

## Curriculum Vitae

**NAME**        Crawford, Jerry L

### EDUCATION

B.S.        Mass Communications. Virginia Commonwealth University, 1985  
M.Ed.      School of Liberal Arts and Education, Virginia State University, 2004  
Ph.D.      Graduate School, John H. Johnson School of Communications, Howard University,  
2008

### EMPLOYMENT HISTORY

Associate Professor, Tenured, William Allen White School of Journalism and Mass  
Communications, University of Kansas. 2009-Present  
Hearst Visiting Assistant Professor, William Allen White School of Journalism and Mass  
Communications, University of Kansas. 2008-2009

### KU TEACHING RECORD

#### A. Example List of Courses Taught

<b>Course Number &amp; Title</b>	<b>Sem/Year</b>	<b># Enrolled</b>
JOUR 201 Special Topics/Diversity	LEC Fall/2019	82
JOUR 608 Ethics & The Media	LEC Fall/2019	30
JOUR 801 Research I: Theory	LEC Fall/2014	12
JOUR 608 Ethics & The Media	LEC SU/2014	30
JOUR 608 Ethics & The Media	LEC Spring/2014	30
JOUR 636 Documentary	LEC Spring/2014	11
JOUR 608 Ethics & The Media	LEC Fall/2013	31
JOUR 801 Research I: Theory	LEC Fall/2013	7
JOUR 608 Ethics/Prof. Practice	LEC Spring/2013	40
JOUR 636 Documentary	LEC Spring/2013	17
JOUR 536 Documentary	LEC Spring/2012	9
JOUR 415 Multimedia Reporting	LBN Fall/2011	15
JOUR 415 Multimedia Reporting	LEC Fall/2011	42
JOUR 608 Ethics and the Media	LEC Fall/2011	34
JOUR 536 Documentary	LEC Spring/2011	14
JOUR 692 TV News I/Advanced	LEC Spring/2011	16
JOUR 693 TV II/Advanced	LEC Spring/2011	14
JOUR 415 Multimedia Reporting	LEC Fall/2010	52
JOUR 536 Documentary	LEC Spring/2010	11
JOUR 288 Lab. In Media I	LAB Fall/2009	21
JOUR 288 Lab. In Media II	LAB Fall/2009	45
JOUR 415 Multimedia Reporting	LEC Fall/2009	30
JOUR 488 Lab. In Media II	LAB Fall/2009	31

#### B. Undergraduate Advising Record

In the School of Journalism and Mass Communications, our Undergraduate Advising and Enrollment Center supervises undergraduate enrollment advising.

I have long maintained the importance of “office hours” for my students. I have schedules for both my office hours and my “one on one” times to better schedule and manage my open-door availability. We have an expectation of providing texture and context to our in-class lectures by having one-on-one meetings with our students. Some courses do not require this; however, our lab courses in media are heavy production, and students gain confidence and better understanding as they discuss their conceptual ideas prior to completion. I also mentor students regarding careers, internships and entrepreneurial opportunities. This is done with a balance with my scholarship and research opportunities and expectations.

### **C. Graduate and Postgraduate Advising Record**

#### **Committee Chair: Masters**

#### **Other graduate committee service**

2015 – 2017 *Dissertation Chair*, Comprehensive examination and dissertation prospectus committee for Ebrahim Husain, Ph.D. candidate, School of Journalism and Mass Communications, University of Kansas. Successfully defended and graduated in May 2017.

2015 – May ‘16 *Dissertation Committee Member*, Comprehensive examination and dissertation prospectus committee for Goran Ghafour, Ph.D., School of Journalism and Mass Communications, University of Kansas.

2011 – Dec. 7 *Dissertation Outside Committee Member*, Comprehensive examination and dissertation prospectus committee for Russell Waltz, Ph.D. candidate, Department of Philosophy, University of Kansas.

#### **Postdoctoral Fellows**

Not Applicable.

### **D. Honors and Awards for Teaching**

Spring 2020. Budig Teaching Professorship of Writing. Former KU Chancellor Gene Budig and his wife, Gretchen, provided lead support for the establishment of this award for a School of Journalism faculty member who has demonstrated a commitment to excellence in the teaching of writing.

Fall 2018. Mortar Board Award. This annual University of Kansas Torch Chapter Award is presented to a faculty member who has demonstrated mentorship and teaching to students.

Spring 2014. Katich Creativity Award. This annual School of Journalism Award goes to a faculty member who had demonstrated creativity in teaching, research and service.

Spring 2013. Del Shankel Teaching Excellence Award. *Finalist for award presented by Senior members of the Student-Athlete Advisory Committee.* Established by the Student-Athlete Advisory Committee, the award affords student-athletes the opportunity to honor an outstanding member of the faculty at the University of Kansas. Del Shankel, Professor Emeritus of Biology, served as Chancellor twice and interim Athletics Director twice and exemplifies outstanding efforts and genuine dedication to the success of students.

Spring 2010. William Allen White School of Journalism – News and Information Track *Outstanding Teacher.* Award given by the Center for Teaching Excellence at the University of Kansas during its Annual Celebration of Teaching Award Reception.

Fall 2008. *Outstanding New Faculty* (Professor) Facilitator Award, LA&S Learning Communities Program, The University of Kansas.

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Spring 2008. *Exemplar.* Howard University's Hooding ceremony. Chosen as one of four Exemplars to speak at Howard University's Hooding ceremony.

Fall 2007 – 2008. *Preparing Future Journalism Faculty Program,* Department of Mass Communications Media Studies, Howard University. One of the inaugural PFJFP Fellows for Howard University.

Fall 2007-2008. *50<sup>th</sup> Anniversary Fellow for Howard University.* Fellowship was awarded to commemorate the first doctoral degrees awarded at Howard University in 1957.

Fall 2007. *Edward Alexander Boubet Graduate Honor Society* in conjunction with Yale.

2007-2008. Frederick Douglass Scholarship, Howard University.

## RESEARCH RECORD

### A. Research Publications and/or Creative Works

#### Major Publications or Creative Works

1. Journal article – Blind peer-reviewed  
Crawford, J., Boyles, J., Hernandez, T., Chen, L., Cheng, H., & Perlmutter, D. (2020). "Opportunities and Challenges: Professional development programming in media & communication education". *Journalism and Mass Communication Educator* (Winter Special Issue).

I was the lead author.

2. Journal article – Blind peer-reviewed  
Crawford, J. (2020). "High School Journalism Advisers and Diversified Newsrooms". *Broadcast Education Association's Journal of Media Education (JoME)*. (Vol. 11 – Number 2, pp. 31-38). <https://en.calameo.com/read/0000917898a07ac2096e4>

I was the sole author.

3. Journal article – Blind peer-reviewed  
Crawford, J. (2017). “HBCUs: Accreditation, governance and survival challenges in an ever-increasing competition for funding and students”. *Journal of Research Initiatives*. February, 2017.

I was the sole author.

4. Journal article – Blind peer-reviewed  
Crawford, J. (2014). “Leaders in journalism education: Administrators at ACEJMC Accredited programs and non-accredited HBCU programs critique the standards”. *Journal of Research Initiatives*, (Vol. 1, Number 2). <http://digitalcommons.uncfsu.edu/jri/vol1/iss2/10/> or <http://hdl.handle.net/1808/16203>

I was the sole author.

5. Journal article – Blind peer-reviewed  
Crawford, J. (2014). “Marlen Livezey: Challenges and successes of establishing a journalism department at the nation’s first HBCU.” *Journal of Media Education, BEA* (Vol. 5, Number 1, pp. 40-52). <http://hdl.handle.net/1808/16204>
6. Journal article – Blind peer-reviewed  
Reinardy, S., & Crawford, J. (2013). “Assessing the assessors: JMC administrators critique the nine ACEJMC standards.” *Journalism and Mass Communication Educator* (Volume 68, Issue 4, pp. 335-347). <http://hdl.handle.net/1808/16205>

I was a co-principal author. Provided the theoretical framework, discussion of accrediting standards for article and conference presentation.

7. Journal article – Blind peer-reviewed  
Crawford, J. (2013). “Journalism and mass communications students at Historically Black Colleges and Universities and Predominantly White Institutions: Saying goodbye to the digital divide.” *World Journal of Education* (Volume 3, Number 2, pp. 1-10).

I was the sole author.

8. Journal Article – Blind peer-reviewed  
Crawford, J. (2013). “Higher education: How freshmen and first-year journalism and mass communication students at Historically Black Colleges and Universities and Predominantly White Institutions used the Internet in their decision.” *Contemporary Issues in Education Research* (Volume 6, Number 1, pp. 29-36).  
<http://www.cluteinstitute.com/ojs/index.php/CIER/article/view/7601>

I was the sole author.

9. Journal Article – Blind peer-reviewed  
Crawford, J. (2012). “The challenges and successes of department governance: A look at HBCU journalism and mass communications unit administrators.” *Contemporary Issues in Education Research* (Volume 5, Number 3, pp. 215-226).

I was the sole author.

10. Journal Article – Blind peer-reviewed

Reinardy, S., & Crawford II, J. (2011). "Feeling the love: Sportscasters score big with job satisfaction." *Journal of Sports Media* (Volume 6, Number 2, pp. 23 -42).

I was the second author and provided the context for broadcast sports reporters, shooters and anchors along with the theoretical framework. Reinardy was the primary author and did the collection and data analysis.

11. Journal Article – Blind peer-reviewed

Crawford, J. (2010). "A link to the future: A pilot study look at how Historically Black Colleges and Universities with journalism and mass communications units use the Internet in recruiting." *Contemporary Issues in Education Research* (Volume 5, Number 2, pp. 47 -60).

I was the sole author.

12. Book Chapter – Blind Peer Reviewed

Crawford, J., & Hines, B. (2010). "Earning accreditation and preparing students for future challenges: Journalism education at historically black colleges." *Journalism education, training and employment*, eds. B. Franklin and D. Mensing, chapter 3, pp. 48 – 62. Routledge.

I was the primary author – the work was a result of my research into the accreditation of HBCUs. I collected all the data and did the analysis of all the accreditation self-studies, committee reports and history of all the units involved. I wrote the literature review, methodology and future analysis for the first draft for the chapter. I was responsible for all of the corrections for the final draft for the chapter. Dr. Hines wrote about the current legislation signed by President Barak Obama.

### Minor Publications or Creative Works

- Interviewed by the Atlanta Black Star's Frederick Reese for their article, "Do HBCUs still have a major role to play in educating the Black community". The article can be read here - <http://atlantablackstar.com/2017/11/20/increasingly-whiter-hbcus-still-serve-needs-black-community/>. The article focuses on how HBCUs' demographics are becoming increasingly less Black, with some like Bluefield - in fact- not Black at all. Why is that HBCUs are becoming more diverse?
- Interviewed by Houston Public Radio Reporter, Laura Insensee's online NPR multimedia report, "More Latino Students Enroll at Historically Black Colleges and Universities". The report can be accessed here: <https://www.houstonpublicmedia.org/articles/news/2016/05/30/154512/more-latino-students-enroll-at-historically-black-colleges-and-universities/>  
I was contacted, after my research had been use in an article in *The Atlantic*, <http://www.theatlantic.com/education/archive/2015/09/hbcus-more-latino-students/407953/>.
- Publication article: Crawford, J. (2013). "African American Kansas high school journalism

students: A possible loss of minority voices in the construct of media messages and advocacy in our democracy.” Kansas Office of the Governor African American Affairs Commission (KAAAC) 2013 State of African Americans in Kansas’ publication, p. 38. Publication looks to devise strategies to address the public policy concerns of the African American community through its partnerships with the state agencies, corporations and foundations.

I was the sole author.

### **Works Submitted or Ready for Submission.**

- Book Chapter: Peer-reviewed  
“The challenges and successes of department governance: A look at HBCU journalism and mass communications unit administrator.” Submitted to *Relevancy from within: A collection of essays and articles which provide an insider view on the relevancy of HBCUs*, editor: Dr. Monica Flippin-Wynn, Chair, Mass Communications, Jackson State University. Submitted: March 2016.
- **Scholarly Presentations**

### **Major Presentations**

- Conference Presentations – Refereed
1. Crawford, J. (2015).  
"African American Kansas Scholastic Journalism: A loss of Minority Voices in the Construct of Democracy". AEJMC Conference. August 6-8. San Francisco, California.
  2. Crawford, J. (2014).  
"Leaders in Journalism Education: Administrators at ACEJMC accredited programs and non-accredited HBCU programs critique the standards." Broadcast Educators Association (BEA) District 5 Conference hosted by Oklahoma State University. September 26-27. Edmond, Oklahoma.
  3. Reinardy, S., & Crawford II, J. (2013).  
“Assessing the assessors: JMC administrators critique the nine ACEJMC standards.” The International Communication Association's 63<sup>rd</sup> Annual Conference. London, England.  
  
Reinardy presented paper. I was the second author for the paper. I wrote the theory section for accepted paper and presentation.
  4. Crawford, J. (2012).  
“Journalism and mass communications students at HBCUs and PWIs: Saying goodbye to the digital divide.” Clute International Academic Conference. Las Vegas, Nevada.
  5. Crawford, J. (2012).  
“Choosing higher education: How freshmen and first-year journalism and mass communication students used the Internet in their decision.” Mediterranean International Conference. Lemesos, Cyprus. (June 10-17, 2012)

\*Presentation was part of two conferences held during the month of June and variations of the paper were presented at both conferences.

6. Crawford, J. (2012).  
"Choosing higher education: How freshmen and first-year journalism and mass communication students used the Internet in their decision." European International Conference. Rome, Italy. (June 6-8, 2012)  
Awarded the "Best Paper Award" for the conference.
7. Crawford, J. (2012).  
"The challenges and successes of department governance: A look at HBCU journalism and mass communications unit administrators." Orlando International Education Conference. Orlando, Florida.
8. Crawford, J. (2011).  
"A link to the future: A pilot study look at how historically black colleges and universities with journalism and mass communications units use the Internet in recruiting." Las Vegas International Education Conference. Las Vegas, Nevada.
9. Crawford, J., & Hines, B. (2010).  
"Creating partnerships to strengthen the future of media: The evolution of ACEJMC accredited journalism programs at historically black colleges and universities." 2nd Biennial Conference on the Future of Journalism. Cardiff University, Wales, UK.

I was the primary author for the paper.

10. Reinardy, S., & Crawford II, J. (2010).  
"Feeling the love: Sportscasters score big with job satisfaction." Broadcast Education Association Conference. Las Vegas, Nevada. Paper was awarded 2<sup>nd</sup> Place for the division.

I was second author for paper. I presented the research at the conference.

### **Minor Presentations**

1. Crawford, J. (2020).  
Invited Participant: Gardner Institute series of webinars. March 31<sup>st</sup> "Coronavirus Campus Crisis – Pandemic Pivot: Adjusting & Adapting"; April 8<sup>th</sup> "The New Advising Reality"; and April 15<sup>th</sup> "HBCU Response to the Coronavirus Crisis".
2. Crawford, J. (2016).  
Invited Panelist: Lawrence, KS Community Town Hall Meeting: Conscious Conversations – Closing the Cultural Divide Together. February 23<sup>rd</sup>. Douglas County Fairgrounds.
3. Crawford, J. (2015).  
Invited Panelist: Teaching in the Intersession: Lessons from an accelerated format. Hosted by the KU Center for Online and Distance Learning. March 9<sup>th</sup>, Kansas Union.
4. Crawford, J. (2014).

- Invited Panelist: Synchronous Online Learning: Student engagement outside of class using Blackboard Collaborate. Hosted by the KU Center for Online and Distance Learning. November 12<sup>th</sup>, Kansas Union.
5. Crawford, J. (2014).  
Invited Panelist: HBCU administrators critique accrediting standards. Illinois Broadcasters Association. IBA Convention. Champaign, Illinois.
  6. Crawford, J. (2014).  
Invited Discussant: Panel on HBCUs and networking. American Education Research Association Convention. Invited by Dr. Ivory Toldson, deputy director, White House Initiative on Historically Black Colleges and Universities. Philadelphia, Pennsylvania.
  7. Crawford, J. (2013).  
Panel Chair – (Inter)National Media and the Black Freedom Movement. Association for the Study of African American Life and History, 98<sup>th</sup> Annual Convention. Coordinated and facilitated the sessions. Memphis, Tennessee.
  8. Crawford, J. (2012).  
Invited Presenter via Blackboard Collaborate: Preparing Future Faculty Program. Howard University. Washington, D.C.
  9. Crawford, J. (2012).  
Invited Presenter: University of Kansas' 2<sup>nd</sup> Annual Spring Symposium on the Scholarship of Diversity. The goal was to engage conversation on various areas of scholarship that advances the collective knowledge in the areas of diversity, equity and inclusion. Lawrence, Kansas.
  10. Crawford, J. (2012).  
Invited Presenter: Research Sharing Session #3. University of Kansas. Topic: Historically Black Colleges and Universities. Discussed the importance of HBCUs and the many collaborative opportunities for research with other units that are available. The session was part of a continued effort by KU, set forth by its Bold Aspirations goal of fostering research and other collaborative opportunities on campus. Lawrence, Kansas.
  11. Crawford, J. (2012).  
Invited Presenter: Asian American High School Leadership Symposium. University of Kansas. Topic: Social Media, Organization and Leadership. Discussed social branding, web design, career choices and higher education strategies. Hands-on presentation: Students were able to create websites, video conferencing and examine and start to develop self-awareness of their and others' management styles. Lawrence, Kansas.
  12. Crawford, J. (2012).  
Invited Presenter: Jesse B. Semple Brownbag Series. University of Kansas. Topic: Accreditation and Challenges of HBCUs. Discussed the historical mission of Historically Black Colleges and Universities, accreditation (NCATE/SACS) importance, Title III & Title IV funding and the threat of mergers and elimination of institutions today. Lawrence, Kansas.



13. Crawford, J. (2012).  
Invited Presenter: High School Black Leadership Symposium. University of Kansas,. Topic: Using Social Media for Organization Management. Student groups and organizations often struggle to maintain effective communication throughout the organization, as well as maintaining progress from year to year. Presented on how to use the latest multimedia tools to help run their organizations more effectively and reduce frustration and miscommunication. Lawrence, Kansas.
14. Crawford, J. (2012).  
Invited Presenter: Latino American Leadership Symposium. University of Kansas. Topic: Social Media and Leadership. Discussed social branding, web design, career choices and higher education strategies. Lawrence, Kansas.

- **Grants and/or other Funded Projects**

### **External Funding**

#### **Funded Proposals**

1. University of Kansas General Research Fund Grant (GRFG) Award #2301785 (\$3,651).  
Competitive award. May 2013 – September 2013.  
Primary Investigator. Proposal - Journalism students at HBCUs and PWIs: Saying goodbye to the digital divide. Research is part of studies examining the uses and access to technology of African American college journalism freshmen and first semester students. Grant resulted in two submitted blind peer-reviewed journal articles and one presentation.
2. National Association of Television Program Executives (NATPE) Education Foundation Faculty Fellowship. Competitive award (\$1,500). January 2013.  
Primary Investigator. Proposal was to bring current and future best practices from television and other electronic media into the classroom.

#### **Proposals Under Review**

1. Robert R. McCormick Foundation, The McCormick Foundation Journalism Program (\$60,000). Funding dates requested: December 2018 – September 2019.  
Primary Investigator. Proposal is conduct research on all Kansas high school journalism programs. Will use in depth interviews and online surveys as primary tools.

#### **Other Proposals Submitted, Not Funded**

- Not Applicable.

#### **Internal Funding**

1. New Faculty General Research Fund Grant (NFGRF). Competitive award (\$8,000).  
Summer 2012.  
Primary investigator. Proposal was to establish a research stream to include up to 20 of the 44 HBCUs in first-person research. Research generated two blind peer-reviewed journal articles.
2. School of Journalism Summer Research Grant. Non-competitive award (\$5,000).

Summer 2012.

Awarded by Dean Ann Brill. Grant was used to establish travel and interviews with unit administrators at historically black colleges and universities located primarily in Washington, D.C., Virginia, North Carolina and Florida.

- **Patents**

**Approved Patents**

- Not Applicable.

**Submitted Patents**

- Not Applicable.

- **Honors and Awards for Research**

Katich Creativity Award 2014: This annual School of Journalism Award goes to a faculty member who had demonstrated creativity in teaching, research and service.

2<sup>nd</sup> Place paper. Broadcast Education Association (BEA) Conference, April 2010. Paper presented, "Feeling the love: Sportscasters score big with job satisfaction." Conference held in Las Vegas, Nevada.

Best Paper Award. European International Academic Conference, June 2012. Paper presented, "Choosing Higher Education: How freshmen and first-year journalism and mass communication students used the Internet in their decision." Conference held in Rome, Italy, and Lemesos, Cyprus.

## **SERVICE RECORD**

### **A. University of Kansas Service**

Spring 2019     *Member, KU Visioning Day.* Selected by Chancellor Doug Girod to participate in a day-long seminar to help chart a path forward for KU's policies and governance.

Fall 2017     *Member, Faculty and University Senate,* Elected for a 3-year term.

Fall 2016.     *Member, Search Committee,* Director of University Student Housing. Appointed by Vice Provost Dr. Tamara Durham. Member of committee, as part of a national search to provide recommendation of candidate for Vice Provost for Student Affairs approval.

2015 - 2018. *Member, Faculty Senate Standards and Procedures for Promotion and Tenure Committee (SPPT).*

- Fall 2015. *Chair, Search Committee*, School of Journalism Student Recruiter Coordinator. Led committee in search to provide recommendation of successful candidate for Dean's approval.
- Fall 2016. *Chair, Search Committee*, Director of the Office of Multicultural Affairs. Appointed by Vice Provost Dr. Nate Thomas. Led committee, as part of a national search to provide recommendation of candidate for Vice Provost for Diversity and Equity's approval.
- 2015 - Present. *Faculty Fellow, Diversity and Equity, University of Kansas*. Working under the direction of E. Nathan Thomas III, Ph.D., Vice Provost for Diversity and Equity.
- 2013 - Present. *Mentor, University of Kansas Honors Scholars Program*. Working with Molly Bernard, a sophomore in the Atmospheric Sciences Department. We are working on her adaptation of meteorology science into broadcast and research opportunities.
- 2013 - 2017. *Chair, Student Housing Advisory Board Member, University of Kansas*. The board oversees policy development for Student Housing and programmatic operations of the four on-campus living areas and their student governments. (The living area governments are the Association of University Resident Halls, All Scholarship Hall Council, Jayhawker Towers Tenants' Association, and Stouffer Place Association.)
- 2009 - Present. *Attendee, Michael Tilford Conference on Diversity and Multiculturalism*. Represented the University at the conference with other Regents faculty, staff and administrators to discuss diversity in higher education.
- 2009 – 2018. *Langston Hughes Visiting Professorship Committee, University of Kansas*. Work with other committee members, under Dr. Fred Rodriguez, Vice Provost for Diversity and Equity, to select candidates to teach here at the University of Kansas each Spring Semester during the academic year.
- Spring 2014. *Search Committee Member, Director of the Multicultural Scholars Program*. Appointed by Provost Dr. Jeffrey Vitter. Worked with chair, Ann Cudd, Vice Provost and Dean of Undergraduate Studies, and committee, as part of an internal search to provide recommendation of candidate for provost's approval.
- Fall 2012. *Faculty Interviewer (Team Leader), 2012 KU Assessment of General Education*. Worked as part of a team of faculty to interview students from the Schools of Engineering, Journalism, Social Welfare, as well as the Social Sciences within the College regarding the students' thoughts and comments on what and how they learned within the General Education portion of their degree.
- Sept. 2012 *Invited Panelist, Hawk Links, KU Office of Multicultural Affairs*. Met with First Generation students and guests to discuss the challenges and opportunities relating to college and careers.

- March 2012 *Team Member*, University of Kansas Assessment 2012 General Education Assessment Debriefing meeting. Meeting led by Senior Vice Provost Dr. Sara Rosen. The meeting was to discuss the interviews of graduating seniors held as part of the university's accreditation preparation. The group discussed and evaluated the interview process and results.
- Fall 2011. *Work Group Committee Member for Chosen Sustainability Proposal: Bold Aspirations KU Strategic Plan - Sustaining the Planet, Powering the World*; University of Kansas. Formulated the media outreach plan for the group's proposal to the provost. Invited by Provost Jeffrey Vitter to attend conference.
- Spring 2010. *Invited Presenter*, CAPS. KU Counseling and Psychological Services. Discussed LGBT&A issues with entire staff. My Documentary students produced a film that was shown as part of the presentation.
- Spring 2010. *Lecturer*, Dean's Scholar Program. University of Kansas. Invited to speak with the students and program leaders about my research and help the students explore the options they had regarding graduate schools and careers.

## **B. School of Journalism Service**

- 2013 - Present. *Multicultural Scholars Program, Journalism Director*, University of Kansas. Work with students in the J-School who have earned the honor of MSP Scholar. The goal is to ensure their academic and career success. The J-School MSP program is one of 9 on campus.
- 2010 - 2017. *Scholarship Committee*, William Allen White School of Journalism, University of Kansas. Work with my colleagues to recommend the best possible students for scholarships and awards to Dean Ann Brill for her final decision.

## **C. Professional Service outside the University**

### **Local and State**

- Fall 2020. *External Reviewer*, Assistant Professor, Dr. W. Russell Robinson's packet for consideration for promotion and tenure at North Carolina Central University.
- Spring 2013. *Writer/Digital Layout*, "A New Black Friday." Kansas Office of the Governor African American Affairs Commission (KAAAC) 2013 statewide essay writing program. Asked to help Dr. Mildred Edwards, Executive Director of KAAAC, to help create a program that would be geared toward elementary students in Kansas. Students will write an essay to highlight someone in their family that can give a detailed family experience in the state. The program is designed to help writing, comprehension and literacy in the students. The program is also designed to be an annual writing experience for students. <http://www.kaaacs.org/ks-black-history/a-new-black-friday-project-2013>
- 2009-Present. *Judge*, Kansas Scholastic Press Association (KSPA) State Journalism contests.

News writing, feature writing, sports photography, news and infographics divisions.

Spring 2009. *Producer/Writer*, 70th Year Anniversary of the KBI, Kansas Bureau of Investigations Documentary. <http://www.journalism.ku.edu/videos/kbi70th/>  
Asked by the director of the KBI to produce for them a comprehensive set of interviews, histories and short film for them to have for training, archival use and to show during their anniversary celebration week and dinner.

## **Regional**

Spring 2010. *Reviewer*, Midwest Association of Graduate Schools Distinguished Master's Thesis Competition.

## **National**

2020- 2021. *Chair, Professional Freedom and Responsibility (PF&R)*. AEJMC.  
The Professional freedom and responsibility encompasses research, teaching and service and is related to AEJMC members' interaction with the media professions through preparation of students for media careers, research examining media roles and responsibilities, and service to the professions through engagement and training.

2020- 2021. *Member, AEJMC Board of Directors representing Professional Freedom and Responsibility (PF&F) Standing Committee*.

2019. *Chair, Presidential Task for on Careers*. AEJMC.  
The purpose of the task force was to develop and deliver a survey tool for AEJMC to gauge what membership thinks about career programming and opportunities provided by the association. Findings were presented at the AEJMC annual convention in Toronto, Canada.

2018- Present. *Committee Member, Professional Freedom and Responsibility (PF&R)*. AEJMC.  
The Professional freedom and responsibility encompasses research, teaching and service and is related to AEJMC members' interaction with the media professions through preparation of students for media careers, research examining media roles and responsibilities, and service to the professions through engagement and training.

Feb. 2018  
- Present. *Advisory Board for the Institute for Diverse Leadership (IDL)*, AEJMC.  
The purpose of the IDL is to increase racial, gender and ethnic diversity in administrative and other senior-level positions in journalism and mass communication education. The Institute is co-sponsored by the AEJMC and the Association of Schools of Journalism and Mass Communication. The three-year term ends in 2021.

Feb. 2017  
- Present. *ACE faculty evaluator*, The American Council on Education.  
The American Council on Education is an independent, nonprofit organization

founded in 1918, is the umbrella organization for the nation's colleges and universities. The Center for Education and Attainment is ACE's bridge of opportunity for adult learners and those who serve them. Works, as part of an accrediting team, to provide academic institutions with a basis for recognizing military and corporate educational experiences in terms of civilian academic credit.

2016-2017. *Fellow, AEJMC's Institute for Diverse Leadership in Journalism and Communication.* The Institute is designed for people of color and women who are interested in academic leadership opportunities. It is co-sponsored by AEJMC and the Association of Schools of Journalism and Mass Communication.

2011-Present. *Reviewer, Journal of Negro Education (JNE).* All divisions.

2011-Present. *Reviewer, Mass Communication and Society.* All divisions.

2011-Present. *Reviewer, Journalism and Mass Communication Educator.*

### **International**

2010-Present. *Reviewer, International Communication Association (ICA)* 6 different divisions: Communication and Technology; Ethnicity and Race in Communication; Gay, Lesbian, Bisexual & Transgender Studies; Instructional; Developmental Communication; Mass Communication.

### **D. Honors and Awards for Service**

Katich Creativity Award 2014: This annual School of Journalism Award goes to a faculty member who had demonstrated creativity in teaching, research and service.