The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students, and alumni who have requested it.

Submit news and events to Julie Adam.

Faculty and Staff News

Associate Professor Max Utsler wrote a story for MLB.com about former Kansas City Royals players teaching throwing and fielding skills as part of a Major League Baseball and U.S. Conference of Mayors' initiative called Play Ball KC. Read the story here.

Utsler is moderator of a panel on "The Changing Role of the Journalist" at 11:30 a.m. Sept. 23 at the Ball Conference Center, 21350 W. 153rd St., in Olathe. Learn more and register here.
Associate Professor Jerry Crawford had Sgt. Trent McKinley, public affairs officer for the Lawrence Police Department, visit his J550 Digital Media students on Sept. 2. McKinley shared with the students strategies and procedural steps helpful in covering stories involving the police department. McKinley walked the students through the Freedom of Information Act, the different law enforcement agencies in the area, and the court recording methodology in several jurisdictions. The discussion is the first in a series of sessions for the J550 students and the police department.

Retired KU Professor Larry Day joined Crawford’s J608 Ethics class Sept. 1 to share his lecture on “Cultural Awareness in Latin America and the World.” Day’s presentation included discussions on how Cuba’s historical progress from the early 1800s to today is intertwined with America. Day discussed the nuances and journalistic skills needed to work on projects in Cuba in the face of restrictions of both the U.S. and Cuban governments. The class is working on how different cultural differences can be viewed and understood with first-hand knowledge of these communities and not just reading about them in books.

Associate Professor Barbara Barnett and doctoral student Goran Ghafour have conducted a study to see how regular exposure to violence affects journalists in Iraq. They found that fear and resilience are part of Iraqi journalists’ daily lives. Read the KU News story here.

A study by Assistant Professor Joseph Erba found that although Latinos are the largest racial/ethnic minority in the United States, they are not graduating from college at the same rates as their peers. Erba found that media representations of Latinos play a role in how those students navigate the college experience. Read more about Erba’s research here.

Please welcome Steve Rottinghaus to the J-School. As career and outreach coordinator, he will work with students seeking internships and employment. Before joining KU, he was public relations director at Baker University. He can be reached at steve_rottinghaus@ku.edu or ext. 7630. His office is room 120 Stauffer-Flint. Read his bio here.

Nominations are now being accepted for the 2015-2016 Budig Teaching Professorship of Writing. The fund provides a one-year stipend for a School of Journalism faculty member who has demonstrated a commitment to excellence in the teaching of writing. Send your nominations to Associate Professor Carol Holstead or Associate Professor Doug Ward by 5 p.m. Sept. 18. Read application requirements.

Applications are now being accepted for the annual Reynolds Business Journalism Week, which brings together journalism faculty from around the country to master the skills needed to teach business journalism. The four-day intensive training is Jan. 3-6, 2016, at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University’s downtown Phoenix campus. Applicants must submit a statement of interest and a letter of support from their supervising dean. Deadline is Oct. 18. Apply here.

CEHCUP has been working with the Center for Practical Bioethics and the PAINS alliance to address communication about chronic pain as well and advocating for the need for a national strategy in addressing chronic pain, a symptom that influences the lives of over 100 million Americans, according to a report by the Institute of Medicine. Some of the initiatives of the group can be found here.

The Kansas Scholastic Press Association needs your help. The KSPA fall conference is coming to campus Sept. 23. Please help showcase KU and the J-School by: presenting during one of four sessions; critiquing a student publication; or by recruiting talented students to help. Please register by Sept. 9 here.

Strategic Campaigns

This fall’s Strategic Campaigns classes clients are:
- **Google Fiber**: Assistant Professor Hyunjin Seo
Assistant Professor Hyunjin Seo’s campaigns class (above) and Associate Professor Yvonnes Chen’s campaigns class (below).

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**Student News & Opportunities**

**JTech Friday kicks off**

Seventeen students attended the first JTech Friday session on Sept. 4. Some students started their Wordpress portfolios, and others polished existing portfolios. The next session, at 1 p.m. Sept. 18, will be Part 2 of Wordpress. Students who missed the Sept. 4 session are encouraged to attend Part 2. A “catch-up” session will begin at 12:30 p.m. Students who attend both sessions will receive a certificate. Visit [http://jschooltech.org/](http://jschooltech.org/) for tutorials that cover topics not yet covered in JTech Friday sessions. Tutorials on topics such as InDesign, Premiere, Final Cut and Wordpress are posted. Tutorials in Illustrator will be available soon. If you have other suggestions for tutorials, please complete [this survey](http://jschooltech.org/).

Reminder: Stauffer-Flint labs will be open this semester 5-10 p.m. on Tuesdays and Thursdays and 3-10 p.m. on Sundays.

Doctoral student **Goran Ghafour** presented a seminar on Kurdistan-Iraq-Middle East culture and politics on Sept. 4 at Watson Library. The event was organized by KU International Student Service.

Virgin Atlantic is seeking sports broadcasting students to enter its Red Hot Reporter contest. The
winner will cover the first game of the NFL International Series in London. Video submissions are open to legal U.S. residents at least 21 years old and will be accepted through Sept. 17. Learn more here.

Get the University Daily Kansan delivered to your inbox! Sign up for the Kansan's email newsletter here.

The Kansan and Editor Katie Kutsko were featured last week in this Poynter article.

The Association for Women in Sports Media has seven internships/scholarships available for next summer: four newspaper/magazine/online, one broadcast, one broadcast production, and one public relations. Recipients receive a $1,000 scholarship and complimentary registration and lodging at AWSM's convention in Miami. Learn more and apply here.

Check out the J-School website for the latest internship opportunities and job postings.

Journalism student Garrett Farlow received a commendation for outstanding performance in the 2015 Russophone Experiential Learning Program from the Gabriel al-Salem Foundation-KU partnership. Farlow worked as an intern this summer at the Kazakhstan Press Club. His award included a certificate and a check from the foundation for $250.

Jayhawk Journalist writers needed

The winter issue of the Jayhawk Journalist is under way. Students interested in contributing and writing for the magazine should contact Julie Adam.

If you didn't get a copy of the spring Jayhawk Journalist, you can view the digital version of the magazine. and past issues here.

The Jayhawk Journalist is published twice a year and is distributed to the school's nearly 14,000 alumni.

Events

KU's Summit on Navigating Digital Futures, an interdisciplinary symposium encouraging research collaborations in digital-related areas, is 9 a.m.-1 p.m. on Sept. 18. The summit is sponsored by the Office of the Provost and organized by faculty from the William Allen White School of Journalism and Mass Communications, the College of Liberal Arts and Sciences, and School of the Arts. Keynote speakers are Wendy Guillies, president and CEO of the Ewing Marion Kauffman Foundation, and Golan Levin, a digital media artist, professor and director of the Studio for Creative Inquiry at Carnegie Mellon University. Sign up here.
**GALvanize**, a media bootcamp for female journalism students, is 9 a.m. to 3 p.m. Sept. 26. Instructors are *Laura Okmin*, a KU journalism graduate and Emmy Award-winning sports broadcaster for more than two decades, and *Celeste Gehring*, Fox Sports vice president of events and field production. The one-day workshop includes:

- Techniques for interviewing, storytelling and producing
- Tips in building confidence and relationships in business and in life
- How to develop a strong network of women
- A blueprint for landing that first job

To apply, send a one-page or shorter statement to Laura and Celeste at [RockChalkGalvanize@gmail.com](mailto:RockChalkGalvanize@gmail.com) by 5 p.m. Sept. 11. State why this experience speaks to you. If your passion is sports broadcasting, broadcasting in general journalism, sports or women’s empowerment, tell them why you want to participate in the Boot Camp. You do not have to be pursuing a career in sports to participate in the program.

**J-School Generations** is Oct. 29-31. Please join us to network with our best and brightest students, reminisce with friends and faculty and celebrate your KU pride on game day. Learn more [here](#).

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**In Memoriam**

**John Wiedeman**, a 1950 J-School graduate, died Aug. 3 at age 89. [Read his obituary](#).

**Norm Beck**, a 1963 J-School graduate, died Aug. 26 in Johnston, Iowa. [Read his obituary](#).

**Jerry Bottenfield**, a 1970 J-School graduate and former University Daily Kansan business manager, died May 11 in Olathe. [Read his obituary](#).

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**Alumni Updates**

**Jimmy Chavez**, 2006 J-School graduate, recently accepted a position as play-by-play announcer for KU women’s basketball.

**Welcome back**

Pulitzer Prize-winning photojournalist and J-School graduate J.B. Forbes of the St. Louis Post-Dispatch stopped by Stauffer-Flint Hall on Sept. 5 with his family to see his photo exhibit on the second floor. He is pictured with his father, Jim.
## Mark your calendars

**Sept. 11:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
**Sept. 11:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
**Sept. 11:** Faculty meeting, 1:30-3 p.m., SF 206  
**Sept. 22:** New student orientation dinner, 5:30-7:30 p.m., Clarkson Gallery  
**Sept. 23:** Kansas Scholastic Press Association fall conference at Kansas Memorial Union  
**Sept. 23-25:** GALvanize workshop with Laura Okmin, FOX NFL sideline reporter  
**Sept. 29:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery  
**Sept. 29:** Wooldridge Scholarship Dinner, 5:30 p.m., Kansas Union, English Room

**Oct. 10-13:** Fall Break; no classes  
**Oct. 18-20:** Kansas Association of Broadcasters Convention, Oread Hotel  
**Oct. 23:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
**Oct. 23:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
**Oct. 23:** Faculty meeting, 1:30-3 p.m., SF 206

**Nov. 4:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery  
**Nov. 11:** Veterans Day holiday; classes are in session.  
**Nov. 12-15:** JEA/NSPA Conference, Orlando  
**Nov. 25-27:** Thanksgiving break; no classes Nov. 25-27, offices closed Nov. 26-27

**Dec. 11:** Strategic communication track meeting, 9-10 a.m., SF 206  
**Dec. 11:** News/info track meeting, 9-10 a.m., SF 303  
**Dec. 11:** Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206  
**Dec. 11:** Stop day  
**Dec. 24-25:** Christmas holiday; offices closed

**Jan. 1:** New Year's Day holiday; offices closed  
**Jan. 18:** Martin Luther King Jr. Day holiday; offices closed  
**Jan. 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
**Jan. 29:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
**Jan. 29:** Faculty meeting, 1:30-3 p.m., SF 206

**March 14-18:** Spring Break

*April 1:* Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206  
*April 1:* News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303  
*April 1:* Faculty meeting, 1:30-3 p.m., SF 206  
**April 14:** School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom  
**April 14-17:** JEA/NSPA Conference, Los Angeles  
**April 15:** William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium  
**April 21-23:** Kansas Press Association convention, Overland Park  
**April 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

**May 6:** Stop day  
**May 6:** News/info track meeting, 9-10 a.m., SF 303  
**May 6:** Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206  
**May 7:** KSPA State Competition, Kansas Union  
**May 14:** School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn  
**May 15:** Commencement  
**May 30:** Memorial Day holiday; offices closed

*These meetings were previously scheduled on March 25; please mark the change in your calendars. To see all J-School events, go to [http://journalism.ku.edu/calendar](http://journalism.ku.edu/calendar)