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Faculty and Staff News

Please welcome our new communications coordinator, **Julie Adam**, who started Dec. 8. Julie is a graduate of the KU School of Journalism and is a former editor of the UDK. She worked for 20 years at The Kansas City Star in various editing and design roles and has been working at KU Medical Center for the last 3 1/2 years as web content and social media manager. Julie is thrilled to be back home at the J-School. Please stop by 203A to introduce yourself and say hello and make sure you fill her in on all of your great J-School news and events at julieadam@ku.edu.

The University of Kansas Panhellenic Association named **Associate Professor Genelle Belmas** the Faculty Member of the Month for December 2014.

Melody Stratton, outreach coordinator for KU Study Abroad, met with **Associate Professor Tim Bengtson's** students in Message Development on Dec. 9 and 11 to review and critique the work they have done the last several weeks to promote the highly regarded program in Costa Rica. All student teams will have seven minutes to discuss their research efforts and results, explain the recommended strategic message they have developed and show their creative work, which will take the form of one video and one or more print promotional pieces. Stratton briefed the students on the program in early November.

Assistant Professor Yvonne Chen's co-authored article has been accepted for publication by Mass Communication and Society. Titled "Processing of Sexual Media Messages Improves Due to Media Literacy Effects on Perceived Message Desirability," this study analyzed data from two media literacy curriculum evaluations. Results showed that the media literacy trainings in both studies eliminated the effect of desirability on participants' attitudes, reduced the effect of message desirability on participants' expectancies, and reduced the

effect of message desirability on participants' efficacy in one of the evaluations.

Knight Chair and Professor Pam Fine is scheduled to appear on Steve Kraske's KCUR public radio program at 11 a.m. Tuesday as part of a year-end media critics roundtable. Fine has been a regular guest on the program this past calendar year. The show will focus on how well news media has covered major local and national stories in 2014.

Assistant Professor Jonathan Peters presented two papers at scholarly conferences. He presented the first, "The Internet, Free Speech Chokepoints, and Government Regulation," Nov. 7 at the International Symposium on Digital Ethics in Chicago. He presented the second, "Sullivan and Nonmedia Defendants," Nov. 21 at the National Communication Association's annual conference, also in Chicago.

Peters published two Columbia Journalism Review articles, as well. The first analyzed a Connecticut judge's order prohibiting a newspaper from publishing a story about a child custody dispute—a rare instance of prior restraint of the American press. The second CJR article addressed the media's interest in monitoring how FOI laws are used.

Peters also appeared on KUJH to discuss the ongoing dispute between a KU student group and KU lecturer Art Hall: an attempt by the student group to use the Kansas Open Records Act to obtain KU emails related to Hall's economic research center and the billionaire brothers Charles and David Koch.

Assistant Professor Hyunjin Seo's article, "Visual propaganda in the age of social media: Twitter images during 2012 Israeli-Hamas conflict," appears in the winter issue of Visual Communication Quarterly.

Student News

Two KU J-School students have been awarded Dow Jones News Fund editing internships for summer 2015. These highly competitive internships include a week of training, paid travel expenses to the training, and 10 weeks of paid work at a news organization. Interns who go back to college full-time also receive \$1,000 scholarships. To be considered, students must fill out an application, write a personal statement and take a one-hour skills test.

The students selected are:

Emma Legault, The New York Times

Alex Lamb, The Kansas City Star

The internship program consists of 50 digital/multimedia editing internships, 40 news editing internships, 12 sports editing internships

and 12 business reporting internships. Dozens of news organizations across the country participate in the program.

KUJH-TV Anchor/Producer Tryouts

WHAT: KUJH-TV Anchor/Producer Tryouts

WHEN: Jan. 22-24

TIME: 3 to 6 p.m. each day (only need to attend one)

These tryouts will be for KUJH News and Jayhawk Sports Report. Candidates will have one hour to produce a mock newscast that will be recorded and evaluated. The newscast will include these items:

- Rewritten 25-second reader by the candidate.
- Pre-written and pre-cut VO/SOT. Candidate will rewrite to suit their delivery.
- Ad-libbed weather with pre-made graphics.
- Write a tease for an on-set interview with the guest TBD.
- Conduct on-set interview.
- Show close.

REQUIREMENTS

- Must have completed J415 or worked with KUJH in previous semesters
 - Need to provide a resume, cover letter, references, links to work, and open links to social media.
 - Self-produced video story (PKG) which includes your own shooting, writing, voice track and editing, TRT 1:30-1:45
 - o Completed between now and Jan. 20
 - o Must approve story idea with Brett and Chris
 - o Contact Brett and Chris when you start shooting story
 - o Shoot, write and edit PKG in 24 hours
 - o Use social media and live tweet during story production
 - Interview with Brett Akagi and Chris Bacon
 - Willing to commit to one show each week for the entire semester.
- Anchors/producers for KUJH News will need to be available from 11 a.m.-5 p.m. on the day of their program.

CONTACT: **Brett Akagi** (bakagi@ku.edu) and **Chris Bacon** (cbacon@ku.edu)

RSVP: Jan. 12 by 5 p.m.

Winter Break Information

The Dean's Office and Resource Center will be closed Dec. 22 through Jan. 2. U.S. or Campus Mail will not be delivered during that time. The heat will be turned down in the building.

End of Semester Presentation Schedule

Friday, Dec. 19, 2014, 10:30 a.m. to 1 p.m.

Location: Alderson Auditorium (Kansas Union)

Tim Bengtson's campaign class

Client: KU College of Liberal Arts and Sciences

Mark Your Calendar

Jan. 30 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

Feb. 27 - Kansas Scholastic Press Association Contest, Kansas Union

March 6 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

April 23 - William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, Kansas Memorial Union, Woodruff Auditorium

April 24 - WAWF Burton W. Marvin Kansas News Enterprise Awards, Adams Alumni Center

May 2 - Kansas Scholastic Press Association Contest, Kansas Union

May 8 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

May 16 - J-School Graduation Recognition, Lied Center

June 21-25 - Kansas Journalism Institute

Oct. 29-31 - J-School Generations

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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