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Faculty and Staff News

We kick off 2015 with the following changes:

- **Barbara Barnett** is on sabbatical this semester. Her office has moved to 203B SF.
- **Tom Volek** is now associate dean for undergraduate studies. Tom has moved to 200D SF.
- **Scott Reinardy** is now associate dean for graduate studies and faculty development. He is now in 116 SF.
- **Kerry Benson** is serving as interim strategic communications chair.
- The GTA office in the Resource Center is now occupied by **Julie Adam**, communications coordinator, and interns **Garrett Farlow** and **Allyson Maturey**. The GTAs have moved to the CEHCUP office on the first floor.
- **Dannah Hartley**, academic advisor for undergraduate students, joined the J-School on Jan. 5. Read more about Dannah [here](#).

Associate Dean Scott Reinardy's book chapter "Reporting Beyond the Basics" appeared in "Convergent Journalism: An introduction. Writing and Producing Across Media" (Focal Press, 2015; Vince Filak, editor).

Assistant Professor Jerry Crawford has been chosen as the faculty fellow for Diversity and Equity. Crawford will work with E. Nathan Thomas III, vice provost for Diversity and Equity. Crawford will focus on his research working with Historically Black Colleges and Universities to help KU increase diverse recruitment, retention and department climate.

Assistant Professor Hyunjin Seo's co-authored paper, "Empathy in public diplomacy: U.S. academic science engagement with North Korea," has been accepted for presentation at the 2015 Center for

Public Diplomacy conference in Los Angeles on Feb. 27-28. During the presentation, Seo will share her experience of offering digital media workshops for North Korean academic scientists as part of the US-DPRK Scientific Engagement Consortium.

Associate Professor Doug Ward led two workshops for graduate teaching assistants at last week's KU GTA Summit. His sessions focused on motivating students and using active learning. Ward also organized and helped lead two workshops last week on development of online course material for hybrid and online courses. One session was open to faculty and staff across the university; another was limited to faculty and staff at the School of Journalism. Several staff members from the Center for Online and Distance Learning joined the sessions to help faculty members one on one. Those attending the J-School session were **Kerry Benson, John Broholm, Cal Butcher, Carol Holstead, Pam Fine, Lisa McLendon** and **Scott Reinardy**.

Associate Professor Tien Lee gave a lecture on social media marketing at Minghsin University of Science and Technology in Taiwan on Jan. 16.

Eric Thomas, director of the Kansas Scholastic Press Association, attended the winter meeting of the Scholastic Journalism Division of AEJMC at the Poynter Institute in St. Petersburg, Florida. At the conference, Thomas participated in a panel discussion about the participation of scholastic journalists as unpaid journalists for professional publications. He also acted as discussant for three papers presented at the meeting.

Associate Professor David Guth made two presentations about his book "Bridging the Chesapeake: a Fool Idea that Unified Maryland" on Jan. 15. He spoke at the Chesapeake Bay Maritime Museum in St. Michael's, Maryland, and at the Annapolis Maritime Museum in Annapolis, Maryland.

William Allen White Day

NBC News Correspondent **Bob Dotson** is the 2015 William Allen White Day Citation recipient. Dotson's long-running "American Story" on NBC's Today Show has won more than 100 awards, including eight Emmys. Dotson will be honored on William Allen White Day, which is April 23 this year. Dotson also is the featured speaker for our scholarship and awards event that day.



Website and social media

Please help us update the School of Journalism website. Read your

bio and other web pages that you are in charge of and send updates to julieadam@ku.edu. We are also forming a committee to advise and plan an overhaul of the website. If you would like to be part of this group, email **Julie Adam**.

We will be creating regular social media campaigns that align with KU's messaging themes. The theme Jan. 26-Feb. 15 is "How KU contributes to the vitality and economy of Kansas" with the hashtag #growKS. Please help us build our own #growKS campaign by sending any news, notes or facts that support this theme to julieadam@ku.edu.

The KSPA needs you

On Friday, Feb. 27, the Kansas Scholastic Press Association will host hundreds of student journalists for a regional contest at KU. Each entry must be scored and winners designated.

What can we offer in return? A free lunch and a ton of gratitude! Here are the details:

- One way to judge: On the day of the contest at the Kansas Union. We will have nine contests (all concerning writing, editing and cartooning).
Time: 11 a.m. to 5 p.m. Perks: includes lunch!
- Another way to judge: Remotely on your own schedule. Contests in photography, advertising and design will have electronic submission that will be ready for your critique by Feb. 26. Time: completed by March 1 Perks: work at your own pace and place

If you are interested in helping, please email KSPA executive director **Eric Thomas** at erichthomas@ku.edu.

Student News



Instructors **Brett Akagi** and **Chris Bacon** conducted an intensive six-day workshop over winter break where students learned video storytelling, the art of how to make small talk meaningful and hands-on instruction with J-School equipment.

Students **Bernie Verhaeghe**, **Tomas Hoppough**, **Madison Coker**, **Josh Kurelac**, **Cailey Taylor** and **Jackson Long** worked from 8 a.m. to 5 p.m. and produced daily assignments on deadline and covered planned exercises and their own stories that also included live shots. "I absolutely think the workshop was worth my time," said Kurelac. "At this point in my college career, I'm not terribly worried about which activities give me credit, and which ones don't give me credit. I'm trying to improve my skills as much as I can before I graduate. For me, I felt like I was the one who was lucky."

This is the fourth workshop Akagi has conducted. The first three were in the fall 2014 semester. To participate in spring semester workshops, email bakagi@ku.edu.

Congratulations to news and information junior **Allison Kite**, who is spending the spring semester as an intern with the Scripps Howard Foundation in Washington, D.C.

Emma LeGault, fall 2014 editor of the University Daily Kansan, has been awarded a scholarship from the American Copy Editors Society's Education Fund. Read more [here](#).

Professor Jimmy Gentry has five teams of students working with clients in Journalism 750, Capstone in Marketing Communication, this semester. They are:

- CaddyX, which offers a convenient and secure way to transport golf bags from doorway to fairway around the world and back
- CommunityAmerica Credit Union, which is a full-service credit union with 29 branches in St. Louis and Kansas City, its headquarters
- Trellie, which creates smart jewelry that enables women to detach from their phone, prioritize who and what is important, and look stylish doing it.
- SquareOffs, which is the world's first voting platform that gives value to everyone's opinion
- The Helzberg Entrepreneurial Mentoring Program, which matches seasoned, successful entrepreneur mentors with less-experienced entrepreneur mentees for one-on-one coaching, networking with peers and other activities
- **Kelly Crane** is directing the CommunityAmerica team, and Gentry is teaching the others.

HerCampusKU.com is looking for student writers, publicity team members, event planners and photographers. Apply here:

<http://tinyurl.com/hcsp15app>

Alumni News



KSHB-TV donated an anchor desk and riser to KUJH-TV when the Kansas City station redesigned its studio in September. The gift was arranged by the station's general manager, **Brian Bracco**, a 1973 J-School graduate. In October, J-School staff members **Cade Cruickshank**, **Brian Wilcox**, **Anthony Whaley**, **Chris Bacon** and **Brett Akagi** disassembled the set piece at KSHB and reassembled it in the KUJH main studio. The new anchor desk and riser have a modern design, anchor "up lights" built into the desk and cable for audio and IFB. KUJH uses the set piece for their student-run newscasts, Jayhawk Sports Report and special productions. The old KUJH anchor desk was moved into the KUJH/University Daily Kansan newsroom for livenesshots. Here is a video timelapse of the new desk being moved in and reassembled: <https://vimeo.com/116373106>

Joel Zeff, 1990 J-School graduate, was the featured presenter at the provost's retreat Jan. 16.

Marjorie Wegeng Gronniger, of Eudora, Kansas, Eudora city treasurer for 33 years, died Jan. 3. Gronniger graduated from the J-School in 1983 at age 64. Read her obituary [here](#).

Mark Your Calendar

Jan. 23: Faculty members from journalism and libraries involved in development of the new master's program will meet from 1 to 3 p.m. in the Clarkson Gallery. They will also meet from 1 to 4 p.m. on Feb. 6 in the gallery with staff members from the Center for Online and

Distance Learning.

Jan. 30: Faculty meeting, 1:30-3 p.m., 206SF

Feb. 10: Celebrate William Allen White's birthday with cupcakes in Clarkson Gallery

Feb. 15: Application deadline for students to apply to the J-School

Feb. 27: Kansas Scholastic Press Association Contest, Kansas Union

March 4: Journalism Career Fair, 10 a.m.-3 p.m., Kansas Union

March 6: Faculty meeting, 1:30-3 p.m., 206 SF

April 6: Tenured faculty PRO updates due

April 23: William Allen White Foundation National Citation and Annual Awards and Scholarship Ceremony, 4 p.m., Kansas Union, Woodruff Auditorium

April 24: William Allen White Foundation Burton W. Marvin Kansas News Enterprise Awards, Noon, Adams Alumni Center

May 2: Kansas Scholastic Press Association Contest, Kansas Union

May 8: Faculty meeting, 1:30-3 p.m., 206 SF

May 16: J-School Graduation Recognition, Lied Center

June 21-25: Kansas Journalism Institute

Oct. 29-31: J-School Generations

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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