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Education

Ph.D., mass communications, University of Maryland, 1996.

Minor field: American cultural history.

Dissertation: "Tracking the Culture of Consumption: Curtis Publishing Company, Charles Coolidge Parlin, and the Origins of Market Research, 1911-1930."

M.A. (with honors) in journalism, University of Kansas, 1991.

B.S. in journalism and mass communications, Kansas State University, 1983.

Associate of Arts, Southeast Community College, Fairbury, Neb., 1981.

Academic Appointments

2010 to present: Associate professor, School of Journalism, University of Kansas. Named Scripps Howard Journalism and Mass Communication Teacher of the Year in 2012. Winner of the Bengtson Faculty Mentor Award, 2014.

2013-present: Faculty fellow, Center for Teaching Excellence.

2011-2012: Budig Professor of Writing.

2004 to 2010: Assistant professor, School of Journalism, University of Kansas.

Courses taught

Infomania, a course I developed and teach for all students in the School of Journalism. It focuses on information and media literacy, strategies for research, and use of digital tools and techniques for finding, analyzing and presenting information. In Spring 2013, one section of the course, J302, is cross-listed as the Commons Course for the Honors Program, and will create a website focusing on digital collaboration. One section I teach each spring is cross-listed as an honors course.

Technology in Marketing Communication, an online course for master's students in KU's marketing communication program. The class focuses on such areas as mobile, data, web design and usability, digital tools and trends in technology. Students discuss the role that technology plays in marketing, communication, and media within those topic areas. They create projects in which they apply digital tools and research to a specific area of their interest.

Multimedia Web Development. A course I developed for intersession 2014 in which students learned about responsive web design and content creation for mobile devices. We created a mobile-first website for the School of Journalism.

Multimedia Editing, a skills course required of all news and information majors. Focuses on critical thinking about the content, meaning, display and purpose of news and information. Also emphasizes improving grammar and writing, and summarizing information.

Newspaper and Online Editing, an advanced skills course that builds on Multimedia Editing. Students edit for the campus newspaper and its online site, learning to assess and improve their work. They also create multimedia projects and online portfolios.

The Future of Media, a graduate seminar I developed and taught in Fall 2011. All students in the class used iPads as a means of exploring tablet computing. Topics included historical trends in media, innovation, e-books, apps and software, mobile computing, business trends in media, copyright, and trends in marketing and nonprofit organizations. Students also created videos for the Shorenstein Center Future of News contest.

Media Innovation, a graduate course I created that is intended to demystify innovation and encourage students to play an active role applying it in their careers. Focuses on what innovation is, how students can use it, and how it influences the future.

Multimedia Reporting, a skills course required of all news and information majors. Focuses on development of reporting and writing skills.

Media History, an elective course that examines how media have evolved and played a critical role in American culture.

Research and Writing, an introductory course for all students in the School of Journalism. Exposes students to many forms of media and helps them develop their news judgment and writing ability.

1991 to 1994: Graduate assistant for Eugene Roberts, College of Journalism, University of Maryland. Assisted with, organized and helped teach courses in feature and explanatory writing, newspaper management, and the press and the civil rights movement.

Spring 1991: Instructor, Department of English, West Chester University. Taught basic editing.

1989-1990: Graduate teaching assistant, School of Journalism, University of Kansas. Taught Editing I and assisted with Advanced Editing.

Professional Experience

1996 to 2004: Staff editor, *New York Times*. Business, national and metropolitan desks. Also a contributor to *New York Times Book Review*.

1990-1996: Freelance editor, *Philadelphia Inquirer*. Suburban, metropolitan, features, business, sports and national/foreign desks.

1991-1992: Freelance editor, *Philadelphia Daily News*. News desk.

1989: Copy editor, *Kansas City Times* (summer).

1985-1989: Night editor, *Hutchinson News*, Hutchinson, Kan.

1983-1985: News editor, *Parsons Sun*, Parsons, Kan.

1977 to 1981: Photographer, reporter, *Fairbury Journal-News*, Fairbury, Neb.

Publications and Creative Work

Creative work

Over the past few years, I have shifted my focus from scholarly to creative work. This includes building and developing websites, experimenting with technology, writing about changes in education and about the intersection of teaching and technology. This work draws on my scholarly work's focus of understanding the world through a lens of culture and history, particularly as they apply to audiences and societal change.

- ❖ **Creator and curator of *KUEditing.com***, an online language reference source and blog (www.kuediting.com). The site is tied to my Twitter account, @kuediting, which I use to promote the site and to distribute information about social media, editing, innovation, and the future of journalism. (The website Kred identified my combined sites and Twitter feed among the top 5 percent of influencers in 2013.)
- ❖ **Creator and curator of *Journalism Tech***, a website and Twitter feed devoted to applying technology to journalistic projects. www.journalismtech.com
- ❖ **Creator and curator of @kuediting on Twitter**, which I use to promote my websites and distribute articles about writing, editing, technology and education.
- ❖ **Curator of *Digital Learning in Higher Ed***, which is devoted to articles on online, hybrid and mobile learning, as well as digital literacy and media literacy. <http://www.scoop.it/t/digital-learning-in-higher-ed>
- ❖ **Regular contributor, *Bloom's Sixth***, the blog of the Center for Teaching Excellence, University of Kansas.
- ❖ **Co-creator of *Teaching With Technology***, a website devoted to helping KU faculty members explore ways of effectively using technology in their classes. *Under development*.

- ❖ Member, development team, mobile app project for School of Journalism, University of Kansas. *Projected prototype: Fall 2014.*
- ❖ Co-creator, with students in my class Multimedia Web Development, of a mobile website for the School of Journalism, January 2014.
- ❖ Profiled in *EdCetera*, “Why and How Educators Should Build an Online Presence,” by Jennifer Funk, November 2012.
<http://edcetera.rafter.com/why-and-how-educators-should-build-an-online-presence/>
- ❖ Handouts I have created for my classes:
 - *Common Errors in Media Writing*. An extensive illustrated guide to grammar and usage. I am working to turn it into an application for smartphones and tablets.
 - *AP Style Primer*. A guide that explains the most frequently used areas of Associated Press style. This handout has been adopted by most of the instructors in Jour 301.
 - *An Editor’s Guide to Graphics*, with Lauren Keith. A guide to creating, using and editing infographics.
 - *Creating Online Portfolios*, with Mandy Matney. A guide on what to include in a digital portfolio, how to choose the right software, and how to display work in a digital portfolio.
 - *Advice on Headlines*. An illustrated guide to writing and improving headlines.
 - *Focus on Web Headlines: An Obiter Dicta Extra*. A guide on how to approach Web headlines.
 - *Editing Crime Stories*. A guide on thinking through the many facets of crime stories, including fairness, identification, terminology, and problem areas.
 - *Tools for Graphics, Design and Presentation*. A collection of dozens of sites and tools (most of them free) for creating multimedia presentations.
 - *Fact-Checking Checklist*. A guide for understanding the importance, methods and many facets of fact-checking.
 - *An Editing Checklist*. A form for identifying common areas that need to be addressed in editing a story, along with supplemental material for helping editors think through stories.
 - *What Else Can I Do With These Skills?* A handout I originally created for an American Copy Editors Society workshop. I have since adapted it and distributed it to students who are searching for jobs.
 - Guides on *sequence of tenses, indirection, cutline writing, Web editing*.
 - *Obiter Dicta*, an occasional print publication on grammar, usage, headline writing and critical thinking, with an emphasis on material from *The University Daily Kansan*.

Selected professional publications

- ❖ “50+ resources for teaching with technology,” posted on both *Bloom’s Sixth* and *Teaching With Technology*, May 30, 2014. <http://www.cteblog.dept.ku.edu/articles/50-resources-for-teaching-with-technology/>
- ❖ “Helping students learn the power of math with the power of community,” *Bloom’s Sixth*, April 24, 2014. <http://www.cteblog.dept.ku.edu/articles/helping-students-learn-the-power-of-math-with-the-power-of-community/>
- ❖ “Question of the day: Has teaching occurred if learning hasn’t?,” *Bloom’s Sixth*, April 22, 2014. <http://www.cteblog.dept.ku.edu/articles/question-of-the-day-has-teaching-occurred-if-learning-hasnt/>
- ❖ “You have the world in your pocket. Now what?,” *Bloom’s Sixth*, April 11, 2014. <http://www.cteblog.dept.ku.edu/articles/you-have-the-world-in-your-pocket-now-what/>
- ❖ “Those halfhearted students? They may just be good scientists,” *Bloom’s Sixth*, March 11, 2014. <http://www.cteblog.dept.ku.edu/articles/those-halfhearted-students-they-may-just-be-good-scientists/>
- ❖ “Why you should think differently about your classroom,” *Bloom’s Sixth*, Oct. 9, 2013. <http://www.cteblog.dept.ku.edu/articles/why-you-should-think-differently-about-your-classroom/>
- ❖ “Report on student engagement shows we all have work to do,” *Bloom’s Sixth*, Nov. 19, 2013. <http://www.cteblog.dept.ku.edu/articles/report-on-student-engagement-shows-we-all-have-work-to-do/>
- ❖ “How can we better connect with students in online courses?,” *Bloom’s Sixth*, Nov. 11, 2013. <http://www.cteblog.dept.ku.edu/articles/how-can-we-connect-better-with-students-in-online-courses/>
- ❖ “A just-in-time strategy for teaching math, with a touch of Google,” *Bloom’s Sixth*, Oct. 24, 2013. <http://www.cteblog.dept.ku.edu/articles/a-just-in-time-strategy-for-teaching-math-with-a-touch-of-google/>
- ❖ “What we can learn from a new study on students and technology,” *Bloom’s Sixth*, Sept. 23, 2013. <http://www.cteblog.dept.ku.edu/articles/what-we-can-learn-from-a-new-study-on-students-and-technology/>
- ❖ “Process Over Product,” *Inside Higher Ed*, July 18, 2013. <http://www.insidehighered.com/views/2013/07/18/colleges-need-emphasize-learning-over-credentials-essay#sthash.syNgPvl9.dpbs>
- ❖ “Using Facebook and Tumblr to Engage Students,” ProfHacker, *Chronicle of Higher Education Online*, March 11, 2013. <http://chronicle.com/blogs/profhacker/using-facebook-and-tumblr-to-engage-students/47221>
- ❖ “Why Online Education Has Gained Revolutionary Momentum,” PBS MediaShift, Sept. 11, 2012. <http://www.pbs.org/mediashift/2012/09/why-online-education-has-gained-revolutionary-momentum255.html>
- ❖ “The Socratic Method and Online Learning,” Center for Online and Distance Learning website, Fall 2012.

<http://codl.ku.edu/sites/codl.drupal.ku.edu/files/files/Socratic%20method%20and%20Online%20teaching.pdf>

- ❖ “A ‘tsunami’ sweeps through higher education,” *Teaching Matters* 16 (September 2012): 4-5.
- ❖ “Who’s Using Online Education,” *Teaching Matters* 16 (September 2012): 5.
- ❖ “The Challenges and Possibilities of Online Education,” working paper, August 2012.
- ❖ “Grading with Voice on an iPad,” ProfHacker, *Chronicle of Higher Education Online*, June 19, 2012. <http://chronicle.com/blogs/profhacker/grading-with-voice-on-an-ipad/40907>
- ❖ “Finding Apps for an iOS Device,” ProfHacker, *Chronicle of Higher Education Online*, May 4, 2012. <http://chronicle.com/blogs/profhacker/finding-apps-for-an-ios-device/39838>
- ❖ “What to Do If Your Twitter Account Is Hacked,” ProfHacker, *Chronicle of Higher Education Online*, Feb. 7, 2012. <http://chronicle.com/blogs/profhacker/what-to-do-if-your-twitter-account-is-hacked/38414>
- ❖ “What I’ve Learned from Teaching with iPads,” ProfHacker, *Chronicle of Higher Education Online*, Jan. 10, 2012. <http://chronicle.com/blogs/profhacker/what-ive-learned-from-teaching-with-ipads/37877>
- ❖ “New Etiquette Needed for Technology In (and Out of) Classrooms, PBS MediaShift, Dec. 14, 2011. <http://www.pbs.org/mediashift/2011/12/new-etiquette-needed-for-technology-in-and-out-of-classrooms348.html>
- ❖ “Using Music to Inspire Student Thinking,” ProfHacker, *Chronicle of Higher Education Online*, Oct. 21, 2011. <https://chronicle.com/blogs/profhacker/using-music-to-inspire-student-thinking/36811>
- ❖ “iPads and the Embarrassment Factor,” ProfHacker, *Chronicle of Higher Education Online*, Sept. 27, 2011. <http://chronicle.com/blogs/profhacker/ipads-and-the-embarrassment-factor/36245>
- ❖ “What Is the Future of News?,” a multimedia presentation prepared for the Shorenstein Center future of news competition, September 2011. <http://www.kuediting.com/journalism/what-is-the-future-of-news/>
- ❖ “Census data can add to history studies,” *AJHA Intelligencer* 26 (Winter 2009): 1, 3.
- ❖ “Call Michael!,” *Times Talk* magazine, Spring 2003: www.nytc.com/timestalk/2003_03/features/michael.html.
- ❖ “The Night the Lights Stayed On,” *Times Talk*, March 2000: 6-9.
- ❖ “Marketing the Sunday Paper,” *Editor & Publisher*, April 27, 1996: 120, 109.
- ❖ “Think Before You Use the Verb Believe,” *ASNE Bulletin*, April 1993: 28.

Books

- ❖ *A New Brand of Business: Charles Coolidge Parlin, Curtis Publishing Company and the Origins of Market Research, 1911-1930* (Philadelphia: Temple University Press, 2010).

Peer-reviewed journal articles

- ❖ "The Geography of an American Icon: An Analysis of the Circulation of the Saturday Evening Post, 1911-1944," *American Journalism* 27 (Summer 2010): 59-89.
- ❖ "Capitalism, Early Market Research, and the Creation of the American Consumer," *Journal of Historical Research in Marketing* 1 (2), July 2009: 200-223. (Named best article in *JHRM* in 2009.)
- ❖ "The Geography of the *Ladies' Home Journal*: An Analysis of a Magazine's Audience, 1911-1955," *Journalism History* 34 (Spring 2008): 2-14.
- ❖ "From Barbarian Farmers to Yeoman Consumers: Curtis Publishing Company and the Search for Rural America, 1910-1930," *American Journalism* 22 (Fall 2005): 47-67. (Named best article in *American Journalism* in 2005.)
- ❖ "The Reader as Consumer: Curtis Publishing Company and its Audience, 1910-1930," *Journalism History* 22 (Summer 1996): 46-55.
- ❖ "The Effectiveness of Sidebar Graphics," *Journalism Quarterly* 69 (Summer 1992): 318-28.

Book chapters

- ❖ "Readers, Research and Objectivity," in *Fair & Balanced: A History of Journalistic Objectivity*, ed. Steven R. Knowlton and Karen L. Freeman (Northport, Ala.: Vision Press, 2005), 167-179.
- ❖ "The Press, Protesters, and Presidents," with Eugene Roberts, in *The White House: The First Two Hundred Years*, ed. Frank Freidel and William Pencak (Boston: Northeastern University Press, 1994), 125-140.

Peer-Reviewed Conference papers

- ❖ "Inside Journalism History: Some Assumptions and Ideas That Shape the Discipline," American Journalism Historians Association national conference, fall 2008. (Honorable mention, best faculty paper.)
- ❖ "Turning Student Errors Into Lasting Lessons: How to use examples from student newspapers and Web sites to promote solid grammar and better writing," Association for Education in Journalism and Mass Communication convention, Chicago, August 2008.
- ❖ "Mapping the Women's Magazine of the Early 20th Century: A Geographic Analysis of *Ladies' Home Journal* Readers, 1911-1955," American Journalism Historians Association national convention, Wichita, October 2006. (Winner of the David Sloan Award for best faculty paper.)
- ❖ "Mapping the Audience of an Icon: A Geographic Analysis of the Circulation of the Saturday Evening Post, 1915-1935," American Journalism Historians Association convention, San Antonio, October 2005.

- ❖ “The Consumer Defined: Market Research, Capitalism and Cultural Ideals, 1900-1930,” a paper presented to the Hall Center Faculty Colloquium on Capitalism and Culture, University of Kansas, September 2005.
- ❖ “Barbarians, Farmers, and Consumers: Curtis Publishing Company and the Search for Rural America, 1910-1930,” American Journalism Historians Association convention, Cleveland, October 2004.
- ❖ “The Reader as Consumer: Curtis Publishing Company and the Definition of Audience, 1910-1930,” AEJMC History Division, 1995.
- ❖ “The Effectiveness of Sidebar Graphics,” AEJMC Visual Communication Division, 1991.

Workshops

- ❖ **Adapting Your Teaching for Online and Hybrid Courses**, Hybrid Learning Consortium Summer Symposium, Kansas City, Mo., June 2014.
- ❖ **Using Blackboard Effectively in Online and Hybrid Courses**, School of Education, University of Kansas, May 2014.
- ❖ **Using Technology to Enhance Student Learning**, Best Practices Institute, Center for Teaching Excellence, May 2014.
- ❖ **Using iPads in Education**, Bishop Seabury Academy, Lawrence, May 2014.
- ❖ **Words of Respect**, American Copy Editors Society national conference, Las Vegas, March 2014.
- ❖ **What Freshmen Have to Say About Their Transition to College**, with Sarah Crawford-Parker, March 2014, Center for Teaching Excellence, University of Kansas.
- ❖ **How Instructor-Librarian Collaboration Benefits Students (and Instructors)**, with Julie Petr, Center for Teaching Excellence, University of Kansas, Fall 2013.
- ❖ **Engaging Freshmen With Learning Projects**, Teaching Summit, University of Kansas, August 2013.
- ❖ **Project-Based Learning in the Hybrid Classroom**, Barstow School, Kansas City, Mo., June 2013.
- ❖ **The Power of Revision**, Kansas Collegiate Media state conference, Wichita, April 2013.
- ❖ **10 Editing Skills for the Future**, Kansas Collegiate Media state conference, Wichita, April 2013.
- ❖ **30+ Free Tools for Enhancing Stories Visually**, Kansas Collegiate Media state conference, Wichita, April 2013.
- ❖ **Teaching and Technology**, a working group at the Center for Teaching Excellence, University of Kansas, 2012-13. Co-leader with Germaine Halegoua.

- ❖ **Finding a Balance Between Teaching and Technology**, Ubiquitous Learning international conference, Champagne-Urbana, Ill., October 2012.
- ❖ **What I've Learned Teaching Online**, Center for Online and Distance Learning, University of Kansas, September 2012.
- ❖ **The Challenges of Teaching Online**, School of Education and Center for Online and Distance Education, University of Kansas, May 2012.
- ❖ **How Do I Get There? Copy Editing Beyond the Newsroom**, American Copy Editors Society national conference, New Orleans, April 2012.
- ❖ **The Power of Revision**, Kansas Supreme Court Research Clinic, University of Kansas School of Law, March and April 2012.
- ❖ **Introduction to Mapping and Data Visualization**, Institute for Digital Research in the Humanities, University of Kansas, March 2012.
- ❖ **Using Alternative Story Forms**, Kansas Scholastic Press Association Fall Conference, Lawrence, September 2011.
- ❖ **20+ Free or Inexpensive Tools for Adding Visual Elements to Stories**, American Copy Editors Society national conference, Phoenix, March 2011.
- ❖ **Using Alternative Story Forms**, Kansas Scholastic Press Association Fall Conference, Lawrence, September 2010.
- ❖ **10 Essential Skills for 2010 and Beyond**, American Copy Editors Society national conference, Philadelphia, April 2010.
- ❖ **I Didn't Mean That: What the Things We Publish (or Don't) Say About Who We Are**, American Copy Editors Society national conference, Philadelphia, April 2010.
- ❖ **I Didn't Mean That: What the Things We Publish (or Don't) Say About Who We Are**, American Copy Editors Society regional conference, Columbia, Mo., October 2009.
- ❖ **Using Alternative Story Forms**, Kansas Scholastic Press Association Fall Conference, Lawrence, September 2009.
- ❖ **What Else Can I Do With These Skills?**, American Copy Editors Society national conference, Minneapolis, May 2009.
- ❖ **I Didn't Mean That: What the Things We Publish (or Don't) Say About Who We Are**, American Copy Editors Society regional conference, Wichita, October 2008.
- ❖ **Using Alternative Story Forms**, Kansas Scholastic Press Association Fall Conference, Lawrence, September 2008.
- ❖ **Handling Stress, Finding Balance and Making It All Work**, American Copy Editors Society national conference, Denver, April 2008.
- ❖ **What Else Can I Do With These Skills?**, American Copy Editors Society national conference, Denver, April 2008.
- ❖ **20 Grammatical Mistakes You Don't Want to Make**, to members of Writing for Marketing Communications, Edwards Campus, University of Kansas, February 2008, February 2006.

- ❖ **Beyond the Inverted Pyramid: Using Alternative Story Forms**, Kansas Scholastic Press Association Fall Conference, Lawrence, September 2007.
- ❖ **Embracing Innovation**, American Copy Editors Society national conference, Miami, April 2007.
- ❖ **People Editing**, American Copy Editors Society national conference, Miami, April 2007.
- ❖ **So You Want to Teach**, American Copy Editors Society national conference, Miami, April 2007.
- ❖ **People Editing**, American Copy Editors Society regional conference, Omaha, October 2006.
- ❖ **Using Language Like a Pro**, Kansas Scholastic Press Association Fall Conference, Lawrence, September 2006.
- ❖ **People Editing**, American Copy Editors Society national conference, Cleveland, April 2006.
- ❖ **Writing Better Headlines**, to the staff of the *Lawrence Journal-World*, March 2006.
- ❖ **20 Grammatical Mistakes You Don't Want to Make**, to members of Writing for Marketing Communications, Edwards Campus, University of Kansas, February 2006, February 2008.
- ❖ **Fact-Checking for (or Is It of?) Dummies**, Kansas Scholastic Press Association Fall Conference, Lawrence, September 2005.
- ❖ **Fact-Checking for (or Is It of?) Dummies**, American Copy Editors Society national conference, Hollywood, April 2005.

Other presentations

- ❖ “Beyond the Walled Garden,” speech to a forum on Academic Freedom and Responsibility in the Era of Social Media sponsored by the Joint Council of Kansas Distinguished Professors, April 2014.
- ❖ “Crowdsourcing a Syllabus,” Journalism Interactive national conference, College Park, Md., April 2014.
- ❖ Teaching With Technology (with Germaine Halegoua), panel discussions at Center for Teaching Excellence, University of Kansas, 2012-13.
- ❖ “Grading With an iPad,” Journalism Interactive national conference, Gainesville, Fla., February 2013.
- ❖ Guest speaker, class on mobile technology in education, Liberal Arts – Contemporary Issues, Franklin College, Franklin, Indiana (via Skype), January 2013.
- ❖ “How Would Socrates Teach Online?,” keynote address at the Colleague 2 Colleague Fall Symposium, Emporia, Kan., November 2012.

- ❖ “Tracking Audiences: How Mapping Forces a Rethinking of the ‘Mass’ in Mass Media.” A multimedia poster presentation for the Representing Knowledge in the Digital Humanities Conference, Lawrence, September 2011.
- ❖ “Where in the World? Using Geographic Methods for Communication History.” An online multimedia panel presentation to the International Communication Association national conference, spring 2011. With Vicki Mayer, Jeremiah Spence and Joseph Straubhaar. http://prezi.com/xujxezde-ld_/where-in-the-world/
- ❖ “Rethinking Journalism History.” A panel presentation at the American Journalism Historians Association national conference, fall 2009. With E.M. Palmegiano and Patrick Washburn.
- ❖ “Turning Papers into Journal Articles.” A panel presentation at the American Journalism Historians Association national conference, fall 2008. With Karla Gower, Jim Martin, and Patrick Washburn.

Other publications

- ❖ “Editing/Gatekeeping,” *Encyclopedia of Journalism*, ed. Christopher H. Sterling (Sage, 2009).
- ❖ “Turning Student Errors Into Lasting Lessons,” *The Community College Journalist* 36 (Summer 2008): 59-60.
- ❖ “A Digital Camera as a Research Tool,” *American Journalism* 22 (Fall 2005): 121-123.
- ❖ “What Should a Ph.D. Student in Media History Study?,” with Maurine Beasley, *American Journalism* 10 (Summer-Fall 1993): 11-16.
- ❖ Many columns, essays, articles, and photographs in the *Hutchinson News*, the *Parsons Sun*, the *Fairbury Journal-News* and the *Kansas City Times*.

Book reviews, *New York Times Book Review*

- ❖ “Don’t Do That Either,” *New York Times Book Review*, Nov. 13, 2005: 43.
- ❖ “The Aboveground Railroad,” *New York Times Book Review*, Nov. 14, 2004: 45.
- ❖ Review of “The Golden Hour,” *New York Times Book Review*, Aug. 8, 2004: 17.
- ❖ Review essay of books about fathers and children, *New York Times Book Review*, June 1, 2003: 24.
- ❖ Review of “Dear Mrs. LaRue,” *New York Times Book Review*, Dec. 22, 2002: 19.
- ❖ “These Are the Questions,” *New York Times Book Review*, May 19, 2002: 30-31.
- ❖ “Brown-Bagging It,” *New York Times Book Review*, Dec. 16, 2001: 21.
- ❖ “Saved by Books,” *New York Times Book Review*, July 15, 2001.
- ❖ Review of “The Girl Who Lost Her Smile,” *New York Times Book Review*, Feb. 11, 2001: 27.
- ❖ “A High-Anxiety Mouse,” *New York Times Book Review*, Oct. 15, 2000: 31.

- ❖ Review of “Down the Dragon's Tongue,” *New York Times Book Review*, July 27, 2000: 27.
- ❖ Review of “Just Like a Baby,” *New York Times Book Review*, March 12, 2000: 31.

Consulting

- ❖ *Lawrence Journal-World*, 2006. Headlines.
- ❖ *American Journalism Review*, 1994, with Eugene Roberts. Business and strategic plan.
- ❖ *Akron Beacon Journal*, 1993, with Eugene Roberts. Overall editorial content.
- ❖ *Columbia (S.C.) State*, 1993, with Eugene Roberts. Overall editorial content.
- ❖ *Wichita Eagle*, 1993, with Eugene Roberts. Overall editorial content.

Grants

- ❖ Digital Humanities Course Development grant for incorporating aspects of the digital humanities into Infomania. \$1,000. Spring 2012.
- ❖ Center for Teaching Excellence grant for development of online components for traditional classes. \$1,000. Part of acceptance to Best Practices Institute, Spring 2012.

Awards and Honors

- ❖ Winner, Bengtson Faculty Mentor Award, School of Journalism, University of Kansas, Spring 2014.
- ❖ Winner, Scripps Howard Journalism and Mass Communication Teacher of the Year, 2012. A national award given annually to a college journalism teacher who has shown excellence in teaching and mentoring of students over a period of years, and who continues to improve student learning. Winner receives the Charles E. Scripps Award from the Scripps Howard Foundation.
- ❖ Budig Professor of Writing, University of Kansas, 2011-12. Art part of the professorship, I gave a University speech titled “The Role of Writing in a Multimedia World,” April 2012.
- ❖ Participant, Best Practices Institute, Center for Teaching Excellence, University of Kansas, Spring 2012. Participants are chosen in a competitive application process.
- ❖ Nominee, Chancellor’s Distinguished Teaching Award, University of Kansas, 2010.
- ❖ Nominee, Scripps Howard Journalism and Mass Communication Teacher of the Year, 2010.
- ❖ Participant, Course Redesign Colloquium, Instructional Development and Support, University of Kansas. Recipient of \$500 instructional fund, 2010.

- ❖ Member, Partners in Teaching Excellence, KU Center for Teaching Excellence, 2010.
- ❖ Emerald Publishing Literati Network Award for Excellence, best article published in the *Journal of Historical Research in Marketing* in 2009.
- ❖ John Katich Award for Creativity, School of Journalism, University of Kansas, 2009.
- ❖ Recipient of a General Research Fund grant, University of Kansas, 2009.
- ❖ Semifinalist, H.O.P.E. Award for outstanding teaching, 2008. Nominations come from members of the senior class.
- ❖ Nominee, Outstanding Educator Award given by the KU chapter of the Mortar Board national honor society, 2008.
- ❖ Honorable mention, best faculty paper award, American Journalism Historians Association national conference, 2008.
- ❖ Center for Teaching Excellence recognition as a faculty member whose “teaching has had a major and beneficial impact” on graduate students, spring 2007.
- ❖ Winner of David Sloan Award for best faculty paper, American Journalism Historians Association national conference, 2006.
- ❖ Winner of *American Journalism* award for best article of 2005.
- ❖ Recipient of a New Faculty Research Grant, University of Kansas, 2006.
- ❖ Member of *New York Times* staff named Headline Writers of the Year for 2004, American Copy Editors Society national conference, April 2005.
- ❖ Participant in the 2005 Hall Center Faculty Colloquium, University of Kansas, fall 2005.
- ❖ Fellow, Teaching Fellows Workshop, Indiana University, summer 2005.
- ❖ Member of *New York Times* staff that won a Pulitzer Prize for public service for coverage of the Sept. 11, 2001, terrorist attacks, 2002.
- ❖ Commencement speaker, Southeast Community College, Beatrice, Neb., December 2002.
- ❖ Publisher’s Award, as a member of the national desk, for coverage of the Columbia space shuttle disaster, *New York Times*, March 2003.
- ❖ Publisher's Award, as a member of the national desk, for coverage of the 2000 presidential election, *New York Times*, January 2001.
- ❖ Runner-up, American Journalism Historians Association doctoral dissertation prize competition, 1997.
- ❖ Distinguished Alumnus, Nebraska Community Colleges, 1997.
- ❖ Member, Phi Kappa Phi National Honor Society.
- ❖ Member, Kappa Tau Alpha national journalism honor society.
- ❖ Kansas Press Association award for commentary, 1989.
- ❖ Nebraska Press Association award for sports photography, 1978.

Memberships and Service

National

- ❖ Board member, American Journalism Historians Association, 2009-2012.
- ❖ Auction chair, American Journalism Historians Association, 2009-2012.
- ❖ Corresponding editor, *Journalism History*, 2008 to present.
- ❖ Article reviewer, *American Journalism*, 2005 to present.
- ❖ Paper reviewer, American Journalism Historians Association national conference, 2006-2013.
- ❖ Article reviewer, *Journal of Historical Research in Marketing*, 2011-12.
- ❖ Paper reviewer, Conference on Historical Analysis and Research in Marketing, 2011.
- ❖ Participant, TechSmith Technical Review Program. Beta tester for Camtasia Studio, 2011.
- ❖ Moderator, research-in-progress paper session, American Journalism Historians Association, Kansas City, Mo., 2011.
- ❖ Moderator, research paper session on the business of journalism, American Journalism Historians Association, Tucson, 2010.
- ❖ Reviewer for tenure candidate at University of North Carolina, 2010.
- ❖ Article reviewer, *Journalism and Mass Communication Quarterly*, 2009.
- ❖ Paper reviewer, AEJMC History Division, 2011, 2009, 2006.
- ❖ Reviewer, Western Journalism Historians Conference, 1997.
- ❖ Assisted with judging of National Awards for Education Reporting, University of Maryland, 1994.
- ❖ Participant, Poynter Institute seminar on Reading in America, December 1993.
- ❖ Participant, seminar on the history of the book in American culture, American Antiquarian Society, June 1992.
- ❖ Member, American Journalism Historians Association.
- ❖ Member, American Copy Editors Society.

State

- ❖ Judge, Kansas Scholastic Press Association contest, editing, 2005-present; headline writing, 1990.
- ❖ Judge, Burton Marvin Awards for reporting by Kansas newspapers, 2013, 2014.

University

- ❖ Subcommittee chair, Course Redesign Task Force, 2013-14.
- ❖ Member, app development partnership between School of Journalism and Information Technology, Fall 2013.

- ❖ Co-leader, Working Group on Teaching and Technology, Center for Teaching Excellence, 2012-13.
- ❖ Member, Teaching and Learning Technology Team, 2012-13.
- ❖ Member, University Senate Libraries Committee, 2012-present.
- ❖ Member, Faculty Senate and University Senate, University of Kansas, 2011-12.
- ❖ Participant, Center for Teaching Excellence self-study focus group, January 2008.

School of Journalism

- ❖ Chair, working group to revamp journalism master's program, 2013-present.
- ❖ Member, Graduate Committee, 2013-present.
- ❖ Member, search committee for two faculty members, 2013-14.
- ❖ Chair, Curriculum Committee, 2012-13.
- ❖ Member Curriculum Committee, 2010-2013.
- ❖ Member, two search committees for assistant and associate professors, School of Journalism, Fall 2012.
- ❖ Member, search committee for director of Bremner Center and for director of Media Crossroads, Summer 2012.
- ❖ Chair, Curriculum Committee, 2010-11. Led effort to create guidelines for evaluating new courses.
- ❖ Member, search committee for an editor, KU News and Media Relations, fall 2011.
- ❖ Member, search committee for assistant/associate professor, School of Journalism, Spring 2012.
- ❖ Member, search committee for School of Journalism recruiter, spring 2011.
- ❖ Member, search committee for director of student services, spring 2011.
- ❖ Teaching subcommittee chair, Promotion and Tenure Committee, evaluation of Muger Geana, 2011.
- ❖ Member, search committee for two assistant professors, fall 2010.
- ❖ Chair, ad hoc committee on creating a new introductory course on journalism research, fall 2010. I later adapted the course, Infomania, so that it could use a hybrid format, combining online and classroom components.
- ❖ Chair, ad hoc committee on re-creating the school's introductory writing course, 2010-11.
- ❖ Member, News and Information track subcommittee on curriculum revision, 2011.
- ❖ Member, News and Information track subcommittee on revising J400-level courses, 2010. I proposed a new 400-level course that will focus on multimedia development and design.
- ❖ Editor, School of Journalism ACEJMC accreditation self-report, fall 2010.
- ❖ Member, guidance committee for Bremner Editing Center, 2004-present.

- ❖ Member, Scholarship Committee, 2008-2009.
- ❖ Member, Curriculum Committee, 2007-08. Led effort to implement grammar test for incoming students.
- ❖ Member, Graduate Committee, 2005-07.

Thesis committees I have chaired or am chairing

- ❖ Aaron Couch (current)
- ❖ James Field (2012)
- ❖ Arthur Hur (2010-12; dropped out of program)
- ❖ Shaun Hittle (2011)
- ❖ Lainey West (2010-11; dropped out of program)
- ❖ George Diepenbrock (2010)
- ❖ Leslie Niswonger (2007)
- ❖ Steve Lynn (2006)
- ❖ Samantha Samuels (2006)
- ❖ Staci Wolfe (2006; dropped out of program)

Thesis committees on which I was or am a member

- ❖ Amanda Boyd, Interaction Design (2014).
- ❖ Alice Hunt (2013)
- ❖ Bethany Hoppenthaler (2012)
- ❖ Thomas Hardy (spring 2012)
- ❖ Kristen Grimmer (spring 2012)
- ❖ Bethany Hoppenthaler, Interaction Design (2012)
- ❖ Goran Ghafour (2011)
- ❖ Caroline Bledowski (2011)
- ❖ Kristopher McDonald (2010)
- ❖ Lindsey Siegele (2010)
- ❖ Jiawei "Jared" Tu (2010)
- ❖ Christopher Brott (2008)
- ❖ Jackie Song (2010)
- ❖ Rikki Endsley Kite (2008)
- ❖ Lindsay Crupper (2008)
- ❖ Jodi Holopirek (2007)
- ❖ Krista Roberts (2007)
- ❖ John Scheirman (2006)
- ❖ Jennifer Byrd (2005)

Ph.D. committees on which I was or am a member

- ❖ Maria Maer, Communications Studies (current)
- ❖ Zach Saltz, Film and Media Studies (current)

Other service

- ❖ Volunteer, Bishop Seabury Academy, 2008-2014. Activities include working at silent auction, driving students to events, assisting with various events.
- ❖ Volunteer, Lawrence Humane Society, 2009-2010.
- ❖ Classroom volunteer, Albert M. Greenfield School, Philadelphia, 2002-2004.
- ❖ Board member, Fidler Square Improvement Association, Philadelphia 1996-2004.
- ❖ Volunteer, PhilaPride community recycling program, Philadelphia, 1992-1998.
- ❖ Volunteer, home-bound meals program, Community Outreach Partnership, Philadelphia, 1992-1997.
- ❖ Volunteer, Journalism Career Development Workshop for high school students, Philadelphia, 1995.
- ❖ Judge, Maryland Scholastic Press Association contest, feature writing, 1992, 1993.