The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students, and alumni who have requested it.

Submit news and events to Julie Adam.

Faculty and Staff News

J-School faculty participated in the Navigating Digital Futures summit Sept. 18 on the KU campus.
**Professor Pam Fine** has been asked to join the search committee for the new director of Kansas Public Radio and Audio Reader. The committee includes community members and industry professionals. The new director will replace Janet Campbell, who retired last year.

Applications are now being accepted for the annual Reynolds Business Journalism Week, which brings together journalism faculty from around the country to master the skills needed to teach business journalism. The four-day intensive training is Jan. 3-6, 2016, at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University’s downtown Phoenix campus. Applicants must submit a statement of interest and a letter of support from their supervising dean. Deadline is Oct. 18. [Apply here](#).

The New York Times is sponsoring a fellowship named for **David Carr**, the media columnist for The New York Times who died in February. The first David Carr Fellow will spend two years in The Times newsroom covering the intersection of technology, media and culture. The focus of the fellow’s work could be steady, sustained news stories, magazine-style features, investigative efforts, videography, or a mix of approaches, depending on the interests of the fellow and the recommendation of Times editors. The fellowship is an opportunity for a journalist early in his or her career to build upon Carr’s commitment to holding power accountable and telling engaging, deeply reported stories. Journalists with experience of all types are welcome, especially those from digital and new media. The deadline to apply is Nov. 14, and the fellowship will begin in early 2016. Details are available [here](#).

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**Student News & Opportunities**

### Jayhawks at Arrowhead

Senior **Ben Allen** (pictured) and sophomore **Dallas Milligan** worked two full days (and long nights) as runners for the CBS Sports production of Thursday Night Football for the Chiefs vs. Broncos game at Arrowhead Stadium.

### Learn Adobe Premiere

JTech’s next sessions on Oct. 2 and 16 will get you started using Adobe Premiere to edit video. Bring video clips you are ready to
work with. Also, new tutorial videos are being added
to jschooltech.org all the time; check out our new series on
Photoshop. Lab hours are now noon-10 p.m. and 5-10
p.m. Tuesdays and Thursdays. t

Associate Professor Yvonne Chen’s Campaigns group JH6 Solutions has won the 2015
Silver Quill award from the International Association of Business Communicators (IABC)-
Southern Region. JH6 Solutions’ “Play with Your Food” campaign competed with entries from 13
states and four countries. The campaign was created for Kansas Action for Children, a nonprofit
child advocacy organization based in Topeka. The campaign created fun, engaging materials to
targeted child-care providers in an effort to change the food and beverage environment in the
child-care settings. Members of JH6 Solutions included Camden Bender, Jordan Mentzer,
Lauren Rellihan, Taylor Zahrt, Paul Pierce II and Sara Lipson.

Stefan Mumaw of Hint Creative challenged the KU Advertising Club last week to stretch their
creativity to its limits. Watch the video here.

Juniors, seniors and graduate students are encouraged to apply for a summer internship with
The Seattle Times. Applicants must be journalism majors or have a demonstrated commitment
to print or online journalism, possess social media skills and be digitally astute. Internship
experience at other news organizations is required. Apply by Nov. 1. Read the details here.

Juniors, seniors and graduate students are eligible to apply for a Pulliam Journalism Fellowship
at The Indianapolis Star and The Arizona Republic. A resume and two article clips must be
submitted before Sept. 23. Mail to: Alan Blanchard, Pulliam representative, at P.O. Box 732,
Greenville, MI 48838. Or send via FedEx or UPS to 10265 Baker Road, Greenville, MI 48838.
Blanchard will interview the Pulliam Journalism Fellowship candidates Sept. 25 at Stauffer-Flint
Hall. Pulliam Fellows earn $650 a week for the 10-week program. Learn more here.

The University of Kansas TRIO McNair Scholars Program is seeking applicants for 2015-2016.
The application is open until Nov. 27, 2015. The McNair Scholars Program helps low-income,
first-generation college-going and underrepresented minority undergraduates prepare for
doctoral study. Students who participate in this program are provided with paid research
opportunities, faculty mentors, a GRE preparation course and tutoring. News and information or
strategic communication majors looking to take their research to the next level are encouraged
to apply. Contact Academic & Achievement Institute Communications Assistant Cole Anneberg
by email at Anneberg@ku.edu, or McNair@ku.edu.

J-School students are invited to sign up for the Advertising Women of New York’s annual
Advertising Career Conference (ACC). Meet executives in the advertising, communications and
advertising technology industries and to learn about possible career options in this field. The
two-day event starts Nov. 19 with a networking and career fair. The next day features workshops,
networking, and a visit to one of the many companies that are part of the AWNY community.
Learn more here.

The Association for Women in Sports Media has seven internships/scholarships available for
next summer: four newspaper/magazine/online, one broadcast, one broadcast production, and
one public relations. Recipients receive a $1,000 scholarship and complimentary registration and
lodging at AWSM’s convention in Miami. Learn more and apply here.

Check out our new web page for jobs and internships. You can filter by job or internship and full
or part time. And don’t forget that our new career and outreach coordinator, Steve Rottinghaus,
can help you with your search. Contact Steve at steve_rottinghaus@ku.edu.

PRSSA officers

The following students were elected last week as officers for
KUJH fall programming

Tune in to KUJH-TV for the fall semester programming:

KUJH News 4 p.m. Monday  
Co-anchor/producers: Mary Kate Baker and Madison Coker  
Sports: Alana Flinn  
Director: Bernie Verhaeghe

KUJH News, 4 p.m. Wednesday  
News anchor: Emma Hogg  
News producer: Cailey Taylor  
Sports anchor: Hank Cavagnaro  
Sports reporter/associate producer: Katie Taylor  
Director: Abby Walsh

KUJH News 4 p.m. Friday  
News anchor: Jackson Kurtz  
News producer: Kayla Schartz  
Sports: Alex McLoon  
Directors: Corrine Dorrian and Deanna Ambrose

Jayhawk Sports Report, 5:30 p.m. Monday  
Anchor/producer: Matt Kaufman  
Anchor/producer: Travis Calvin  
Assistant producer/photographer: Charlie Perry

Rock Chalk Live (two hours before each home football game)  
Anchor/producer: Blake McFarland  
Anchor/producer: Scott Chasen  
Reporter: Abi Gleckler  
Director: Abby Walsh  
Producer: Anissa Fritz

KUJH assignment managers  
Nick Price and Hank Cavagnaro

Media Crossroads fall programming

All shows run live on Channels 31 and 2-1 and on tv.ku.edu
All shows in Media Crossroads also stream at journalism.ku.edu/crossroads

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<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Show</th>
<th>Location</th>
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<tbody>
<tr>
<td>Monday</td>
<td>10 a.m.</td>
<td>Good Morning KU</td>
<td>Media Crossroads</td>
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<tr>
<td>Monday</td>
<td>4 p.m.</td>
<td>KUJH-News</td>
<td>Dole Studio</td>
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<tr>
<td>Monday</td>
<td>5:30 p.m.</td>
<td>Jayhawk Sports Report</td>
<td>Dole Studio</td>
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<td>Monday</td>
<td>6 p.m.</td>
<td>785 Live</td>
<td>Media Crossroads</td>
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<tr>
<td>Tuesday</td>
<td>10 a.m.</td>
<td>Good Morning KU</td>
<td>Media Crossroads</td>
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<td>Tuesday</td>
<td>1 p.m.</td>
<td>Her Campus TV</td>
<td>Media Crossroads</td>
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<tr>
<td>Wednesday</td>
<td>10 a.m.</td>
<td>Good Morning KU</td>
<td>Media Crossroads</td>
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<tr>
<td>Wednesday</td>
<td>4 p.m.</td>
<td>KUJH News</td>
<td>Dole Studio</td>
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<td>Wednesday</td>
<td>5 p.m.</td>
<td>Good Evening KU</td>
<td>Media Crossroads</td>
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<td>Thursday</td>
<td>10 a.m.</td>
<td>Good Morning KU</td>
<td>Media Crossroads</td>
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<td>Thursday</td>
<td>4 p.m.</td>
<td>785 Live</td>
<td>Media Crossroads</td>
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<td>Friday</td>
<td>10 a.m.</td>
<td>Good Morning KU</td>
<td>Media Crossroads</td>
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<td>Friday</td>
<td>11:15 a.m.</td>
<td>Triple OT</td>
<td>Media Crossroads</td>
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<td>*Friday</td>
<td>1 p.m.</td>
<td>KU E-News</td>
<td>Media Crossroads</td>
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<td>**Friday</td>
<td>2 p.m.</td>
<td>Greek TV/The Shpiel</td>
<td>Media Crossroads</td>
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<tr>
<td>Friday</td>
<td>4 p.m.</td>
<td>KUJH News</td>
<td>Dole Studio</td>
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Rock Chalk Live is a pre-game show whose time slot is affected by kickoff. It has been running on Thursdays for away games and early morning games and on Saturdays for later kickoffs.

LFK is not a live production. It will run on Channel 31 at various times.

*currently, KU E-News is running bi-weekly
**Greek TV and The Shpiel are alternating weeks in the same time slot

**Jayhawk Journalist writers needed**

The winter issue of the Jayhawk Journalist is under way. Students interested in contributing and writing for the magazine should contact Julie Adam.

If you didn’t get a copy of the spring Jayhawk Journalist, you can view the digital version of the magazine and past issues here.

The Jayhawk Journalist is published twice a year and is distributed to the school’s nearly 14,000 alumni.

**Events**

The J-School is seeking faculty and students to staff a booth at the American Advertising Federation conference Oct. 1 and 2. As the J-School representative, you would promote our graduate programs on the Lawrence and Edwards campuses along with our new online master’s degree in digital content strategy. If you could help out for a couple of hours noon-5:30 p.m. on Oct. 1 or 8 a.m. to 6 p.m. on Oct. 2, please contact Julie Adam at julieadam@ku.edu.

NBC affiliate and Dateline NBC correspondent Josh Mankiewicz will talk about journalism and
take a look at the 2016 presidential elections and its 'cast of thousands' field at 7:30 p.m. on Sept. 22 at the Robert J. Dole Institute of Politics. A journalist of nearly 36 years, Mankiewicz has covered a range of stories including the 1980 Iranian hostage crisis, the Mondale presidential campaign and state, local, and national politics. The Dole Institute of Politics and the William Allen White School of Journalism and Mass Communications are sponsoring the event. No registration needed; just show up. Learn more here.

**J-School Generations** is Oct. 29-31. Please join us to network with our best and brightest students, reminisce with friends and faculty and celebrate your KU pride on game day. Learn more here.

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**Alumni Updates**

**Three to be honored**

J-School alumnae (pictured from left) **Audrey B. Lee, Julie Johnson Staples** and **Erica Hawthorne-Manon** are among the 12 recipients of the 2015 KU Black Alumni Network's African-American Leaders and Innovators award. The network, sponsored by the KU Alumni Association, will honor the recipients Sept. 26 during its biennial reunion. Ten recipients will attend the event, and two will be honored posthumously. Read their biographies here nk

**Mark Mears**, a 1984 J-School graduate and executive vice president and chief marketing officer for Noodles & Company, is visiting **Associate Professor Tim Bengtson**'s Strategic Campaigns class today to give students background on the brand and outline the particulars of the semester-long assignment. Mears will return on Dec. 15 to review and critique the work of students. This marks the fourth time he has volunteered to serve as a client for the class. In the past, he has represented Blimpie, Mimi’s Cafe and The Cheesecake Factory.

**Jesse Temple**, 2009 J-School graduate, is the Big Ten football reporter for ESPN based in Madison, Wisconsin.

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**In Memoriam**

Pamela Matthey Hales, a 1970 J-School graduate, died Aug. 21. Read her obituary here.

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**Mark your calendars**

**Sept. 22:** New student orientation dinner, 5:30-7:30 p.m., Clarkson Gallery  
**Sept. 23:** Kansas Scholastic Press Association fall conference at Kansas Memorial Union  
**Sept. 26:** GALvanize workshop with Laura Okmin, FOX NFL sideline reporter  
**Sept. 29:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery  
**Sept. 29:** Wooldridge Scholarship Dinner, 5:30 p.m., Kansas Union, English Room

**Oct. 10-13:** Fall Break; no classes  
**Oct. 18-20:** Kansas Association of Broadcasters Convention, Oread Hotel  
**Oct. 23:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
**Oct. 23:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
Oct. 23: Faculty meeting, 1:30-3 p.m., SF 206  
Oct. 23: Montgomery Family Symposium, 9 a.m.-2:30 p.m., Adams Alumni Center  
Oct. 29-31: J-School Generations

Nov. 4: Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery  
Nov. 11: Veterans Day holiday; classes are in session  
Nov. 12-15: JEA/NSPA Conference, Orlando  
Nov. 25-27: Thanksgiving break; no classes Nov. 25-27, offices closed Nov. 26-27

Dec. 11: Strategic communication track meeting, 9-10 a.m., SF 206  
Dec. 11: News/info track meeting, 9-10 a.m., SF 303  
Dec. 11: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206  
Dec. 11: Stop day  
Dec. 24-25: Christmas holiday; offices closed

Jan. 1: New Year's Day holiday; offices closed  
Jan. 18: Martin Luther King Jr. Day holiday; offices closed  
Jan. 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
Jan. 29: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
Jan. 29: Faculty meeting, 1:30-3 p.m., SF 206

March 14-18: Spring Break

*April 1: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
*April 1: News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
*April 1: Faculty meeting, 1:30-3 p.m., SF 206  
April 14: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom  
April 14-17: JEA/NSPA Conference, Los Angeles  
April 15: William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom  
April 21-23: Kansas Press Association convention, Overland Park  
April 29: Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

May 6: Stop day  
May 6: News/info track meeting, 9-10 a.m., SF 303  
May 6: Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206  
May 7: KSPA State Competition, Kansas Union  
May 14: School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn  
May 15: Commencement  
May 30: Memorial Day holiday; offices closed

*These meetings were previously scheduled on March 25; please mark the change in your calendars. To see all J-School events, go to http://journalism.ku.edu/calendar

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