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## Faculty and Staff News

**Associate Professor Tim Bengtson's** Strategic Campaigns students are working with the College of Liberal Arts and Sciences to create a campaign to help attract high school seniors and transfer students to the program. Kristi Henderson, director of communications for the College, and Christi Davis, assistant director of communications, visited with Tim's students on Wednesday, Sept. 17. Both Henderson and Davis have KU journalism degrees. Students will make their final presentations to the client on Friday, Dec. 19, 10:30 a.m.-1 p.m. in Alderson Auditorium.

**Lecturer Phil Bressler** was featured in Native.  
<http://nativekc.com/phil-bressler/>

**Lecturer Mark Johnson** was interviewed for the TPM's article "Kobach Hasn't Gotten Federal Approval For Latest Kansas Senate Ploy." <http://talkingpointsmemo.com/dc/kobach-move-act-waiver-kansas-senate-race>

**Assistant Professor Hyunjin Seo** has been invited to give a workshop on social media for government officials and researchers in Singapore in November 2014. The event is organized by the Centre for Excellence for National Security, a research institute affiliated with Nanyang Technological University in Singapore.

## Student News

**Doctoral student Goran Ghafour** was interviewed by Channel 6 as a KU student success story and author.  
<http://6lawrence.com/news/local-news/11825-ku-student-releases-book-about-middle-east-conflict-based-on-personal-experience>

**Master's student Ahmed Muyidi** had his paper "A Historical Approach of Media Development in Saudi Arabia under the Cultural

and Religious Influences" approved by the Journalism and Media Culture (Von Schilling) area chair for the PCA/ACA National Conference. The conference will be in New Orleans, April 1-4, 2015.

**Doctoral student Roseann Pluretti** had her master's thesis accepted for publication. The title is: "Managing Privacy and the Decision to Disclose: Disclosures of Sexual Victimization." The study explores the communication used by survivors after they have experienced an incident of sexual victimization. Specifically, it examines sexual victimization survivors' criteria for disclosure through the lens of Communication Privacy Management theory. It will be published in the next edition of *Communication Quarterly*.

Among the ten finalists selected for the 24th annual Excellence in Community, Education and Leadership (ExC.E.L.) Awards at the University of Kansas are:

**Michael Garrett**, Lenexa, journalism and Spanish with a minor in leadership studies, is executive director of the 2014 Big Event, an annual day of volunteer service in the spring to unite the KU and Lawrence communities. He leads the Class of 2015 as president, and he co-chairs campus outreach efforts for the Homecoming Steering Committee. He has served for two years on the executive board of Alpha Tau Omega fraternity.

**Beatrice Tretbar**, Wichita, journalism with minors in business and economics, leads Student Union Activities as president in her third year of involvement with the group. For Peer Leadership Consultants, she is the outreach chair, and she served on the first Hawks Helping Hawks executive team. She is a LeaderShape graduate and was a student facilitator for the first KUnity retreat. She is a member of Mortar Board as well as Kappa Delta sorority, where she has served on the executive council.

Two winners, one male and one female, will be announced during halftime of the KU-Texas homecoming football game Sept. 27.

## Upcoming Guest Speakers

Group account director Leah Mountain of Muller Bressler Brown will be a guest speaker in **Phil Bressler's** Jour 823 class on Oct. 6, presenting a branding case study.

## Student Opportunities

The **2015 Pulliam Journalism Fellowship** is accepting applications for next year's program. Twenty winners nationwide will be chosen for a 10-week internship, which will run from June 8 through Aug. 14, 2015 in Indianapolis and Phoenix.

Fellows will be assigned to either The Indianapolis Star or the Arizona Republic as reporters, photographers, and social media specialists. They also meet with guest and staff lecturers for informal discussions on their careers and issues in journalism.

To apply, students must complete an application form found at <http://www.indystar/pjf.com> and send it with the following: recent photo; five to ten writing samples; three letters of recommendation; and college grade transcripts.

The deadline is Nov. 1, 2014. The internship pays \$650 a week; transportation and housing are the intern's responsibility.

For questions call or email Russell B. Pulliam at (317) 444-6001 or [russell.pulliam@indystar.com](mailto:russell.pulliam@indystar.com) or Stuart Warner at (602) 444-8640 or [stuart.warner@arizonarepublic.com](mailto:stuart.warner@arizonarepublic.com).

#### **IRTS SUMMER FELLOWSHIP PROGRAM**

DATE: May 31 - August 1, 2015

WHERE: New York, New York

Travel, housing, internship & living allowance included!  
Applications due: Sunday, November 2, midnight EST.

The deadline for the 2015 IRTS Summer Fellowship Program is approaching. Eligible students have the chance to participate in an exciting media industry internship in New York City that includes travel, accommodations and an allowance!

Students selected for this highly competitive program learn about opportunities throughout the media industry, in addition to interning at a specific company where skills are matched to a corresponding area of our business. Accomplished students from all majors (including math, liberal arts, computer science, business, marketing, communications, etc.) are encouraged to apply.

For detailed eligibility information and to download an application learn more at: <http://irtsfoundation.org/summerfellowshipprogram.html>.

#### **J-School Generations**



## CONNECT. CREATE. UNITE.

The William Allen White School of Journalism and Mass Communications will host **J-School Generations 2014**, Homecoming Weekend, **Thursday, September 25, through Saturday, September 27, 2014**. The event is a chance for alumni to inspire others with their professional experience and visit with former classmates. If you would like a guest speaker for your class, please contact Patty Noland at [pnoland@ku.edu](mailto:pnoland@ku.edu).

### September 25

- Hot dog lunch, Clarkson Gallery, noon - 1 p.m.  
*Provost Vitter will give opening remarks with Q&A to follow*
- Round-robin networking, 210 Stauffer-Flint, 3:30-5:30 p.m.
- Alumni reception, Clarkson Gallery, 6 p.m.

### September 26

- "Challenge" project, 210 Stauffer-Flint, 9 a.m.-noon
- Networking and luncheon, Clarkson Gallery, 12 p.m.
- Dedication of the Dow Jones Media Newsroom, Media Crossroads, Kansas Union, 1:30 p.m.
- "Challenge" presentations, Alderson Auditorium, Kansas Union, 2:00 p.m.

### September 27

- Tailgate on "The Hill", noon with a 3 p.m. kickoff

Visit <http://www.journalism.ku.edu/j-school-generations> to learn how to RSVP for events and purchase your Texas vs. KU football game tickets.

## Mark Your Calendar

**September 30** - Wooldridge Scholarship Dinner, Kansas Union

**October 9** - Montgomery Symposium, Adams Alumni Center

**October 17** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**December 12** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**January 30** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**February 27** - Kansas Scholastic Press Association Contest, Kansas Union

**March 6** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**April 23** - Scholarships and Awards Ceremony, Adams Alumni Center

**April 24** - William Allen White Day, Kansas Union

**May 2** - Kansas Scholastic Press Association Contest, Kansas Union

**May 8** - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

**May 16** - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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