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Faculty and Staff News

Associate Dean Barbara Barnett has been offered a contract by Routledge to publish her book, "Motherhood and the Media: Infanticide, Journalism, and the Digital Age." The book is part of Routledge's series on research in cultural and media studies.

Assistant Professor Yvonne Chen invited three guest speakers to her Jour 640: Strategic Campaigns this past week:

- On *Sept. 18*, Professor Hannah Shinault at Virginia Tech joined Chen's students via Google Chat. She conducts research and consulting work focusing on public health communication and nonprofit public relations. She discussed tips of working with media professionals to promote nonprofit organizations' mission.
- On *Sept. 23*, Jennifer Wagner, curriculum director of Hilltop Child Development Center, explored the intersections of nutrition and early childhood development. She gave ample examples of how to engage young children through experiential learning.
- On *Sept. 25*, Chen welcomed the last guest speaker, Aundrea Shaffer, to her Campaigns class. Aundrea Shaffer is a health promotion specialist of the Lawrence-Douglas County Department of Health. She engaged students in a meaningful conversation about how poverty impacts the food and beverage environments. She encouraged students to work with social and personal influencers to best promote Kansa Action for Children's childhood obesity initiative.

Knight Chair in News, Leadership and Community Pam Fine, co-chaired the first combined convention of the American Society of News Editors (ASNE) and the Associated Press Media Editors (APME) in Chicago this month.

She was elected vice-president of ASNE.

Fine also participated in a discussion on the future of the news media as a guest advisor to the Interactivity Foundation in Madison, Wis. The Foundation has been convening journalists and citizens to discuss issues and policy options with the goal of developing materials to promote and aid discussions in communities and schools throughout the country.

Associate Professor Mugur Geana was interviewed last Wednesday about media depictions of chronic pain for an oncoming feature article for Women's Health magazine. Meghan Rabbitt, the writer of the story, reached out to Dr. Geana after reading the article published on Sept. 22 in KU Today about the collaboration between CEHCUP and the Center for Practical Bioethics to address public's attitudes and beliefs about people suffering from chronic pain. The KU Today article can be found here: <http://news.ku.edu/2014/09/09/ku-project-learn-more-about-perceptions-chronic-pain-sufferers-develop-plan-change>.

Geana participated in the 2014 Annual Meeting of the Midwestern Cancer Alliance on Sept. 19. The event, held at the Kauffman Foundation Conference Center, brought together oncologists, administrators, support staff and researchers from Kansas and Missouri to discuss about advancements in cancer treatments, best practices for clinical trials and best approaches to engage communities with supporting local and regional efforts to find a cure for cancer.

Geana also met with physicians and researchers from Truman Medical Center to build the foundation for future collaboration on increasing recruitment for cancer clinical trials on Sept. 26. The Midwestern Cancer Alliance funds the project, which is a joint effort with the Health Communication Research Shared Resource (HCRSR) from the KU Cancer Center. Dr. Geana is the director of the HCRSR.

Student News

The Middle East's top TV network, Rudaw, ran a piece about doctoral student **Goran Ghafour**.

<http://rudaw.net/mobile/english/culture/28092014>

KU J-School students participated in the Mid-America Emmy ceremony held Sept. 27. Abby Stuke, Chinyere Okoronkwo, Emily Derrick, Allison Hammond, John Merker, Maddie Ireland, Grant Stephens, Hannah Barling, Rebeka Luttinger, Riley Mortensen, Michael Portman, Laura Kubicki, Haley Regan and Katie Miller volunteered to help setup for the festivities in the daytime. In the evening KU students were responsible for taking Emmy statues on stage and walking the winners off the stage.

A highlight of the gala included a surprise appearance by Glenn Frey from the Eagles. Frey introduced award recipient Les Garland, co-founder of MTV and Springfield, Missouri, native.



Maddie Ireland, Les Garland and Laura Kubicki



Katie Miller and Abby Stuke



Glenn Frey and Katie Miller



Laura Kubicki, Abby Stuke, Riley Mortensen and Axel Cornejo

Wooldridge Scholars Dinner





Front row (L to R): Josh Kurelac, Madison Schultz, Sara Anees, Katelynn Maloney. Back row (L to R): Stella Liang, Molly Norburg, Alyssa Scott, Christian Hardy, Radwan Dayib, Chandler Boese.

The Wooldridge Scholars dinner is held annually at the request of Norris & Helena Wooldridge. The Wooldridges endowed a scholarship in honor of their son, Roger N. Wooldridge, who was a junior in the School. As part of that scholarship, the Wooldridges requested that the scholars gather each year and share a meal, just as a family would. Members of the journalism scholarship committee, journalism advising office, KU Endowment representatives, and current Wooldridge scholarship recipients are invited.

Club News

The News and Info Club will meet on Oct. 8 at 5 p.m. in the Clarkson Gallery. Ron Reason, a Chicago-based design consultant, will be speaking. The link to his website is ronreason.com.

Alumni News

Abby Davenport, 2011 BSJ, has accepted the position of manager of marketing and public relations with Saint Luke's Health System.

KU Journalism graduate **Gillian Flynn's** book "Gone Girl" made its film debut last week. Flynn also wrote the screen play for the movie.

Upcoming Guest Speakers

Associate Professor Bob Basow's former student, Tom Bechard, will visit the J-School on Friday, November 7, 2014.

Mr. Bechard is Procter & Gamble's Customer Team Leader. His daughter, Jami, is now a student at the J-School and a member of the J-School Agency.

Montgomery Symposium

This year's Montgomery Symposium is October 9. It features award-winning designer Ron Reason and newspaper CEO Catherine Nelson. The annual symposium is co-sponsored by the School, the Montgomery family, and the Kansas Press Association. It is coordinated by Pam Fine

Student Opportunities

The **2015 Pulliam Journalism Fellowship** is accepting applications for next year's program. Twenty winners nationwide will be chosen for a 10-week internship, which will run from June 8 through Aug. 14, 2015 in Indianapolis and Phoenix.

Fellows will be assigned to either The Indianapolis Star or the Arizona Republic as reporters, photographers, and social media specialists. They also meet with guest and staff lecturers for informal discussions on their careers and issues in journalism.

To apply, students must complete an application form found at <http://www.indystar/pjf.com> and send it with the following: recent photo; five to ten writing samples; three letters of recommendation; and college grade transcripts.

The deadline is Nov. 1, 2014. The intership pays \$650 a week; transportation and housing are the intern's responsibility.

For questions call or email Russell B. Pulliam russell.pulliam@indystar.com or Stuart Warner stuart.warner@arizonarepublic.com.

IRTS SUMMER FELLOWSHIP PROGRAM

DATE: May 31 - August 1, 2015

WHERE: New York, New York

Travel, housing, internship & living allowance included!
Applications due: Sunday, November 2, midnight EST.

The deadline for the 2015 IRTS Summer Fellowship Program is approaching. Eligible students have the chance to participate in an exciting media industry internship in New York City that includes travel, accommodations and an allowance!

Students selected for this highly competitive program learn about opportunities throughout the media industry, in addition to interning at a specific company where skills are matched to a corresponding area of our business. Accomplished students from all majors (including math, liberal arts, computer science, business, marketing, communications, etc.) are encouraged to apply.

For detailed eligibility information and to download an application learn more at: <http://irtsfoundation.org/summerfellowshipprogram.html>.

Faculty Opportunities

Scripps Howard Journalism Entrepreneurship Institute

The Scripps Howard Foundation and the Cronkite School are offering fellowships to journalism professors who are interested in introducing entrepreneurial concepts and practices into their teaching of journalism.

The five-day institute will immerse participants in the concepts and practice of entrepreneurship. Held at the Cronkite School's state-of-the-art facility in downtown Phoenix, it will be led by Dan Gillmor, author of "Mediactive" and an internationally known speaker and thinker on new media and entrepreneurship. Gillmor will be joined by entrepreneurs, investors and Cronkite faculty.

The program is limited to 12 fellows, who will be competitively selected. Training, transportation, lodging, materials and most meals will be provided through the fellowship. Fluency in new media is preferred but not required.

To be considered, candidates must submit an online application, a statement, their curriculum vitae or resume and a letter from their dean or department chair indicating their school's plans to introduce a class in journalism entrepreneurship within the following academic year. Fellows are expected to return to their accredited institutions to establish or expand courses on media entrepreneurship.

The deadline for applications will be Oct. 27 at midnight.

Participants will:

- Learn what entrepreneurship is – and is not – from the point of view of working entrepreneurs.
- Participate in sessions on idea generation, developing scenarios of the future, conceiving and defining new products/services and giving a persuasive pitch.
- Design a sample semester-long course in entrepreneurial journalism.
- Learn how to access conventional and non-traditional resources in and out of the university and community.
- Learn how to integrate other disciplines into the entrepreneurial journalism teaching experience.
- Learn to teach techniques of opportunity recognition and to develop a product idea in response to a market opportunity.
- Learn techniques of business development – how to teach them and how to integrate them into the entrepreneurship process, transforming a market opportunity into a product, and a product into a company.
- Practice using content and other digital media platforms for rapid concept-to-product development.
- Learn how to establish contacts with public and private developers and/or investors as a next step for students.
- Learn how to use grants, contests and challenges as teaching opportunities.

The institute is made possible through a grant from the Scripps Howard Foundation, the philanthropic arm of The E.W. Scripps Company. <https://cronkite.asu.edu/scripps-howard-journalism-entrepreneurship-application>

Mark Your Calendar

October 9 - Montgomery Symposium, Adams Alumni Center

October 17 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

October 30 - Research Brown Bag meeting, 104 SF, noon to 1 p.m.

November 6 - Research Brown Bag meeting, 104 SF, noon to 1 p.m. *Between noon and 12:30 p.m., **Joseph Erba** will discuss his research ideas on racial/ethnic biases and ways to diminish them. From 12:30 to 1 p.m., **Monique Robinson** will present her study about media effects on sexual relationships.*

December 12 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

January 30 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

February 27 - Kansas Scholastic Press Association Contest, Kansas Union

March 6 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

April 23 - Scholarships and Awards Ceremony, Adams Alumni Center

April 24 - William Allen White Day, Kansas Union

May 2 - Kansas Scholastic Press Association Contest, Kansas Union

May 8 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

May 16 - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

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