean, 9-10 a.m., Clarkson Gallery

April 14: William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom

April 14-17: JEA/NSPA Conference, Los Angeles

April 15: Research in the Raw, 11 a.m., Clarkson Gallery

April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom

April 21-23: Kansas Press Association convention, Overland Park

April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day

May 6: News/info track meeting, 9-10 a.m., SF 303

May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206

May 7: KSPA State Competition, Kansas Union

May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn

May 15: Commencement

May 30: Memorial Day holiday; offices closed

To see all J-School events, go to <http://journalism.ku.edu/calendar>

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