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### Upcoming Dates and Events

See full J-School Calendar for more information

Aug. 21 - Faculty / Staff Retreat

Aug. 23 - Graduate student and GTA orientation

Aug. 25 - J-School's "Hawk Week" welcome event

Aug. 27 - Deborah Blum - Bold Aspirations Lecture

Sep. 22-27 - MilJo Workshop

Sep. 25 - KSPA Fall Conference

Oct. 3 - 5 - J-School

## August 19, 2013 - Faculty News

**Kevin Lee** was named the University Unclassified Staff Employee of the Month. Congratulations to Kevin!



**Dr. Deborah Blum**, School of Journalism candidate for Foundation Professor will present her **Bold Aspiration**

**Lecture**, "The Poisoner's Guide for Life", in The Commons, Spooner Hall, on Tuesday, Aug. 27, at 4 p.m.

**Hyunjin Seo's** research paper, "Visual Propaganda in the Age of Social Media: Twitter Images During 2012 Israeli-Hamas Conflict," received the Second Place Faculty Paper Award in the Visual Communication Division at the 2013 AEJMC convention in Washington, D.C.

**Several faculty and graduate students attended the AEJMC convention in Washington, D.C. Below is the list of their activities and presentations:**

### Scott Reinardy

- Refereed Paper Research Session "Constructing an Image: Sports Content in Social Media and Branding."
- Refereed Paper Research Session "Autonomy and Perception of Work Quality Drive Job Satisfaction of TV News Workers."
- AEJMC Graduate Student Info Expo.

### Hyunjin Seo

- Paper Presenter "Visual Propaganda in the Age of Social Media: Twitter Images During 2012 Israeli-Hamas Conflict."

- Panelist - Promising Professor.
- Discussant Communication Technology Division: Top Student Papers.
- Mass Communication and Society Division business meeting. Recipients of the MC&S Promising Professor Award.

#### **Carol Holstead**

- Presenting awards for the student magazine contest at the Magazine Division business meeting.

#### **Peter Bobkowski**

- Moderating session "Student Media, J-School Newsroom and Class Publications: Can they Coexist?"

#### **Yvonne Chen**

- Scholar-to-Scholar poster session "Evaluating Key Health Decision-making Benchmarks through General Media Literacy Outcomes to Improve Health Program Planning."
- Refereed Research Session "Does Inoculating Negative and Balanced Evaluative Media Literacy Interventions Influence Adolescents' Processing of Entertainment Narratives?"

#### **Tien Lee**

- Scholar-to-Scholar poster session "What Are They Really Selling? A Content Analysis of Advertisements During Religious Television Programming."
- Scholar-to-Scholar poster session "A Multilevel Analysis of Individual- and Prefecture-Level Sources of Media Trust in Japan."

#### **Tien Lee and Peter Bobkowski**

- Presenting a co-authored research paper "Revisiting Opinion Leadership in the Online World: A Structural Equation Modeling Approach."

#### **Nathan Rodriguez**

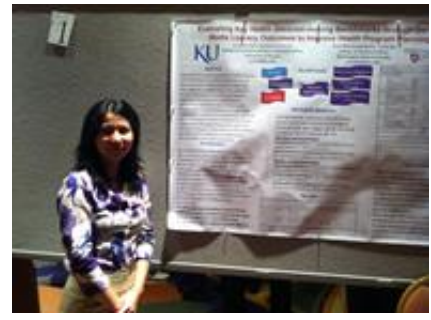
- Poster Presentation: Sharpening the 5 W's with Pentadic Analysis: Toward a Burkean Pedagogy.

#### **Kristen Grimmer**

- Refereed Research Session "Advising Brides: How Bridal Magazines Frame Ceremonial and Emotional Crisis Advice for Women."



Yvonne Chen, Hyunjin Seo and Tien Lee attend the AEJMC conference in Washington, D.C.



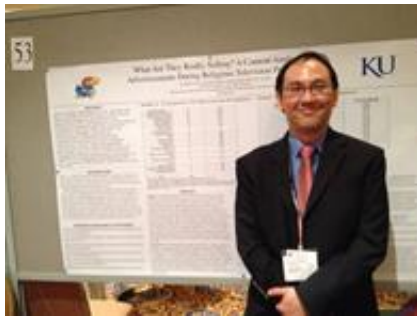
Yvonne shows her AEJMC research poster.



Jerry Crawford, Scott Reinardy and Hyunjin Seo at the graduate student expo.



Kristen Grimmer presenting her first AEJMC paper.



Tien next to his research poster.



Hyunjin presenting at AEJMC.

## New Faces

We want to welcome **Ashley Anguiano** to the J-School staff. She is our new Recruitment and Retention Coordinator. Ashley has been at KU since Fall 2007. She completed her undergrad in Social Work in December

2011. As an undergrad, she discovered a passion for working with students in various capacities including orientation and enrollment and knew she wanted to pursue a career in the field post graduation. Ashley worked in New Student Orientation and UKanTeach prior to accepting the position at the J-School. In her spare time she likes hanging out with family, baking and cooking, and watching sports (specifically the NFL and NCAA basketball!!) Ashley loves Lawrence and has lived here almost all of her life, and looks forward to showcasing this great place (and school) to our prospective students and families!



## Student and Alumni News



**Mike Vernon** (left) was named a 2013 **Murray Scholar**. A Murray Scholar shows by academic excellence, with emphasis in writing, qualities that promise to perpetuate the Jim Murray spirit of journalistic integrity and creativity. Vernon received a \$5,000 scholarship.

### 2013 Murray Scholars

Dustin Askim - University of Montana

Alexandra Deluse - Trinity College-Hartford

Brooke Pryor - UNC-Chapel Hill

Emily Steves - St.

Bonaventure University

**Mike Vernon - University of Kansas**

**Lindsey Mayfield**, senior, and her mom, were interviewed on the

**Today Show** during a segment on college finances.

**Porscha Weddington** accepted an offer to work for Nielsen in Cincinnati. She recently completed a fellowship in NYC with the IRTS. Through the program, Weddington visited the NYSE, NBC, HBO, Viacom, Huffington Post, Good Morning America, etc. She was also able to network and meet with industry leaders from major media corporations.

**Chris Hong** and **Ian Cummings** announced their investigative stories about drugs and Kansas City has been picked up by bio True Story, TV. This episode focuses on the gangster of suburbia who led a double life, Alejandro Corredor. He seemed like an average family man living in the small town of Fairway, Kansas. But in his other life, he was Kansas City's cocaine pipeline, moving massive shipments from Mexico's Sinaloa Cartel. With the money from drugs, he invested in a local gangsta rap group called Block Life. Eventually, several members of Block Life helped him sell drugs to some of the most notorious gangs in Kansas City. As the money from drugs and the success of Block Life grew, Alejandro strove to keep a balance between his two worlds. But his dealings with the Sinaloa Cartel led him down a dangerous path that would threaten to destroy everything.

#### **Upcoming Airings**

Tuesday August 20 at 10:00PM EDT

Wednesday August 21 at 2:00AM EDT

**The University Daily Kansan** was named one of the top college newspapers in the nation by the **Princeton Review**.

## **Journalism Opportunities**

Please join us as we welcome our new students to the J-School with our **Hawk Week Journalism New Student Welcome** on Sunday, Aug. 25 from 1-3 p.m., on the Stauffer-Flint lawn. We have about 150 new freshmen and 25 new transfers joining the J-School this fall. This event is a great opportunity for them to interact with faculty and staff and learn more about campus media and journalism student organizations. Of course, there will be free pizza, too.

**HONORS SHORT-TERM STUDY ABROAD OPPORTUNITIES.** Pura Vida: Winter Break Costa Rica Travel Writing Experience and The London Review Spring Break experience are open to all majors. Contact Mary Klayder at [mklayder@ku.edu](mailto:mklayder@ku.edu) for more information.

**THE LONDON REVIEW 2014** – PREFERRED DEADLINE OCTOBER 1.

**PURA VIDA:** TRAVEL WRITING AND THE COSTA RICA EXPERIENCE. DEADLINE OCTOBER 1.

## **MLB.com Internship**

Want an exciting summer covering Major League Baseball? [MLB.com](http://MLB.com) offers 30 reporting internships to aspiring sportswriters. These internships are designed to give associates the full range of experiences that come with covering a professional team. Each associate will work closely with a site reporter to give visitors to a team's Web site all the information they need to follow the team from Opening Day to season's end. Each Major League team will have one associate.

Students who are currently juniors or seniors, as well as graduate students, are eligible for the 2014 Summer Internship Program. If you are graduating in December 2013, you are still eligible. Selections will be made by the end of January.

Each intern to spend a minimum of 10 weeks in the program, dates determined by a person's college schedule. Interns who have graduated generally are allowed to work until the end of the season.

The more flexible an applicant is in terms of which Major League city he or she can work in, the better the person's chances of being selected. Interns will be paid \$500 per week.

Applicants should submit a resume, 5 to 10 published articles, a list of references and a 750-word essay on why MLB.com should select you? Your clips ideally will show a variety of work, including game stories, previews and features. Previous experience covering a beat is preferred.

Associates are responsible for arranging their own housing and transportation.

The recruiter has requested that all **KU Journalism applicants please submit hard copy of all internship applications to the Journalism Career Center by noon on September 10**. The recruiter will select his interviewees for an on-campus interview on September 16.

Address Cover Letters to:

Bill Hill

Assistant Managing Editor/MLB.com

Major League Baseball/Western Operations

2415 E. Camelback Rd., Ste. 850

Phoenix, AZ 85016

## **Dole Institute of Politics - 6th Annual Party on the Patio**

Tuesday, Sep. 3rd, at 6 p.m., Dole Institute of Politics

FREE BBQ and special guest, journalist and writer for Slate.com, **Dave Weigel!** Dave will take audience questions during an interview segment and also be available briefly afterward. This is the perfect way to find out the amazing opportunities that the Dole Institute's

Student Advisory Board offers new and returning students. Come meet current SAB members and see the Dole Institute!

Free event. Rain or shine. Vegetarian friendly.

The Dole Institute is located on West Campus, right next to the Lied Center, just across the bridge from Daisy Hill.

## J-School Calendar

Fall 2013		
Aug. 21	Faculty/Staff retreat	<p>We will tour the Kansas City Business Journal, The Ewing Marion Kauffman Foundation and Muller Bressler Brown. We will have lunch at the Cheesecake Factory.</p> <p>The chartered bus will leave from the J-School promptly at 8 a.m. More information will follow.</p>
Aug. 23	Graduate student and GTA orientation and reception	<p>Clarkson Gallery</p> <ul style="list-style-type: none"> <li>• Graduate student orientation: 3 – 4:30 p.m.</li> <li>• GTA orientation: 4:30 – 5 p.m.</li> <li>• Reception: 5 – 6 p.m.</li> </ul>
Aug. 25	Hawk Week / J-School Welcome event for new students on the Stauffer-Flint Lawn	1 – 3 p.m.
Aug. 27	Deborah Blum - Bold Aspirations Lecture	4 p.m., The Commons, Spooner Hall
Sep. 6	Friday Education session	<p>9:30 a.m., 303 ST-F</p> <p>Q&amp;A about hybrid and online courses. Julie Loats, director of the Center for Online and Distance Learning, will meet with us to take answer about setting up hybrid and online courses, working with</p>

		instructional designers at CODL, and anything else that's on your mind.
Sep. 13	Faculty Meeting	1:30 – 3 p.m. SF 206
Sep. 25	KSPA Fall Conference	
Sep. 22-27	MilJo workshop	Ft. Leavenworth
Sep. 27	Friday Education sessions	9:30 a.m., 303 ST-F  Faculty advice on hybrid and online courses. Journalism faculty members will share their experiences about alternative methods of teaching.
Oct. 3-5	J-School Generations	<p>Oct. 3 (Thursday)</p> <ul style="list-style-type: none"> <li>• Alumni visit classes (all day)</li> <li>• Free Pizza and networking lunch, <i>Noon, Clarkson Gallery</i></li> <li>• Student and alumni networking round robin, <i>3:30 p.m., Resource Center</i></li> <li>• Alumni evening reception, <i>6 p.m., Clarkson Gallery</i></li> </ul> <p>Oct. 4 (Friday)</p> <ul style="list-style-type: none"> <li>• Student and alumni “Challenge project” event, <i>9 a.m., Stauffer-Flint Hall</i></li> <li>• Alumni networking lunch, <i>Noon, Kansas Union</i></li> <li>• Challenge Project Presentations, <i>1 p.m., Kansas Union</i></li> </ul> <p>Oct. 5 (Saturday)</p> <ul style="list-style-type: none"> <li>• Alumni tailgate reception, <i>Kansas Alumni Association Building, two hours prior to kickoff (time will be announced)</i></li> </ul>



		<i>week of game)</i>
Oct. 18	Friday Education session	9:30 a.m., 303 ST-F  Dealing with and preventing plagiarism. We'll talk about the recent e-book on plagiarism created by several journalistic organizations. We'll also talk about the discussions at the Plagiarism Summit sponsored by the American Copy Editors Society in the spring.
Oct. 21	Kerry Luft from the Chicago Tribune will at the J-School to recruit.	See Patty Noland for more information and to sign up.
Oct. 21 - 27	Free Speech Week	<a href="http://www.freespeechweek.org/">http://www.freespeechweek.org/</a>
Oct. 25	Faculty Meeting	1:30 - 3 p.m. SF 206
Dec. 13	Faculty Meeting	1:30 - 3 p.m. SF 206
Spring 2014		
Jan. 24	Graduate Studies Meeting	9-10 a.m., Clarkson Gallery
Jan. 31	Faculty Meeting	1:30 - 3 p.m. SF 206
Feb. 6-7	William Allen White Day Festivities	Stauffer-Flint, Union, Alumni Association
Mar. 7	Faculty Meeting	1:30 - 3 p.m. SF 206

May 9	Faculty Meeting	1:30 – 3 p.m. SF 206
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